Perceptual test on StyleGAN3

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### Table of contents













# 1 Introduction

Study of the previous paper and StyleGAN3 material

# Previous experiment

- "More Real than Real: A Study on Human Visual Perception of Synthetic Faces"
- Provides quantitative
   evidence on how the quality
   and realism of face images
   generated with cutting-edge
   Als makes it hard for human
   viewers to recognize them as
   synthetic
- Three GAN networks were tested and compared: PGGAN (AI-17), StyleGAN (AI-18) and StyleGAN2 (AI-19)





Generates state of the art results for un-aligned datasets and looks much more natural in motion (good for video and animation)

# 2 Dataset

Selection of image for the dataset

### **Datasets**



#### **FFHQ**

(Flickr-Faces-HQ)

The dataset consists of 70,000 high-quality PNG images at 1024×1024 resolution and contains considerable variation in terms of age, ethnicity and image background.



#### StyleGAN3 - R

Example of images obtained from StyleGAN3 with config R (translation and rotation equiv.)





### **Selection criteria**

We selected the images from each dataset with the following criteria:

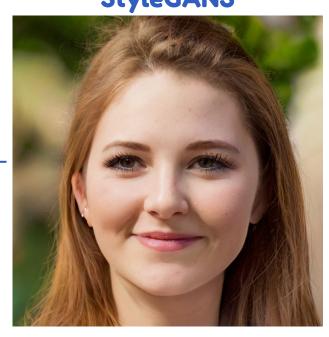
- 30 images from FFHQ and 30 images from StyleGAN3-R
  - o 15 females and 15 males each
- Caucasian (since most datasets are still unbalanced toward this ethnicity)
- Age in the range 20-50 years
- High-quality images
  - Not blurry images
  - No contrasts or strange illumination
  - Frontal looks
  - Without reflections on the eyes

# **Examples**

**FFHQ** 





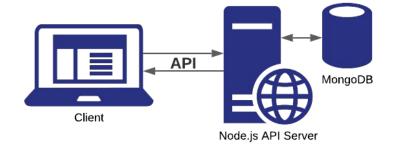


# 3 Interface

Implementation of the web page

### How the application works

- Familiarization with one known image
- Retrieval of the images list for the trial
  - Creation of the user
  - Creation of the list of 30 images
    (15 real, 15 generated) based on the number of the user
- Load of each image
  - Displayed for 3 seconds
  - Evaluation (from 1 to 7) sent to the server and stored in the database where 1 is a real image and 7 a synthetic image
- Results calculation and display



# Interface of the application

Trial

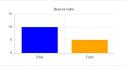


This image is synthetic.



#### Results

Real images evaluated correctly: 10/15 (66.67%) Generated images evaluated correctly: 5/15 (33.33%) Total images evaluated correctly: 15/30 (50.00%)





Thank you for the partecipation!

User 48





# 4 Experiment

How the experiment was conducted

### **Test**

- Offline experiment (face to face)
- Setup:
  - External monitor
  - 50/60 cm of distance
  - o Images of 15x15 cm
- Briefly explanation of the goal and how the system works
- Supervision of evaluation process



# Questionnaire

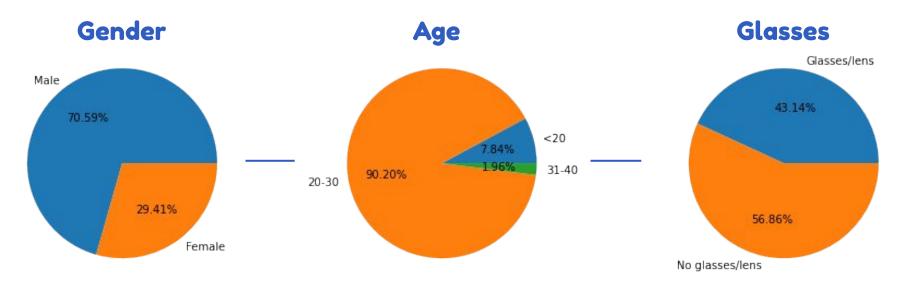


- After the test.
- Separate computer
- Through Google Form
- We filled it for them
- Questions about:
  - Demographic information (gender, age, country)
  - Use of glasses
  - Knowledge about Deep-fake
  - Strategies used during the experiment

