

# Are regime changes always bad economics?

## Evidence from daily financial data

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### Abstract

Political instability is commonly thought to discourage investment and reduce economic growth. By contrast, we find that different types of “irregular” regime changes - coups, assassinations, or resignations - have disparate effects on stock returns. We examine daily returns of national stock indices in every country that experienced an irregular regime change subject to data availability. Using an event study approach, we show that abnormal returns following resignations are large and positive (4%), while those following assassinations are negative and smaller in magnitude (2%). The impact of coups tends to be negative (2%), but some events result in positive abnormal returns of 10% or more. Volatility increases during times of protest preceding resignations, but no clear directionality is present. We therefore find that the expected direction and magnitude of abnormal returns is dependent on the type of political event and its expected impact on economic policy.

## 1 Introduction

The image of a coup or popular uprising ousting an autocratic ruler and installing a democratic government is an evocative one. However, both recent events and prior research suggest that coups rarely lead to democracy. In the wake of the Arab Spring—in which rulers were deposed in four countries—only Tunisia ultimately transitioned to democracy. These results are in line with prior research that claims that in autocracies coups rarely lead to democratization, and in democracies they cause instability (Derpanopoulos, Frantz, Geddes, & Wright 2016; Powell & Thyne 2011; Thyne & Powell 2016; Varol 2011).

Of course, coups and other regime changes not only impact a country’s political environment but its economy as well. For instance, investors, multinational firms, development agencies, and aid organizations rank political risk as a top consideration when making investment decisions in emerging markets.<sup>1</sup> Common rationales are that unstable governments act myopically and adopt inefficient policies. Unstable governments have, for example, been argued to be less likely to invest in the legal system and the protection of property rights (Svensson 1998), and to be more likely to increase taxes (Devereux & Wen 1998).<sup>2</sup>

These theories are supported by empirical research that suggests political instability—as measured by regime change frequency, political violence, or indices of uncertainty derived from news reports—is negatively correlated with investment, financial development, and GDP growth in cross country regressions (Aisen & Veiga 2013; Alesina, Özler, Roubini, & Swagel 1996; Alesina & Perotti 1996; Baker, Bloom, & Davis 2016; Fosu 1992; Jong-A-Pin 2009; Roe & Siegel 2011) and that the variance of stock market returns increases in response to economic policy uncertainty (Jensen & Schmith 2005; Leblang & Mukherjee 2005; Liu & Zhang 2015).

In this study, we examine the impact of “irregular” regime changes and public protests on economic performance and remain agnostic about the direction of the effect. In contrast to the aforementioned cross country studies, we conduct our analysis using daily financial data and provide separate estimates by source of instability. Market expectations in the form of stock market returns are used as an indicator of whether the market views different types of potentially destabilizing political events as “good” for economic growth. The advantage of

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<sup>1</sup>In the 2013 Multilateral Investment Guarantee Agency (MIGA) *World Investment and Political Risk* (2013) report (the last report published), executives of multinational enterprises (MNEs) ranked political risk as the second most important constraint for foreign direct investment (FDI) in developing countries over the next three years (after macroeconomic instability). In *World Investment and Political Risk* (2011) and *World Investment and Political Risk* (2012), political risk was ranked the most important constraint for FDI in developing countries - even greater than macroeconomic instability. The types of political risk of most concern to investors in developing countries (ranked in order of importance) were 1) adverse regulatory changes, 2) breaches of contract, 3) transfers and convertibility restrictions, 4) civil disturbances, 5) non-honoring of government guarantees, 6) expropriation nationalization, 7) terrorism and 8) war.

<sup>2</sup>Devereux and Wen (1998) proposes a model in which political instability causes governments to leave fewer assets to their successors which forces them into increasing capital taxes. The knowledge of future taxation then causes the private sector to reduce current investment which reduces future output.

this event study approach is that it allows us to use time-series variation in stock returns to estimate treatment effects and mitigate the endogeneity problems that are nearly ubiquitous in the cross country regression approaches previously used to assess economic response to political instability.<sup>3</sup>

We analyze 13 successful coups, 8 assassinations, 15 forced resignations, and 11 public protests. We recognize that this does not represent a full list of historical coups, assassinations, resignations, and public protests, but are restricted to the sample of events for which national-level daily financial data is available. We also examine the failed 2002 Venezuelan coup, as it provides a case that allows us to estimate the effects of both a seemingly successful pro-business coup, and the immediate reinstatement of a left-wing populist. Our study therefore not only uses an event-study approach to enhance the reliability of our estimates, but simultaneously examines a relatively large sample that enhances external validity and allows us to show that different types of political events have disparate economic effects.

We find that coups, assassinations, resignations, and public protests cause large increases in financial volatility. However, the magnitude and direction of the effects differ by source of instability. On average, abnormal returns following resignations are large and positive (4%) while abnormal returns following assassinations are negative and smaller in magnitude (2%). The average impact of coups is negative (2%); however, stock prices increased dramatically (10%) during the failed overthrow of Hugo Chavez’s socialist regime and decreased by approximately the same magnitude following his return to leadership. The effect of public protests on mean stock returns is uncertain, with some protests such as those during the Egyptian Revolution depressing them while others have the opposite effect.

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<sup>3</sup>A growing body of work uses event studies to assess political phenomenon. For example, political events have been used to estimate the effect of political connections on firm value (e.g. [Faccio 2006](#); [Fisman 2001](#); [Goldman, Rocholl, & So 2009](#)). Studies in “forensic economics” have used abnormal returns from political events to locate or examine transactions such as insider trading ([Dube, Kaplan, & Naidu 2011](#)), illegal arms trading ([DellaVigna & La Ferrara 2010](#)), and the impact of hostilities on the financial performance of diamond mining firms in Angola ([Guidolin & La Ferrara 2007](#)).

## 2 Reexamining how markets respond to irregular regime changes

Conventional theory and cross-country empirical evidence suggests that political instability depresses financial returns. However, there are reasons to believe such hypotheses may be overly simplistic.

First, political instability may be seen as a positive event if the current regime is regarded as anti-business or anti-global. Regime changes that attempt to overthrow anti-business autocrats may be expected to result in positive abnormal returns as investors see little risk of a replacement government “worse” than the status quo. [Alesina et al. \(1996\)](#) take the possibility of a new government adopting better economic policies seriously, but argue that the negative effects of uncertainty dominate the positive effects of coups staged by pro growth factions.

An active debate exists on the subject of “good coups”—i.e. coups that lead to democratization or economic liberalization. [Alesina and Perotti \(1996\)](#) argue that “unconstitutional” regime changes such as coups are worse for economic growth than other types of political instability, while [Londregan and Poole \(1990\)](#) find that coups have no impact on economic growth and hypothesize that this may be because there is a bimodal distribution of coups, some of which enhance growth and others which restrict it. However, most research suggests that “good coups” are not the norm ([Derpanopoulos et al. 2016](#); [Powell & Thyne 2011](#); [Thyne & Powell 2016](#); [Varol 2011](#)). But while “good coups” may be the minority, some evidence suggests that they have become more frequent ([Marinov & Goemans 2014](#)) and could have positive economic effects. [Meyersson \(2016\)](#) finds that coup attempts that occur in democratic regimes are associated with negative GDP growth, while those that occur in autocratic regimes are associated with positive GDP growth, and [Girardi and Bowles \(2018\)](#) show that Salvador Allende’s socialist government was associated with large declines in stock prices while the coup that replaced him boosted them.

Previous research therefore suggests that on average coups should not be expected to lead

to increased economic development and positive market returns, but that positive returns associated with “good coups” could occasionally be present. We shed light on this theory as our event study approach also allows us to examine “good coups”—coups that lead to democratization or economic liberalization—separately from others. As we are not limited to a single case study, we can provide both a cross-country and within-case analysis.

Second, not all political instability is equivalent—resignations, assassinations, and coups are all examples of unexpected regime changes. However, resignations typically occur when an unpopular leader steps down and may signal the coming of a more effective leader. Assassinations are not always related to the effectiveness of a leader, can occur seemingly at random, and the successor to the assassinated leader may be unclear. Coups can occur in the name of democracy or autocracy, and in general signal relative weakness in the current political system. These differences are often overlooked in past empirical strategies, which have proxied for instability in terms of the number of coups (Alesina et al. 1996; Londregan & Poole 1990), assassinations or revolutions (Barro 1991), or have combined various metrics into single indices (Alesina & Perotti 1996; Gupta 1990; Venieris & Gupta 1986).<sup>4</sup> In another cross-country regression study, Jong-A-Pin (2009) disaggregates instability into four main metrics, one of which is regime changes, but does not subset below this metric. By contrast—recognizing the different degrees of instability that these events may reflect—we estimate effects separately for coups, assassinations, resignations, and protests. Our event study approach affords us this freedom without encountering the power issues that would arise in a regression setting.

Different types and events of instability may therefore have disparate effects on markets or growth. Taken together, the theory and research above suggests that coups should on average lead to negative returns, but sometimes lead to positive returns when the coup’s instigators are clearly more pro market than the regime they replace. Assassinations should have a neutral or negative impact as they increase uncertainty, but institutional responses

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<sup>4</sup>Note that these studies vary by metrics included in the indices, method of aggregation, and outcome variable of interest.

to assassinations vary by country. By contrast, resignations may be viewed positively on average, as they typically signal the departure of an ineffective leader.

Our empirical findings reflect these predictions. We therefore find that the type of political event and its expected impact on economic policy determines the direction of abnormal returns. Events expected to lead to more stable governance, economic liberalization, or democratization (such as willful resignations and coups that overthrow protectionist or leftist autocrats) are associated with positive returns, while those that consolidate authoritarian rule (e.g. military coups), exacerbate poor economic policies, or merely increase policy uncertainty (such as assassinations) have the opposite effect.

### 3 Data

Financial data are from the Global Financial Data database, which includes the longest available daily time series of stock prices. We collect data on national equity indices and two global equity indices, the S&P/IFC Emerging Market Investable Composite and the Morgan Stanley Capital International (MSCI) World Index. The S&P/IFC index includes securities from emerging markets while the MSCI index includes securities from developed markets only. We collect national stock index data on every country in which there was a coup or coup attempt, an assassination or failed assassination, or a forced resignation and for which daily financial data is available.<sup>5</sup> The longest available daily time series for these stock indices are listed in [Table 1](#).

Political data are primarily drawn from the Center for Systemic Peace’s (CSP) Polity IV Coup d’etat dataset and Coup d’etat Events handbook. The Coup d’etat dataset includes the date of 1) successful coups, 2) attempted coups, 3) plotted coups and 4) alleged coup plots. We focus on successful coups because it is difficult to classify failed coups, and the choice of dataset and classification methodology would directly alter our findings. [Needler \(1966, p. 617\)](#) has gone so far as to say that “the categories of coups that were aborted, suppressed,

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<sup>5</sup>The list of failed assassinations are from [Jones and Olken \(2009\)](#). Coup attempts are those in category 2 in the CSP Coup d’etat dataset.

