

PARENTAL PLANET.COM PRIVACY POLICY

Summary

At Parental Planet, we value your privacy. And because privacy policies can be very long, this summary describes the key provisions of our full [Privacy Policy](#).

What do you do with the information I give you when I register?

We register members in order to protect our community and allow our registered members to share comments, write reviews, save favorites and gain access to additional resources depending on which type of registered member you are (teen, parent or educator). Once you register, we use cookies to keep track of your online interaction with our Site so we can welcome you back and personalize the Site for you.

If you opt-in to our [e-mail/newsletter](#) we also use this information to send you our [e-mail/newsletter](#). We do not use your information to sell products to you (or your kids).

You may opt-out of receiving e-mails/newsletters from the Site. [Here](#)

What happens when my child registers for your Site?

We do not allow children 12 and under to register accounts on our Site, and we otherwise adhere to the Children's Online Privacy Protection Act (COPPA) and related guidelines. With consent of a parent or legal guardian, we do allow minors 13 to 17 years of age to set register accounts. In doing so, our goal is to minimize the information gathered from and disseminated about teen members while permitting them active participation in the trustworthy information, education and independent voice for which we are known.

Do you give anyone my personal information?

We will not share your personal information with any third parties without giving you advance notice and an option to opt out of such disclosure. Your screen name is displayed on our Site when you write a review, or post a comment. If you use any part of your real name as your screen name, or disclose personal information in any Content that you submit to the site, or any other information or data that may identify you (such as an image, video, or audio recording) you understand and agree that such use or submission reflects your election to publicly share and disclose the personal information disclosed by or indicated by your voluntary disclosure.

Screen names for members under 18 years of age.

Screen names for members under 18 years of age may not contain any portion of their real names.

What happens when I sign up for your [newsletter](#)?

We don't ever send spam.

You can unsubscribe from our email [newsletter](#) by updating your subscription selection in the "My Profile" section of your account, clicking the "unsubscribe" link located at the bottom of all [newsletters](#), or by visiting [\[ParentalPlanet.com/contact\]](#) and sending this request using our online form.

Other information

For more information on our privacy practices, please go to the full [\[Parental Planet\] Privacy Policy](#).

Contact us

You can contact us at: [\[Parental Planet\]](#), [\[Address\]](#).

PARENTAL PLANET FULL PRIVACY POLICY

Effective Date of Policy: Month Day, Year

[Link to Archived policies](#)

Welcome! Below you will find the privacy policy for [Parental Planet].

This privacy policy (the “Policy”) explains how we collect, protect, use and share information obtained from you through the ParentalPlanet.com website, through correspondence with us or our agents and representatives, and through third party web sites and social media platforms that we use, such as Facebook and Twitter (all collectively referred to herein as the “Site”).

It is **very important** that you understand the items in the Policy and **your role** in keeping your personal information and data secure.

We hope this information increases your confidence in [Parental Planet] and enhances your experience on our Site.

Please note that by using the [PP] and agreeing to our **[Terms of Service](#)**, you acknowledge and consent to the practices outlined in this Privacy Policy.

If you have any questions or comments about this Privacy Policy, please contact us at [privacy@\[PP.com\]](mailto:privacy@[PP.com]).

From time to time, we may amend or revise the Policy at our discretion. You should regularly check and review the Policy. However, we will notify registered members of any changes to the Policy, and send registered members a notice and reminder to review the Policy at least once per year.

I. INFORMATION THAT WE COLLECT

Through ParentalPlanet.com and the Site generally, you can be a part of an active and vibrant community of families interested in exploring geekdom in its many forms.

Visitors who complete the membership process through the Site may become registered members (“members”). Members can engage in a full range of activities through our Site, such as posting comments on articles, creating member reviews on articles and products, participating in surveys and polls, saving favorites to a personal page and participating in other online activities such as rating media, contributing original content, and providing editorial feedback. If you are not currently a member, you may [click here](#) to register and become eligible for all of our Site’s features.

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Children's Privacy

What does [PP] consider my personal information?

