

m EMSE 4572/6572: Exploratory Data Analysis

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September 06, 2023

- 1. Tidy Data
- 2. Tidy Data Wrangling

BREAK

- 3. Tidy Data Visualization
- 4. Data Provenance & Curation
- 5. Writing a Research Question

- 1. Tidy Data
- 2. Tidy Data Wrangling

BREAK

- 3. Tidy Data Visualization
- 4. Data Provenance & Curation
- 5. Writing a Research Question

Federal R&D Spending by Department

```
A tibble: 6 \times 15
                                                                               NIH
                                                       HHS Interior
                                                                      NASA
                                                                                      NSF Other
#>
      vear
              DHS
                     D<sub>0</sub>C
                            DOD
                                   D0E
                                          DOT
                                                EPA
     <dbl> <dbl> <dbl> <dbl> <dbl> <dbl> <dbl> <dbl> <
                                                               <dbl> <dbl> <dbl> <dbl> <dbl> <dbl> <dbl
#>
      1976
                         35696 10882
                                        1142
                                                968
                                                      9226
                                                                1152 12513
                                                                              8025
                                                                                     2372
                                                                                           1191
                                                                                                  183
      1977
                         37967 13741
                                        1095
                                                966
                                                      9507
                                                                1082 12553
                                                                              8214
                                                                                    2395
                                                                                           1280
                                                                                                  179
#> 3
      1978
                     871 37022 15663
                                        1156
                                               1175 10533
                                                                1125 12516
                                                                              8802
                                                                                     2446
                                                                                           1237
                                                                                                  196
      1979
                                                                1176 13079
                                                                                           2321
                                                                                                  205
                     952 37174 15612
                                        1004
                                               1102 10127
                                                                              9243
                                                                                     2404
#> 5
      1980
                     945 37005 15226
                                        1048
                                                903 10045
                                                                1082 13837
                                                                              9093
                                                                                    2407
                                                                                           2468
                                                                                                  188
                     829 41737 14798
      1981
                                          978
                                                901
                                                      9644
                                                                 990 13276
                                                                              8580
                                                                                     2300
                                                                                           1925
                                                                                                  196
```

Federal R&D Spending by Department

"Wide" format

```
A tibble: 6 \times 15
                                                         HHS Inte
               DHS
                      D<sub>0</sub>C
                             DOD
                                                  EPA
#>
       vear
     <dbl> <dbl> <dbl> <dbl> <dbl> <dbl> <dbl> <dbl> <dbl> <
      1976
                                          1142
                                                  968
                                                        9226
                                 10882
       1977
                                                  966
                                                        9507
                          37967 13741
                                          1095
      1978
                      871 37022 15663
                                          1156
                                                       10533
      1979
                      952 37174 15612
                                          1004
                                                 1102 10127
                                                       10045
       1980
                      945 37005 15226
                                          1048
       1981
                      829 41737 14798
                                           978
                                                  901
                                                       9644
```

"Long" format

```
# A tibble: 6 \times 3
     department year rd budget mil
                 <dbl>
                                 <dbl>
     <chr>
                                 35696
     DOD
                  1976
                  1976
                                 12513
  2 NASA
  3 D0E
                  1976
                                 10882
  4 HHS
                  1976
                                  9226
                                  8025
#> 5 NIH
                  1976
#> 6 NSF
                  1976
                                  2372
```

Federal R&D Spending by Department

"Wide" format

A tibble: 6×15 HHS Inte DHS D₀C DOD **EPA** vear <dbl> <dbl> <dbl> <dbl> <dbl> <dbl> <dbl> <dbl> <dbl> < 1976 1142 968 9226 1977 966 9507 37967 13741 1095 1978 871 37022 15663 1156 10533 1979 952 37174 15612 1004 1102 10127 1980 945 37005 15226 1048 10045 1981 829 41737 14798 978 901 9644

```
#> [1] 42 15
```

