

Necessity of visual scepticism in the post-truth era

How Generative Adversarial Networks (GANs)
changed the way we look on the world

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Pavol Rusnák



There is Before and After Deep Fake videos

```
[Node: tra
eta_1/read, training_
[[Node: loss_1
U:0", send_device="/job:r
_1/mul", tensor_type=DT_FL
Caused by op 'training_1/A
File "train.py", line
File "site-packages"
File "site-pac
File "site-pa
File "site-
File "
Fil
F
R
eta_
U:0", s
_1/mul =
localhost/rep
_1/mul", t
[10076] Failed to execute script train
C:\FakeApp>
```



Are we currently standing on the verge
of justified permanent suspicion
against every piece of visual
information?

A collage of many faces of a man, creating a distorted, multi-layered effect.

1. THE BEFORE

Spirit Photography



William H. Mumler in the 1860s
– double exposure technique

Tall-Tale Postcards



U:0", Bringing in the Sheaves, 1908
_1/mu Kansas City, Missouri, USA



Kickers with Frogs, 1913
Waupun, Wisconsin, USA

Cottingley Fairies hoax



Retouching history



```
[[Node: 0
eta_1/read, train
[[Node: 0
U:0", send_device_
_1/mul", tensor 0
Caused by op 'Mul' with input
File
File
File
File
File
File
File
File
F
R
eta_
U:0",
_1/mul", 0
[10076] Failed to
C:\FakeApp>
```

```
ice:GPU:0'
o/task:0/c
ne="edge_1
GPU:0'
sk:0/c
edge_1
```



И. В. Сталин и С. М. Киров в Ленинграде (1926 г.)
Слева — И. В. Сталин, справа — С. М. Шверин



```
[[Node: meta_1/read, train,
   [[Node: a
U:0", send_device_1/mul", tensor_0]
```

Caused by op 'tre

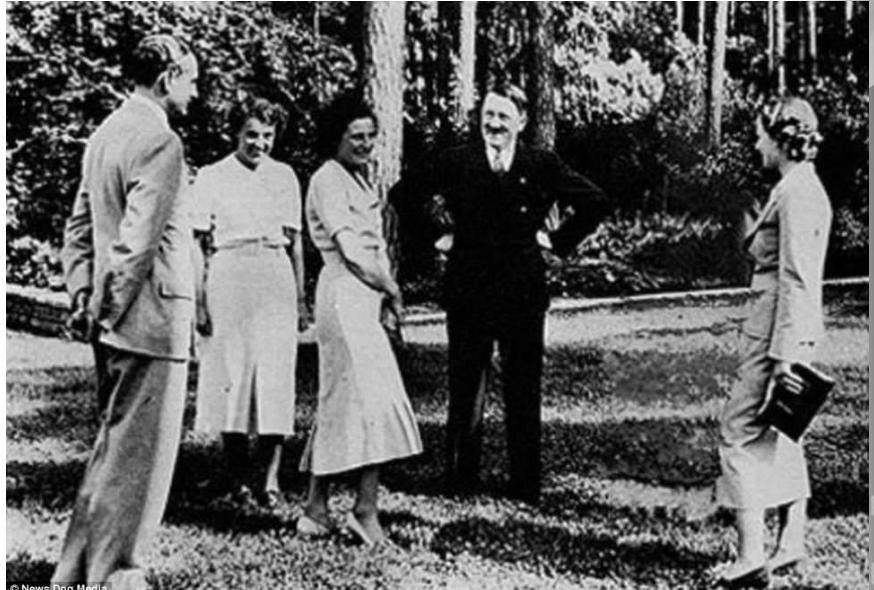
Fil

1

[10076] Failed

C:\FakeApp>

Retouching history



```
[[Node:  
eta_1/read, train  
[[Node:  
u:0", send_device  
_1/mul", tensor_
```

[10076] Failed

Different head / different body



```
[[Node: meta_1/read, train  
[[Node:  
U:0", send_device_1/mul", tensor_1
```

Fake news



<https://en.unesco.org/fightfakenews>

Strategies to detect digitally manipulated images

- Image reverse search
- Get image metadata
- Check the light/shadows
- Use photo-manipulation detection tools,
e.g. <https://29a.ch/photo-forensics/>



Magnifier

Magnification



Enhancement

Histogram Equalization

Clone Detection

Error Level Analysis

Noise Analysis

Level Sweep

Luminance Gradient

Principal Component

"Synthesizing Obama: Learning Lip Sync from Audio" (The University of Washington 2017)



Researchers explaining the algorithm: <https://youtu.be/9Yq67CjDqvw>

2. DEEP FAKE VIDEOS

The image features a man with glasses and a suit, whose face and body are warped into multiple overlapping layers, creating a futuristic or abstract look. The background is dark and has a grainy, textured appearance.

```
[[Node: train  
eta_1/read, training_<  
[[Node: loss_1/  
U:0", send_device="/job:  
_1/mul", tensor_type=DT_FL
```

```
Caused by op 'training_1/A  
File "train.py", line  
File "site-packages  
File "site-pac  
File "site-p  
File "si  
File "  
File "  
File "  
F
```

Deepfakes refer to any photo-realistic audiovisual content produced with the aid of deep learning. It also refers to the technology creating it. The term implies its misuse for illicit or unethical purposes.

```
R  
eta_  
U:0", se  
_1/mul",  
[10076] Failed to execute script train
```