**Table 1: List of stock indices**

Date	Country	Begin Date	Start Date
Argentina	Beunos Aires SE General Index	Dec-66	Jan-17
Australia	Australia ASX All Ordinaries	Jan-58	Jan-17
Bangladesh	Dhaka SE Index	Jan-90	Jan-17
Canada	Canada S&P/TSX 300 Composite	Jan-76	Jan-17
Chile	Santiago IGBC General Index	Jan-75	Jan-17
Colombia	Colombia IGBC General Index	Jan-92	Jan-17
Ecuador	Ecuador Bolsa de Valores de Guayaquil (BVG)	Jan-94	Jan-17
Egypt	Cairo SE Index	Dec-92	Jan-17
Emerging Market	S&P/IFC Emerging Markets Investable Composite	Jul-95	Jan-17
Greece	Athens SE General Index	Oct-88	Jan-17
India	Bombday SE SENSEX	Apr-79	Jan-17
Indonesia	Jakarta SE Composite Index	Apr-83	Jan-17
Iran	Tehran SE Price Index	Jan-95	Jan-17
Israel	Tel Aviv 100 Index	May-87	Jan-17
Japan	Tokyo SE Price Index (TOPIX)	Jan-53	Jan-17
Latin America	Dow Jones Latin America Index	Jan-92	Jan-17
Lithuania	Lithuania Lit-10 Index	Jan-99	May-05
Malaysia	Malaysia KLSE Composite	Jan-80	Jan-17
Nepal	Nepal NEPSE Stock Index	Jan-01	Jan-17
Netherlands	Netherlands All-Share Price Index	Jan-80	Jan-17
Pakistan	Karachi SE 100 Index	Jan-89	Jan-17
Paraguay	Asuncion SE PDV General Index	Oct-93	Sep-08
Peru	Lima SE General Index	Jan-82	Jan-17
Philippines	Manila SE Composite Index	Jan-86	Jan-17
Portugal	Oporto PSI-20 Index	Jan-86	Jan-17
Singapore	Singapore FTSE ST Index	Jul-65	Jan-17
South Korea	Korea SE Stock Price Index	Jan-62	Jan-17
Southeast Asia	Dow Jones Southeast Asia Index	Jan-92	Jan-17
Spain	Madrid SE General Index	Aug-71	Jan-17
Sri Lanka	Colombo SE All-Share Index	Dec-84	Jan-17
Sweden	Sweden OMX Affarsvarlden General Index	Jan-80	Jan-17
Taiwan	Taiwan SE Capitalization Weighted Index	Jan-67	Jan-17
Thailand	Thailand SET General Index	Apr-75	Jan-17
Tunisia	Tunisia SE Index	Dec-97	Jan-17
Turkey	Istanbul IMKB 100 Price Index	Oct-87	Jan-17
Ukraine	Ukraine PFTS OTC Index	Jan-98	Jan-17
United Kingdom	UK FTSE All-Share Index	Nov-62	Jan-17
United States	Dow Jones Industrial Average	Feb-1885	Jan-17
Uruguay	Bolsa de Valores de Montevideo Index	Jan-08	Jul-16
Venezuela	Dow Jones Venezuela Stock Index	Jan-92	Jul-07
Venezuela	Caracas SE General Index	Jan-94	Jan-17
World	MSCI World Price Index	Jan-76	Jan-17
Zambia	Lusaka SE Index	Jan-02	Apr-06
Zambia	Lusaka SE Index	Jul-11	Jan-17

or abandoned melt into each other and into a host of other non-coup phenomena so as to defy accounting,” the Center for Systemic Peace states that it is “confident that [its] list of

successful coups is comprehensive” but does not extend this confidence to attempted or failed coups, and [Powell and Thyne \(2011\)](#) state that it is “difficult to identify more ambiguous forms of coup activity, such as coup failures, plots, and rumors.” The one exception is that we separately study the failed coup attempt in Venezuela in April 2002 in which the President of Venezuela, Hugo Chavez, was removed from office for two days because it provides a natural test of the impact of the seemingly successful removal of a left-wing populist with a pro-business regime, and the ensuing reinstatement of a left-wing populist.

The Coup d’etat Events handbook also provides a list of 1) auto-coups<sup>6</sup>, 2) the ouster of leadership by foreign forces, 3) the ouster of leadership by rebel forces, 4) assassinations of the executive and 5) resignations of the executive due to poor performance and/or loss of authority. Daily financial data is available for countries in categories 4 and 5, so we supplement the coups with assassinations and resignations to form a list of “irregular” regime changes. The resignations are those in which the ruling executive was coerced to resign due to poor performance, public discontent and popular demonstrations. Note that the Polity IV definition of “poor performance” is not synonymous with poor *economic* performance, and in practice the reasons cited for resignation across events are: loss in conflict/war, anti-authoritarian protest, corruption scandals, Supreme Court ruling against unconstitutional actions, contested elections, and abuse of power.

We further supplement the CSP data with leadership data from Archigos Version 4.1, which allows us to identify additional cases in which a “leader lost power through irregular means.” Irregular transfers of power are those in which leaders do not leave office “in a manner prescribed by either explicit rules or established conventions.” Nearly all removals by irregular means result from the threat or use of force (e.g. coups, revolts and assassinations).

A list of the political events in our dataset is shown in [Table 2](#). Coups tend to have the largest impact on the level of democratization as a number of countries have subsequently transitioned from democracies to anocracies or autocracies. On the other hand, neither

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<sup>6</sup>Defined by Center for Systemic Peace as the “occurrence of subversion of the constitutional order by a ruling (usually elected) executive and the imposition of an autocratic regime.”



**Table 2: Regime changes**

Date	Country	Political Outcome
<b>Coups</b>		
06/30/1970	Argentina	Autocracy to autocracy
03/22/1971	Argentina	Autocracy to autocracy
03/24/1976	Argentina	Democracy to autocracy
10/06/1976	Thailand	Anocracy to autocracy
10/20/1977	Thailand	Autocracy to anocracy
12/12/1979	South Korea	Autocracy to autocracy
02/23/1991	Thailand	Anocracy to anocracy
04/05/1992	Peru	Democracy to anocracy
10/12/1999	Pakistan	Democracy to autocracy
10/04/2002	Nepal	Democracy to autocracy
09/19/2006	Thailand	Democracy to anocracy
01/11/2007	Bangladesh	Democracy to autocracy
07/03/2013	Egypt	Anocracy to anocracy
05/22/2014	Thailand	Democracy to anocracy
<b>Failed coup</b>		
04/11/2002	Venezuela	Democracy to democracy
<b>Assassinations</b>		
09/06/1901	United States	Democracy to democracy
11/22/1963	United States	Democracy to democracy
10/26/1979	South Korea	Autocracy to autocracy
10/31/1984	India	Democracy to democracy
02/28/1986	Sweden	Democracy to democracy
05/01/1993	Sri Lanka	Anocracy to anocracy
11/04/1995	Israel	Democracy to democracy
06/01/2001	Nepal	Democracy to democracy
<b>Resignations</b>		
06/17/1982	Argentina	Autocracy to autocracy
02/25/1986	Philippines	Autocracy to democracy
12/06/1990	Bangladesh	Anocracy to anocracy
05/24/1992	Thailand	Anocracy to anocracy
04/18/1993	Pakistan	Democracy to democracy
11/05/1996	Pakistan	Democracy to democracy
06/30/1997	Turkey	Democracy to democracy
05/21/1998	Indonesia	Autocracy to anocracy
01/20/2001	Philippines	Democracy to democracy
12/20/2001	Argentina	Democracy to democracy
04/06/2004	Lithuania	Democracy to democracy
12/26/2004	Ukraine	Democracy to democracy
04/20/2005	Ecuador	Democracy to democracy
04/24/2006	Nepal	Autocracy to democracy
01/14/2011	Tunisia	Anocracy to democracy

Notes: The Polity score is used to classify political outcomes as follows: autocracy =  $-10 \leq \text{score} \leq -6$ , anocracy =  $-5 \leq \text{score} \leq 5$ , and democracy =  $6 \leq \text{score} \leq 10$ .

assassinations or resignations have much of an impact on the level of democratization.

To gain perspective on the relationship between irregular regime changes and the stock market, [Figure 1](#) plots the absolute value of daily stock returns averaged across all events. Returns are for 250 trading days—approximately one calendar year—before and after regime changes. The absolute value of returns on the event day (trading day 0) are significantly larger than on any other day. In addition, the magnitude of returns begins increasing just before the event day and remains high for a short period after. This suggests that financial volatility increases during the days surrounding regime changes, although it does not provide any evidence on mean returns.

[Section 4](#) tests these results more formally. It will first analyze coups, assassinations and resignations separately and determine whether they increase mean returns. It will then combine all irregular regime changes and estimate the effect of regime changes on the variance of returns.

