

# Fine-Grained Sentiment Analysis on Financial Microblogs

## 2018 NLP Project 1

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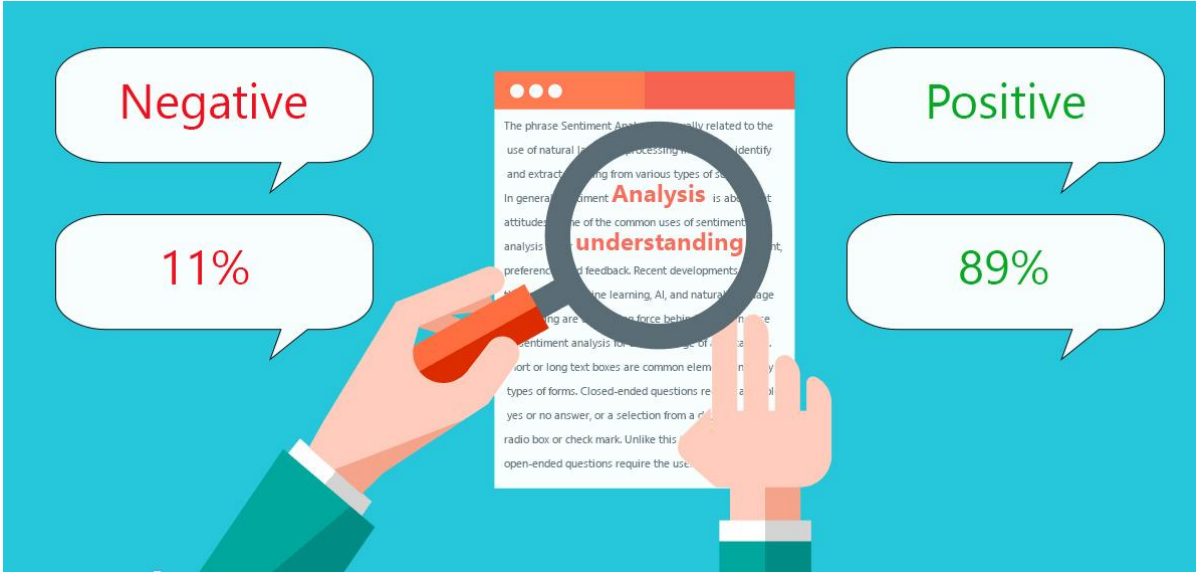




# PART ONE

## Task Description

## PART ONE Task Description



Example:

Tweet: \$TSLA if \$249.84 breaks we see \$245 then \$2

Cashtag: *\$TSLA*

Predict Sentiment Score = -0.519



# Financial Microblog

## ➔ StockTwits



# Cashtag

➔ \$AAPL = Apple Inc.



# Sentiment Analysis

## ➔ Bullish/Bearish



# Fine-Grained Sentiment Analysis

→ Score between -1 to 1



The background features a dark blue grid pattern. Within the grid cells, various numbers are faintly visible, including 2.55, 3.57, 14.16, 50.17, 83.10, 49.03, and 77.05.