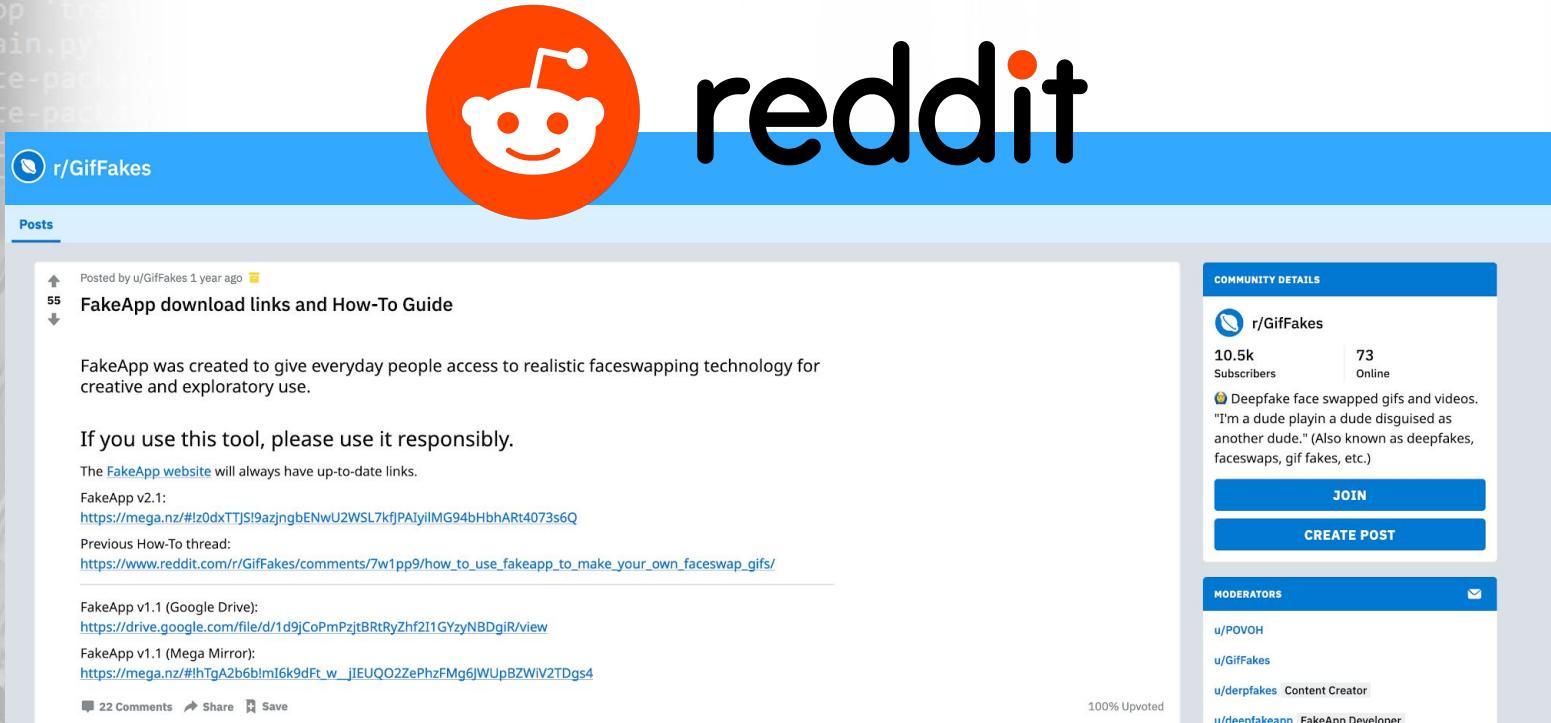
C:\FakeApp>

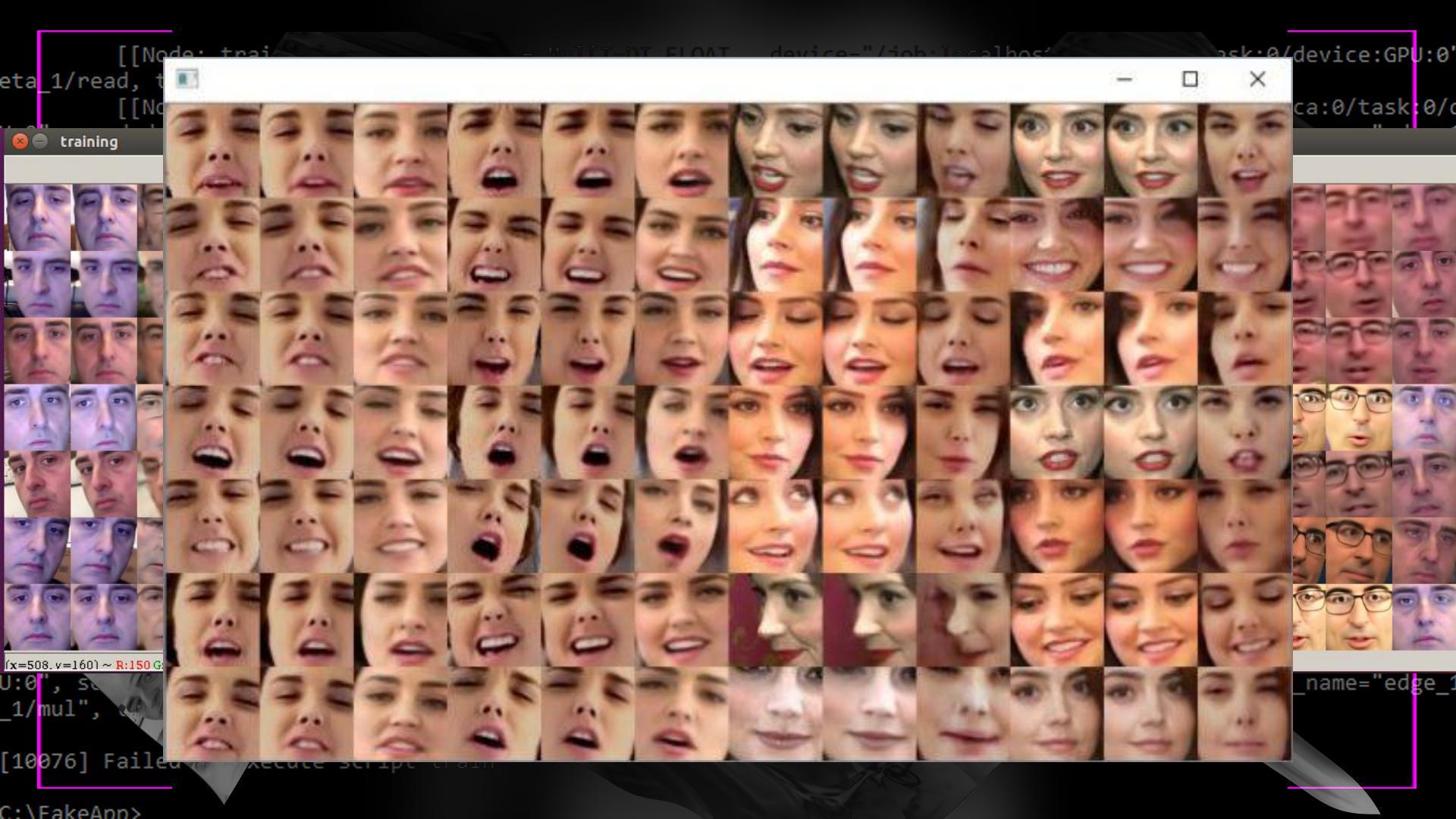
```
        [[Node:  
eta_1/read, train  
        [[Node:  
u:0", send_device  
_1/mul", tensor_0
```

R
eta_

C:\FakeApp>

FakeApp available on Reddit





File Home Share View Manage

Pin to Quick access Copy Paste Cut Copy path Move to Copy to Delete Rename New item New folder Properties Open Select all Easy access History Select none Invert selection

Clipboard Organize New Open Select

1,464 items

C:\FakeApp>

fakeapp 2 > dataset-cage1 > extracted

Quick access Desktop Downloads Documents Pictures fakeapp 2 JANICE merged recordings OneDrive This PC Network

FakeApp v2.1.0

GET DATASET TRAIN CREATE

Input

Model Data A Data B
C:\Users\vam:C:\Users\vam:C:\Users\vam:

Settings

Processor Batch Size Save Period
GPU 64 10

Nodes Layers
512 4

TRAIN

Initializing...

fakeapp.org

Search extracted

Belgian socialist party circulates ‘deep fake’ Donald Trump video



Deep Learning



Deep Learning

machine learning

we teach computer systems to effectively perform a specific task
without explicit instructions

computer vision, speech recognition, natural language processing, audio recognition,
social network filtering, machine translation, bioinformatics, drug design, medical image
analysis, material inspection, board games, etc.

using deep neural networks (DNNs)

Deep Neural Network (DNN)