# 5 Results

Analysis of collected data

### **Our participants**



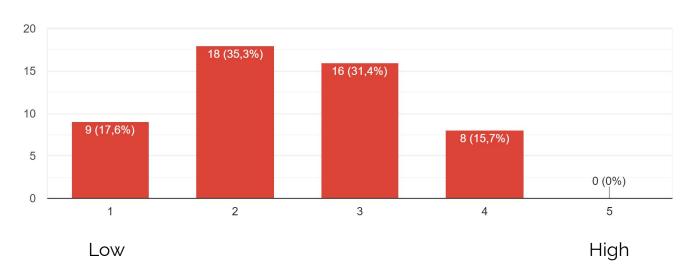


51 participants, most of them were Italian



## **Our participants**

#### Knowledge of deep fake

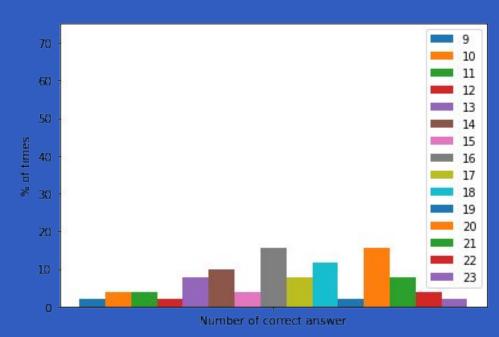




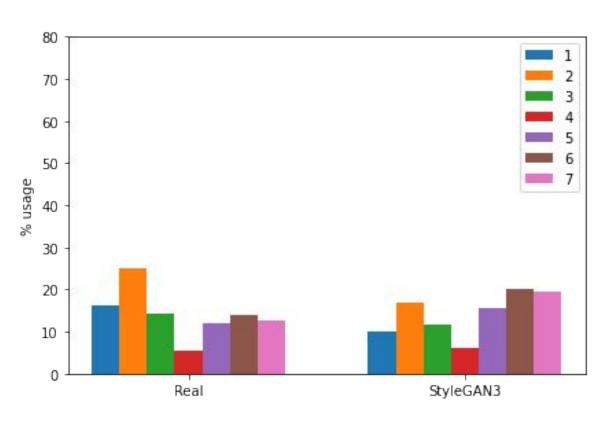


# Distribution of results

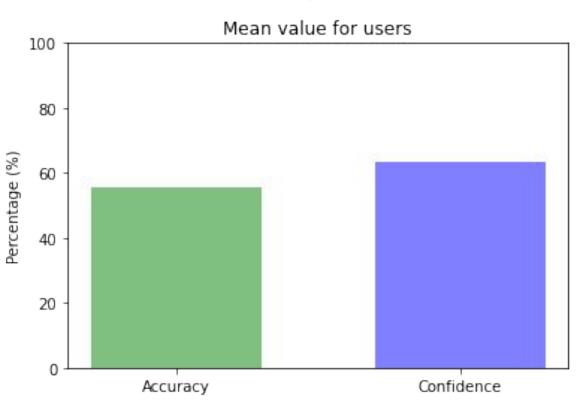




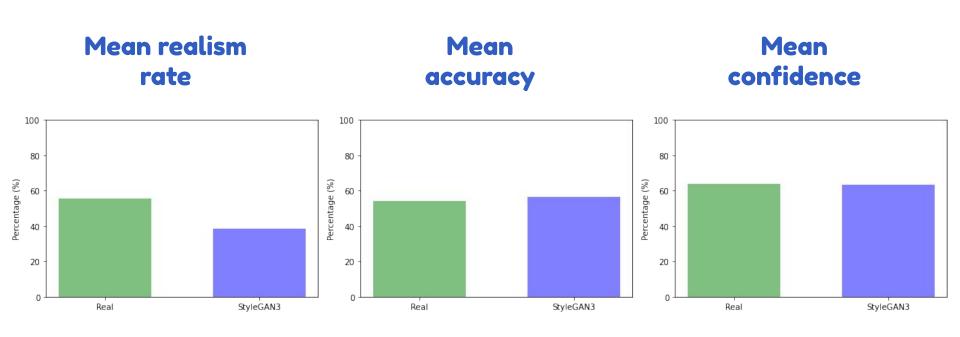
### Distribution of evaluations



## Metrics per users

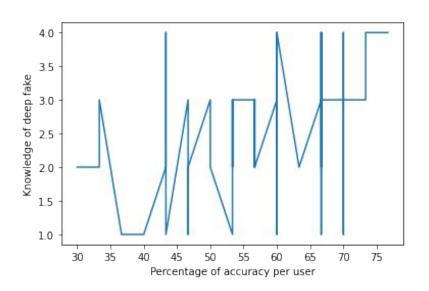


## **Metrics per images**

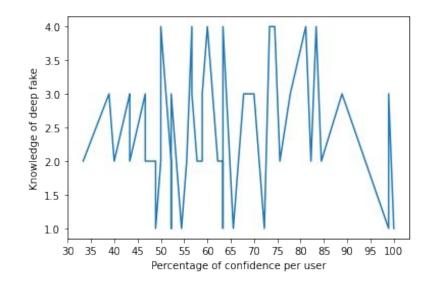


### Relation between knowledge and users metrics

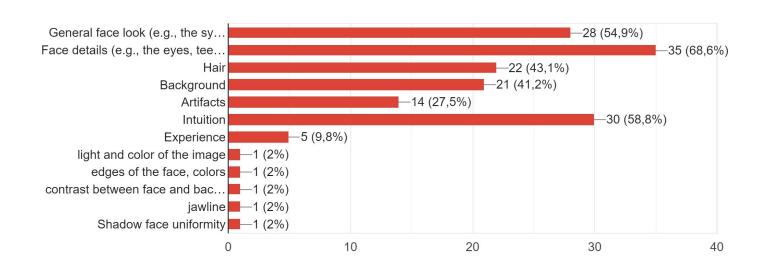
# Relationship between accuracy and knowledge



# Relationship between confidence and knowledge



## **Strategy used**



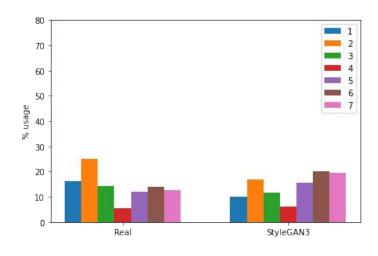
# 6 Conclusions

Final words

