

Personal GROWTH PLAN

SELF-EVALUATION OF PERSONAL
& PROFESSIONAL GOALS

ARE YOU WHERE
YOU WANT TO BE?

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YOUR GOALS

WHY IS IT IMPORTANT TO SET GOALS?

Goals motivate you. Goals help you see the bigger picture so a long-term vision can come true. Your daily actions will start to lead to your desired outcome.

GOALS PROVIDE FOCUS.

If you don't set the right goals, your time and effort are often used up on activities that have no long-term significance. When you have goals, you focus resources toward something meaningful.

TRACK YOUR GOALS.

Use this PDF to check in on your progress and see if you are on track to end the year with a meaningful result. A goal check-in is an opportunity to remind yourself of your goals, revise and refresh them, and assess your progress.

HOW DO I CHECK IN ON MY GOALS?

TIME TO REFLECT.

What is going well and what isn't going well in your business? Do you have any big wins that you are proud of? Have you had setbacks? Are you making excuses? Instead of focusing too much energy on the things that didn't happen, choose to acknowledge them and then make a plan to correct your course.

REVISIT & REVISE YOUR GOALS.

Know that your goals are not set in stone and that you are in control. If you made some goals at the beginning of 2021 that you know will not pan out by December, revise them. Make sure you are pumped about each goal; if you aren't excited about it anymore, it's okay to let it go.

REMEMBER YOUR WHY.

Once you have written the goal down, ask yourself why this matters to you. Remember that wealth is only a tool - a means, not an end. When you have a powerful purpose it can make you overcome the greatest obstacles. The **WHY** keeps you motivated to hit the goals that you set for yourself.

LOOK FOR OPPORTUNITIES
FOR GROWTH



**OPPORTUNITY 1:
MORE TIME**



**OPPORTUNITY 2:
REFLECT
& RECONSIDER**



**OPPORTUNITY 3:
ADAPTABILITY
TO CHANGE**



**OPPORTUNITY 4:
BETTER
MEETINGS**



**OPPORTUNITY 5:
RECONNECT
& HELP**



**OPPORTUNITY 6:
KINDNESS,
HUMANITY
& WORKING
TOGETHER**



**OPPORTUNITY 7:
ACCEPTANCE
& GRATITUDE**

How will you use these opportunities
to “IMPROVE” your “SELF”?

YOUR BUSINESS PLAN

- OUTLINE -

What do I want my real estate career to do for my overall life?

Why is this important to me?

Who else will benefit? How will they benefit?

Why is this important to me?

What will drive me every day to accomplish my goals?

What will my life look like in 5 or 10 years if I don't grow my business?

SET
S.M.A.R.T.
GOALS

SPECIFIC
MEASURABLE
ATTAINABLE/ACHIEVABLE
RELEVANT TO ME
TIMED

MAKE IT HAPPEN

YOUR GOALS CHECKLIST FORM



TOP 3 BUSINESS GOALS:

RATE GOAL PROGRESS:

NOT SO GOOD -----> AMAZING!

REVISIT YOUR GOALS

Reimagine your goals and refresh your words.
You can revise them or completely start over with something new.

MY TOP 3 BUSINESS GOALS:	WHY IT MATTERS TO ME:

MY DAILY ACTIONS I WILL SET TO HIT MY GOALS:

- _____
- _____
- _____
- _____
- _____
- _____
- _____

Goal-setting is just the beginning of shaping the life that you want both professionally and personally. At Elevate, we specialize in providing the tools, training, support and services needed to set, and exceed, your 2022 business goals.

TALK TO A SUCCESS COACH TODAY

Schedule your one-on-one conversation with an Elevate Success Coach. We'll look at all of your current online marketing strategy, email campaigns, CRM, social media, website & more. Together we'll work through goals & strategies that will set you up for 2022 to be your best year yet.

LET'S SET SOME GOALS

calendly.com/smcoaches/elevate

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