

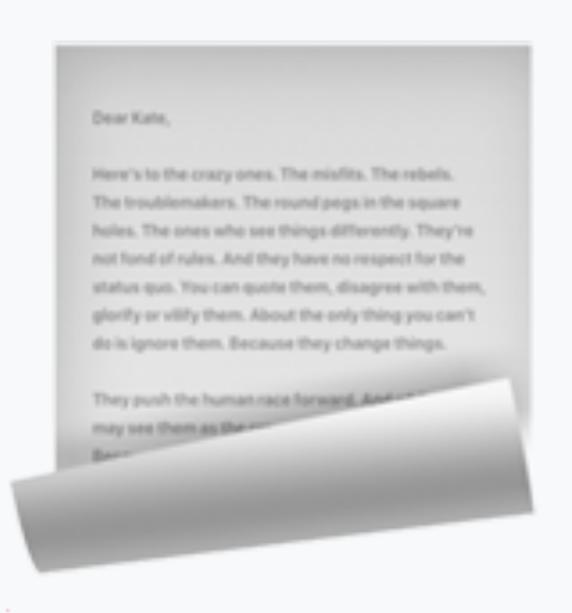
# Cockies

What are cookies?



#### Before:

Little documents to (mainly text files) which stores your preferences





After: Not just text-files, whole database.





Website sends them and the browser stores them.







They don't contain personal information.