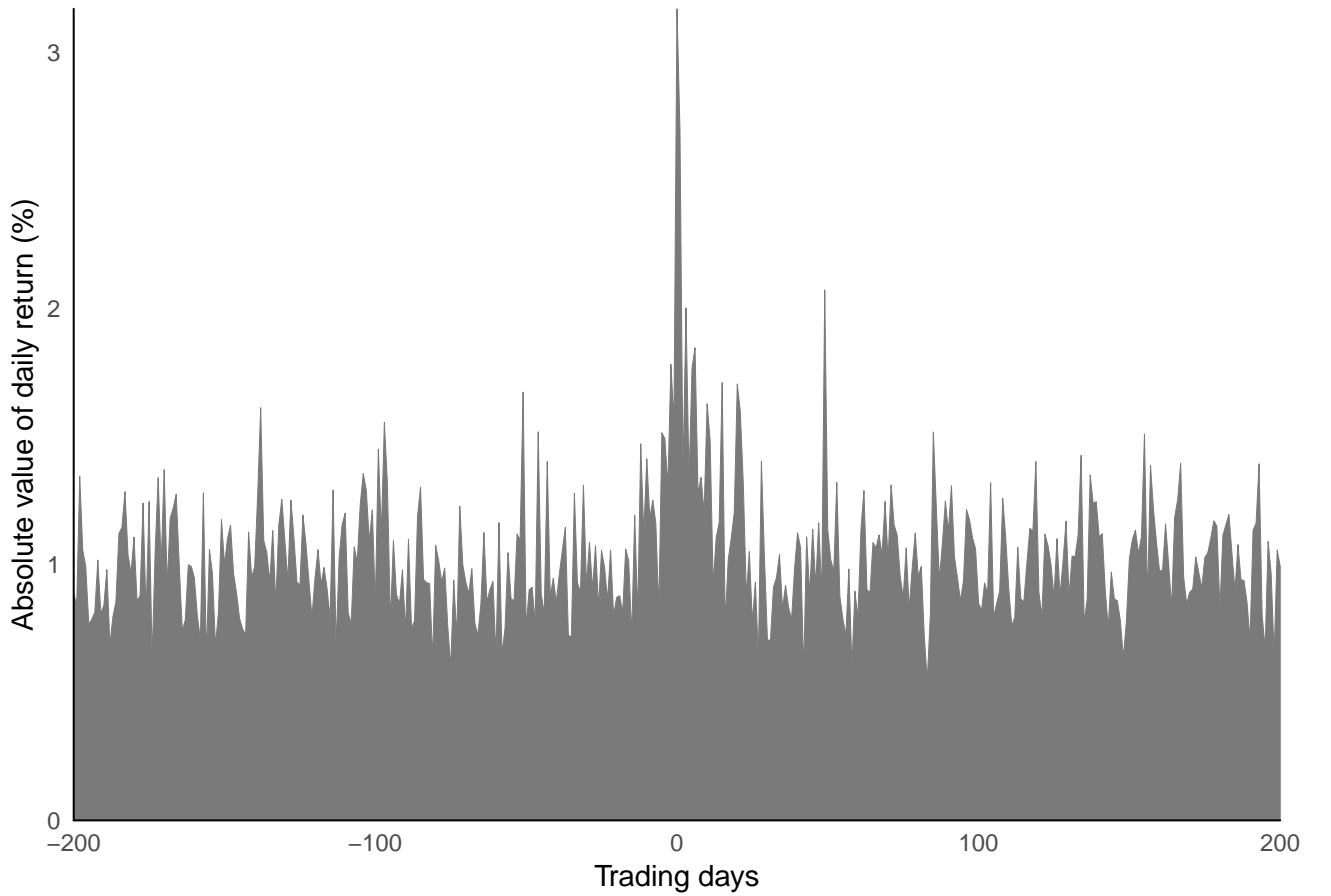


Figure 1: Absolute value of daily returns

## 4 Impact of Political Instability on Stock Returns

### 4.1 *Abnormal Returns*

We begin our analysis by studying the effect of irregular regime changes on stock returns. We follow the standard event study methodology as presented by, among others, [MacKinlay \(1997\)](#) and [Campbell, Lo, and MacKinlay \(1997\)](#). Normal performance is measured with a

constant mean return model<sup>7</sup>,

$$R_{it} = \mu_i + \epsilon_{it}, \quad (1)$$

where  $R_{it}$  is the logged return of national stock index  $i$  on trading day  $t$  and  $\epsilon_{it}$  is the error term. We calculate abnormal returns (ARs), in an “event window” surrounding the date of each coup,  $AR_{i\tau} = R_{i\tau} - \hat{\mu}_i$ , where  $\tau$  is a date in the event window, and  $\hat{\mu}_i$  is estimated in an “estimation window” preceding the event window with Equation 1. We use a 41 day event window (i.e. 20 pre-event trading days, the event day, and 20 post-event trading days). The estimation window is the 250 trading days prior to the start of the event window. The abnormal returns are then used to generate cumulative abnormal returns (CARs) between event day  $\tau_1$  and event day  $\tau_2$ :  $CAR(\tau_1, \tau_2) = \sum_{\tau=\tau_1}^{\tau_2} AR_{i\tau}$ .

We define the event date as the first trading day in which the market could have reacted to news of the event. For example, during the October 12, 1999 coup d’etat in Pakistan led by General Pervez Musharraf, the army announced that Prime Minister Nawaz Sharif had been dismissed after market hours at 10:15 pm. We code October 14th, the day in which the market re-opened, as the event day. When events occurred on weekends, we change the event date to the following Monday.

$(0, \tau - 1)$  is used to denote the  $\tau$ -day period beginning with the event day and  $(-1, \tau)$  to denote the negative  $\tau$ -day period beginning with the day prior to the event day. In other words, for cumulative abnormal returns prior to the event date, we aggregate backwards starting at the day of the event. For example,  $CAR(-1, -2)$  is the sum of the abnormal returns on event date  $-1$  and event day  $-2$ . We present results for the sum of abnormal returns over the post-event windows of the event date only  $(0, 0)$ , the event date plus 6 days  $(0, 6)$ , and the event date plus 19 days  $(0, 19)$ . In addition, we present results for the

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<sup>7</sup>A constant mean return model is used instead of a market model in order to maximize the number of observations (plausible market indices such as the MSCI World Index and the S&P/IFC Emerging Markets Investable Composite Index only begin in 1976 and 1995 respectively). That said, results are insensitive to the use of a market model.

pre-event windows  $(-1, -7)$  and  $(-1, -20)$ .

We report abnormal returns separately for coups, assassinations and resignations because they may have distinct effects on stock returns. Standard errors and p-values are calculated using asymptotic t-statistics as in [MacKinlay \(1997\)](#).<sup>8</sup>

#### 4.1.1 Coups

[Table 3](#) shows abnormal returns for national stock indices both preceding and following coup d’etat. [Table 3](#) contains all coups presented in [Table 2](#) with the exception of the Argentinian coup of March 24, 1976 and the partial/failed Venezuelan coup attempt of 2002. The March 24, 1976 Argentinian coup is excluded from our analysis because the stock market remained closed from March 24 to April 5, 1976, or a period of twelve days.<sup>9</sup> We later examine the Venezuelan coup attempt of 2002 in detail, but do not include it in the sample in [Table 3](#) as it does not match our definition of a successful coup.

The average coup has a  $-2.1\%$  event day AR. Event day ARs for the 1970 coup in Argentina, the 1991 coup in Thailand, the 1992 coup in Peru, and the 1999 coup in Pakistan are all negative and statistically different than zero. Moreover, all of these cases except Thailand have negative post-event CARs and pre-event CARs that are statistically indistinguishable from zero. In all of these cases, the coup in question either overthrew a democratically elected government or changed governance from one military ruler to another. The initial negative reaction followed by additional post-event negativity is consistent with the expected market reaction from a successful authoritarian coup followed by post-event consolidation of power.

Event day ARs are negative for all coups except the 1971 coup in Argentina, the 2002 coup in Nepal, and the 2002 failed coup d’etat attempt against Hugo Chavez ([Figure 2](#)). These results provide evidence that coups do not necessarily lead to negative abnormal re-

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<sup>8</sup>It is appropriate to use the standard normal distribution to calculate test statistics because the length of the estimation window is sufficiently long (250 trading days).

<sup>9</sup>Treating this twelve day period as a single day CARs results in a positive abnormal return of 58%, a fluctuation that seems qualitatively unreasonable.

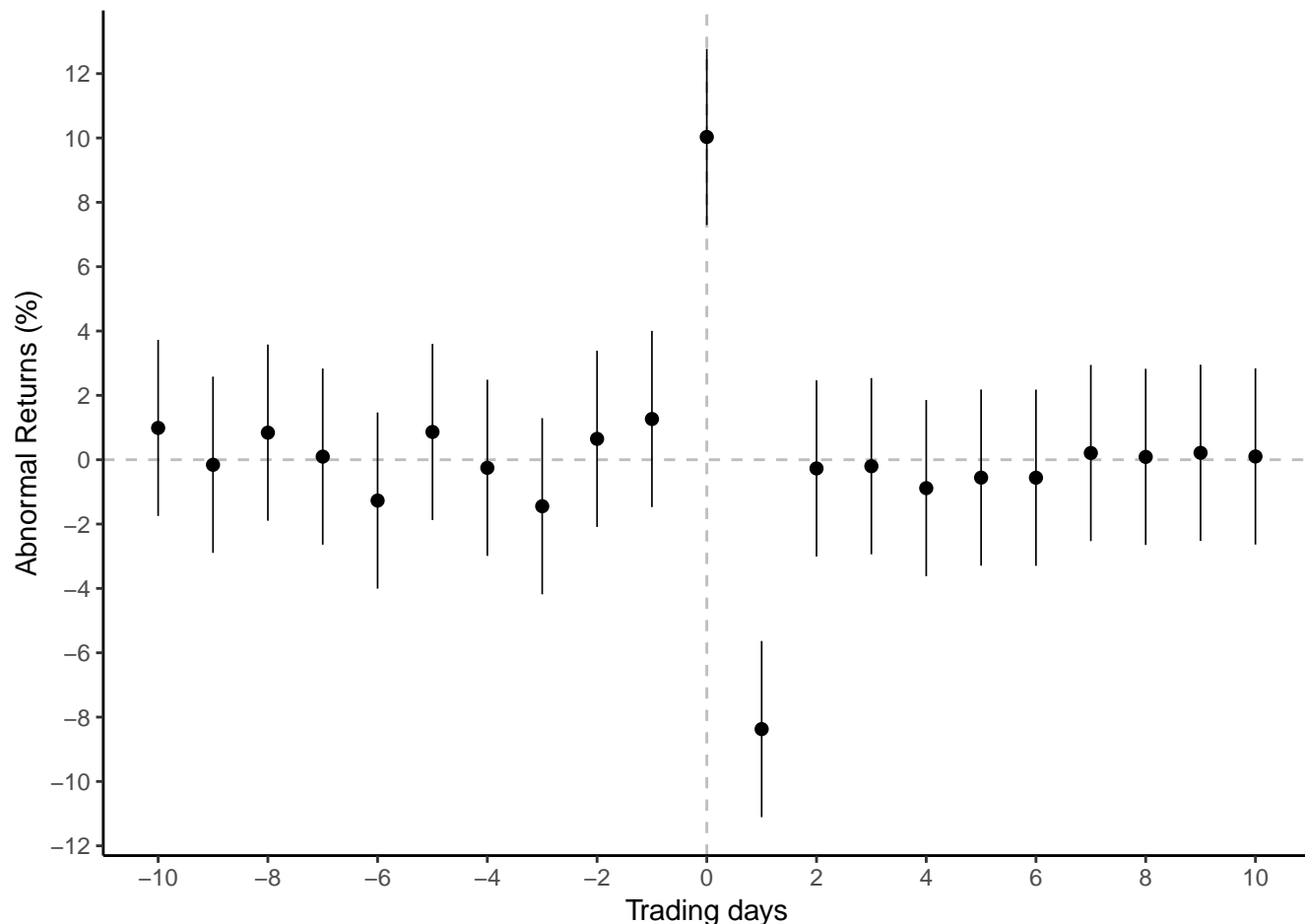
**Table 3: Abnormal returns following coups**