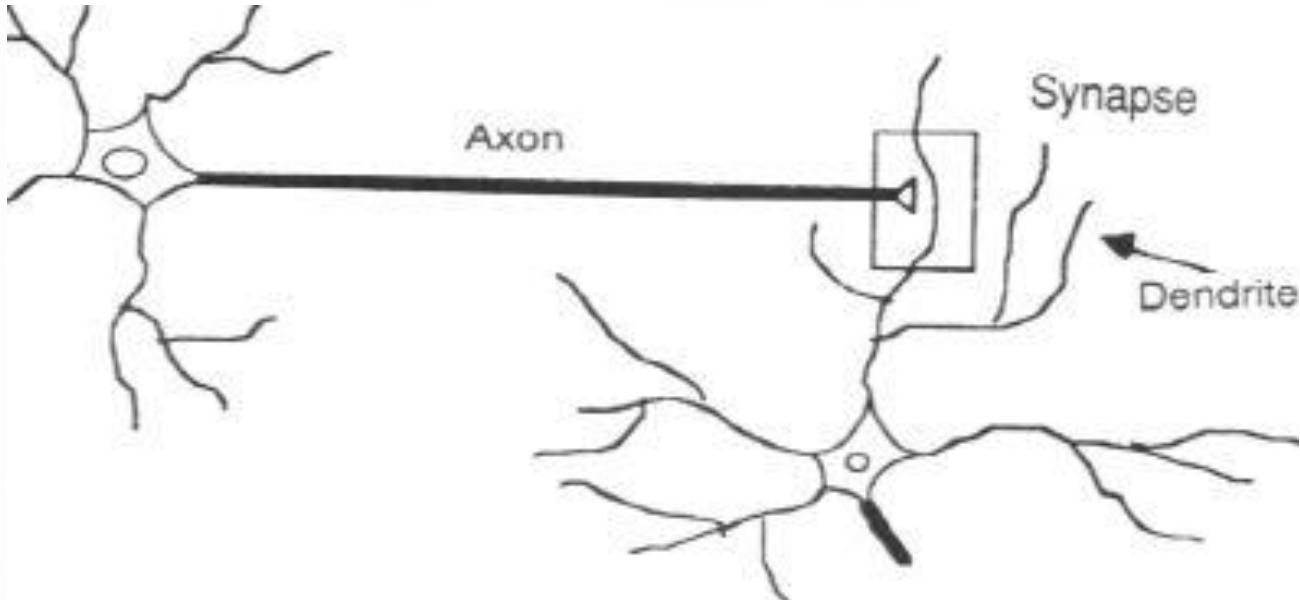
deep

network

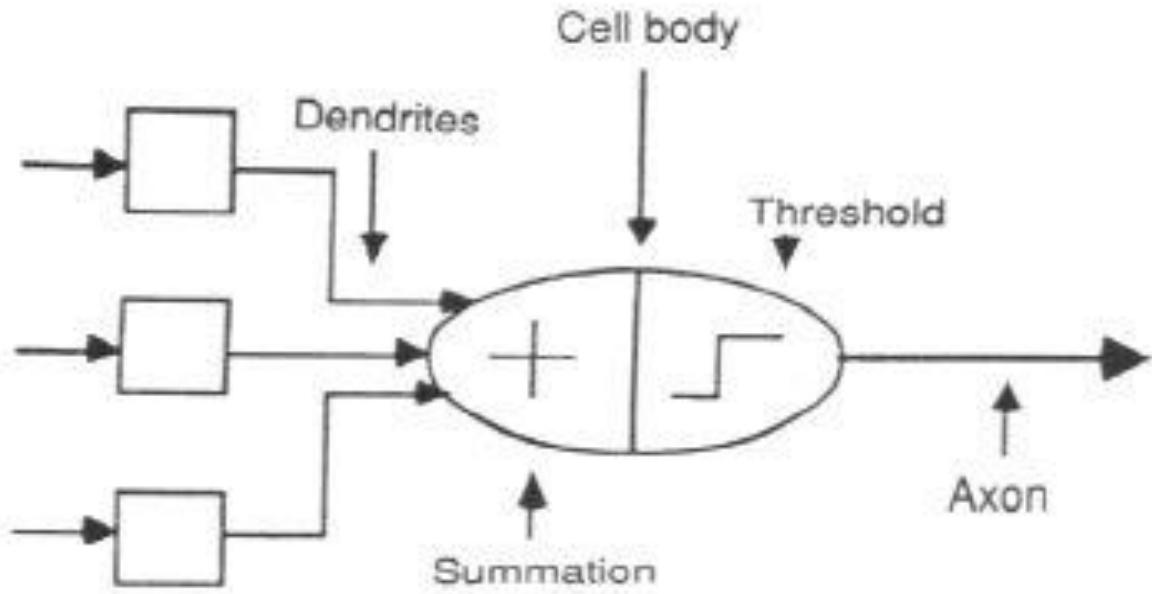
of neurons

**inspired by information processing and communication patterns
in biological nervous systems**

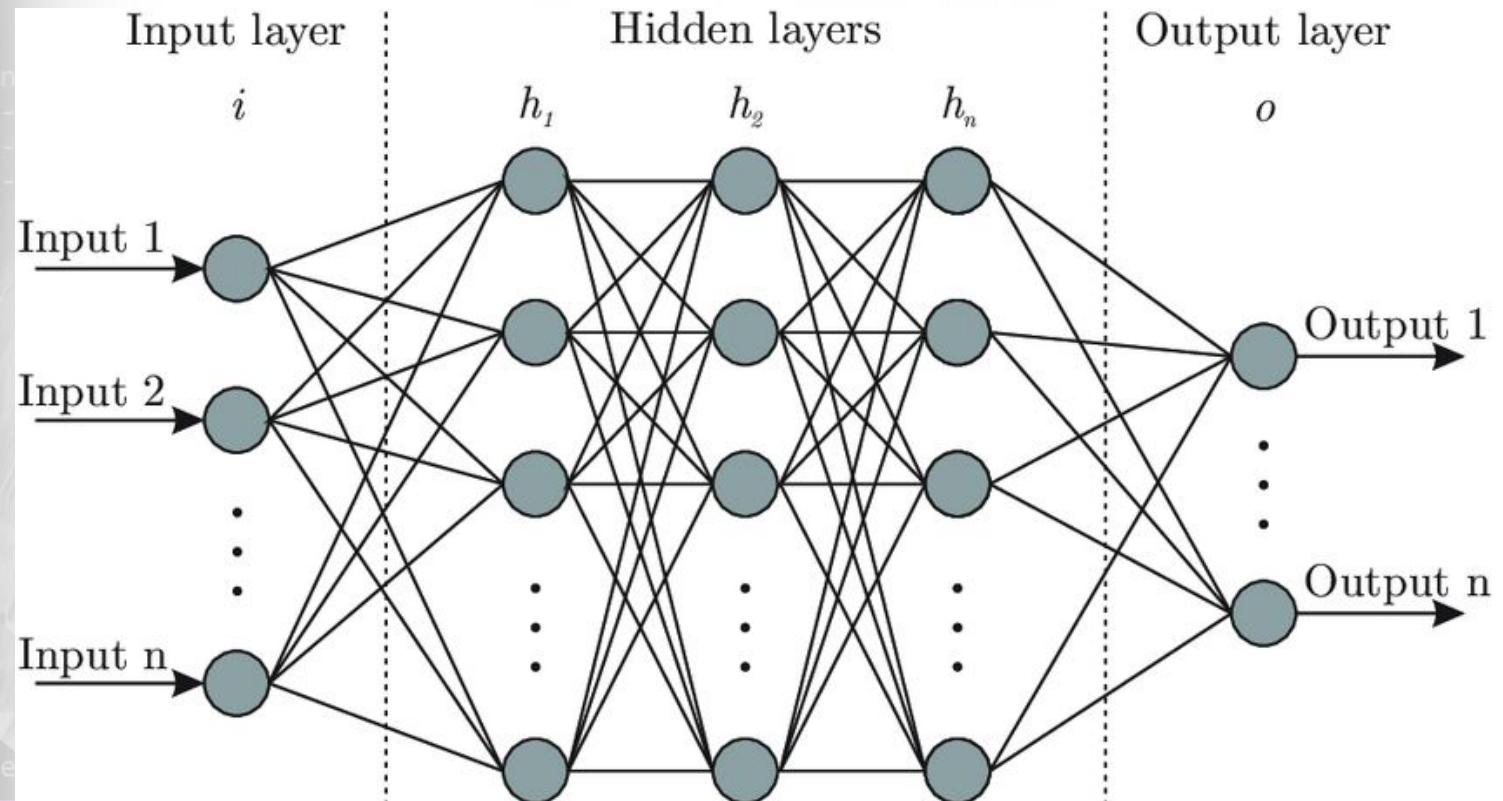
Neuron



Artificial Neuron



Artificial Neural Network (ANN)



Deep Neural Network (DNN)

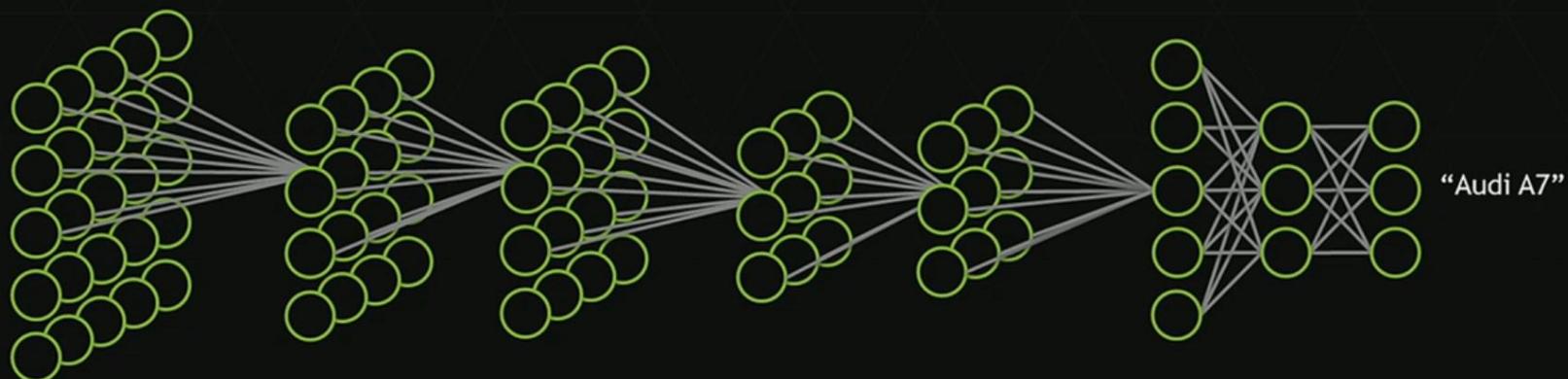
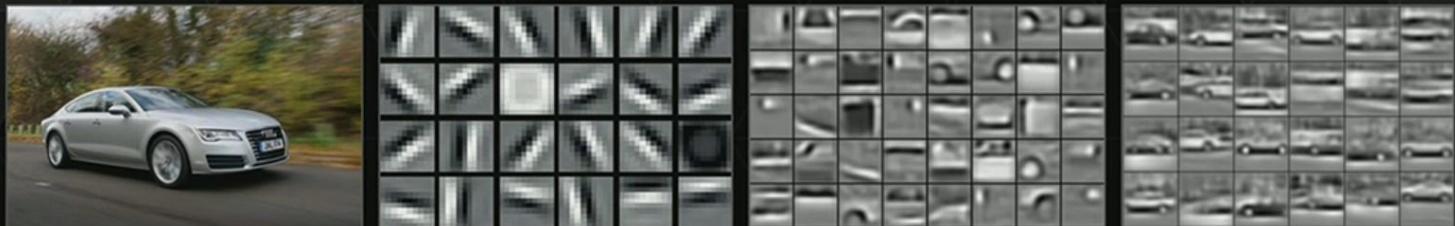
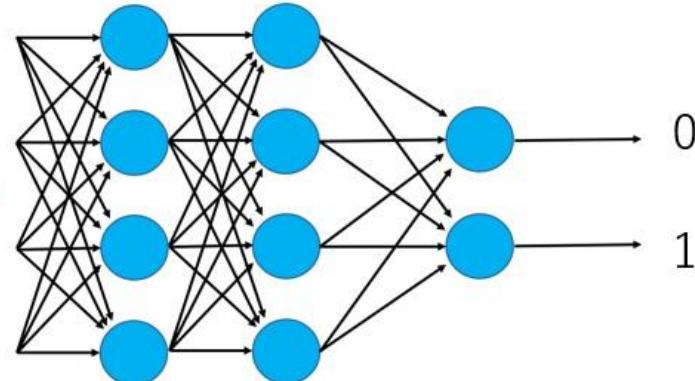
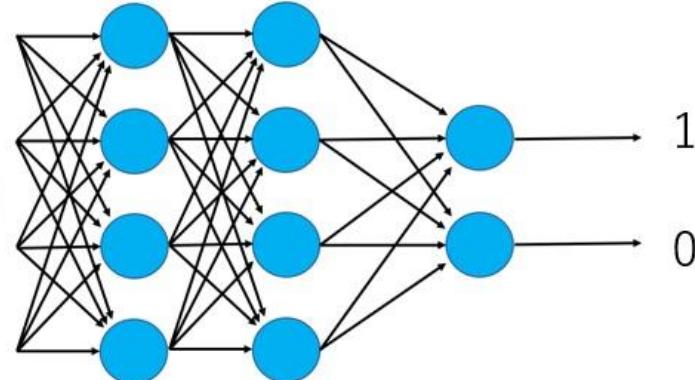