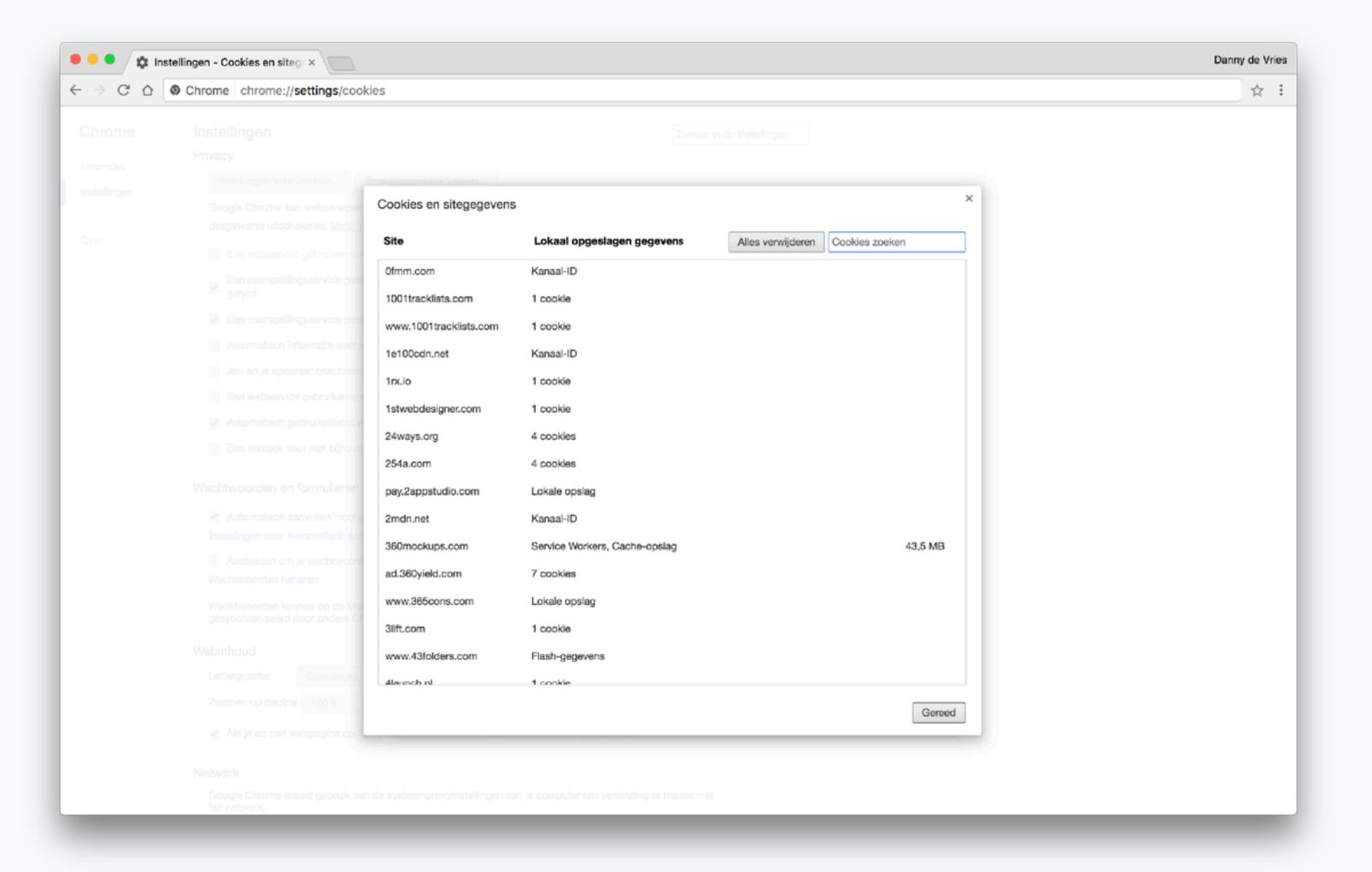
First Party



### Third party

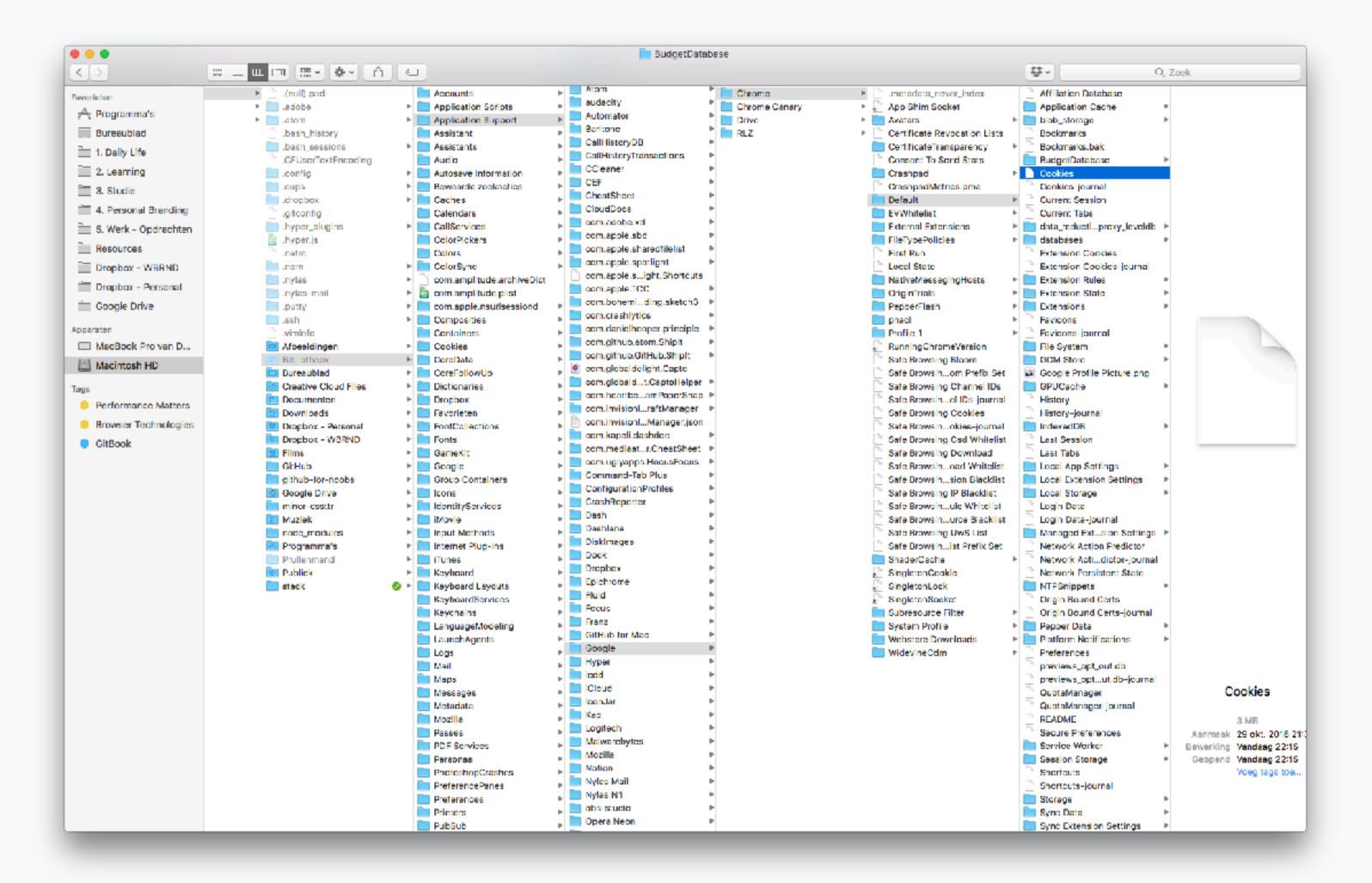




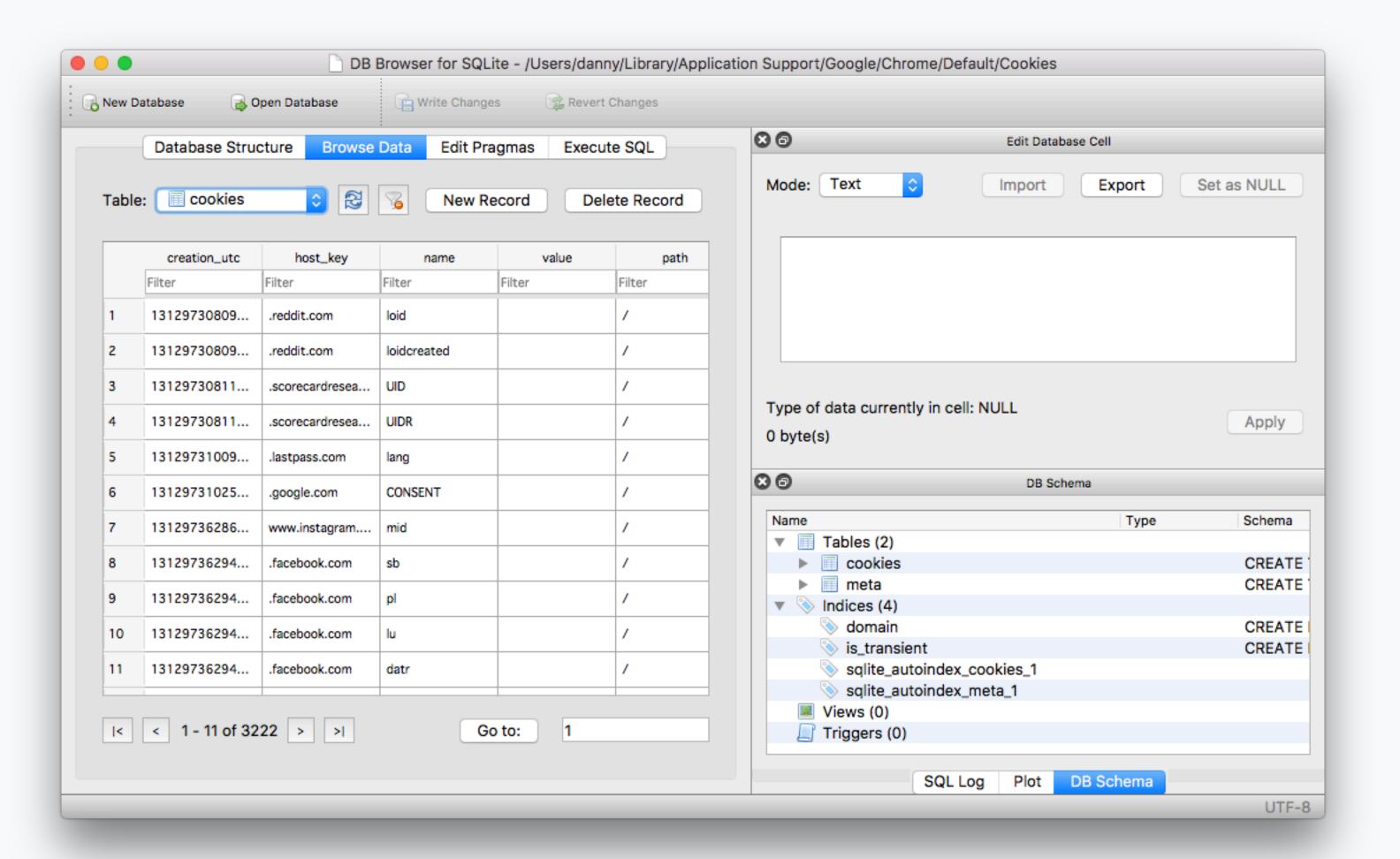


7

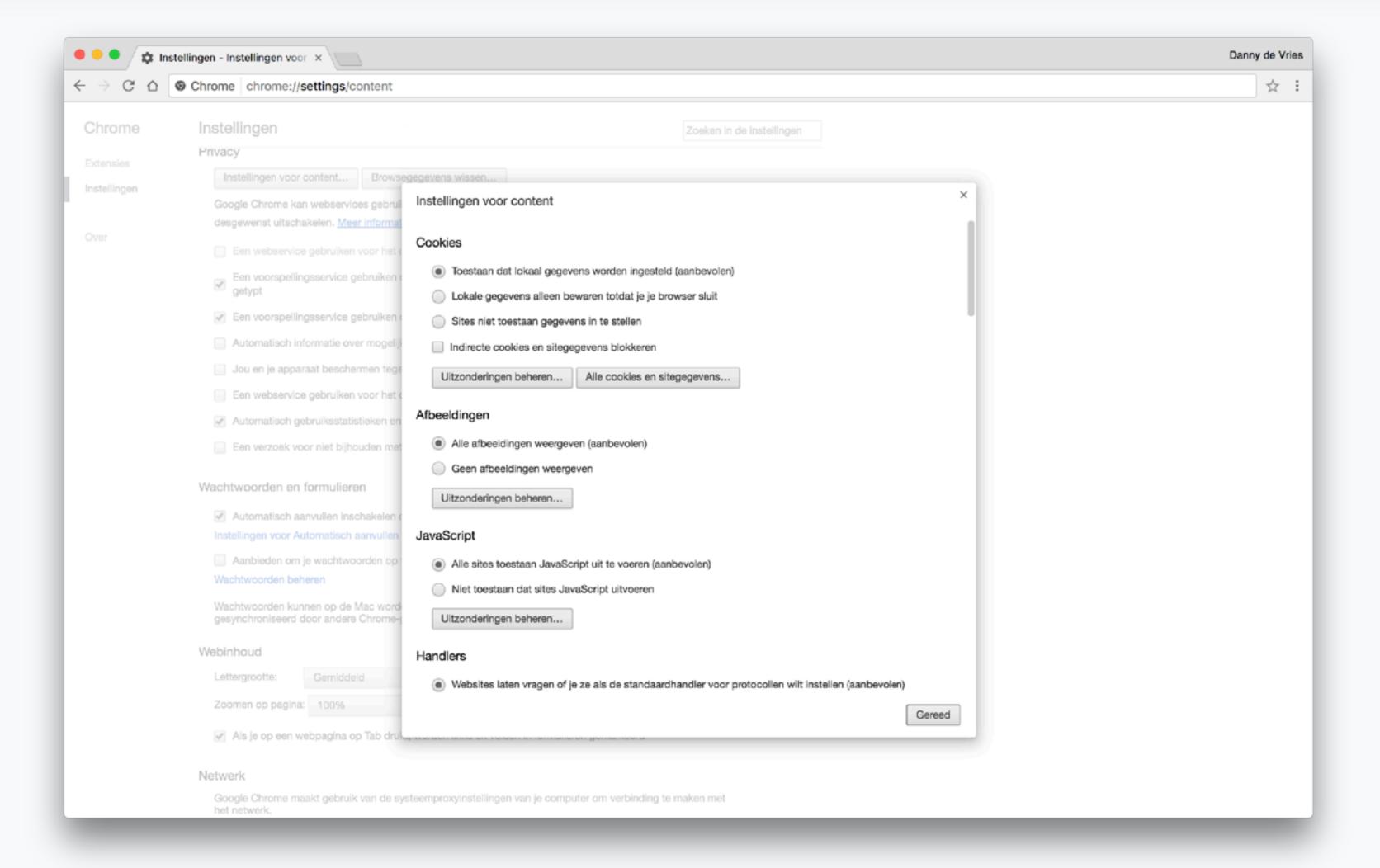














First Party

