

Dillon Morris

Senior Software Engineer

A results-driven Senior Software Engineer with a proven track record of owning the frontend for revenue-critical products and leading complex features from concept to completion. I leverage deep expertise in modern Javascript frameworks to deliver exceptional user experiences and elevate team performance through technical depth and cross-functional collaboration.

EXPERIENCE

Senior Software Engineer, SmartRent Jun 2024 - Present

- Owns the entire frontend for the company's flagship product, which is responsible for the vast majority of company revenue.
- Executed a full navigation redesign, individually developing all new features including breadcrumbs, favorites, and a modern UI.
- Improved codebase stability and team efficiency by resolving longstanding frontend bugs and leading critical dependency updates.
- Recognized by management as "essential to our success" due to rapid growth into a key technical leader on the team.

UI Engineer, American Express Jun 2023 - Jul 2024

- Owned the front-end integration of FSSO into a large-scale micro-frontend architecture.

Software Engineer, Formidable Dec 2020 - Dec 2022

- Improved Fabletics' e-commerce performance and user engagement by migrating the platform to React/Next.js
- Developed a data analysis tool for T-Mobile that boosted sales productivity by 20%.

Early Career (Agency & Startup) Jun 2018 - Dec 2020

- Developed key features for an enterprise React Native application with 100k+ users, enhancing user engagement and retention.
- Developed a comprehensive design system for a real estate startup to create a more consistent and user-friendly product suite.



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LANGUAGES

- Javascript (ES6+)
- Typescript
- HTML5
- CSS3

FRAMEWORKS & LIBRARIES

- React
- Next.js
- React Native
- Redux
- Tailwind CSS
- Node.js
- React Native

CONCEPTS

- Frontend Architecture
- Design Systems
- UI/UX Principles
- Micro-Frontends
- E-commerce Platforms
- REST API's