Country	Event Date	Post-Event CAR			Pre-Event CAR		Days to rebound
		(0,0)	(0,6)	(0,19)	(-1,-7)	(-1,-20)	
Argentina	06/08/1970	-1.919 (0.949)	-0.530 (2.510)	-2.011 (4.243)	0.247 (2.510)	4.728 (4.243)	204
Argentina	03/22/1971	0.925 (1.216)	14.294 (3.218)	24.218 (5.439)	0.131 (3.218)	0.274 (5.439)	
Thailand	10/06/1976	-0.541 (0.639)	0.837 (1.691)	0.731 (2.859)	0.001 (1.691)	0.713 (2.859)	3
Thailand	10/20/1977	-0.951 (1.232)	4.096 (3.260)	7.290 (5.510)	9.961 (3.260)	10.198 (5.510)	2
South Korea	12/12/1979	-1.784 (1.152)	-3.474 (3.047)	-24.465 (5.150)	-1.678 (3.047)	-6.187 (5.150)	418
Thailand	02/25/1991	-7.326 (2.884)	2.860 (7.631)	14.162 (12.899)	6.326 (7.631)	26.262 (12.899)	7
Peru	04/06/1992	-6.819 (2.210)	-5.814 (5.848)	-25.027 (9.885)	-2.075 (5.848)	-10.519 (9.885)	5
Pakistan	10/14/1999	-7.737 (1.943)	-9.431 (5.141)	-7.130 (8.690)	4.151 (5.141)	4.900 (8.690)	36
Nepal	10/04/2002	0.090 (1.206)	1.563 (3.190)	5.567 (5.392)	-1.014 (3.190)	-0.493 (5.392)	2
Thailand	09/19/2006	-0.481 (1.094)	-2.640 (2.894)	0.111 (4.892)	1.848 (2.894)	0.131 (4.892)	17
Bangladesh	01/11/2007	-0.320 (1.166)	10.351 (3.086)	14.883 (5.217)	-0.896 (3.086)	2.250 (5.217)	2
Egypt	07/03/2013	-0.346 (1.515)	5.169 (4.009)	7.144 (6.776)	6.776 (4.009)	-4.869 (6.776)	2
Thailand	05/23/2014	-0.571 (1.201)	2.800 (3.177)	4.591 (5.370)	2.350 (3.177)	-0.424 (5.370)	5
<b>Mean</b>		-2.137 (0.424)	1.545 (1.121)	1.543 (1.896)	2.010 (1.121)	2.074 (1.896)	58

Notes: Standard errors are in parentheses. "Days to rebound" is the number of trading days following a negative stock return for the national stock index to return to pre-event level (it is calculated if the price decreases on the event day, not if the event day abnormal return is negative). Returns are inflation adjusted.

turns. While the 1971 Argentinian coup did result in another military leader, it did so while calling for free and democratic elections and replaced a government that had adopted extreme protectionist economic policies. In fact, by 1973 Argentina had transitioned to a democracy.<sup>10</sup> The 2002 coup in Nepal resulted in a monarchical restoration, but occurred after the country's prime minister postponed general elections, itself a democratically subversive action. The ultimately failed Venezuelan coup against Hugo Chavez replaced a left-wing populist government with a new pro-business president.

<sup>10</sup>Based on Center for System Peace Polity IV polity score of 6. Values of 6-10 are defined as democracies.



**Figure 2: Abnormal returns surrounding the 2002 Venezuelan coup attempt**

The failed coup attempt against Hugo Chavez therefore provides a natural test of the effects of both pro-business and anti-business regime changes separately from simple uncertainty because investors reacted to an expected regime change twice: first, when Chavez was ousted, and second, when he was reinstated. On the evening of April 11, 2002, coup plotters removed Chavez from office and later detained him. Pedro Carmona, a Venezuelan economist and business leader, was named the transitional President of Venezuela. Two days later, on April 13, 2002, a popular uprising led to Chavez's reinstatement as president. This provides an estimate of the market's valuation of a transition from the Chavez regime to the Carmona regime and its valuation of a transition from the Carmona regime back to the Chavez regime. By extension, it provides an estimate of the impact of a shift from a

left-wing populist government to a pro business regime in an emerging market.

Figure 2 provides graphical evidence on the effect of the coup attempt. The top panel shows CARs for the 10 days prior to and following the event, along with 95% confidence intervals. The daily ARs and corresponding confidence intervals are displayed in the bottom panel. The abnormal return on April 12, the first trading day in which investors could react to the coup, was 10%. The market reacted in the opposite direction to Chavez’s reinstatement as president: the abnormal return on the next trading day, April 15, 2002, was -8%. We also note that Chavez’s own failed attempt to overthrow the democratically elected government of Venezuela—at the time pursuing deficit reduction efforts in order to obtain IMF loans—in 1992 was similarly viewed negatively by investors, resulting in an approximately -6% AR (see Figure A1). These events therefore demonstrate a positive market reaction to the attempted overthrow of a socialist leader, as well as two examples of negative reactions to an attempted and successful overthrow of pro-market leaders.

The results in Figure 2 are particularly striking given the discrepancy between the ARs on event days 0 and 1 and all other days. Consistent with our earlier findings that coups tend to have pre and post-event CARs that are statistically indistinguishable from zero, the only days on which the 2002 Venezuelan coup d’etat attempt ARs are statistically different from zero is on event days 0 and 1 after the coup attempt. The almost 0% 10-day CAR preceding the coup makes this an ideal case as it implies that investors were unaware of the coup plot. This implies that both events were unexpected by investors, increasing our confidence that the abnormal returns capture the true effect of the Chavez to Carmona and Carmona to Chavez regime changes on stock returns. We see the same story 10 years prior, with pre and post-event CARs statistically indistinguishable from zero on all days except for the day of the Chavez coup attempt, this time demonstrating the market’s negative evaluation of a Pérez to Chavez regime change.



#### 4.1.2 Assassinations

The results in Table 4 are produced from analyses identical to those in Table 3 but for successful assassinations rather than coups. Like the majority of coups, there is evidence that assassinations decrease stock prices. The mean event day abnormal return is negative and statistically different than zero. However, the result is driven by five events: the shooting of U.S. President William McKinley on September 6, 1901; the assassination of U.S. President John F. Kennedy on November 22, 1963; the assassination of Indian Prime Minister Indira Gandhi on October 31, 1984; the suicide bombing that killed Sri Lankan president Ranasinghe Premadasa on May 1, 1993; and the assassination of Israeli Prime Minister Yitzhak Rabin on the evening of November 4, 1995.

**Table 4: Abnormal returns following assassinations**

Country	Event Date	Post-Event CAR			Pre-Event CAR		Days to rebound
		(0,0)	(0,6)	(0,19)	(-1,-7)	(-1,-20)	
United States	09/07/1901	-4.522 (1.283)	-3.055 (3.394)	-8.920 (5.738)	-0.733 (3.394)	3.456 (5.738)	963
United States	11/22/1963	-2.973 (0.470)	2.451 (1.242)	2.267 (2.100)	-2.666 (1.242)	-2.720 (2.100)	2
South Korea	10/26/1979	-0.364 (1.058)	-9.376 (2.800)	1.186 (4.734)	0.690 (2.800)	-0.368 (4.734)	14
India	11/05/1984	-2.416 (0.668)	-1.259 (1.767)	-2.416 (2.987)	-3.916 (1.767)	1.344 (2.987)	5
Sweden	03/03/1986	0.698 (0.927)	5.038 (2.452)	10.908 (4.145)	-3.754 (2.452)	0.955 (4.145)	
Sri Lanka	05/03/1993	-3.231 (0.767)	-0.983 (2.030)	3.515 (3.432)	-0.541 (2.030)	-1.360 (3.432)	7
Israel	11/05/1995	-3.460 (1.473)	-3.177 (3.897)	0.743 (6.587)	-0.857 (3.897)	-10.316 (6.587)	12
Nepal	06/12/2001	-0.513 (3.513)	2.965 (9.295)	15.516 (15.711)	5.956 (9.295)	1.791 (15.711)	20
<b>Mean</b>		-2.098 (0.550)	-0.924 (1.456)	2.850 (2.462)	-0.728 (1.456)	-0.902 (2.462)	146

Notes: Standard errors are in parentheses. “Days to rebound” is the number of trading days following a negative stock return for the national stock index to return to pre-event level (it is calculated if the price decreases on the event day, not if the event day abnormal return is negative). Returns are inflation adjusted.

These results are consistent with our hypothesis that the nature of the political event and its expected impact on policy matters, and that assassinations should have a negative effect as they occur seemingly at random and increase uncertainty. While the mean effect

of assassinations is negative, it is smaller in magnitude than for coups. Unlike a coup, an assassination may not necessarily be expected to cause immediate change in economic policy, particularly in the presence of an institutionalized line of succession. As such, we would expect CARs to be negative due to increased instability and uncertainty, but smaller in magnitude to a coup or resignation due to greater expectations of policy inertia.

There is no evidence of post or pre-event CARs in almost any of the assassinations. This is consistent with expectations as assassinations are typically not predictable. As with coups, the number of days that it took the stock market to rebound to pre-event levels is fairly low.<sup>11</sup>

### 4.1.3 Resignations

In contrast to coups and assassinations, abnormal returns following resignations are large and positive (see Table 5). The mean event day abnormal return is over 4% and the positive returns are persistent and grow larger over time (mean 20-day CAR  $\approx$  12%). Furthermore, event day ARs are only negative and statistically significant at even the ten percent level in two out of the fifteen resignations (Pakistan on April 19, 1993 and Tunisia on June 31, 2011).

These results are again consistent with our hypothesis that different events will have disparate effects, and that resignations may lead to positive returns. The positive event day abnormal return following resignations is not surprising as resignations typically occur because of poor performance and/or loss of authority. Among our sample of events, leaders were ousted following loss in conflict/war, anti-authoritarian protest, corruption scandals, Supreme Court ruling against unconstitutional actions, contested elections, and abuse of power.

For example, consider Ferdinand Marcos' resignation from office as President of the

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<sup>11</sup>One exception is the assassination of William McKinley in which the stock market didn't fully recover for 963 days, or almost 4 calendar years. However, this was likely caused by the Panic of 1901, which began when the stock market crashed on May 17th, 1901, and not by McKinley's death (although the assassination may have exacerbated the panic). In any case, the length of this time period is so long that we omitted it when calculating the mean days to rebound in the figure.