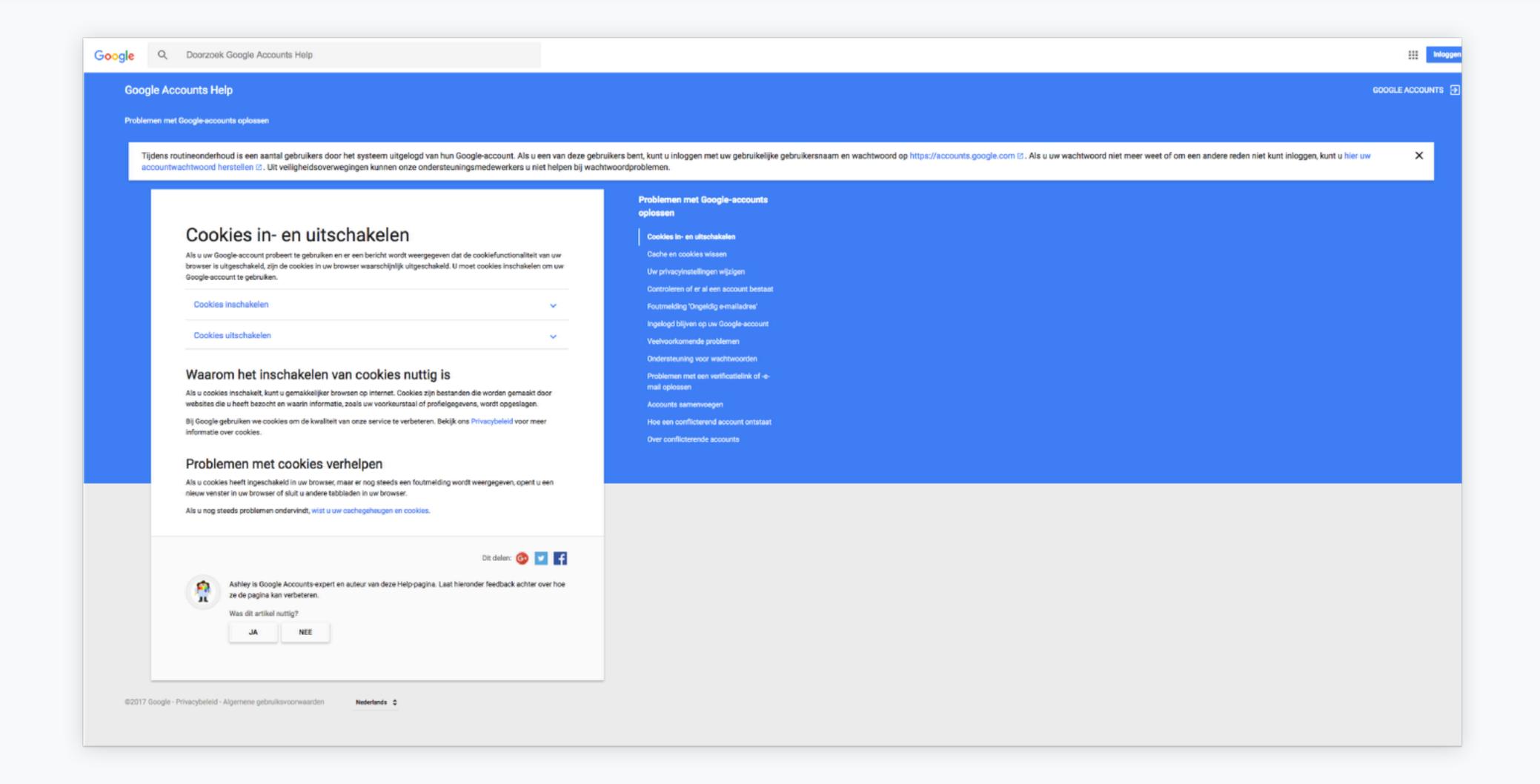


Third party



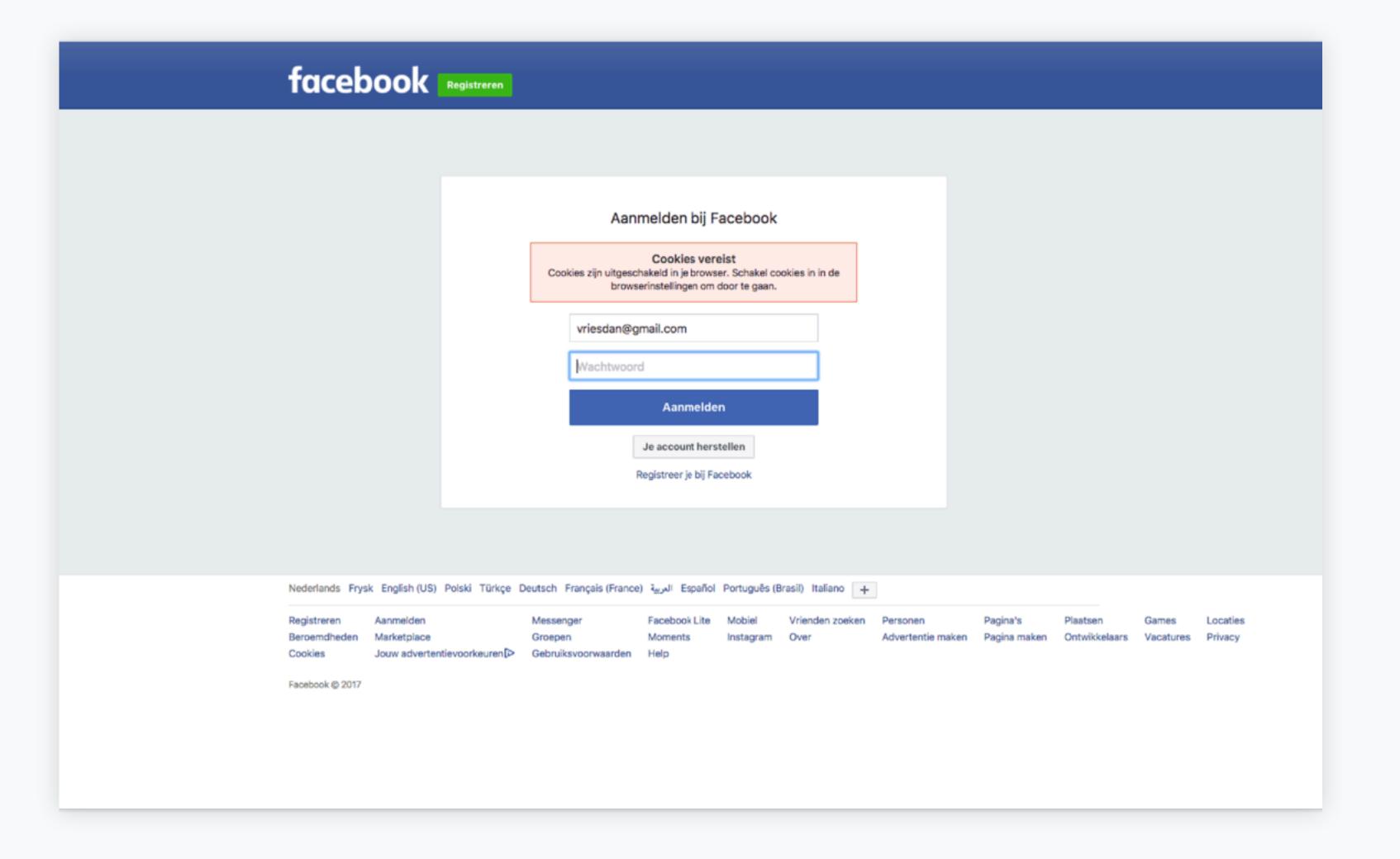


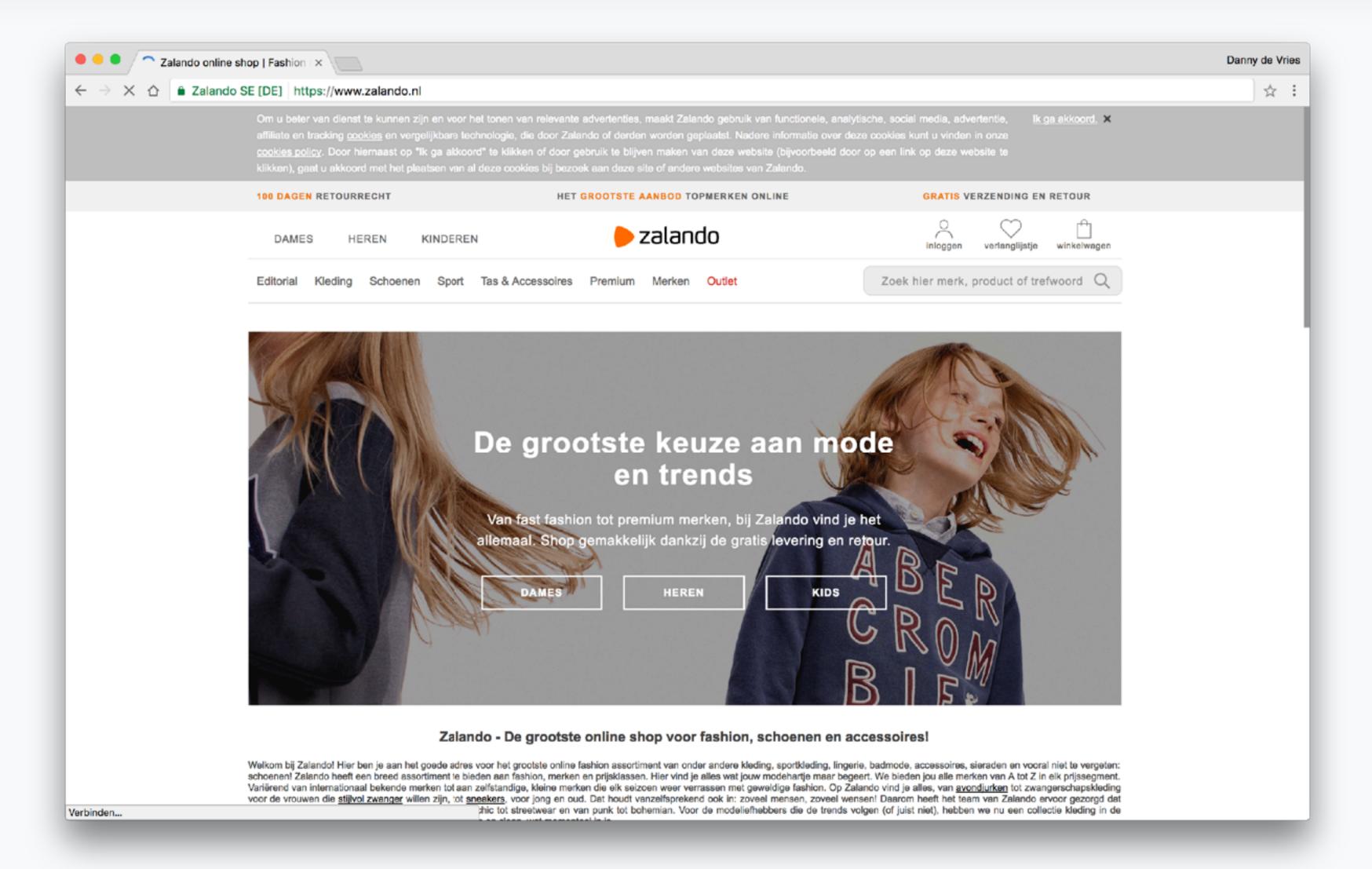
#### Disabling



[12]







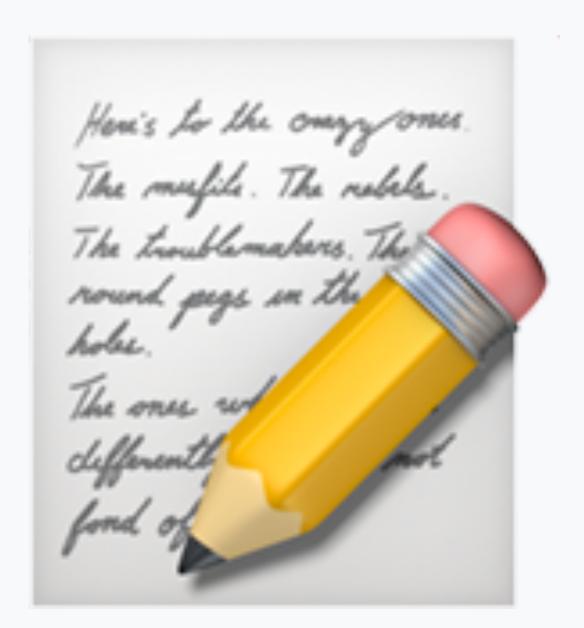


### Give users more control over the placement of cookies





The website needs to show a clear and obvious Cookie statement which users need to accept before placing a cookie.





First Party





Third party









- It can **store information you may have to repeat** many times, it fills out stuff for you. For example a filled out form or the basket in a webshop.
- Great for serving **personalized content:** for example related products. Give users more control over the placement of cookies





- **Privacy:** The main concern for most users is privacy. Cookie enabled web browsers keep track of all the websites you have visited.
- Security: Many people found exploits through cookies.
  (Evercookies)





- · Unique ID of the device and OS. (Can't track 1 user)
- Universal logins (facebook and google logins)
- · localStorage



# localStorage

What is localStorage?



localStorage has a strong similarity with Cookies. It stores application data in the users browser.







