

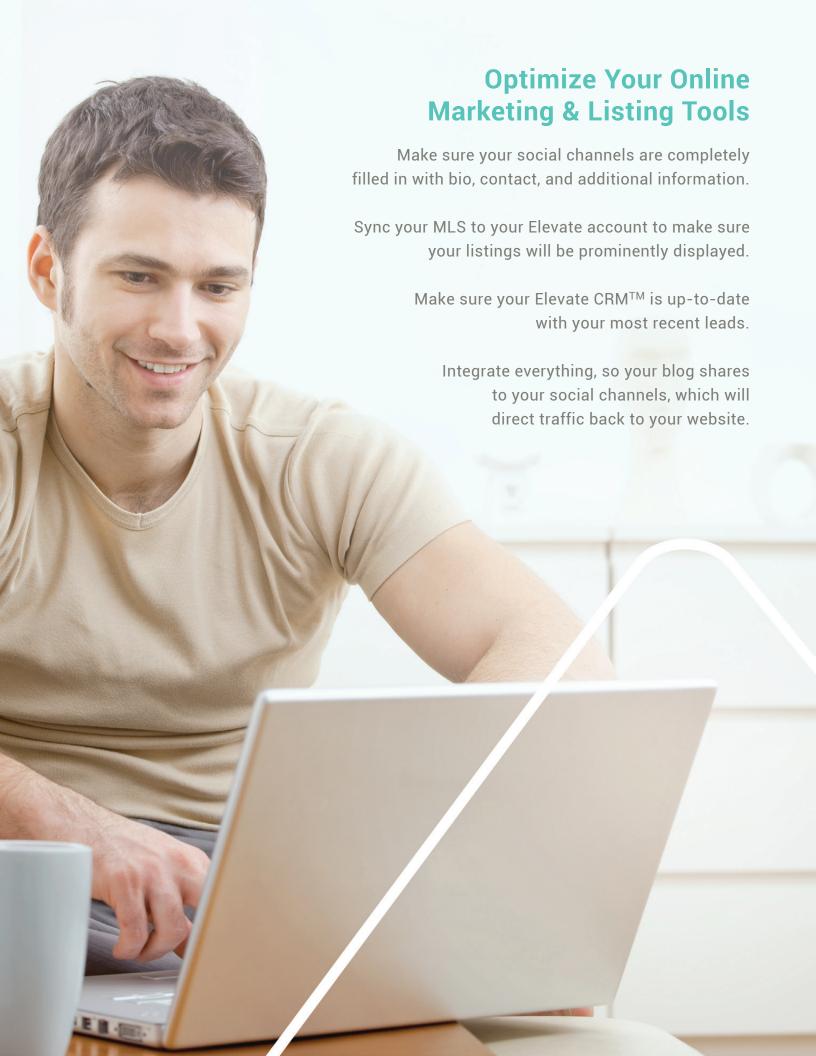
Build an Online Audience & Strengthen Relationships

Post relevant, engaging content on your social channels, consistently.

Use feedback and questions from your sphere to get ideas for content to post.

Use the business-focused tools on your social channels, like boosting posts on Facebook, to maximize your audience-building.







Develop Your Online Personality & Recognition

Engage with your audience & be interactive online!

Find something that you can be known for, that makes you different from other real estate professionals in the area, and focus on that.

