

Product Realization Guide

October 2013

Research & Development Partnerships Group

Science & Technology Directorate



**Homeland
Security**

Science and Technology



Product Realization Guide

DHS S&T Portfolio	N/A	Basic Research			Innovation and Transition					
Technology Phase	Needs Assessment	Science			Technology Development		Product Development			
Technology Readiness Level (TRL)	N/A	TRL 1 – TRL 3			TRL 4 – TRL 6		TRL 7 – TRL 9			
Manufacturing Readiness Level (MRL)	N/A	MRL 1 – MRL 3			MRL 4 – MRL 6		MRL 7 – MRL 10			
Key Objectives	<ul style="list-style-type: none">Identify S&T needs or capability gapsRough draft operational requirements are developed (if appropriate)Market SurveyTechnology ScanAssess technology-based solutions to address gaps.Investigate the value propositionEstablish technical objectives and milestones.Conduct preliminary IP review.Initiate Congressional Appropriations Memo, Technology Transition Agreements (TTAs), Technology Commercialization Agreements (TCAs), Program Descriptions (Research and Innovation) and Feasibility Studies	TRL 1 <ul style="list-style-type: none">"Back of the envelope" environment – new approachResearch hypothesis formulatedBasic scientific principles observedPhysical laws and assumptions used in new technologies/sciences definedHave some concept in mind that may be realizablePaper studies support basic principles (literature search)formulation of concepts that might be realizable (draft road map) – "If... then" statementsHas a Feasibility Study White Paper been developed?Has a potential DHS mission space been identified?Identify interest in technology/science, e.g., sponsor, funding source (users/participants researchers, national/international, private, government, academia, military)Know who will perform research and where it will be done MRL1 <ul style="list-style-type: none">Basic manufacturing implications identified	TRL 2 <ul style="list-style-type: none">Basic elements of science/technology identified (math/physics/chemistry/algorithm)Components of technology/science partially characterizedRigorous analytical studies confirm basic principlesPaper studies show that application is feasiblePotential system or component application(s) identified – proof of principleIndividual parts of the technology workDevelop research planQualitative idea of risk areas (cost, schedule, performance)Identify DHS area supportedRequirement tracking system defined-slow requirements creepBegin market research (Who is interested, outreach, market survey)Develop a Technology Roadmap MRL2 <ul style="list-style-type: none">Manufacturing concepts identified	TRL 3 <ul style="list-style-type: none">Science known to extent that models and simulations are possiblePreliminary system performance characteristics and measures have been identified and estimatedPredictions of elements of technology capability validated by Analytical StudiesExperiments carried out with small representative data setsLaboratory experiments verify Scientific feasibilityScaling studies have been started (size, environment, component integrations)Customer/user identified and participates in requirements definition/ generationRisk areas and mitigation strategies identifiedGlobal Research Services search performedDevelop Quality Control Plan standards conformance, reliabilityDevelop Marketing Plan to include market size and research MRL 3 <ul style="list-style-type: none">Manufacturing proof of concept developedProductibility for key components identified	TRL 4 <ul style="list-style-type: none">All required technology components integrated for Proof of ConceptProof of Concept conductedThe customer briefed on the Proof of Concept resultsCross-technology uses assessed and identifiedFRD finalizedSEMP finalized and updated (TRL 4, 5, & 6)TEMP completed and updated (TRL 4, 5, & 6)Configuration Management Plan existsPMP updated (TRL 4, 5, and 6)Risk Management Plan updated (TRL 4, 5, and 6)Program Cost Analysis updated (TRL 4, 5, and 6)Quality Assurance Plan existsBegin transition planning MRL 4 <ul style="list-style-type: none">Materials, machines and tooling have been demonstrated in a laboratory environmentProductibility assessments initiated	TRL 5 <ul style="list-style-type: none">ORD and CONOPS developedSecurity Assessment updatedOMB 300 and Acquisition Plan completed (if required)IP T certified readiness for the transition of the TechnologyProgram Transition Manager assisted in transition documentation developmentTechnology scan and market survey (ongoing)Analysis of Alternatives developed and updated (TRL 5 & 6)Entry Criteria Checklist completed and delivered to the TMPDD created, approved, and signed (TRL 5 & 6)Director approved the transition MRL 5 <ul style="list-style-type: none">Manufacturing cost/goals identified. Potential materials sources identified.Capability to produce prototype components in product relevant environment	TRL 6 <ul style="list-style-type: none">Execute TTA / TCA as applicableProgram Manager identifiedSuccessful T&E in a simulated operational environment conductedEnd user / customer briefed on the results of T&EInitial Security Guidelines developedDraft Program Assessment Rating Tool (PART) plan exists, if requiredNational Environmental Policy Act (NEPA) plan / assessmentInteroperability Assessment MRL 6 <ul style="list-style-type: none">Capability to produce system prototype in product relevant environmentProduction cost drivers and goals analyzed and set Specific to Commercialization <ul style="list-style-type: none">Finalize Manufacturing PlanFinalize engineering documentationUpdate Marketing PlanDevelop and implement a test plan for quality control.	