Token Builder In Review
2017- 2018

17,563
Total Tokens Created

4.424
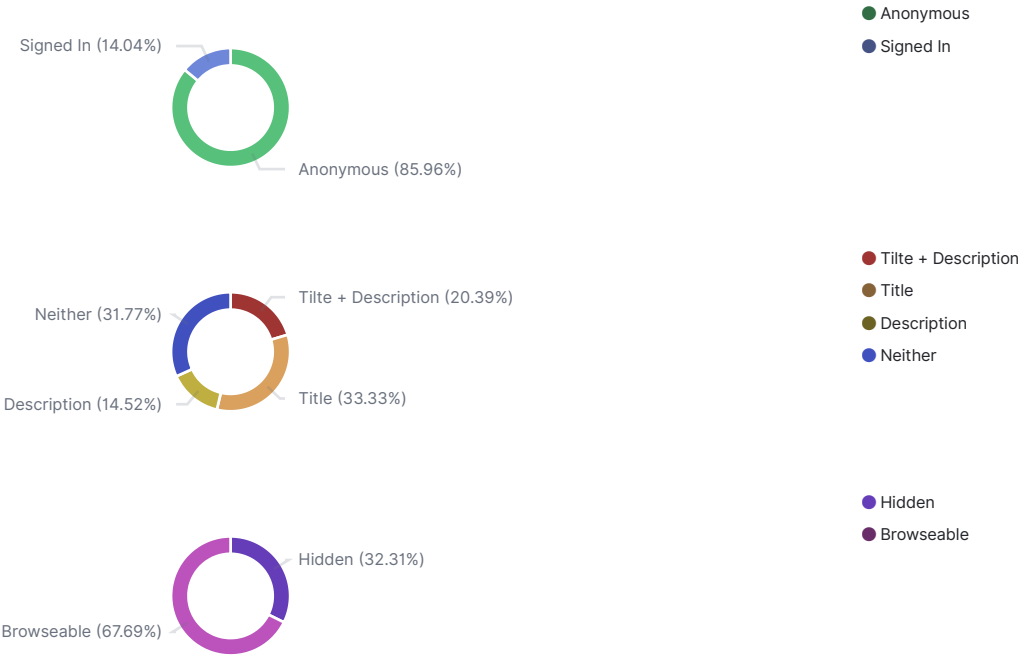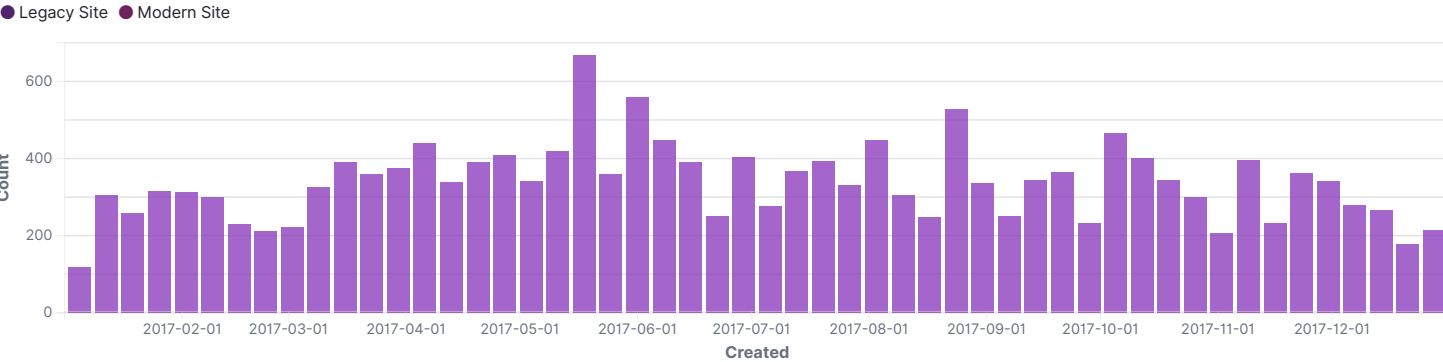Avg. # Parts Per Token

48.118
Avg. Tokens Created per day

283
Unique Parts

● Legacy Site ● Modern Site

Signed In (14.04%)

● Anonymous
● Signed In

Anonymous (85.96%)

Neither (31.77%)

Tilte + Description (20.39%)

Description (14.52%)

Title (33.33%)

● Tilte + Description
● Title
● Description
● Neither

Hidden (32.31%)

● Hidden
● Browseable

Browseable (67.69%)

Most popular part ⇕	Times used ⇕
basic-body	9,081
elf	2,697
face-scar	913
scale-mail	910
studded-buckled	868
large-nostrils	864
stubble	764
messy-long-hair	757
buckled-shirt	714
minotaur-horns	686

Export: Raw ⬇ Formatted ⬇
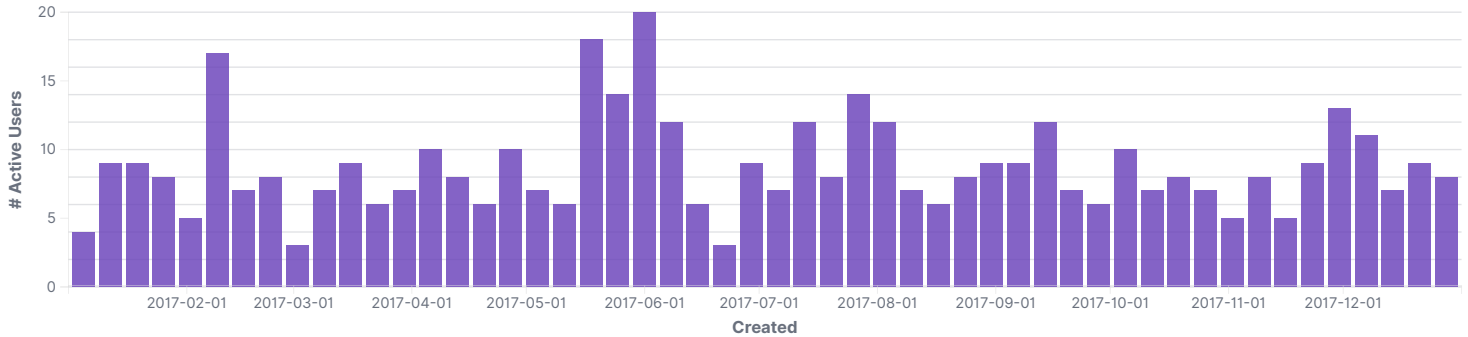
200
Total Active Users

181
New - Users

144
Returning - Users

● # Active Users
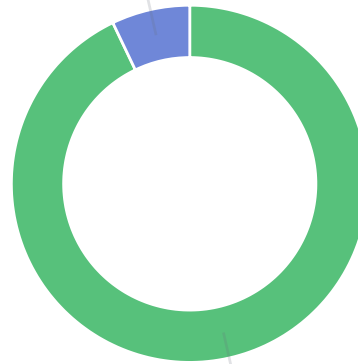

● google ● microsoft

1.597
Avg. # Users Daily

12.325
Avg. # Tokens Per User

microsoft (7.1%)

google (92.9%)

● Tokens per User