### Comparison of results: evaluations' distribution

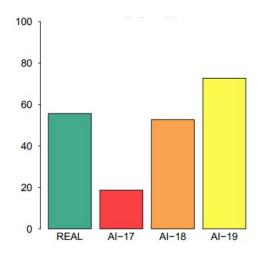
#### **Previous experiment**

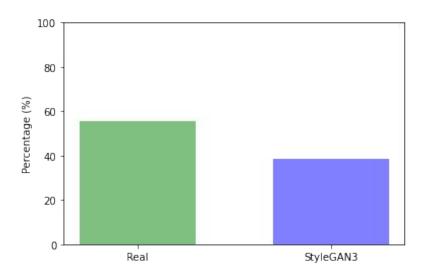
# 



### Comparison of results: realism rate

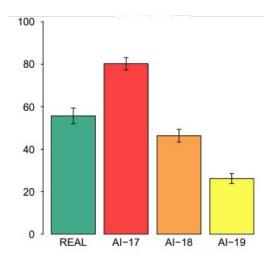
#### **Previous experiment**

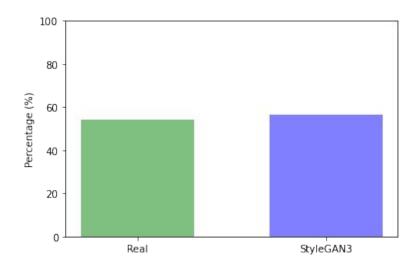




### Comparison of results: accuracy

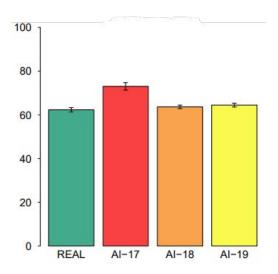
### **Previous experiment**

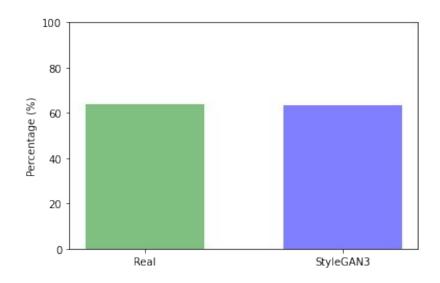




### Comparison of results: confidence

#### **Previous experiment**





### Comparison



StyleGAN-3 generates images that are more easily identifiable from the real ones



StyleGAN-2 produces better images



But StyleGAN-3 is better suited for video and animation (as stated in the paper)





# **Bonus**

The best of the worst of StyleGAN3

# StyleGAN is not infallible











# StyleGAN is not infallible

