

INTRODUCTION

Pedro is a multidisciplinary product designer with over 10 years of experience designing & building software for tech companies in the e-commerce, finance, enterprise & crowdfunding space. Residing in the sandy streets of Miami FL, Pedro currently spends his days working at Slack Technologies as Principal Product Designer. He leads Mobile Design for Slack's Virtual Headquarters team across iOS, Android and iPad. He's launched some notable products such as Huddles, Audio & Video Clips, Emoji Packs and more in the past 3+ years.

REFERENCES

Mig Reyes: mentor & former instructor
Senior Product Design Director at Instagram
contact@migreyes.com

Miguel Fernandez: coworker & mentor
VP of Design at Slack
mfernandez@slack-corp.com

Eric Centeno: former coworker & collaborator
VP of Design at TripActions
wreckk@gmail.com

Ya-Bing Chu: former coworker & collaborator
Product Management Director at Google
yabing@gmail.com

EXPERIENCE

Slack Technologies: Principal Product Designer
June '19 — Present

Envoy: Senior Product Designer
October '18 — May '19

Simple Finance: Product Designer
November '17 — August '18

Kickstarter: Product Designer
December '16 — November '17

Teespring: Product Designer
August '14 — November '16

(For prior experiences, visit my LinkedIn page)

EDUCATION / CERTIFICATIONS

The Starter League: Visual Design
Winter '12

The Starter League: Advanced Frontend Engineering
Spring '13

CSPO: Scrum Product Owner Certification
Spring '17

SKILLS

Design: well-versed in product thinking and definition, design systems, interaction design, visual design, user experience and product research.

Development: effecient in Html & Haml, Css & Scss architecture, Git SCM, Framer.js and working within Rails dev environments.