[PP] wants to provide you with control over how we use your **personal information** ("Personal Information") To that end, we consider the following to be Personal Information:

- *Your name*
- *Your email address*
- *Your member name and password*
- *Your home address or any other mailing address associated with your name*
- *Your telephone number*
- *Any "persistent identifier" such as a "cookie," IP address, or computer processor serial number individually associated with your name or member account*

What does [PP] consider non-personal information?

When your computer talks to [PP]'s web servers, certain information from your computer is stored but not directly associated with your member account Site activity. This non-personal information is used to help us improve the functionality and performance of the system.

- *IP address:* The number identifying your connection to the rest of the Internet. This information is only stored in web server logs and encrypted cookies regarding account log-in and management activities. It is not directly associated with any record of your Personal Information. **Cookies** are small text files stored in your web browser that are sent back and forth when communicating with a web server ([learn more](#)). **Encryption** ensures that only [PP]'s servers can decode your member account information.
- *Web browser:* The brand and version number of your browser.
- *Device:* Information such as the operating system, screen resolution, pixel density of the device used to access the Site.
- *Other technical details:* Whether you have Flash enabled, system language, and other technical information.
- *Aggregated Data:* Data collected and aggregated via cookies, web beacons or other technologies, reflecting use, access, participation and other user activities on the site on an aggregated basis.

When do I provide information to [PP]? What do I provide?

- *Registration:* When you sign up with us, you voluntarily provide us with some basic Personal Information. At a minimum, your name and a valid working email address are required.
- *Maintaining your profile:* Your profile contains optional fields for your location and other Personal Information.
- *Logging in and submitting forms:* Each time you log into [PP], an encrypted cookie is stored in your web browser that lets our servers know that you are logged in. When you submit a form, a different encrypted cookie is used to validate the form submission. These cookies contain your membername and IP address.
- *Site activities:* Every time you use the Site, our servers may create a record of your activity that will be associated with your member account.

- *Logging in or registering via Facebook:* When you log into [PP] using Facebook, information from that service is transmitted to us and stored in an encrypted cookie. Facebook's Terms of Service, Data Use Policy, and your Facebook privacy settings govern the particular information we receive. **Note** that if you are logged in via Facebook, a third-party cookie operated by Facebook will be loaded each time you visit a different page on [PP].
- *Logging in or registering via Open ID:* Open ID is a user-controlled ID that does provides only authentication of the user by the [PP Service].
- *General use of the Site:* When you visit ParentalPlanet.com and/or different pages of the Site, we store a record of these activities using **server logs, and cookies**. These data contain **non-personal information**, which is in no way associated with your member account.

Who sees the information I provide to [PP]? What control do I have?

Certain activities you perform using [PP] can be visible to others, though you have control over the degree to which it is made visible to others:

Registration: Your member name and any uploaded photo or image that you provide for your profile will be visible to all other members and any other users of the Site. Your member name may also be visible to registered members and other users of the Site alongside records of your activity on the Site. We encourage you to use your real name as your member name, however you may use any name you wish for your member name. Members under 18 may not use their real name, or part of their real name, as a member name. In addition to your member name, you may allow certain information to be published to a member profile that users of the Site and registered members users may view.

- *Who can see my profile?* By default, all users of the site (including registered members) will be able to see your profile.
- *Who can see my kid's profile?* Children under 13 may not become registered members; teen members under 18 years of age may post a profile just like any adult member.
- *What control do I have?* You can limit your profile visibility to specific users.
- *Can I delete my profile or any other information I provide?* Yes. If you desire to delete any information you provided to [PP], including your user profile, please contact [PP] at [privacy@\[PP\].com](mailto:privacy@[PP].com) and we will take measures to delete all requested information in a reasonable time.

Site Activities: Records of your activities on the Site are visible on your member profile. A record of your activity may also be visible in feeds displayed on relevant pages.