### Introduced in HTML5





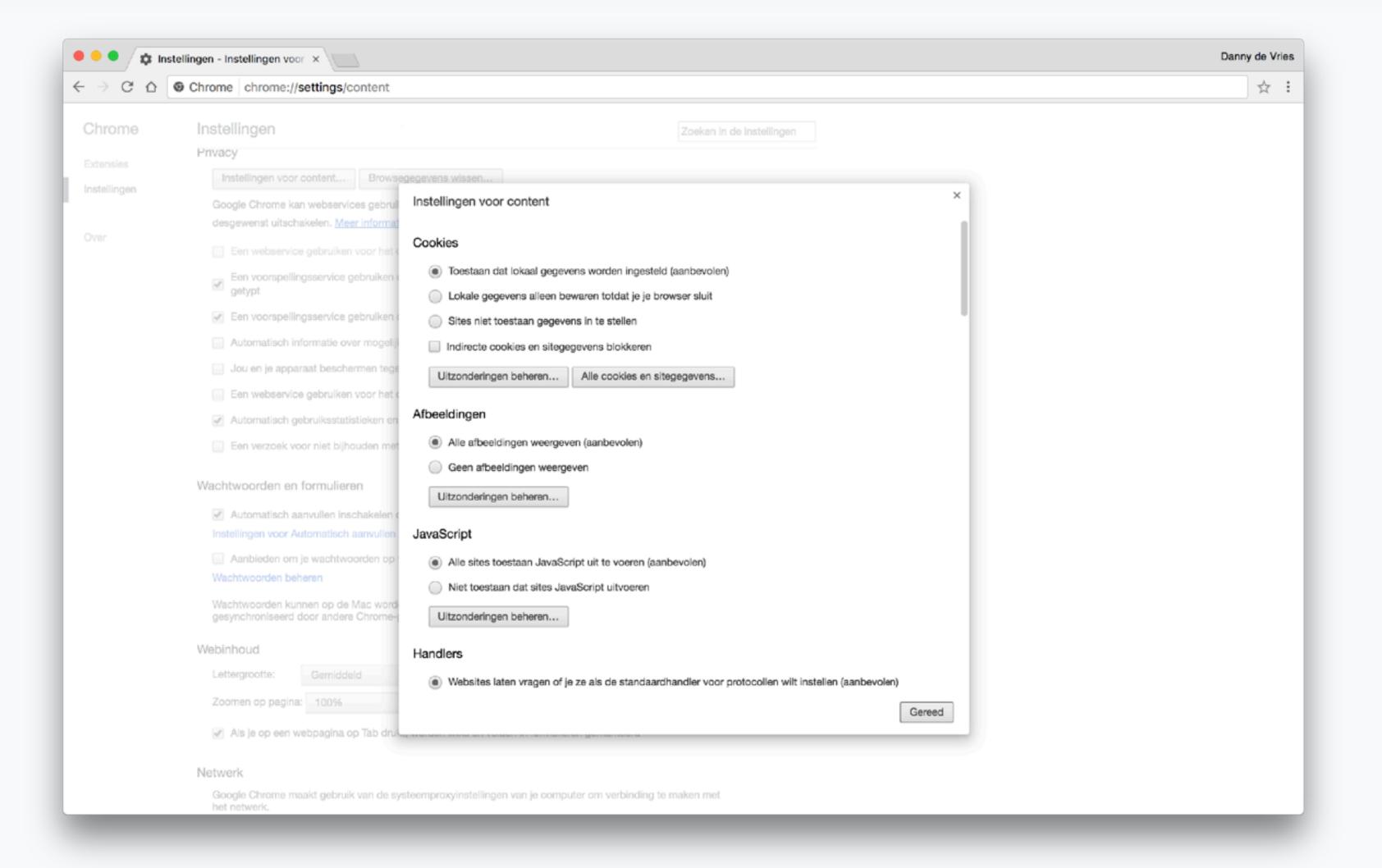
### localStorage

No expiration time.

### sessionStorage

Gets cleared when the browsing session ends. That is, when the browser is closed.





25



## Showdown

What's the difference between cookies and localStorage?



- 4kb
- Expiration date



- 5mb
- No Expiration date
- Doesn't impact website performance
- More secure