Image source: "Unsupervised Learning of Hierarchical Representations with Convolutional Deep Belief Networks" ICML 2009 & Comm. ACM 2011.
Honglak Lee, Roger Grosse, Rajesh Ranganath, and Andrew Ng.

Deep Neural Network (DNN)



```
[[Node:  
eta_1/read, train,  
[[Node:  
u:0", send_device_  
_1/mul", tensor_
```

```
Caused by op 'train  
File "train.py"  
File "site-pac  
File "site-pac  
File "site-pa  
File "site  
File "  
File "
```

```
R  
eta_  
U:0", se  
_1/mul", t  
[10076] Failed
```

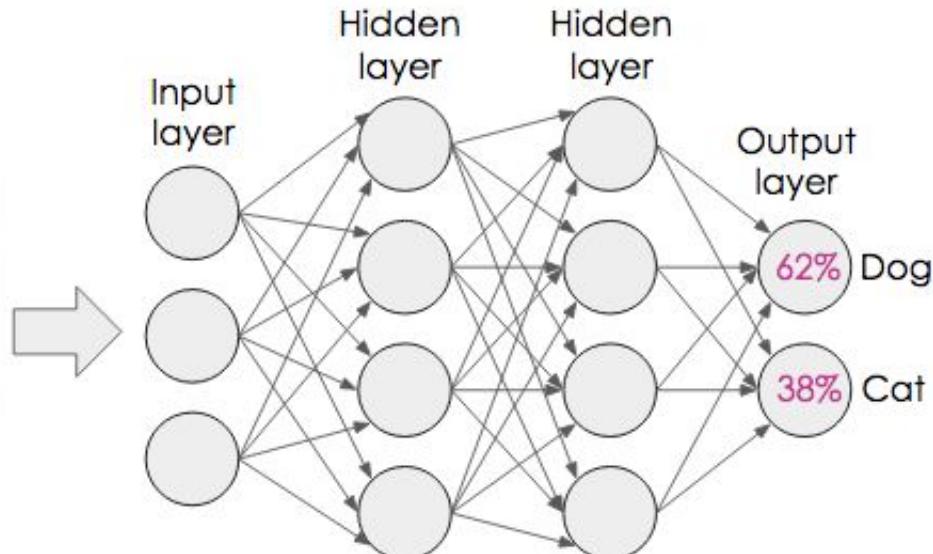
C:\FakeApp>

```
ice:GPU:0'  
o/task:0/c  
ne="edge_1"
```

```
ice:GPU:0'  
o/task:0/c  
ne="edge_1"
```



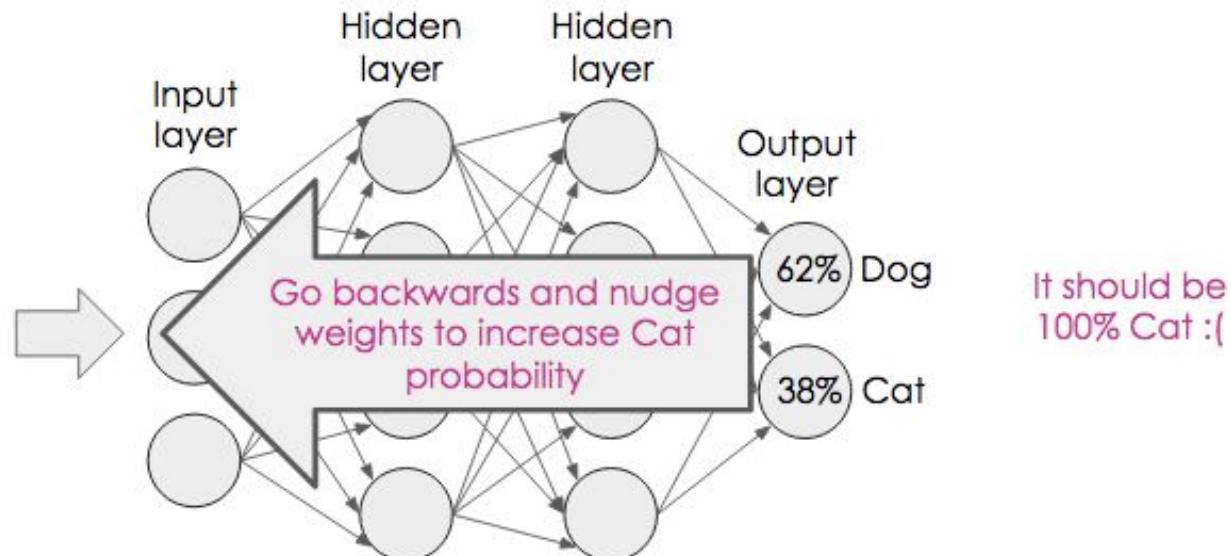
Deep Neural Network (DNN)



It should be
100% Cat :(



Deep Neural Network (DNN)

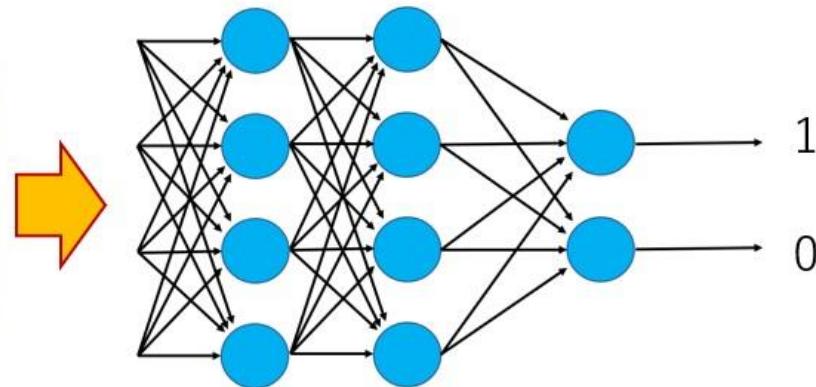


```
[Node:0] eta_1/read, train  
[[Node:0  
u:0", send_device_1/mul", tensor_0  
Caused by op 'TensorFlow...'
```

```
File  
File  
File  
File  
File  
File  
File  
File  
F]
```

```
R  
eta_1/  
u:0", s  
_1/mul",  
[10076] Failed
```

Deep Neural Network (DNN)



```
[Node:0] eta_1/read, train  
[[Node:0  
u:0", send_device_1/mul", tensor_0]
```

