



2-3 November

# DURHACK 2024

The UK's Leading Student Hackathon  
Championing Community Spirit

# About Us

DurHack 2024: the 9th edition of Durham University's 24-hour Annual Hackathon.

DurHack is all about learning something new. We bring together hundreds of the brightest students from around the UK to push the limits of technology. Together, we innovate, develop, and discover.

## Who's Organising?

DurHack is organised by Durham University students, supported by the Department of Computer Science.

Having run for 8 years, our team comprises more than 20 experienced organisers capable of handling all your requirements.

**"It's run incredibly professionally... it's quite amazing to watch."**

Andrew Buckingham  
Waterstones Senior Software Consultant



# Why DurHack '24?

500 Attendees

100 Projects

Innovation • Diversity • Excellence

DurHack is the UK's leading student hackathon with community, collaboration and learning at its heart.



## Benefits

**Talent Recruitment:** Access the UK's best students (with CVs, challenges, workshops and more)

**Brand Awareness:** Feature in our opening ceremony, social media, and event stash.

**Product Development:** Present a challenge using your technologies or tools, mentor the teams, and judge the projects.

**Community Outreach:** Support pioneering students, and invest in the community with events and workshops.

## Past Sponsors



# Sponsor Tiers

	<b>Silver</b> £2.5k	<b>Gold</b> £3.5k	<b>Platinum</b> £6k
<b>General</b>			
Send Developers	4	6	8
Sponsor stall		Stand	Stand+
Opening keynote		3 mins	6 mins
Challenge & prize		1	2
Judge on our prize panel			●
Host workshop			●
<b>Marketing</b>			
Logo on Website	S	M	L
Provide your own Merch	●	●	●
Social Media Promotion	●	●	●
Logo on t-shirt		S	M
Stream Slots		●	●
Logo on DurHack Merch.			●
<b>Recruitment</b>			
Send Recruiter(s)	1	2	3
CV Access (pre/post event)		Post	Pre
Interview room			●

We're happy to discuss adding benefits from the next tier level up and other customization! Or, pick an add-on from below...

## Add-ons

- Add a 'mini-challenge' on the DurHack Portal..... £100  
Set a small task to engage participants during their breaks from hacking.
- Sponsor a snack cart (popcorn, coffee etc.)..... £500  
Have your brand on the most exciting refreshments!
- Run a lead-up event in fortnight before..... £500

## In Kind Sponsorship

Not too sure about financial sponsorship?

Provide a product or an API instead, and get your logo and name on our website! Email for details.

**Late Sept.**  
Participants  
Sign-Up

**Late Oct.**  
Lead-up Events  
Launch

**January**  
Sponsorship  
Opened

**Early Oct.**  
Sponsor Promotion  
on Social Media

**2nd-3rd November**  
Welcome to DurHack  
2024

General enquiries: [sponsor@durhack.com](mailto:sponsor@durhack.com)  
Lead Organiser: [eve.s@durhack.com](mailto:eve.s@durhack.com)  
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