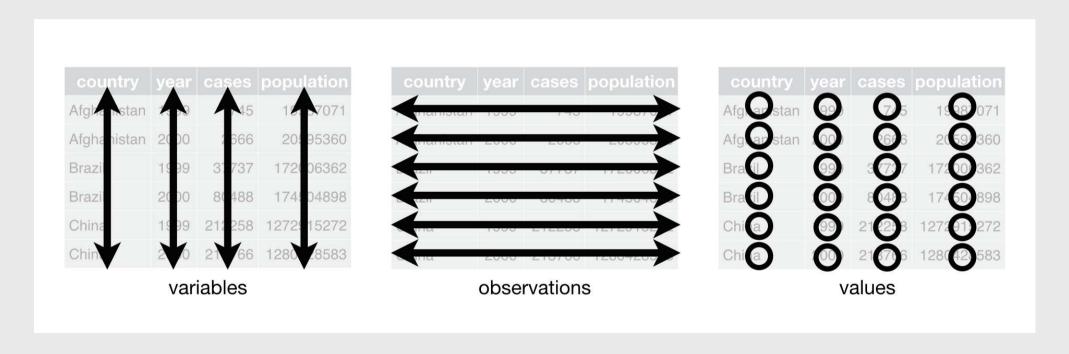
"Long" format

```
\#> \# A tibble: 6 \times 3
     department year rd budget mil
                 <dbl>
                                 <dbl>
     <chr>
                                 35696
     DOD
                  1976
                  1976
                                 12513
  2 NASA
  3 D0E
                  1976
                                 10882
  4 HHS
                  1976
                                  9226
                                  8025
#> 5 NIH
                  1976
#> 6 NSF
                  1976
                                  2372
```

```
#> [1] 588 3
```

Tidy data = "Long" format

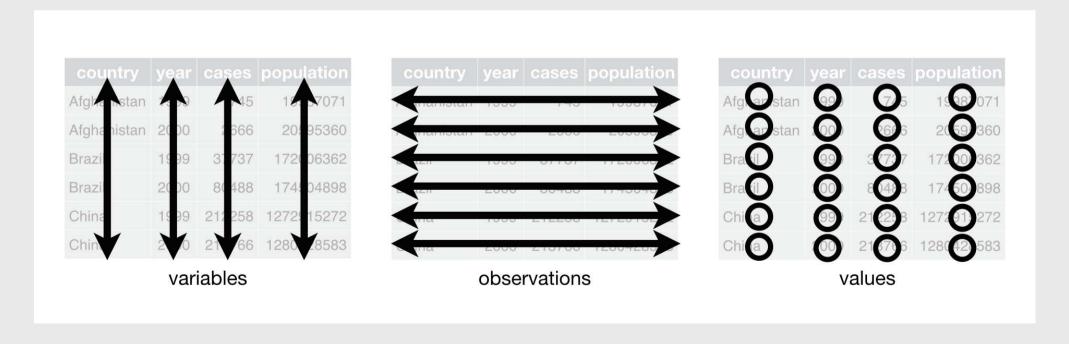
- Each variable has its own column
- Each observation has its own row



Tidy data

- Each variable has its own column
- Each **observation** has its own **row**

```
#> # A tibble: 6 × 3
     department year rd_budget_mil
     <chr>
                <dbl>
                               <dbl>
    DOD
                 1976
                               35696
  2 NASA
                 1976
                               12513
                 1976
                               10882
     D0E
                                9226
    HHS
                 1976
  5 NIH
                 1976
                                8025
                                2372
  6 NSF
                 1976
```



"Long" format

"Wide" format

```
#> # A tibble: 6 × 3
     department year rd budget mil
                 <dbl>
                               <dbl>
     <chr>
#>
  1 D0D
                  1976
                               35696
#> 2 NASA
                  1976
                                12513
#> 3 D0E
                  1976
                                10882
#> 4 HHS
                  1976
                                 9226
#> 5 NIH
                  1976
                                8025
#> 6 NSF
                  1976
                                 2372
```

```
A tibble: 6 \times 15
               DHS
                      D<sub>0</sub>C
                                                   EPA
                                                          HHS Inte
#>
       vear
                             DOD
                                    D0E
                                            D<sub>0</sub>T
     <dbl> <dbl> <dbl> <dbl> <dbl> <dbl> <dbl> <dbl> <dbl> <
#>
       1976
                      819 35696 10882
                                           1142
                                                   968
                                                         9226
       1977
#>
                      837 37967 13741
                                           1095
                                                   966
                                                         9507
       1978
#> 3
                      871 37022 15663
                                           1156
                                                  1175 10533
       1979
                      952 37174 15612
                                                  1102 10127
                                           1004
      1980
                      945 37005 15226
                                                   903 10045
#>
                                           1048
#>
      1981
                      829 41737 14798
                                            978
                                                   901
                                                         9644
```

Do the names describe the values?