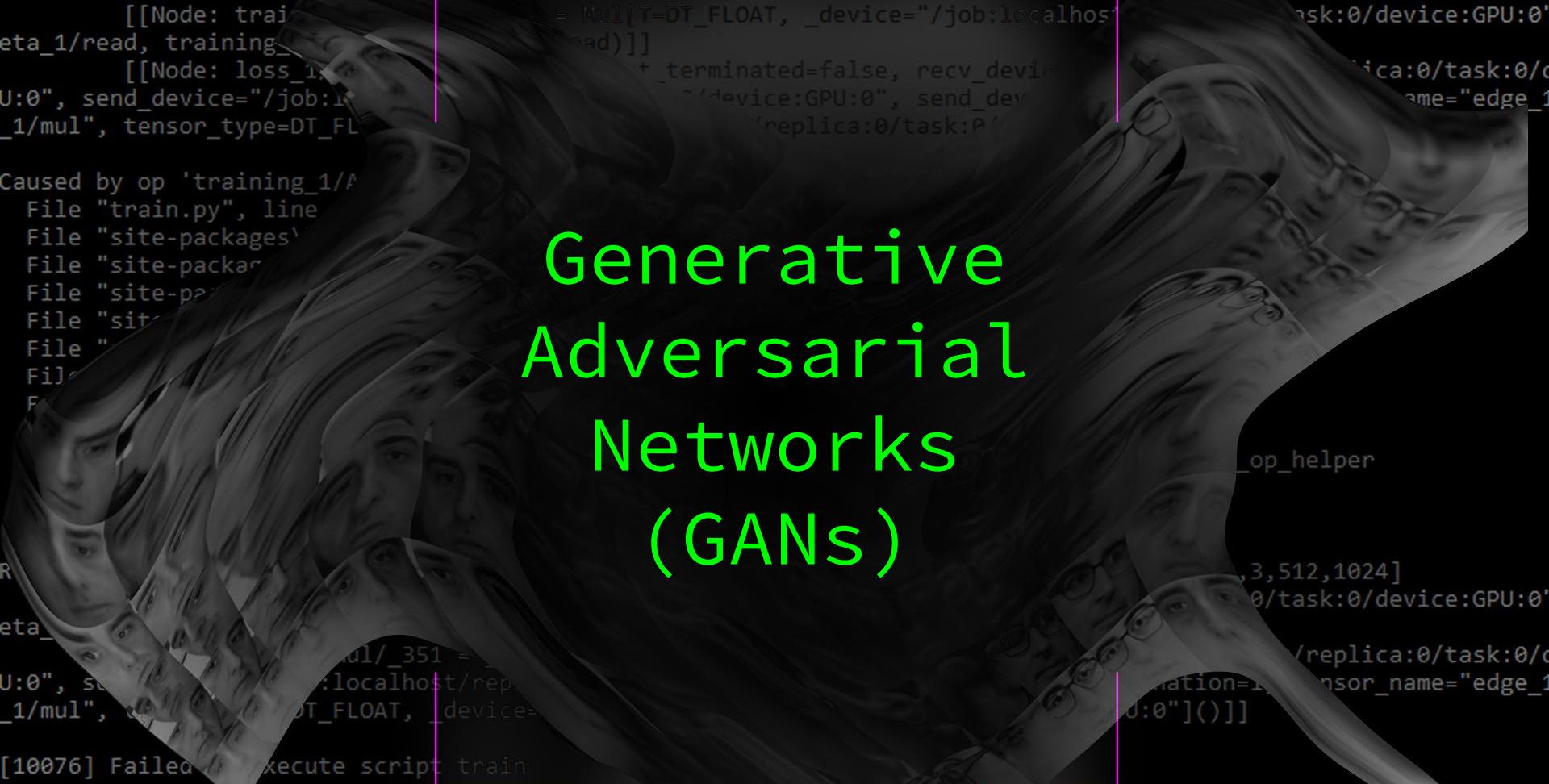
```
Caused by op 'train'  
File "train.py"  
File "site-packs/  
File "site-packs/  
File "site-pa  
File "site-  
File "  
File "  
File "  
File "
```

```
R  
eta_1/  
U:0", se  
_1/mul", t  
[10076] Failed
```

3. THE AFTER

The image features a man with glasses, his eyes looking off-camera. The visual effect is a dense, multi-layered reflection of his face, creating a complex geometric pattern of his features across the entire frame. This effect is achieved through a combination of multiple reflections and rotations of the original image.

Generative Adversarial Networks (GANs)

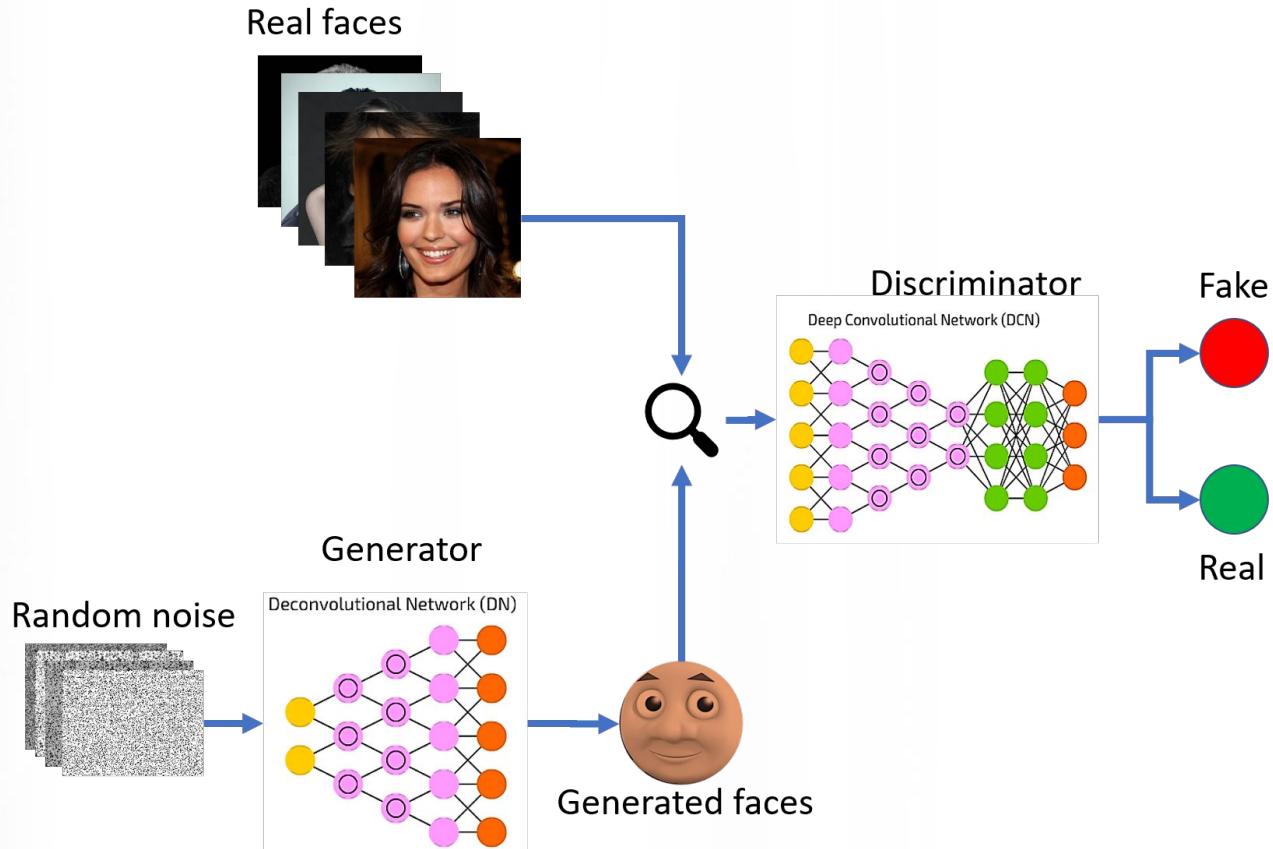


Generative Adversarial Networks (GANs)

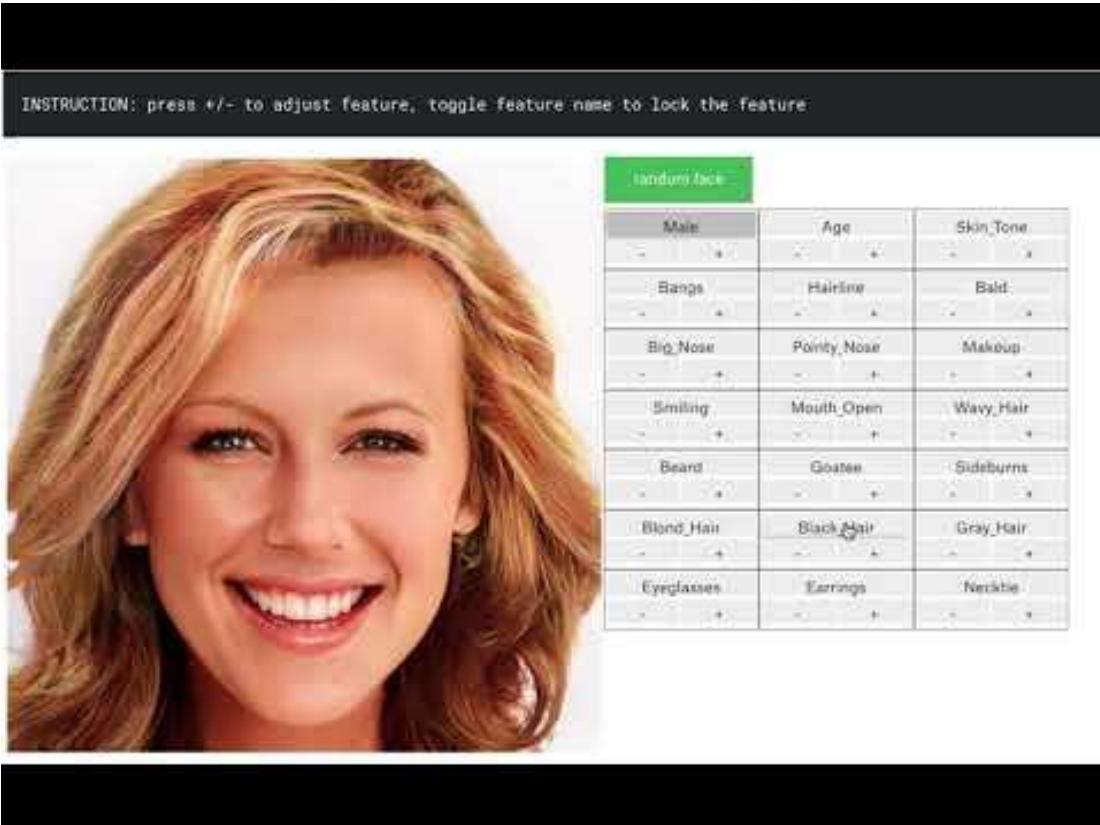
Generative Adversarial Networks (GANs)

