

# API BaaS Overview

#### Product overview

API BaaS is a service that makes it easy to store, retrieve, and query your data.

Leverages Usergrid (2+ years in open source, 500+ stars, 200+ forks, 35 contributors) with Cassandra NoSQL database.

Create new data services required by apps and exposed as APIs

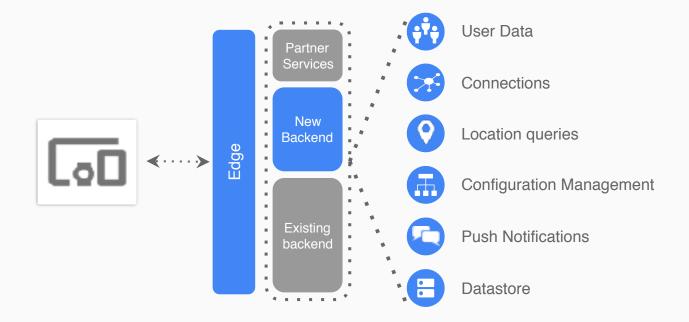
SDKs for

iOS, Android, JavaScript

Ruby, Node.js, Microsoft .Net

Scalable Datastore	Accelerate App Delivery	
User Data	Simplify Management of Users & Preferences	
Location	User Location Relevance	
Push Notifications	Proactively Engage Users	
Connections and Social	Bring Social Context to Apps	

#### API BaaS - Features

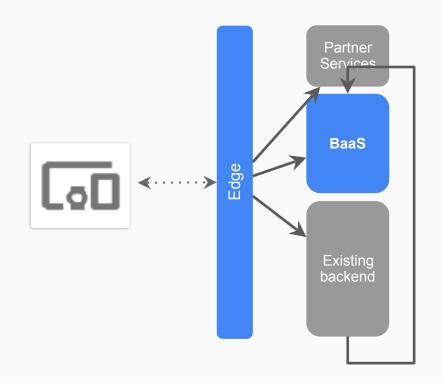


Built in back-end as a service to store data for your apps and provide out of box social login, push-notifications, activity streams and more.

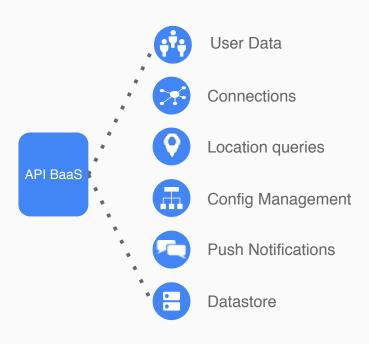
Google Cloud

#### API BaaS – Typical use cases

- Source of record for data generated by new API clients (Mobile, IoT, etc) that don't have a formal place on existing backend systems
- Act as data integrator for multiple backend data sources like databases, ESB, SOA services
- Temporal data store for static or semi-static data that needs to be distributed and placed close to the gateway
- Geolocation queries support
- Push notifications



#### API BaaS – Capabilities



- Authorization
- Authentication
- Multiple devices per user
- Activities
- Follower / Following relationships
- Social login
- Based on latitude/longitude
- "LOCATION WITHIN" queries
- Applicable to any entity
- Remote configuration management
- Target subset of users
- Deliver real time fixes and improvements
- One or subset or all devices
- Send based on query and
- entity relationships
- Collection-oriented access
- Entity relationships
- Complex queries

#### Data storage

What database technology is used? Cassandra

Fast writes to the data store

A distributed architecture that means no single point of failure

Flexibility in data model design (schema-less)

Linear scalability

Different types of data can be stored inside of BaaS:

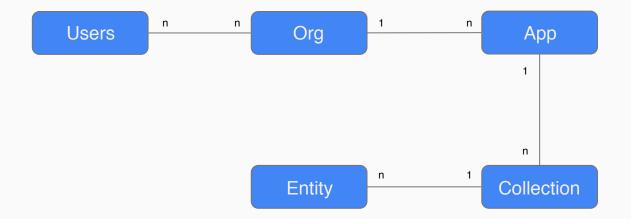
**Application data** – e.g. listing of houses, a library catalog of books, or even a social graph. This data can be queried using SQL-like query language

Asset data – Image, video, binary, audio files, etc.

## UI walkthrough

	Web Portal	Data	
	Org Administration		Add Collection
	Applications		Add Data
	Organization API credentials		Update Data
Use	Organization Administrators		Query Data
			Data from API
	Users		Activities
	Monitoring	Configure	е
	Push	Shell	

### Orgs, Apps, Collections, Entities



#### Security & authentication

API BaaS provides for Client Credentials and Resource Owner Password Credentials (or password) grant type tokens out of the box

#### Password

Application user – based on user entities, based on the roles and permissions assigned to the user

Admin user – based on admin users at API BaaS management layer

#### Client Credentials

Organization client auth – For org-level access to API BaaS. Found at Org Administration screen

Application client auth – For individual app access. Found at Getting Started -> Server App Credentials

Google Cloud

#### Security & authentication best practices

Sandbox account

Created by default, but does not require tokens to access. Any data in the sandbox application is completely unsecured.

Permissions in apps

Review all roles and permissions and remove any Guest permissions.

Review test accounts

Delete the ones you don't need!

Use HTTPS rather than clear text

both to get tokens and get data

Better to use password grant type tokens rather than client credentials grant type tokens, as it is more secure.

#### How to deploy prod and non-prod

Without the concept of separate environments, how do we do prod and non-prod deployments?

If possible, a completely separate API BaaS stack provides ultimate data separate between prod and non-prod. Alternatively, you can use organizations to logically separate the data/credentials/users for prod/non-prod purposes.

Copy over or recreate data that is similar from prod to non-prod. There are scripts to help do this.

Use similarly named apps and entities between prod and non-prod so gateway code can remain similar.

## THANK YOU