**Table 5: Abnormal returns following resignations**

Country	Event Date	Post-Event CAR			Pre-Event CAR		Days to rebound
		(0,0)	(0,6)	(0,19)	(-1,-7)	(-1,-20)	
Argentina	06/18/1982	18.892 (3.334)	24.904 (8.822)	65.863 (14.912)	-2.819 (8.822)	28.234 (14.912)	15
Philippines	02/26/1986	12.938 (0.477)	21.473 (1.263)	23.086 (2.134)	-1.847 (1.263)	-6.884 (2.134)	
Bangladesh	12/07/1990	0.323 (0.871)	1.002 (2.305)	2.171 (3.896)	1.880 (2.305)	3.654 (3.896)	
Thailand	05/25/1992	3.248 (1.433)	-6.574 (3.793)	3.789 (6.411)	-5.085 (3.793)	-10.841 (6.411)	
Pakistan	04/19/1993	-3.265 (1.108)	-0.432 (2.930)	2.771 (4.953)	-0.312 (2.930)	-0.485 (4.953)	
Pakistan	11/06/1996	5.084 (1.416)	1.229 (3.746)	-0.441 (6.331)	4.182 (3.746)	7.597 (6.331)	
Turkey	06/30/1997	2.010 (3.015)	-2.861 (7.976)	-7.629 (13.481)	12.876 (7.976)	4.532 (13.481)	
Indonesia	05/20/1998	2.817 (3.392)	4.296 (8.974)	4.543 (15.168)	-2.695 (8.974)	-17.868 (15.168)	
Philippines	01/19/2001	1.150 (1.591)	16.837 (4.209)	18.469 (7.115)	-5.382 (4.209)	3.581 (7.115)	
Argentina	12/20/2001	14.015 (1.976)	48.103 (5.227)	62.191 (8.836)	14.656 (5.227)	36.165 (8.836)	
Lithuania	04/06/2004	-0.575 (1.137)	-3.319 (3.007)	-11.704 (5.083)	2.182 (3.007)	5.426 (5.083)	159
Ukraine	12/28/2004	5.118 (2.797)	12.837 (7.401)	18.445 (12.511)	4.170 (7.401)	32.085 (12.511)	
Ecuador	04/20/2005	-0.084 (0.945)	-0.249 (2.499)	-0.595 (4.225)	-1.305 (2.499)	0.710 (4.225)	
Nepal	04/25/2006	1.915 (0.665)	8.132 (1.760)	9.937 (2.975)	-1.951 (1.760)	-4.205 (2.975)	
Tunisia	01/31/2011	-2.705 (0.671)	2.982 (1.776)	-11.787 (3.002)	-13.610 (1.776)	-13.445 (3.002)	
<b>Mean</b>		4.059 (0.496)	8.557 (1.312)	11.941 (2.217)	0.329 (1.312)	4.550 (2.217)	59

Notes: Standard errors are in parentheses. "Days to rebound" is the number of trading days following a negative stock return for the national stock index to return to pre-event level (it is calculated if the price decreases on the event day, not if the event day abnormal return is negative). Returns are inflation adjusted.

Philippines in February 1986. Prior to his resignation, the Philippine regime was known for rampant corruption, crony capitalism, extreme inequality, high unemployment, failed import substitution industrialization policy, and oligarchic control of the economy ([Overholt 1986](#); [Traywick 2014](#)). In fact, the Philippines was the least preferred site for foreign investment amongst East Asian capitalist economies and possessed one of the worst capital investment to economic output ratios in Asia ([Overholt 1986](#)). Marcos held a snap presidential election

on February 7, 1986, in which he declared victory despite overwhelming evidence of electoral fraud. Public protests ensued, and two weeks later the military withdrew its support of the Marcos regime (Lee 2009). Marcos was replaced by his electoral opponent, Corazon Aquino, who had run on a platform of economic liberalization and elimination of crony capitalism (Villegas 1987). This event was associated with an approximately 13% positive event day AR.

By contrast, the largest negative event in our sample (-3%) is the 1993 resignation of President Ghulam Ishaq Khan and Prime Minister Nawaz Sharif in Pakistan. The resignations occurred after months of political infighting when the army demanded the President and Prime Minister resign and call for new elections. An interim prime minister was installed, but uncertainty about Pakistan’s political and economic future remained high prior to the next round of elections.

#### 4.1.4 Public Protests

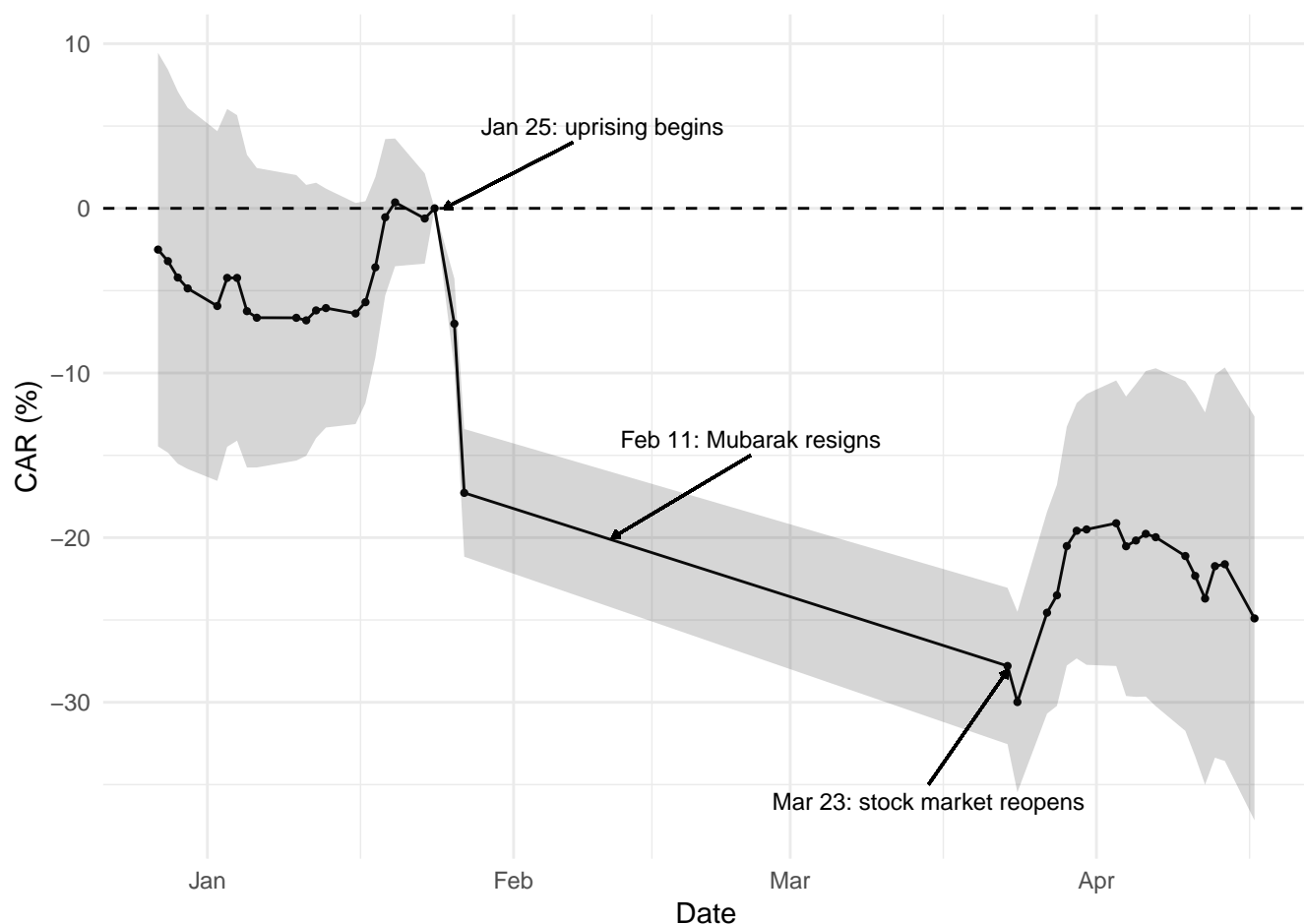
The resignations studied in this paper are those in which leaders left office because of poor performance, public discontent and popular protests. While the previous section showed that the resignations themselves had large effects on stock returns, it is not unreasonable to expect the political actions preceding the resignations to have similarly large effects on financial markets. Indeed, corporate investors in the 2013 MIGA *World Investment and Political Risk* ranked civil disturbances as the fourth most concerning type of political risk.

A recent example of a popular uprising preceding a resignation is the 2011 Egyptian Revolution that resulted in the overthrow of President Hosni Mubarak’s regime.<sup>12</sup> Clashes between security forces and protestors led to the deaths of hundreds of citizens and injuries to thousands more. The uprising began on January 25, 2011 when millions of protestors demanded the overthrow of the Egyptian leadership. Examples of public discontent included demonstrations, marches, riots, non-violent civil disobedience, and labor strikes.

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<sup>12</sup>Abnormal returns for this event are not shown in Table 5 because the stock market was closed on the day of Mubarak’s resignation.

The short-term impact of the Egyptian Revolution on the economy was disastrous. As shown in Figure 3, abnormal returns on the Egyptian Stock Exchange Index (EGX 30) were around -7% on January 26th and -10% the day after. To prevent further decline during the uprising, the Egyptian Stock Exchange closed at the end of trading on January 27th. President Mubarak resigned on February 11, but the market remained closed until March 23, when CARs declined by another 9%, before rebounding slightly thereafter.



**Figure 3: Cumulative abnormal returns during the Egyptian revolution**

An important question is whether other popular uprisings have had similar adverse economic consequences. To examine this, we explore all resignations that were driven by significant public protests.<sup>13</sup> Public protests include popular demonstrations, riots, non-violent

<sup>13</sup>The set of resignations includes all those listed in either the Coup d'état Events Handbook or the Archigos Version 4.1 data set with available financial data. In practice, this is the 2011 Egyptian Revolution

civil resistance and other forms of public discontent. These events are listed in [Table A.1](#) in the appendix.

The start and end dates in [Table A.1](#) are the dates that protests began and leader’s resigned respectively. Resignations caused by popular uprisings were identified by examining the descriptions in the Coup d’etat Events Handbook and Archigos Version 4.1. Additional Lexis Nexis searches were used to verify these descriptions.

In [Table 6](#), we examine whether public protests influence stock prices. The variable *Protest* is equal to 1 during the dates in which citizens participate in political activities demanding the resignation of the executive and 0 otherwise. Non-protest dates are the 250 days prior to the start dates and after the end dates listed in [Table A.1](#).<sup>14</sup>

Column (1) suggests that public protests have no effect on stock returns. However, this occurs because some political movements increase stock prices while others decrease them. As shown in column (2), the absolute value of stock returns are approximately 1.5% higher during public protests. These estimates would be biased if protest dates are correlated with higher world or regional stock market indices. To address this potential confounder, column (3) controls for returns on the S&P/IFC Emerging Markets Investable Composite Stock Index. The coefficient on *Protest* barely changes and the absolute value of returns are still about 1.5% higher during public protests. Finally, column (4) shows that stock volatility is approximately 1 percentage point higher during political movements.<sup>15</sup>

We therefore find that both volatility and the absolute value of returns increase during times of protest. Similarly to coups, however, the direction of returns is dependent upon the nature of the protest in question.