- introduced in 2014 by Ian Goodfellow and other researchers at the University of Montreal
- <https://arxiv.org/abs/1406.2661>
- two neural networks contesting each other
 - discriminative network
 - generative network

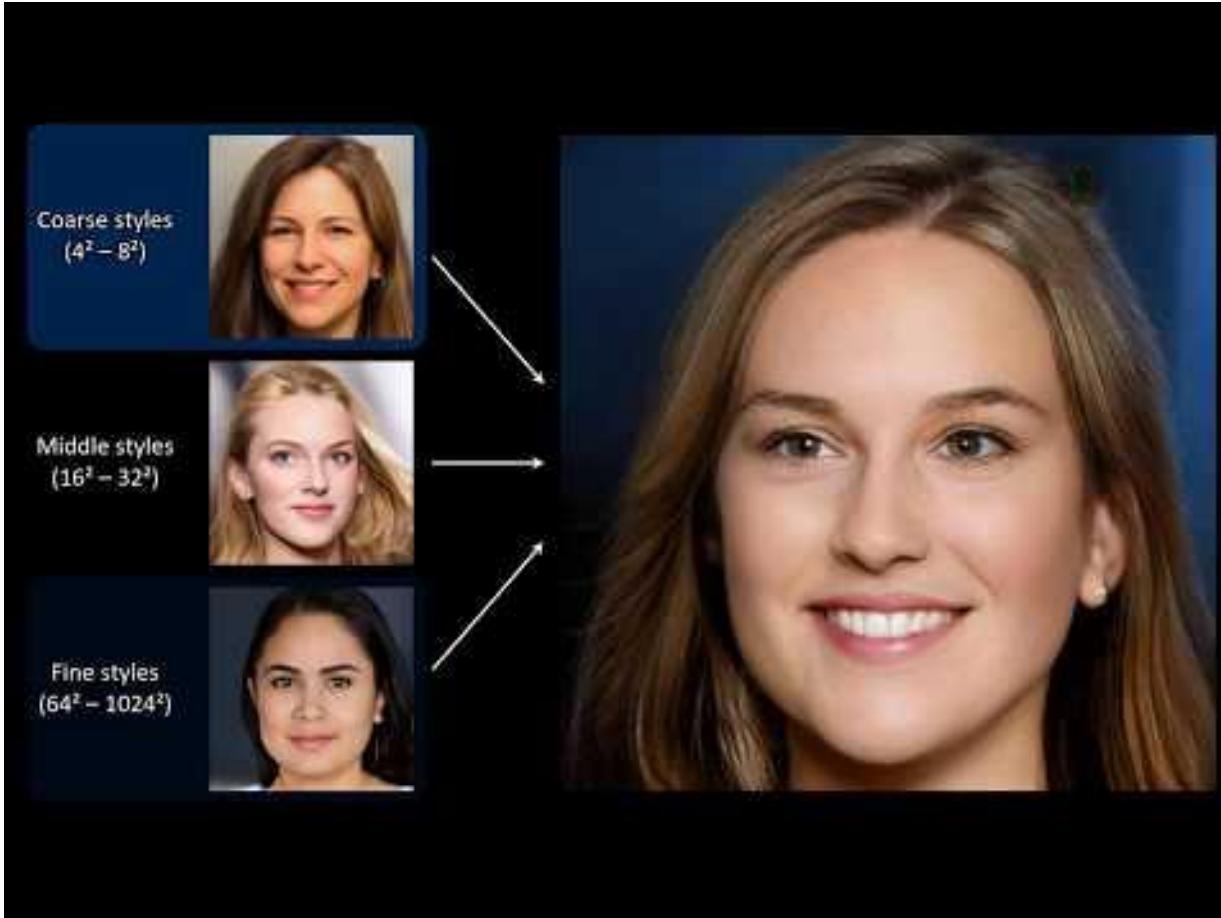
Generative Adversarial Networks (GANs)



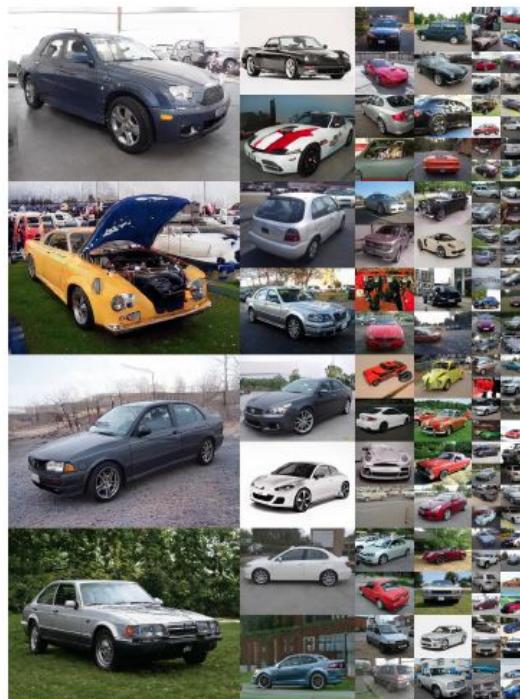
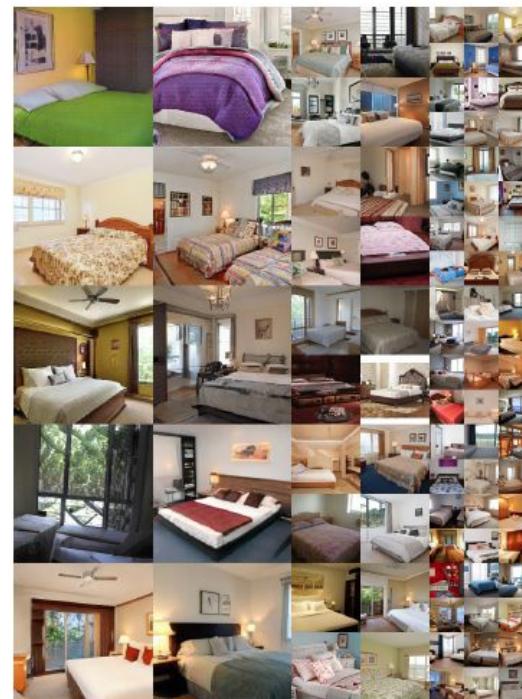
StyleGAN (NVIDIA)



StyleGAN (NVIDIA)



StyleGAN (NVIDIA)



[10076] Failed

C:\FakeApp>







```
    [[Node: meta_1/read, train  
        [[Node: _  
U:0", send_device_1/mul", tensor_0
```

```
R  
eta_  
U:0", se  
_1/mul",  
[10076] Failed
```