# PART TWO

# Data

## PART TWO Data

### Test Set

634 instances



Json format

"tweet" : analyzed tweet

"target" : targeted cashtag

"snippet" : key snippet for  
targeted cashtag

"sentiment" : sentiment score



### Training Set

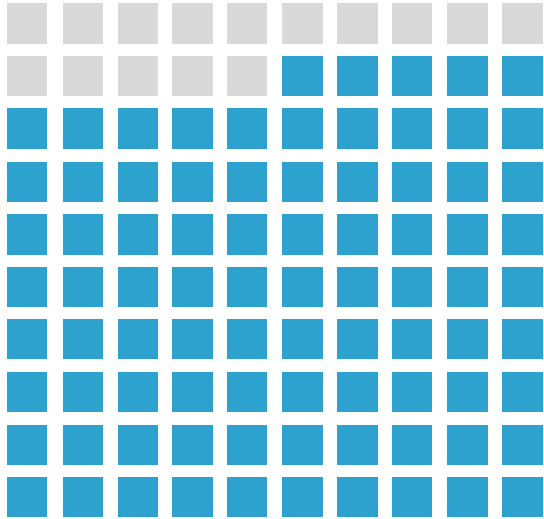
1396 instances



# PART THREE

# Evaluation

# PART THREE Evaluation



## F1

### 3-Classes

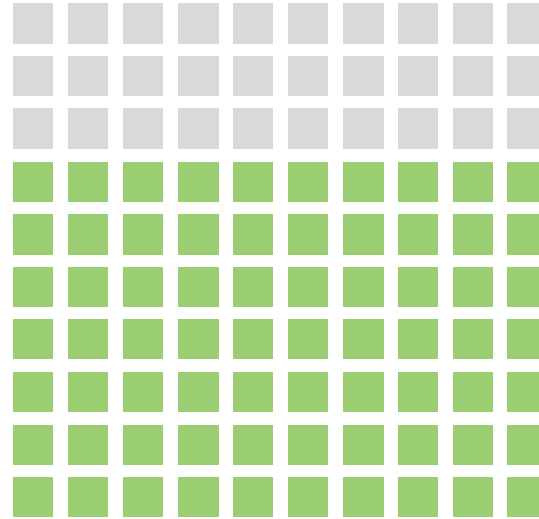
**Classify into**

Bullish/Bearish/Neutral

**Calculate**

Micro-average F1 &

Macro-average F1



## MSE

### Fine-Grained Score

**Calculate**

Mean Squared Error

- 
1. F1: [http://scikit-learn.org/stable/modules/generated/sklearn.metrics.f1\\_score.html](http://scikit-learn.org/stable/modules/generated/sklearn.metrics.f1_score.html)
  2. MSE: [http://scikit-learn.org/stable/modules/generated/sklearn.metrics.mean\\_squared\\_error.html](http://scikit-learn.org/stable/modules/generated/sklearn.metrics.mean_squared_error.html)





# PART FOUR Report

# PART FOUR Report



## Up to 6 pages

1. Name and ID
2. Division of work
3. Methods
4. Evaluation
5. Discussion
6. Conclusion

**Report**



## Describe

**Write the proper  
comment for each  
part and function**

**Code**



## 5 minutes

**State your idea,  
methodology,  
evaluation and  
conclusion clearly  
and logically**

**Presentation**



## Proportion

**Report: 60%**  
**Presentation: 30%**  
**Performance: 10%**  
**Bonus: 1<sup>st</sup>~3<sup>rd</sup> 10%**  
**4<sup>th</sup>~6<sup>th</sup> 5%**

**Grading Policy**

\*Written in Chinese or English (depend on your native language)

\*Bonus depends on MSE results



# Submission

Project1\_team\_<team number>.zip  
Report\_team\_<team number>.pdf  
Code\_team\_<team number>  
    Readme(description of each script)  
        *script<sub>1</sub>*  
        ...  
        *script<sub>n</sub>*

Ex:

Project1\_team\_0.zip  
Report\_team\_0.pdf  
Code\_team\_0  
    Readme.txt  
    functions.py  
    main.py



# SCHEDULE



## Submit via CIEBA

Delay: -5% per day

Should you have any question, please let TAs know.



**5/10** Presentation in class



**5/9**  
Slide Submission Due



**5/4** Report & Code  
Submission Due



**3/29**  
Project 1 release







## Resource

**NTUSD-Fin:** <http://www.nlg.csie.ntu.edu.tw/nlpresource/NTUSD-Fin/>

**Loughran and McDonald Sentiment Word Lists:** [https://www3.nd.edu/~mcdonald/Word\\_Lists.html](https://www3.nd.edu/~mcdonald/Word_Lists.html)

**SentiWordNet:** <http://sentiwordnet.isti.cnr.it/>

**Sentiment and emotion lexicons:** <http://saifmohammad.com/WebPages/lexicons.html>



## Reference

**Semeval 2017 Task 5:** <http://alt.qcri.org/semeval2017/task5/>

**S17-2138~S17-2155:** <http://www.aclweb.org/anthology/S/S17/>

**Learning Stock Market Sentiment Lexicon and Sentiment-Oriented Word Vector from StockTwits:**  
<http://www.aclweb.org/anthology/K17-1031>

# THANK YOU

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**HAVE FUN!**

