UNDERSTANDING BIKOL RIDDLES FROM THE PARTIDOANOS

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An Undergraduate Thesis Submitted to the College of Arts and Sciences

Partido State University, Goa, Camarines Sur

In Partial Fulfillment of the Requirements for the Degree of

BACHELOR OF ARTS IN COMMUNICATION

APPROVAL SHEET

The undergraduate thesis hereto attached titled, "UNDERSTANDING BIKOL RIDDLES FROM THE PARTIDOANOS", prepared and submitted by Romar C. Gonzales, Mark Noel V. Egalin, Eddie E. Buenaflor in partial fulfillment of the requirements for the degree Bachelor of Arts in Communication is hereby accepted.

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CERTIFICATION

This is to certify that the undergraduate thesis titled, **UNDERSTANDING BIKOL RIDDLES FROM THE PARTIDOANOS** prepared and submitted by Romar

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LEEMAR C. SERRANO

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ABSTRACT

This study collected and analyzed Partido Riddles, determine the Communicative Significance in the Culture Lived by Partidoanos, and explore Communicated Culture. To implement a textual analysis methodology. The researcher will conduct Key Informant Interviews with a random sample of ten (10) respondents, including children, youth, and adults. Some parts of Barangay Soledad San Jose, Camarines Sur, were the participants to implement the methodology. This study used Cultural Theory, Cultural Identity Theory, Semiotic, and Semiology Theory to support its claims. The main goal of this study on Bikol riddles was to identify the communicative significance in the culture lived by Partidoanos and explore the communicated culture. Riddles that have no communicative significance in the culture lived by Partidoanos were not included in this study. An examination of the Bikol riddles' communication value to the Partidoanos' culture may be found in this sociocultural study.

Additionally, the primary tool for this study will be textual analysis methodology. It is a method for discovering how people perceive and express their daily lives by decoding the words, symbols, and images present in texts. The goal of the research, related literature, and studies is to reinforce society's ingrained culture while highlighting the significance of the riddle text. They capture the information, wisdom, and values that are ingrained in a society's environment and culture.

However, this study not only concentrate on gathering Bikol riddles, it also examined the communicated culture and identify its communicative significance in the culture lived by Partidoanos.

Keywords: Cultural communication, Cultural Significance, Bikol Riddle, Bicolano

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