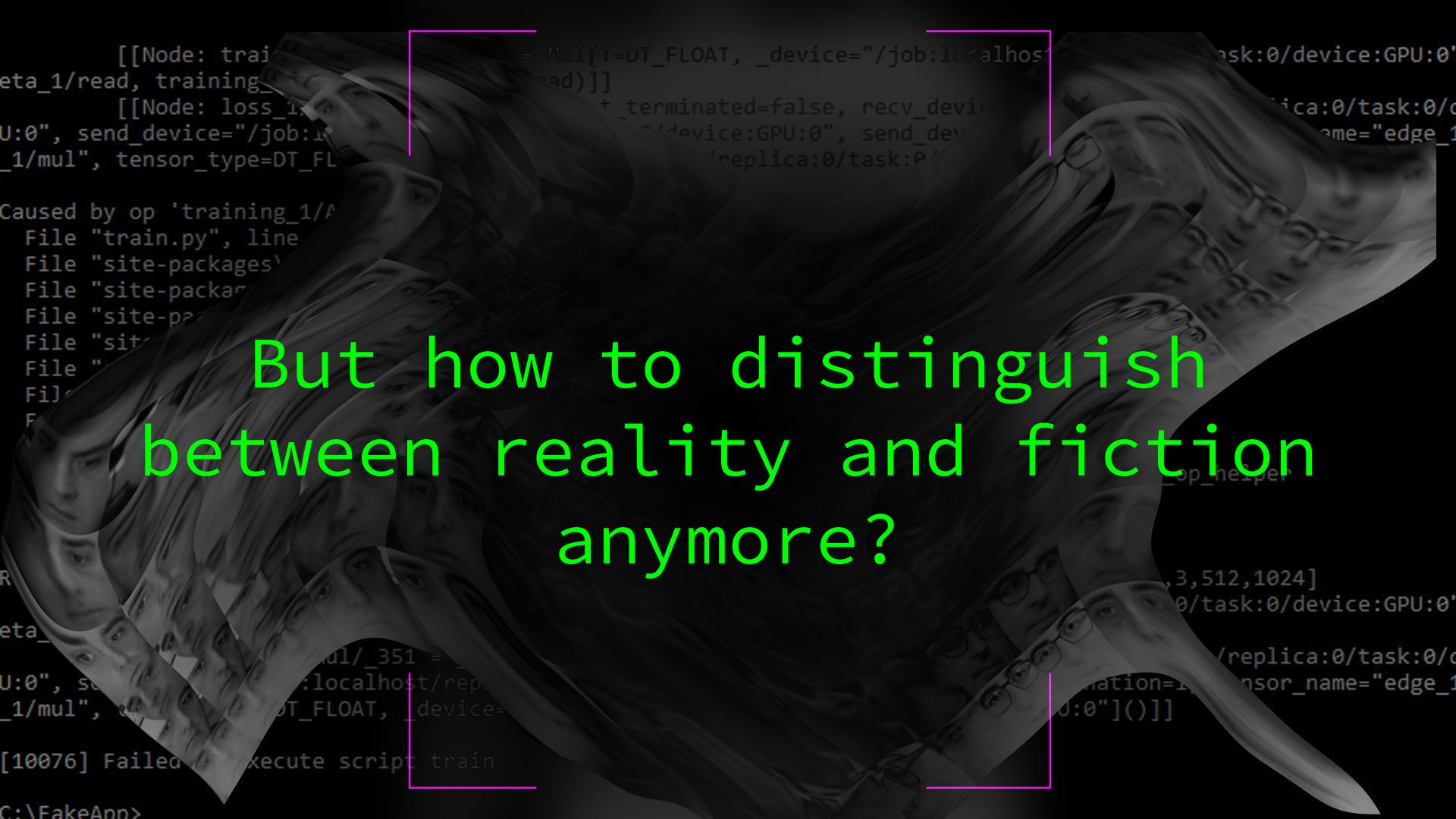
thispersondoesnotexist.com



NVIDIA Research: “GauGAN”







But how to distinguish between reality and fiction anymore?

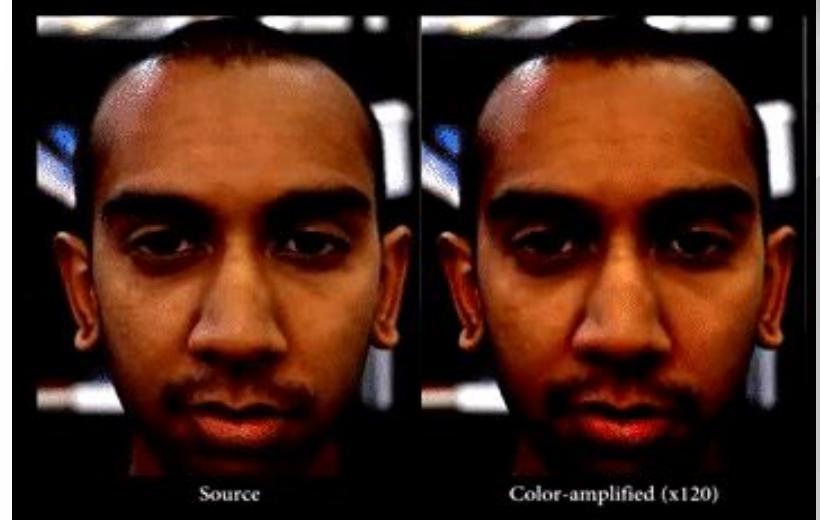
```
[10076] Failed to execute script train
```



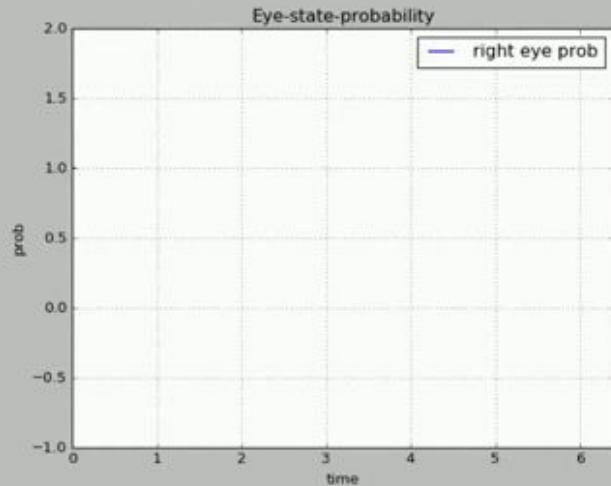
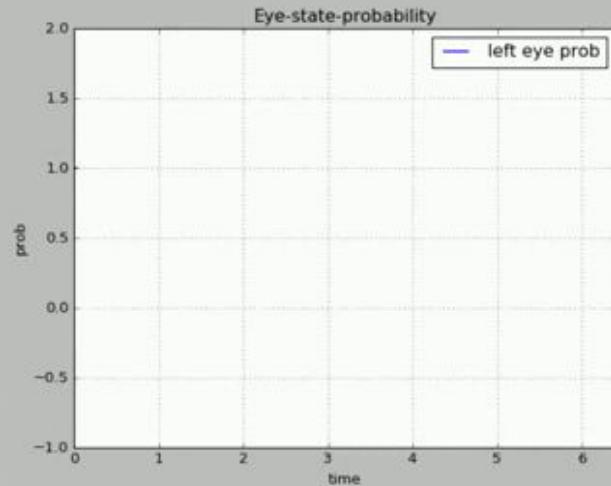
THIS LOOKS SHOPPED



I CAN TELL FROM SOME OF
THE PIXELS AND FROM SEEING
QUITE A FEW SHOPS IN MY TIME



MIT Video Magnification: <https://people.csail.mit.edu/mrub/vidmag/>



In Ictu Oculi: Exposing AI Generated Fake Face Videos by Detecting Eye Blinking:
<https://arxiv.org/abs/1806.02877>

```
[Node: tra
eta_1/read, training_
[[Node: loss_1
U:0", send_device="/job:r
_1/mul", tensor_type=DT_FL
Caused by op 'training_1/
File "train.py", line
File "site-packages"
File "site-pac
File "site-pa
File "site-
File "
Fil
F
R
eta_
U:0", send_
[[Node: mul/_351 =
localhost/rep
_1/mul", tensor_
[10076] Failed to execute script train
task:0/device:GPU:0'
lica:0/task:0/c
ame="edge_1
_op_helper
,3,512,1024]
0/task:0/device:GPU:0'
/relica:0/task:0/c
ation=1, tensor_name="edge_1
0:0"]()]]
```

4. CRYPTOGRAPHY

Authenticity of digitally signed image

- Canon OSK-E3 (Original Data Security Kit), 2007
 - encryption/decryption, **verification** function
 - for **authenticating** image **originality**
 - not only image data (pixels)
 - but also metadata (GPS coordinates + time)
 - only top DSLR models