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and the list of resignations in [Table 5](#).

<sup>14</sup>The volatility estimates used as the dependent variable in column (4) are estimated on the 250 days prior to the start date, the protest dates, and the 250 days following the end date.

<sup>15</sup>Volatility estimation methodology is described in detail in [Section 4.2](#).

**Table 6: Effect of public protests on stock prices**

	Returns	Absolute Value of Returns		Volatility
	(1)	(2)	(3)	(4)
Protest	0.261 (0.700)	1.485 (0.412)	1.313 (0.387)	0.891 (0.346)
Emerging market index			0.075 (0.058)	
Event fixed effect?	Yes	Yes	Yes	Yes
Observations	3,537	3,537	2,676	3,537
Events	11	11	8	11

Notes: Standard errors clustered by event are in parentheses.

## 4.2 Volatility

Although irregular regime changes have disparate effects on the direction of stock returns depending on expected policy outcomes, the results from [Section 4.1](#) suggest that all of these political events increase financial volatility. However, since stock volatility is not directly observable, one must decide how to best estimate volatility. Our estimates are obtained from a generalized autoregressive conditional heteroskedasticity (GARCH) model estimated using 1000 pre-event days, the event day and 1000 post-event days. As in [Jensen and Schmith \(2005\)](#) and [Leblang and Mukherjee \(2005\)](#), we use the GARCH (1,1) specification. In particular, for national stock index  $i$ ,

$$R_{it} = \mu_i + \epsilon_{it}, \quad \epsilon_{it} \sim \mathcal{N}(0, \sigma_{it}^2),$$

where  $\mu_i$  is a constant and,

$$\sigma_{it}^2 = \gamma_i + \alpha_i \epsilon_{i,t-1}^2 + \beta_i \sigma_{i,t-1}^2.$$

The key parameter of interest is the conditional variance,  $\sigma_{it}^2$ . The one-period-ahead volatility forecasts,  $\sigma_{it}$ , are larger when  $\epsilon_{i,t-1}^2$  and  $\sigma_{i,t-1}^2$  are larger. In other words, the model predicts that large shocks will be followed by other large shocks.

Figure 4 shows the mean volatility ( $\overline{\sigma}_t$ ) estimates from the GARCH (1,1) model across all irregular regime changes for 250 trading days prior to and 250 days after each event. As expected, the volatility estimates stay between a narrow range at nearly all dates except those surrounding the regime change. Volatility appears to increase slowly just before the regime change, albeit not to a degree out of line with previous fluctuations in volatility. This may suggest that investors sometimes have information about the events before they occur. Nonetheless, there is still an enormous volatility jump on the day of the regime change. Volatility then decreases to normal levels within a month of the event.

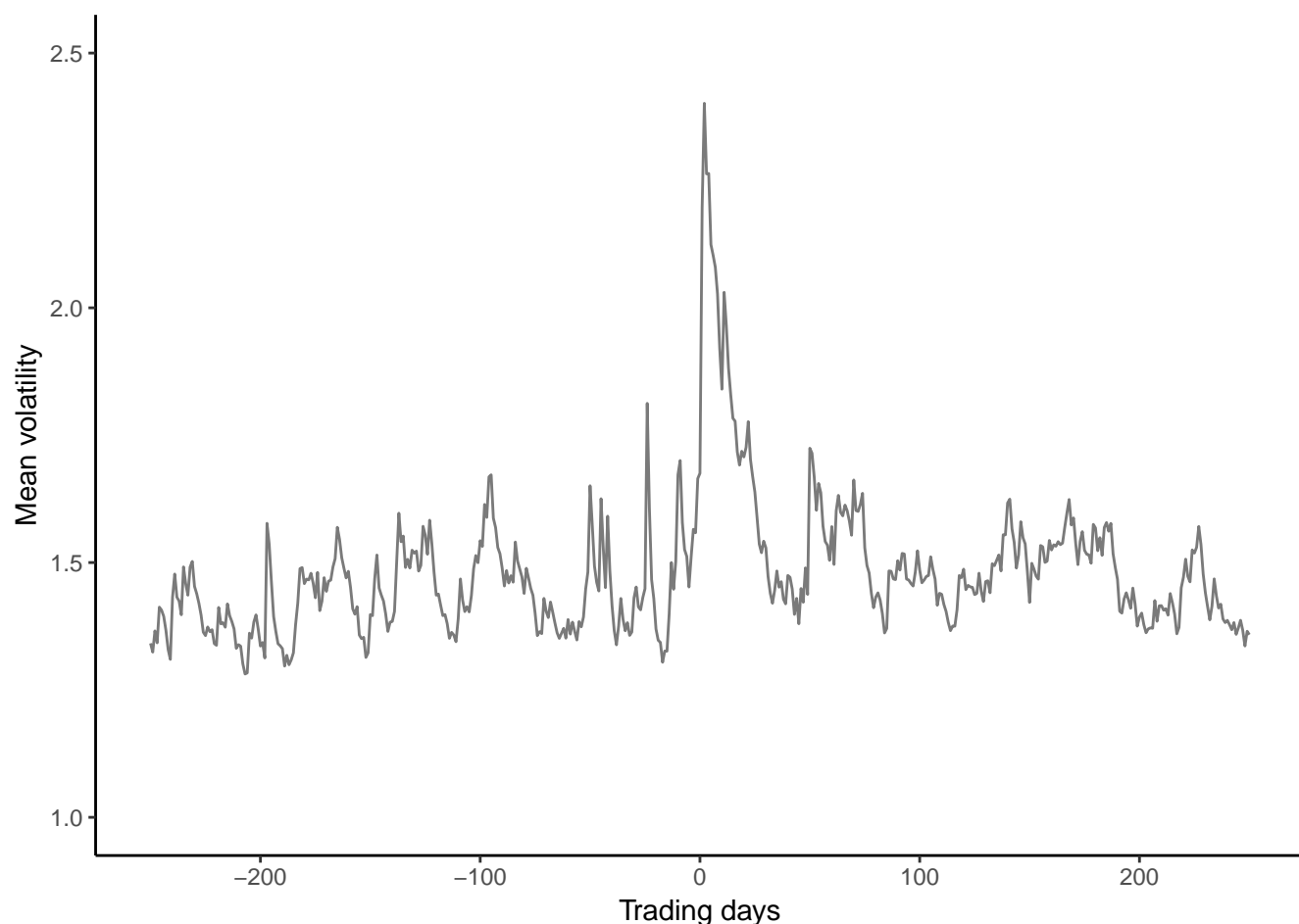


Figure 4: Mean of volatility estimates from GARCH(1,1) models



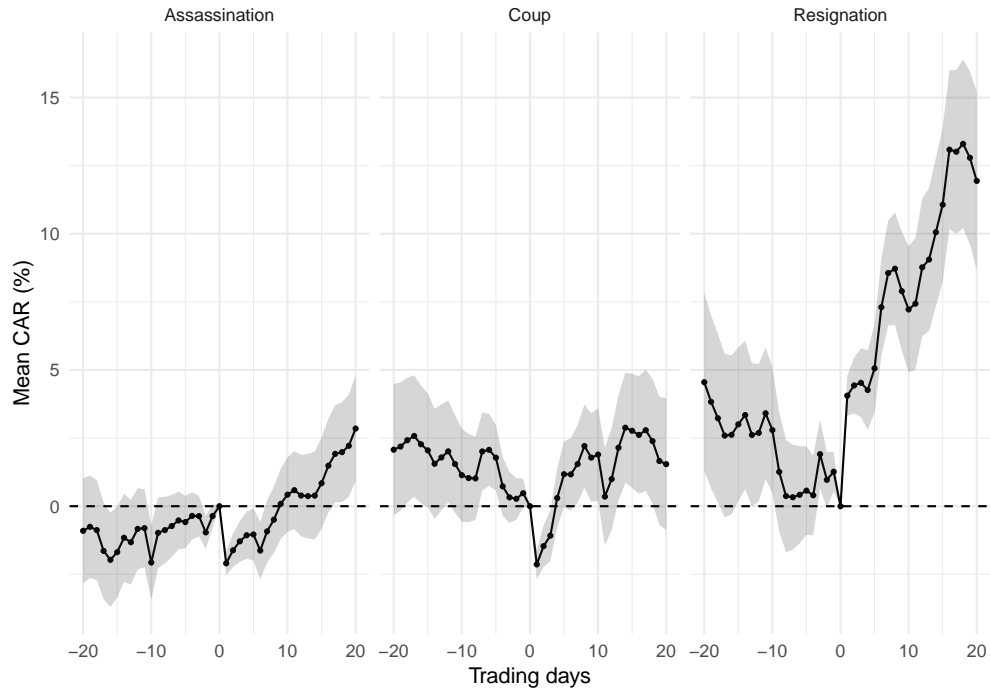
### 4.3 Robustness

There are some potential concerns with the results in [Section 4.1](#). First, the abnormal returns could have been driven by factors unrelated to the regime changes. Second, the true effects of regime changes on firm value may be underestimated if investors had apriori information. Third, the reported means are based on small sample sizes so confidence intervals based on normally distributed abnormal returns may be inappropriate.