- *Who can see it?* By default, your member account is visible to the public. Authorized [PP] and/or third party service provider personnel who have agreed to abide by this policy can also see this information.
- *What control do I have?* You can control the visibility of your [Service Activity Log] Details in your privacy settings. This will allow you to select the audience for the text and media that you attach to each [Service Activity Log].
- *Your Posted Reviews and Comments.* If you post reviews, comments or ratings on our Site, their content may be displayed on our Site along with your screen name, member type and age. The ages of your kids may also be displayed if you provide this information and allow it to be posted (this information can also be selected to remain private).

General use of the Site: The **non-personal information** we collect is visible in internal [PP] reports that let us identify areas of improvement for the site.

- *Who can see it?* Authorized [PP] and/or third party service provider personnel who have agreed to abide by this policy.
- *What control do I have?* You may modify cookie settings or disable them altogether by adjusting your web browser settings. Disabling third party cookies may reduce the functionality of the Site; disabling cookies entirely will eliminate your ability to log into the site.

How does [PP] use my personal information?

- ***Sending you email:*** [PP] can send you email about system status, policy updates, new features, and notifications.
- *What control do I have?* We reserve the right to send you emails about system status (for example, you need to reset your password). We may also send you general news and notifications. You can opt-out of receiving these general emails by managing your **notification settings** or clicking the **unsubscribe link** at the bottom of any email that we send to you.
- ***Building a community:*** Your **Site Activity** can be displayed in activity feeds throughout the Site. Your name and a link to your profile can be displayed in these feeds. This helps other users see that people like them are participating. Your Site activities can also be aggregated with others' activities to display action counts or other metrics to demonstrate engagement. This aggregation eliminates any direct link to your **Personal information** on the Site.

Will my personal information ever be shared outside of [PP]?

There are certain cases where it may be necessary for [PP] to disclose your personal information to third parties:

- *Legal and justified government requests:* [PP] will provide your personal information as lawfully required by appropriate legal means such as a subpoena, court order, or other valid legal process.
- *What control do I have?* [PP] will notify a user if it receives a request for his/her information unless legally prohibited from doing so.
- ***Organizational Partners:*** *Contests may be created by or on behalf of organizational partners who may be provided with anonymized records of participation in their challenges upon request. No Personal Information will be disclosed to these partners without your express consent.*
- ***With your express consent:*** *If we wish to use any of your Site Activity for our own publicity efforts like blogs or media campaigns, we will contact you in advance to ask for your permission.*
- ***Other situations:*** [PP] may disclose your personal information on a limited basis, to appropriate agencies, authorities, or organizations if we believe it is reasonably necessary in the following cases:
 - To protect the safety of the user or anyone else
 - To investigate fraud or security issues
 - To protect [PP]'s rights or property
 - Enforce our Terms of Service;
 - To work with strategic partners to provide improved or additional services to you.
 - In the event of an acquisition, reorganization, merger, or sale of all, or substantially

all of [PP]'s capital stock or assets to a third-party.

- **Third Party Service Providers:** We work with third parties who provide services such as data analysis, payment or donation processing, order fulfillment, infrastructure provision, information technology services, email delivery services, market research and other similar services. We may share your Personal Information solely for the purpose of enabling these third parties to provide these services. These service providers are given access to Personal Information needed to perform their functions, but are restricted from using the Personal Information for purposes other than providing services for us.

What happens to my data if [PP] merges with another company or ceases to exist?

If [PP] is involved in a merger, bankruptcy, acquisition, reorganization or sale of assets, your information may be sold or transferred as part of that action.

Can [PP] guarantee my data is secure?

While [PP] employs reasonable technical and procedural safeguards and best practices to ensure the security of our servers and the data stored therein, no security system is infallible. As such, we cannot guarantee that your data or Personal Information will be completely secure.

- What control do I have? Remember to keep your password secret, change it regularly, and make it complicated. Do not provide any sensitive information that you feel would be damaging to you if it were publicly revealed.
- What happens if there is unauthorized access to my data? In the event of a data breach, [PP] will notify any user whose data has been accessed and/or compromised. We will also perform internal security evaluations to help prevent future breaches.

Will this policy ever change?

This Privacy Policy may be updated from time to time, as outlined in [PP]'s **Terms of Service**.