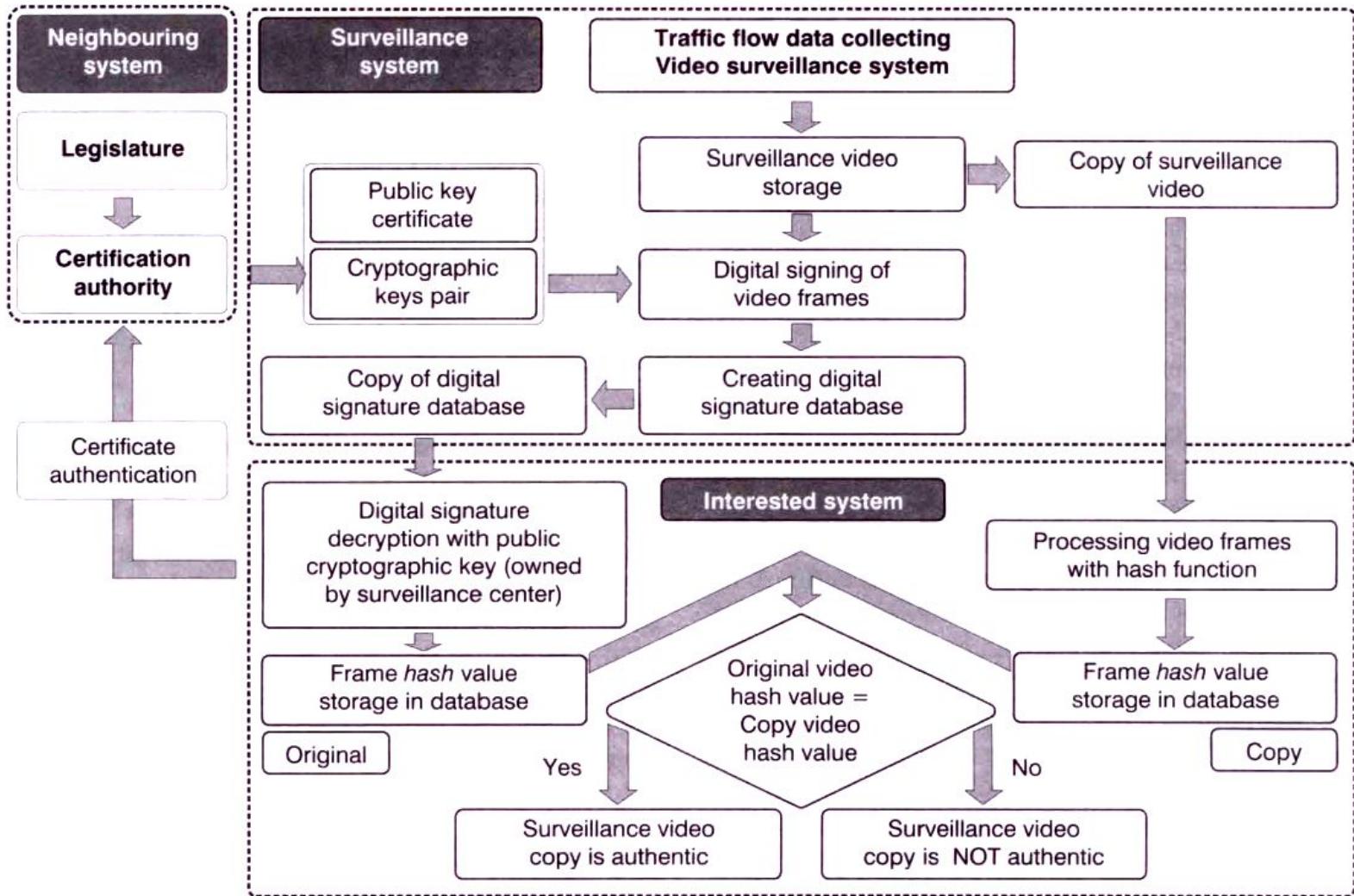


hacked in 2010 by Dmitry Sklyarov

Authenticity of digitally signed video

Credibility and Authenticity of Digitally Signed
Videos in Traffic (2008)

by Ivan Grgurević, Adam Stančić, Pero Škorput



Problems

Centralized

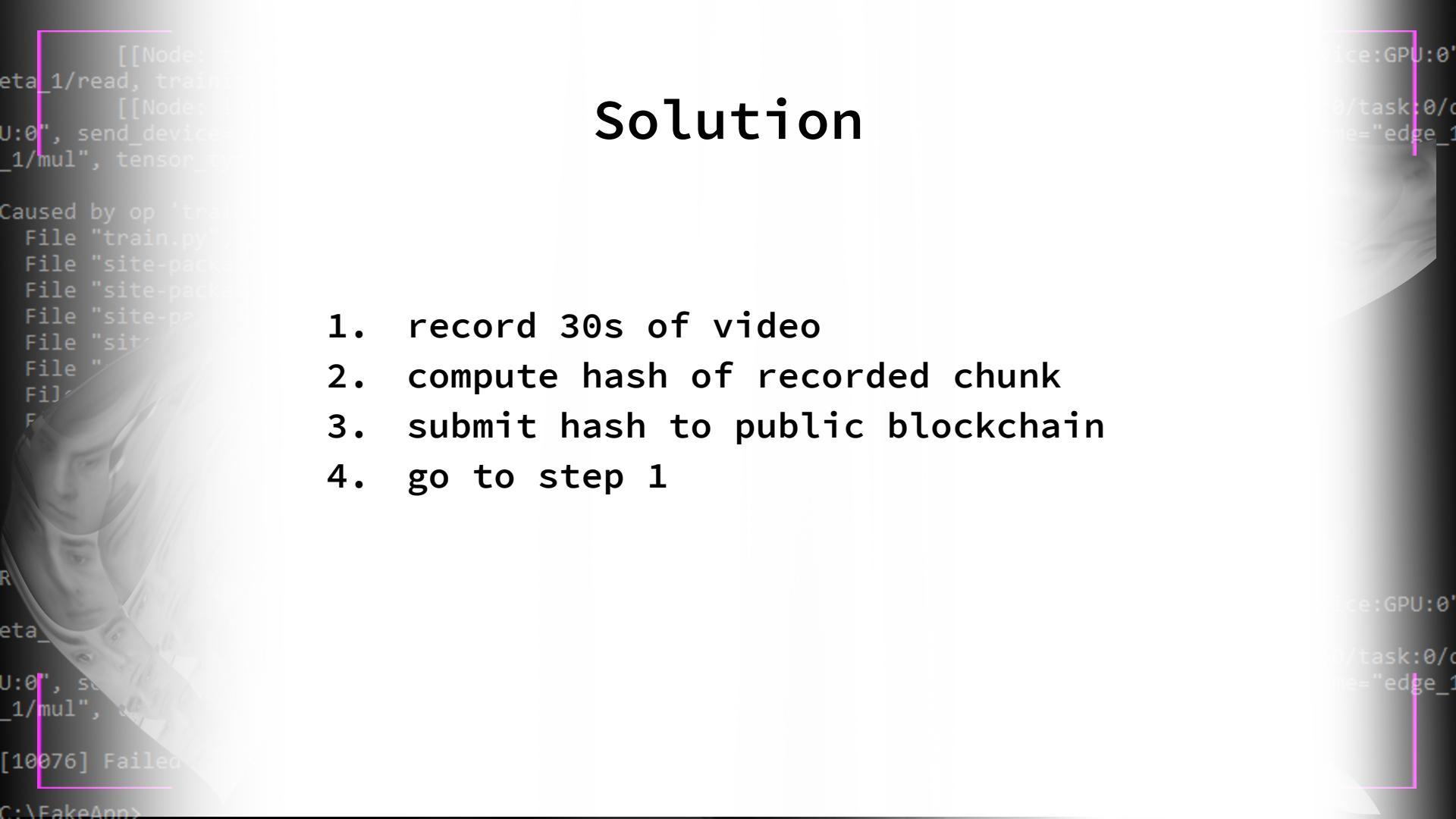
Not universal

Algorithms can be hacked

Insufficient proof of creation

Solution

1. record 30s of video
2. compute hash of recorded chunk
3. submit hash to public blockchain
4. go to step 1



Solution (?)



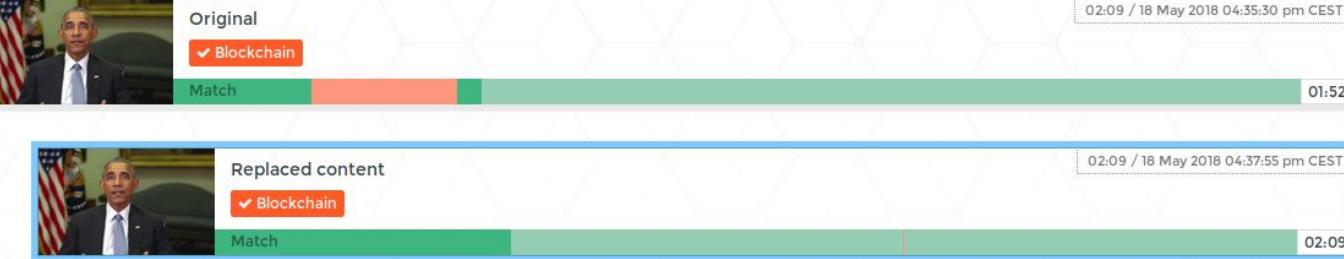
<https://app.ambervideo.co/public/>

Solution (?)

Versions

Original
Match 01:52

02:09 / 18 May 2018 04:35:30 pm CEST



Replaced content
Match 02:09

02:09 / 18 May 2018 04:37:55 pm CEST

Audit trail

- Created 4:37 on 18th May 2018
- Uploaded / Clipped 4:38 on 18th May 2018
- Hashed 4:39 on 18th May 2018
- Blockchain record submitted 4:39 on 18th May 2018



<https://app.ambervideo.co/public/>

```
[[Node: meta_1/read, train  
[[Node:  
U:0", send_device_1/mul", tensor_0
```

eta_

[10076] Failed



For more information check YouTube's video: <https://youtu.be/1PGm8LslEb4>

5. THE FUTURE





```
[[Node:  
eta_1/read, train  
[[Node:  
U:0", send_device  
_1/mul", tensor  
Caused by op 'train  
File "train.py"  
File "site-pac  
File "site-p  
File "sit  
File "sit  
File "sit  
File " @lenkahamosova  
Fil @pavolrusnak  
F  
R  
eta_  
U:0", se  
_1/mul", t  
[10076] Failed  
C:\FakeApp>
```

Thank you!

Contact us:

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@pavolrusnak

lenka@hamosova.com
pavol@rusnak.io

Check also: ALT.TAB (FB)
Critical & Speculative
Design Platform