TRL 7 <ul style="list-style-type: none">S&T and the end-user / customer develop final transition plan; (TRL 7 and 8)Technology successfully demonstrated in an operational environment. (TRL 7 and 8)Updates made to the ORD.Risk Management Plan, Program Cost Analysis and PMP updated.Strategic Program Planning conductedOperations and Maintenance Manual completed / updatedSecurity Manual developedInteroperability demonstrated.MDs reviewed for compliance MRL 7 <ul style="list-style-type: none">Production pilot beginsProductibility of system in production representative environment Specific to Commercialization <ul style="list-style-type: none">IP Protection and LicensingFinalize sales release package.Verify and update quality control requirements	TRL 8 <ul style="list-style-type: none">Technology components are form, fit, and function compatible with an operational system.Technology production addressed and planned by DHS and the end-user / customerTraining Plan developed and implemented. (TRL 8 and 9)Operational Test Report completed.Limited User Test (LUT) Plan developed.Physical and functional interfaces clearly defined MRL 8 <ul style="list-style-type: none">Manufacturing pilot complete, ready for low-rate production Specific to Commercialization <ul style="list-style-type: none">IP Protection and LicensingFinalize sales release package.Verify and update quality control requirements	TRL 9 <ul style="list-style-type: none">All critical program documentation completed.Planning underway for the migration of the next generation technology into the existing program componentsEnd-user fully demonstrates the technology in CONOPS.Lessons Learned completed.After Action Review completed.Sustainment Plan is completed. MRL 9/10 <ul style="list-style-type: none">Manufacturing processes established and deliver quality productsMRL 10 – System is at full production rate. Products meet all engineering, performance, quality and reliability requirements. Specific to Commercialization <ul style="list-style-type: none">Finalize quality planFinalize marketing planFinalize manufacturing and assembly routines
Key Deliverables	<ul style="list-style-type: none">Preliminary market assessment and technology scanCongressional Appropriations Memo, Technology Transition Agreements, Program Descriptions (Research and Innovation), and Feasibility Studies lead to Program and Budget Execution.	<ul style="list-style-type: none">Feasibility Study (White Paper)Initial scientific observations reported in journals/conference proceedings/technical reportsLiterature search reportRoad Map (draft)Written report of findings and recommendations (preliminary product plan)Feasibility Review meeting.	<ul style="list-style-type: none">Program Cost AnalysisStudy showing application is feasibleModeling & Simulation Report used to verify physical principlesMarket survey identifying potential customer interestQualitative studies reported in scientific journals/conference proceedings/technical reportsQualitative idea of risk areas (cost, schedule, performance, impacts of idea)25 year Investment Strategy/Funding requirements documentedPreliminary product plans (approved and ongoing)New Technology roadmaps (approved for further development and implementation)Updated market assessment and technology scanDemonstrate ability to manufacture prototype components	<ul style="list-style-type: none">Technology Maturity AssessmentProgram Cost Analysis (updated)Functional Requirements (draft)Proof of ConceptProgram Management Plan (PMP) draftUser/Customer Status ReviewAnalytical study/test reportsDetailed product and marketing planQuality control planOptimization Review meetingManufacturing concepts defined	<ul style="list-style-type: none">Proof of Concept ReportFunctional Requirements DocumentSEMP (TRL 4, 5, and 6)TEMP (TRL 4, 5, and 6)Quality Assurance PlanConfiguration Plan ManagementPMP (updated). (TRL 4, 5, & 6)Risk Management Plan (updated). (TRL 4, 5, and 6)Program Cost Analysis (updated). (TRL 4, 5, and 6)End-user / Customer Status Review.	<ul style="list-style-type: none">ORD and CONOPSSecurity Assessment (updated)Program Definition Document (PDD)OMB 300 Capital Asset Plan.Acquisition PlanEntry Criteria Checklist.Analysis of Alternatives. (TRL 5 and 6)Initial productivity of component technology completedInitial Manufacturing Plan developed.	<ul style="list-style-type: none">Technology Transition Agreement (TTA) or Technology Commercialization Agreement (TCA) as applicableInitial Security GuidelinesDraft Program Assessment Rating Tool (PART) plan, if requiredNational Environmental Policy Act (NEPA) initial assessment, if required.Interoperability Assessment. Specific to Commercialization <ul style="list-style-type: none">Engineering documentation releaseUpdated marketing planTest plan for quality controlDevelopment/Phase Review meeting	<ul style="list-style-type: none">Transition Plan (draft)IP Protection and LicensingORD / FRD DocumentationRisk Management PlanProgram Cost AnalysisPMP (updated)Strategic Program Planning Documentation (if conducted)Operations/Maintenance ManualSecurity ManualFinalized Interoperability Assurance Report. (TRL 7 and 8) Specific to Commercialization <ul style="list-style-type: none">IP Protection and LicensingManufacturing and sales plan release package is to be distributedPilot Phase Review meeting	<ul style="list-style-type: none">Limited User Test (LUT) PlanDeployment or Transition PlanTraining PlanOperational Test ReportCustomer Acceptance DocumentInitial Systems-level Metrics Assessment Specific to Commercialization <ul style="list-style-type: none">Demonstrate that a defect-free product can be produced on schedule and at a cost within the target price points.	<ul style="list-style-type: none">Customer FeedbackLessons learnedAfter-action ReviewSustainment Plan is completed (a. Spiral Development Assessment, b. Preplanned Product Improvement, c. Emerging Threat(s) Assessment, d. Technology Refresh/ Insertion, e. Quality Assurance / Metrics Report, f. Risk Management/Reassessment) Specific to Commercialization <ul style="list-style-type: none">Finalized product plan sales release package is to be distributed.Sales Release/Phase Review meetingExecution of acceptance, shipment, and after-sales support of the product.
RDP Partnership Opportunities and Vehicles	<div><div>Interagency Office</div><div>National Labs and S&T Labs Research and Development</div><div>Long Range Broad Agency Announcement</div><div>University Program Grants and Research Development</div><div>SBIR Phase I</div><div>ICPO International Research Grants</div><div>ICPO International Agreements</div><div>SBIR Phase II</div><div>SBIR Phase III</div><div>SAFETY Act Development T&E Designation (TRL 6-7)</div><div>SAFETY Act Designation: TRL 7-9 & Certification: TRL9</div></div>									