PRIVACY FOR TEEN MEMBERS

Our Site provides a forum for all family members, including teens under 18, to express their views. While we encourage teens to participate and contribute to the Site, the privacy of teen users is extremely important to us. This section of our Policy explains how we collect, use and disclose Personal Information and other information from members under the age of 18.

A. How We Collect and Use Information from Minors

Subject to parental controls, children of any age may explore the Site without registering an account or providing any Personal Information. Our Site only collects Personal Information from registered members of the Site. Teens 13 to 17 may become registered members, subject to the conditions described below.

Site Registration Process: If a teen under 18 registers to become a registered member, we require the following information:

- Screen name (may not use or contain part or all of the member's real name);
- Valid email address;
- Password;
- Birth month and year;
- Name of parent or legal guardian; and
- Valid email address, mailing address, and telephone number of parent or legal guardian.

We use the email address of the parent or guardian to provide notice that the child under their care has registered with the Site. The parent or guardian must provide written consent before we will activate the teen member account. A parent or guardian may terminate an account at any time.

Teen members under 18 may choose to write and post content on the Site, and/or participate in other Site activities, such as posting comments on our articles, participating in surveys and polls, and participating in other online activities.

B. What Information Submitted By Minors Is Viewable On the Site?

Our Teen members may post Content on the Site just like any adult member. However, we may delete any Content that reveals personal information about a teen member, including photographs, video, and audio recordings, name, and age. In addition, we will remove Content posted by teen members upon the written request of their respective parent or legal guardian that we have on file.

C. What Information About Children Is Shared?

We do not disclose any Personal Information collected from our teen members to any third parties other than (a) with a parent's written permission, (b) as required by any applicable law, or (c) to our service providers and to law enforcement and similar third parties, as permitted by applicable law, for one or more of the purposes described in our Full Privacy Policy.

D. How May Parents Access, Change or Delete Information About Their Child?

Parents or guardians may at any time access, change, or delete the Personal Information or Content that we have received from their respective teen member by writing to us at the address provided below. Parents or guardians may notify us at any time of their election to refuse further collection of Personal Information or

Content from a child under their supervision.

E. How May Parents Raise Other Questions or Concerns?

If a parent or guardian has any questions or concerns about his or her teen's participation in the Site as a member, the parent is encouraged to contact us at [privacy@ParentalPlanet.com], or write to us at the address provided below.

Required Language for Account Holders (to be integrated into website architecture)

I hereby attest that I have read and understand, and agree to undertake the rights and obligations set forth in, the ParentalPlanet.com Terms of Service and Privacy Policy, in connection with my personal member account established for use on the Site defined therein. Furthermore, I warrant to Parental Planet LLC either that: (i) I am at least 18 years old and have the legal capacity to undertake the obligations set forth in Terms of Service and Privacy Policy; or (ii) I am a minor between 13 and 18 years of age, I agree to undertake the obligations set forth in the Terms of Service and Privacy Policy and have provided express written approval and authorization of at least one of my custodial parents or legal guardians.

By providing my electronic signature below, I intend that I and my heirs, legal representative and assigns be bound by this agreement.

_____	Address: _____
Electronic Signature	_____
_____	Phone: _____
Date	_____
_____	Email: _____
Date of Birth	_____

Signature of a parent or legal guardian required for minors under 18 years of age.

I am the parent or guardian having legal custody of _____, a minor between 13 and 18 years of age who wishes to undertake the rights and obligations set forth in, the ParentalPlanet.com Terms of Service and Privacy Policy and to operate a personal account on the Site defined therein. I hereby consent to and guarantee his or her agreement to assume the rights and obligations described within the ParentalPlanet.com Terms of Service and Privacy Policy. Furthermore, I expressly consent to and authorize Parental Planet LLC to collect the information required above for the present agreement, and in connection with his or her operation of a personal account on the Site, and I otherwise consent to Parental Planet LLC's right to publish and distribute any appropriate Content which may disclose his or her likeness, image or voice, pursuant to and consistent with the Terms of Service and Privacy Policy.

_____	Address: _____
Parent/Guardian's Electronic Signature	_____
_____	Phone: _____
Date	_____
	Email: _____