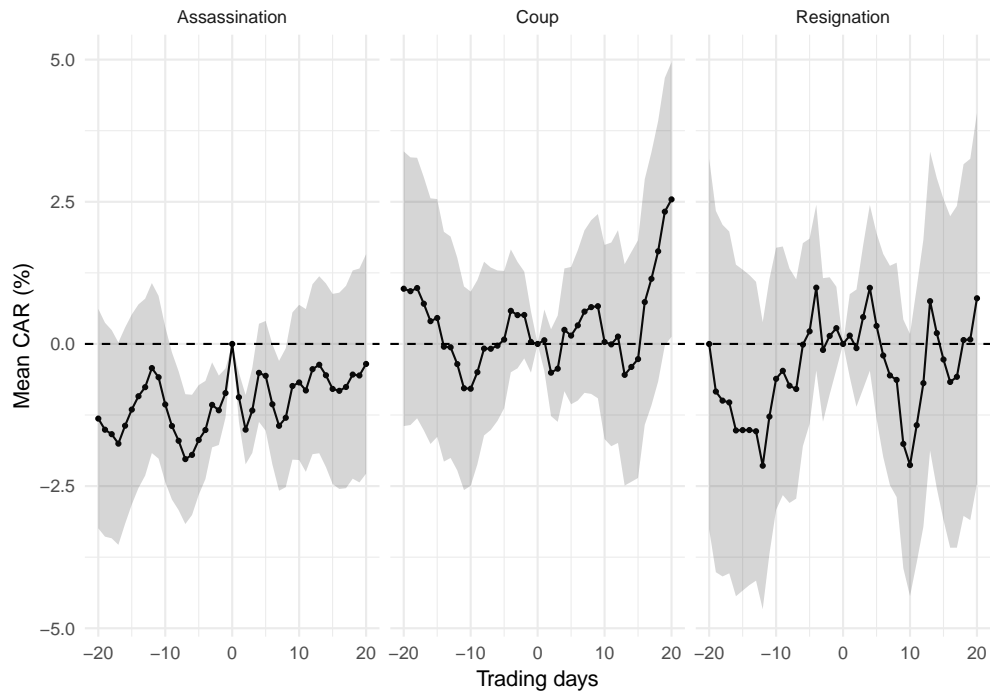
We explore these concerns in two ways. First, we reestimate mean CARs on a set of time-shifted placebo dates, with means computed across all events for each type of regime change. We shift event dates surrounding the actual event date backwards and forwards in increments of five days (-20, 15, 10, 5, 0, 5, 10, 15, and 20 days). In addition, we extend the forward shifted event dates to one year (110, 195, 285, and 365 days) to capture dates that are likely to be completely unaffected by the regime change. The general intuition is that we should not observe significant abnormal returns when performing an identical test on dates where no intervention (i.e. a politically unstable event) occurred. Observing such effects would call the research design and modeling assumptions into question, and raise concerns that the abnormal returns were caused by factors other than the regime changes.

[Figure 5](#) compares mean CARs estimated using the actual event date ([Figure 5a](#)) to CARs estimated with the event date shifted 1-year (365 days) into the future ([Figure 5b](#)). [Figure 5a](#)—which reproduces the tabular results presented in [Section 4.1](#)—shows that assassinations and coups are associated with negative event day ARs while resignations are associated with positive event day ARs. In contrast, there are no discernible abnormal returns in [Figure 5b](#). The event day ARs are considerably smaller in magnitude and are not statistically different from zero for either coups or resignations. Moreover, while CARs estimated using the actual event date for resignations trend upwards following the event day, there is no consistent trend in the placebo analysis. [Figure 5](#) therefore suggests that the main results are not merely an artifact of the data.

To ensure that results of the placebo test based on 1-year did not occur by chance,



(a) Actual event date



(b) Event date shifted forward by one year

Figure 5: Mean cumulative abnormal returns by type of regime change

Figure A3 plots event-day abnormal against the number of days shifted. There are a few instances in which there are statistically significant (at the 5% level) ARs in the same direction as those on the actual event day, but they are always smaller in magnitude than the ARs estimated using the actual event date. Most of the statistically significant placebo estimates also occur when dates are shifted within the post-event window (days 0-20), a period during which stock returns remain volatile and, in the case of resignations, there is a consistent upward trend in the CARs. When dates are shifted forward further ( $\geq 110$  days), the event day AR is only statistically significant in one case (day 365 for assassinations). Overall, these results reinforce the main results: the ARs on the actual event date capture most of effect of the regime change, although effects can sometimes persist in the short event window following the event date.

These figures also provide evidence on the extent to which regime changes appear to be unexpected. For instance, the CARs prior to assassinations and coups presented in Figure 5a tend to be close to zero, suggesting that investors were unaware that a negative event was likely to occur in the coming days. For resignations, CARs trend downward in the 10 days prior to the event; however, if investors were aware that a resignation were about to occur one would expect the pre-event CARs to be positive given the positive CARs observed in the post-event window. There is thus little evidence that the CARs in the post-event window are not capturing most of the effect caused by the regime changes.

Second, we create a synthetic control portfolio for each event based on the techniques introduced in Abadie and Gardeazabal (2003) and Abadie, Diamond, and Hainmueller (2010). Each country is given a weight which represents its influence in the synthetic control portfolio. The weight is chosen so that the daily returns and the variance of the daily returns of the control portfolio and the event country are most similar in the estimation window. The set of possible countries in the control portfolio consists of all countries listed in Table 1.<sup>16</sup>

Non-parametric statistical techniques that are free from distributional assumptions are

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<sup>16</sup>See Appendix A for a more formal explanation.

used to address concerns about inferences from small sample sizes. We employ the sign and the rank tests, which are based on the sign and the rank of the event day ARs respectively.<sup>17</sup> Both tests are less influenced by departures from normality than statistics based on traditional t-tests such as those reported earlier in this paper. [Table 7](#) compares event day ARs as well as “abnormal absolute returns” between the event country and the synthetic control portfolio using the non-parametric methods discussed above. The “abnormal absolute returns” are abnormal returns for the absolute value of stock returns. This is done to combine events since resignations tend to increase returns while assassinations and coups tend to decrease them. The idea that the absolute value of returns might increase during irregular regime changes is similar to the finding that volatility increases and is consistent with [Figure 1](#).

**Table 7: Non-parametric tests of the impact of regime changes**

Event Type	Regime Change Country			Synthetic Control Portfolio			Wilcoxon Rank Test p-Value
	Mean CAR (0,0)	Rank p-value	Sign p-value	Mean CAR (0,0)	Rank p-value	Sign p-value	
Coups	-2.137	0.006	0.022	0.024	0.702	1.000	0.002
Assassinations	-2.098	0.001	0.070	-0.125	0.255	0.453	0.078
Resignations	4.059	0.010	0.118	0.366	0.778	0.607	0.048
All (Absolute Value)	2.410	0.002	0.033	-0.079	0.879	0.955	0.000

Notes: Estimates for assassinations do not include the assassination of U.S. president William McKinley in 1901 because no control portfolios are available.

As shown in [Table 7](#), the mean event day abnormal returns for coups, assassinations and resignations are all statistically different from zero at the 1% level using the rank test statistic and the abnormal returns for coups and assassinations are significant at at least the 10% level using the sign test. In addition, abnormal absolute returns for all events are statistically significant at at least the 5% level using both the rank and sign tests. On the other hand, the event day abnormal returns for the control portfolio are never statistically different from zero at even the 10% level using the rank or sign tests. Finally, the difference in means between the regime change country and the control portfolio are statistically different

<sup>17</sup>See section 8 in [MacKinlay \(1997\)](#) for more details.

from zero for coups (1% level), assassinations (10% level), resignations (5% level), and all events combined (1% level) when using two-sided p-values from the Wilcoxon rank test.<sup>18</sup> In sum, the synthetic control and small sample tests suggest that the main results are not a result of deviations from normality or confounding world events.

## 5 Discussion and Conclusion

While conventional wisdom suggests markets dislike political instability, we show that this is not necessarily always the case. Unexpected changes in ruler virtually always increase market volatility, but the directionality is not always negative as markets can be given a boost when a new regime is expected to offer a more pro-business environment than the previous one.

Coups and other types of regime changes remain common, highlighting their relevance for economic and political development. Our sample consists of 5 coups, 1 assassination, 7 resignations, and 7 instances of public protest since 2000. The Arab spring is perhaps the most notable, with protests in response to oppressive regimes and low living standards spreading throughout the Middle East in late 2010. There have also been a number of failed coups such as the 2002 coup attempt against Hugo Chavez and the 2016 failed coup in Turkey.<sup>19</sup> Yet despite their frequency there is little evidence on their economic consequences.

This paper helps fill the evidence gap by using an event study approach that exploits daily returns of national stock market indices. This approach provides well-identified estimates of the economic effects of regime changes that are less susceptible to endogeneity bias than prior cross country studies. Furthermore, the large sample of political events in our study increases the generalizability of our findings.

The results are consistent with the idea that perceptions of government competence and changes in government have large impacts on investor confidence. But although the effect

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<sup>18</sup>The Wilcoxon rank test is a non-parametric statistical technique that can be used to compare differences between matched samples.

<sup>19</sup>The Turkish coup attempt led to negative event-day CARs of approximately -7%. See [Figure A2](#) for a visual depiction.

of regime changes and protests on stock volatility is substantial, the effect on the direction of stock returns is less certain. Abnormal returns following resignations are large and positive (4%), abnormal returns following assassinations are negative and smaller in magnitude (2%), and abnormal returns following coups also tend to be negative (2%). However, the returns surrounding the failed 2002 coup that temporarily ousted Hugo Chavez from power in Venezuela show that coups can sometimes have large positive economic effects, which is consistent with estimates from [Girardi and Bowles \(2018\)](#) showing the election of Allende in Chile and the subsequent coup replacing him increased stock market valuations.

While our empirical strategy does not allow us to directly test the mechanisms that drive differences in investor response from each individual event, previous theoretical literature and examination of individual cases offer some insights. Taken together, the evidence suggests that abnormal returns tend to be positive following resignations because the regime change likely replaced “bad” leaders whose replacements were expected to adopt better economic policies. Our examination of pre-event trends in abnormal returns suggests that the positive returns we observe following resignations are not driven by investors anticipating resignations, but not coups or assassinations. CARs trend downward in the days preceding resignations, but if investors anticipated a resignation that brought a more competent leader and increased stability, pre-event CARs should also trend positive. Our examination of the failed 2002 Venezuela coup shows that coups can result in large positive returns in settings where socialist or anti-business governments are replaced with pro-business regimes. Conversely, autocratic coups may increase fear of capital appropriation or the implementation of poor economic policies. Assassinations may be merely regarded as highly uncertain events, best approximating the classic “unstable” event where investors have few priors.

As in any study, there are a number potential avenues for future research. First, more research is needed to identify the pro- and anti-market characteristics of regime changes. There may be features of regime changes that are perceived as pro- or anti-market that are more nuanced than those identified in this paper. A greater understanding of these

features would allow researchers to better predict the effects of future regime changes on stock returns. Additionally, it would be useful to identify the mechanisms through which regime changes effect stock returns. In the case of Chile, [Girardi and Bowles \(2018\)](#) show that increasing stock market valuations were caused by changes in private property rights rather than economic growth prospects or wage costs. Research focusing on the mechanisms in other settings would help generalize these findings. Lastly, it would be helpful to determine the extent to which stock market returns translate to broader economic development outcomes. [Meyersson \(2016\)](#) has made progress on this front by examining the impact of coups on a number of outcomes in addition to economic growth including investment, debt, inflation, infant mortality, and years of schooling. It would be fruitful to examine whether the direction of the effects of different types of regime changes on these outcomes are consistent with their stock market effects, or if investor perceptions are at odds with certain development goals. Such research can help enlarge the body of evidence on the extent to which regime changes cause institutional and political change, and, in turn, have significant consequences for economic development.