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Legend:

Black Type – Primary Public Sector

Blue Type – Primary Private Sector

Red Type – Manufacturing related activities

Definition of acronyms on reverse page.



Product Realization Guide

- This guide is designed as a resource to assist in project execution relative to technology development. This systematic approach facilitates efficient and effective product development by reducing the risk of unidentified errors and product development shortfalls. It is intended that this guide be incorporated as an easy-to-use resource to ensure due diligence throughout the product development life cycle. Please note that this guide presents a general framework for product realization and that individual projects may require a tailored product realization path.
- Additional information on TRLs, MRLs and other product development related resources can be found at the following links:
 - Technology Readiness Assessment (TRA) Deskbook, July 2009 – <https://acc.dau.mil/CommunityBrowser.aspx?id=18545>
 - Definition of Technology Readiness Levels - http://esto.nasa.gov/files/TRL_definitions.pdf
 - Technology Readiness Levels NASA white paper, April 1995 - <http://www.hq.nasa.gov/office/codeq/trl/trl.pdf>
 - Using the Technology Readiness Levels Scale to Support Technology Management in the DoD's ATD/STO Environments, September 2002 - <http://www.sei.cmu.edu/reports/02sr027.pdf>
 - DHS S&T Technology Readiness Level Calculator (ver 1.1.) - http://www.homelandsecurity.org/docs/reports/DHS_ST_RL_Calculator_report20091020.pdf
 - DAU TRL Calculator - <https://acc.dau.mil/CommunityBrowser.aspx?id=25811>
 - Manufacturing Readiness Assessment (MRA) Deskbook, May 2009 - http://www.dodmrl.com/MRA_Deskbook_v7.1.pdf
 - Assessing Manufacturing Risk - <https://acc.dau.mil/CommunityBrowser.aspx?id=18231>
 - GAO Report – Defense Acquisitions: Assessment of Selected Major Weapons Programs - <http://www.gao.gov/new.items/d06391.pdf>
 - About Manufacturing Readiness Assessments - <http://www.wpafb.af.mil/library/factsheets/factsheet.asp?id=9757>
- For more information about the Research & Development Partnerships Group please visit: <http://www.dhs.gov/st-directorate-organization> or send an e-mail to SandT_RDPartnerships@hq.dhs.gov.



List of Acronyms

- TRL – Technology Readiness Level
- MRL – Manufacturing Readiness Level
- FRD – Functional Requirements Document
- ORD – Operational Requirements Document
- SEMP – Systems Engineering Master Plan
- TEMP – Test & Evaluation Master Plan
- PMP – Program Management Plan
- CONOPS – Concept of Operations
- PDD – Program Definition Document
- PART – Program Assessment Rafting Tool
- TTA – Technology Transition Agreement
- TCA – Technology Commercialization Agreement
- NEPA – National Environmental Policy Act
- MD – Management Directive
- LUT – Limited User Test



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