



2-3 November

DURHACK 2024

The UK's Leading Student Hackathon
Championing Community Spirit

About Us

DurHack 2024: the 9th edition of Durham University's 24-hour Annual Hackathon.

DurHack is all about learning something new. We bring together hundreds of the brightest students from around the UK to push the limits of technology. Together, we innovate, develop, and discover.

Who's Organising?

DurHack is organised by Durham University students, supported by the Department of Computer Science.

Having run for 8 years, our team comprises more than 20 experienced organisers capable of handling all your requirements.

“It’s run incredibly professionally... it’s quite amazing to watch.”

Andrew Buckingham
Waterstones Senior Software Consultant



Why DurHack '24?

500 Attendees

100 Projects

Innovation • Diversity • Excellence

DurHack is the UK's leading student hackathon with community, collaboration and learning at its heart.



Benefits

Talent Recruitment: Access the UK's best students (with CVs, challenges, workshops and more)

Brand Awareness: Feature in our opening ceremony, social media, and event stash.

Product Development: Present a challenge using your technologies or tools, mentor the teams, and judge the projects.

Community Outreach: Support pioneering students, and invest in the community with events and workshops.

Past Sponsors

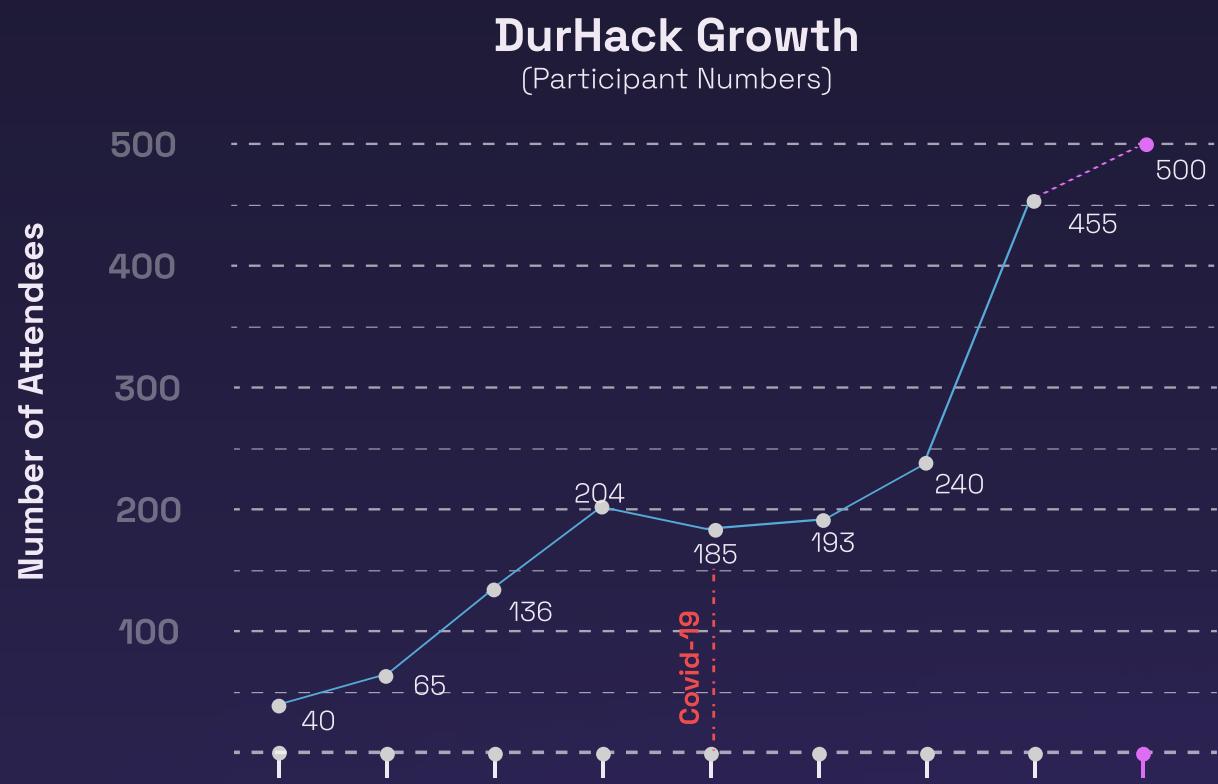


DurHack in Numbers

 **455** Participants

 **103** Projects

 **79** External Participants



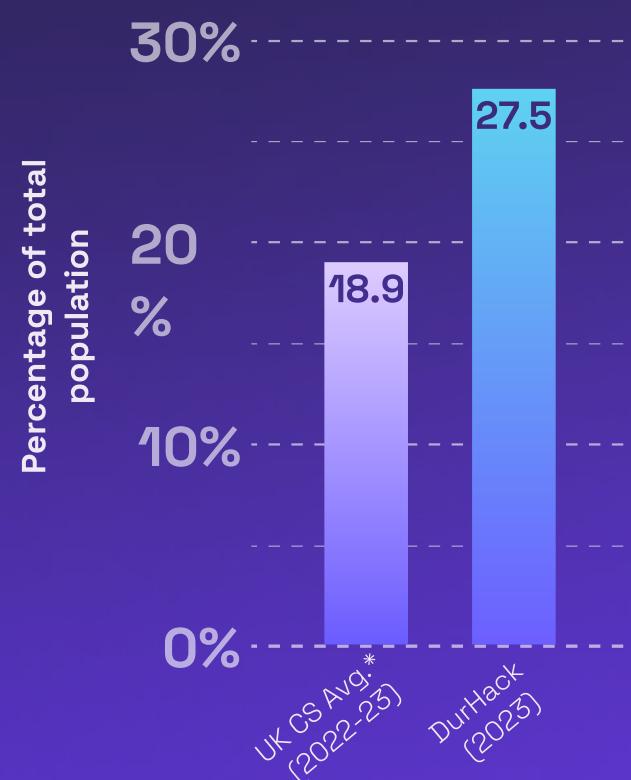
*2024 statistic is the forecasted number of participants for this year.

Diversity

At DurHack, diversity isn't just a goal, it's our foundation:

- We believe diverse perspectives drive innovation.
- As seen to the right, we foster an environment where every voice is valued.
- By sponsoring DurHack, you're investing in a community committed to building a more inclusive future for technology.

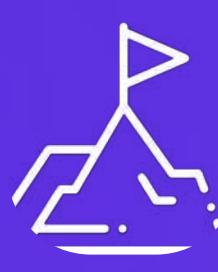
Female/Non-Binary Gender Proportion Comparison

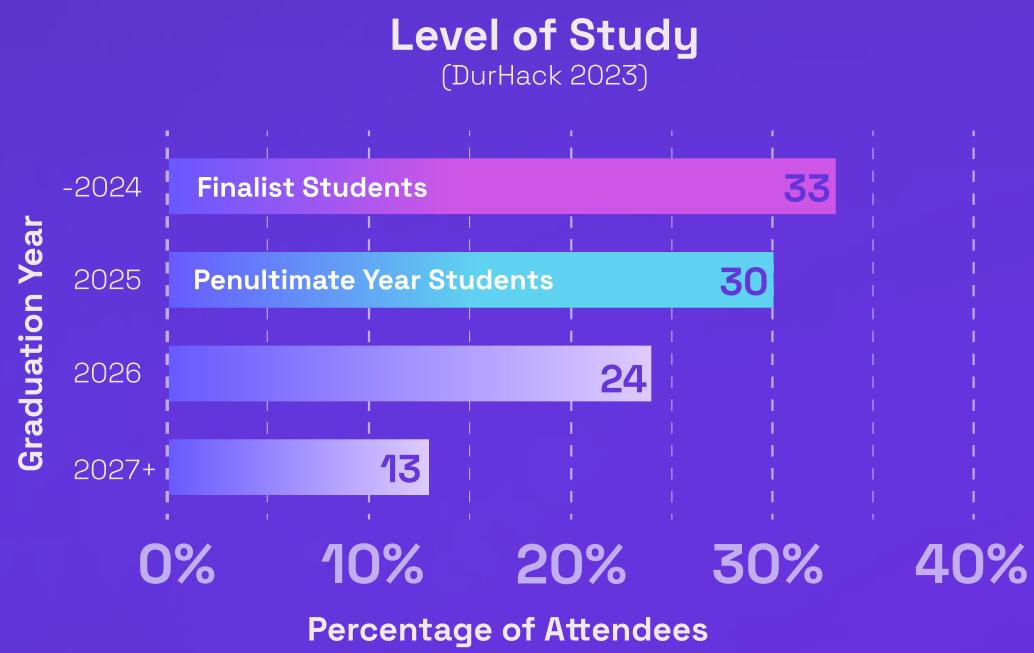


Ethnic Minority Representation



 **303** CVs Submitted

 **16** Projects submitted per sponsor challenge (on avg.)



Sponsor Tiers

	Silver £2.5k	Gold £3.5k	Platinum £6k
General			
Send Developers	2	4	6
Sponsor stall	Stand	Stand	Stand+
Opening keynote		1.5 mins	3 mins
Challenge & prize		1	2
Judge on our prize panel			●
Host workshop			●
Marketing			
Logo on Website	S	M	L
Provide your own Merch	●	●	●
Social Media Promotion	●	●	●
Logo on t-shirt		S	M
Stream Slots		●	●
Logo on DurHack Merch.			●
Recruitment			
Send Recruiter(s)	1	2	3
CV Access (pre/post event)		Post	Pre
Interview room			●

We're happy to discuss adding benefits from the next tier level up or other customization! Or, pick an add-on from below...

Add-ons

- Create a 'Mega Teams' challenge..... £100
- Sponsor a snack cart (popcorn, coffee etc.) .. £500
- Lead up event..... £500
- Host a workshop on the day..... £500

In Kind Sponsorship

Provide a product or an API, and get your logo and name on our website! Email for details.

Late Sept.
Participants
Sign-Up

Late Oct.
Lead-up Events
Launch

January
Sponsorship
Opened

Early Oct.
Sponsor Promotion
on Social Media

2nd-3rd November
Welcome to DurHack
2024

General enquiries: sponsor@durhack.com
Lead Organiser: eve.s@durhack.com
Co-Lead Organiser: quinn.d@durhack.com