## A Appendix

**Table A.1: List of public protests preceding resignations**

Country	Name	Start Date	End Date
Philippines	EDSA 1/Yellow Revolution	2/22/1986	2/25/1986
Bangladesh	Bangladeshi Spring of 1990	11/27/1990	12/7/1990
Thailand	Black May	5/17/1992	5/20/1992
Indonesia	Indonesian Riots	5/12/1998	5/21/1998
Philippines	EDSA II	1/17/2001	1/20/2001
Argentina	Argentina Riots	12/16/2001	12/20/2001
Ukraine	Orange Revolution	11/22/2004	1/23/2005
Ecuador	Ecuadorian Protests	4/13/2005	4/20/2005
Nepal	Nepalese People's Revolution	4/6/2006	4/24/2006
Tunisia	Tunisian Revolution	12/18/2010	1/14/2011
Egypt	Egyptian Revolution	1/25/2011	2/11/2001



### A.1 Graphical depictions of additional events

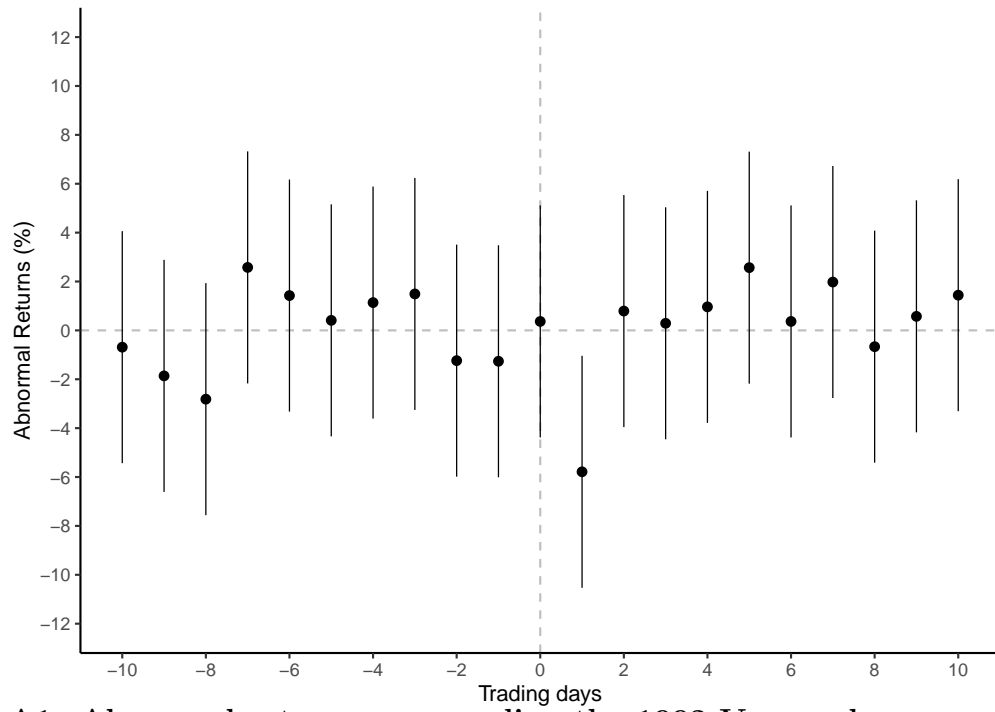


Figure A1: Abnormal returns surrounding the 1992 Venezuelan coup attempt

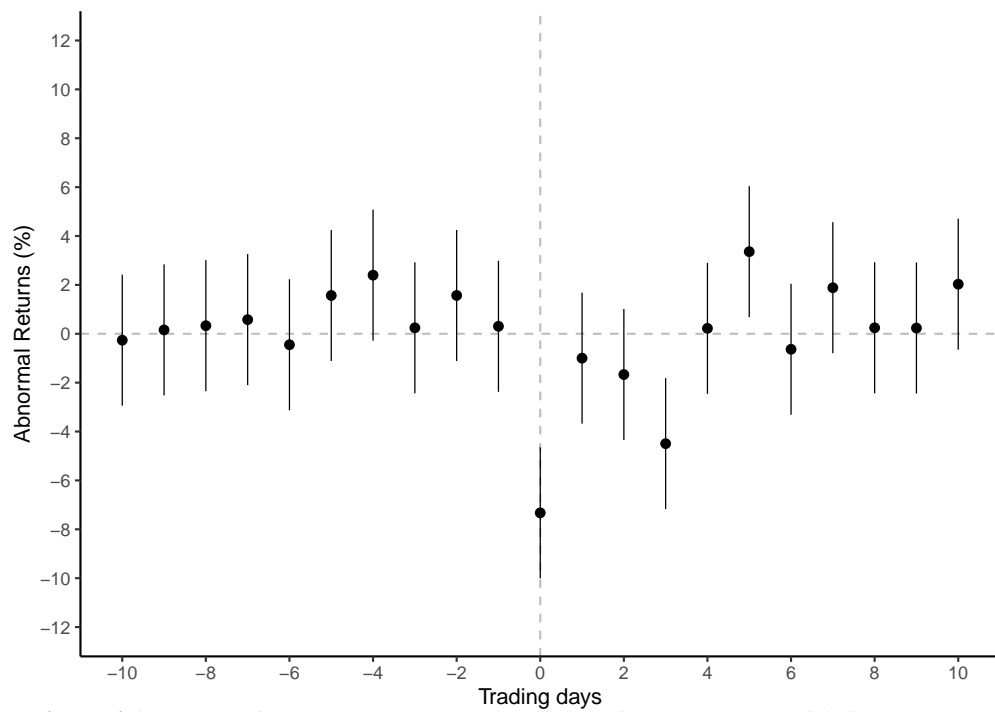
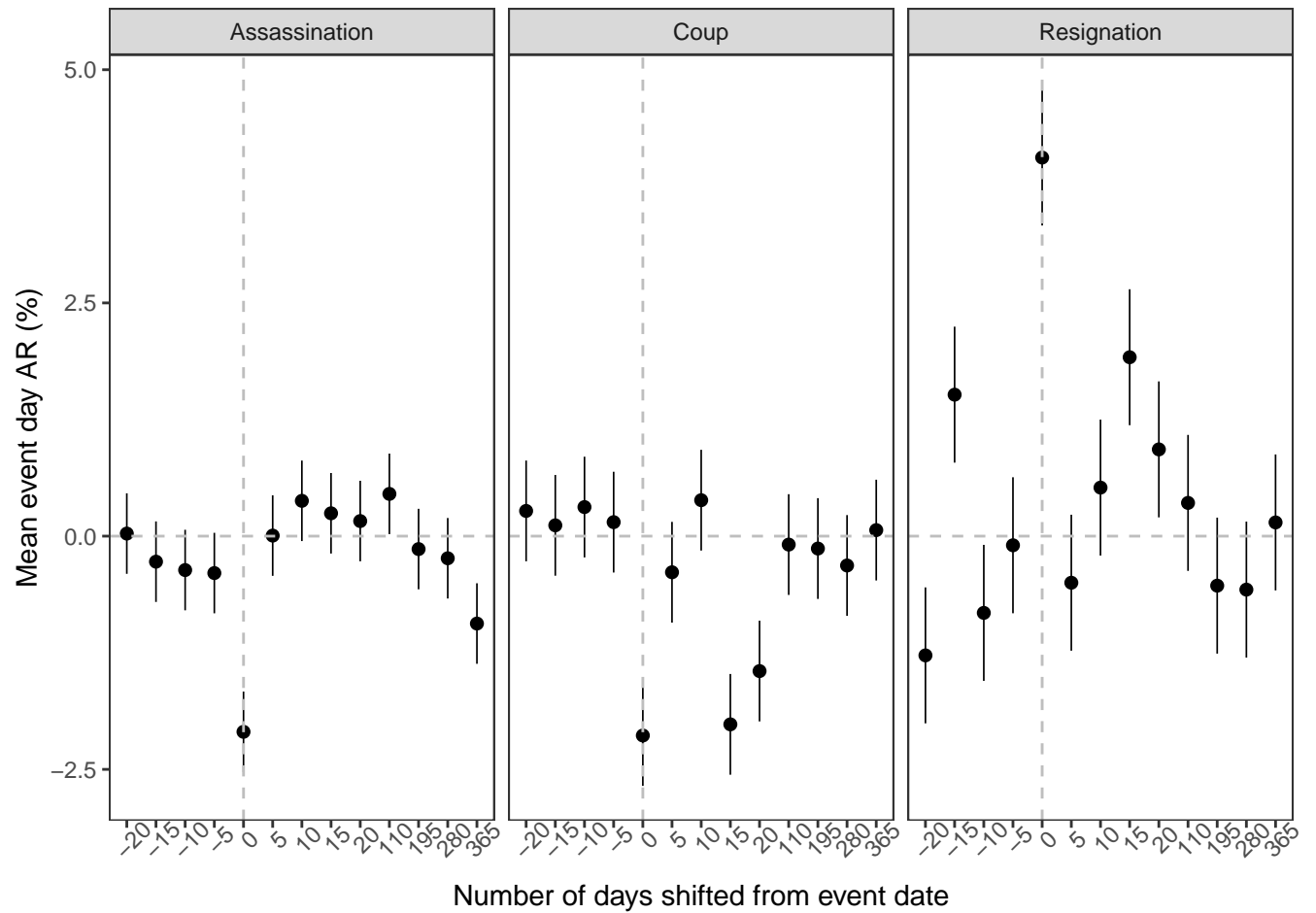


Figure A2: Abnormal returns surrounding the 2016 Turkish coup attempt

## A.2 Time-shifted placebo test



**Figure A3: Time-shifted placebo sensitivity analysis of mean event day abnormal return by type of regime change**

### A.3 *Synthetic Control Portfolio*

Let  $\mathbf{R}_k$  be the vector of returns for the event country in the estimation window,  $\mathbf{R}_{-k}$  be the vector of returns for all other countries in the estimation window,  $\mathbf{X}_1 = (\mathbf{R}_k, \text{Var}(\mathbf{R}_k))$ ,  $\mathbf{X}_0 = (\mathbf{R}_{-k}, \text{Var}(\mathbf{R}_{-k}))$ , and  $\mathbf{W}_{-k}$  be a  $((N-1) \times 1)$  vector of weights where  $N$  is the number of countries listed in [Table 1](#). Then  $\mathbf{W}^*$  is chosen to minimize  $(\mathbf{X}_1 - \mathbf{X}_0 \mathbf{W})' \mathbf{V} (\mathbf{X}_1 - \mathbf{X}_0 \mathbf{W})$  subject to  $w_i \geq 0$  ( $i = 1, 2, \dots, N-1$ ) and  $\sum_i^{N-1} w_i = 1$ , and the vector  $\mathbf{V}$  is chosen so that stock returns for the control portfolio during the estimation window are as close as possible to the event country.<sup>20</sup>

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<sup>20</sup>See [Abadie and Gardeazabal \(2003\)](#) for further details.

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