Yes: "Long" format **No**: "Wide" format

```
#> # A tibble: 6 × 3
     department year rd_budget_mil
     <chr>
                 <dbl>
                               <dbl>
     DOD
                 1976
                               35696
                 1976
#> 2 NASA
                                12513
#> 3 D0E
                 1976
                                10882
  4 HHS
                 1976
                                9226
#> 5 NIH
                  1976
                                8025
                  1976
  6 NSF
                                2372
```

```
# A tibble: 6 \times 8
                                                       vear
                                                                                                                        DHS
                                                                                                                                                                               DOC
                                                                                                                                                                                                                                        DOD
                                                                                                                                                                                                                                                                                                D0E
                                                                                                                                                                                                                                                                                                                                                         DOT
                                               <dbl> <dbl > <dbl> <dbl > <db
                                                      1976
                                                                                                                                                                                 819 35696 10882
                                                                                                                                                                                                                                                                                                                                                1142
                                                                                                                                                                                                                                                                                                                                                                                                                   968
                                                                                                                                                                                                                                                                                                                                                                                                                                                                9226
                                                     1977
                                                                                                                                                                                                                                                                                                                                                1095
                                                                                                                                                                                                                                                                                                                                                                                                                  966
                                                                                                                                                                                                                                                                                                                                                                                                                                                                9507
                                                      1978
                                                                                                                                                                                                                                                                                                                                                1156
#> 3
                                                      1979
                                                                                                                                                                                                                                                                                                                                                                                                         1102 10127
                                                                                                                                                                                 952 37174 15612
                                                                                                                                                                                                                                                                                                                                                 1004
                                                     1980
                                                                                                                                                                                                                                                                                                                                                 1048
                                                                                                                                                                                                                                                                                                                                                                                                                                                  10045
                                                                                                                                                                                 945 37005 15226
                                                       1981
                                                                                                                                                                                                                                                                                                                                                                                                                                                             9644
                                                                                                                                                                                 829 41737 14798
                                                                                                                                                                                                                                                                                                                                                         978
                                                                                                                                                                                                                                                                                                                                                                                                                  901
```

Quick practice 1: "long" or "wide" format?

Description: Tuberculosis cases in various countries

```
#> # A tibble: 6 × 4
#> country year cases population
  <chr> <dbl> <dbl> <dbl>
#>
#> 1 Afghanistan 1999 745 19987071
  2 Afghanistan
              2000 2666 20595360
#> 3 Brazil
               1999
                    37737 172006362
  4 Brazil
               2000
                    80488 174504898
  5 China
              1999 212258 1272915272
  6 China
               2000 213766 1280428583
```

Quick practice 2: "long" or "wide" format?

Description: Word counts in LOTR trilogy

```
#> # A tibble: 9 × 4
  Film
                             Race Female Male
#>
#> <chr>
                              <chr> <dbl> <dbl>
#> 1 The Fellowship Of The Ring Elf 1229
                                            971
#> 2 The Fellowship Of The Ring Hobbit
                                     14 3644
#> 3 The Fellowship Of The Ring Man
                                          1995
#> 4 The Return Of The King
                          Elf
                                       183 510
                         Hobbit
#> 5 The Return Of The King
                                       2 2673
#> 6 The Return Of The King
                         Man
                                       268 2459
                             Elf
                                           513
#> 7 The Two Towers
                                       331
                             Hobbit
                                          2463
#> 8 The Two Towers
#> 9 The Two Towers
                                       401
                                           3589
                             Man
```

Quick practice 3: "long" or "wide" format?

Description: Word counts in LOTR trilogy

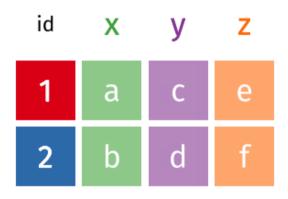
```
# A tibble: 15 \times 4
#>
     Film
                                Race
                                       Gender Word_Count
     <chr>
                                <chr>
                                       <chr>
                                                   <dbl>
#>
   1 The Fellowship Of The Ring Elf
                                       Female
                                                    1229
                                      Male
   2 The Fellowship Of The Ring Elf
                                                    971
   3 The Fellowship Of The Ring Hobbit Female
                                                     14
  4 The Fellowship Of The Ring Hobbit Male
                                                    3644
  5 The Fellowship Of The Ring Man
                                      Female
  6 The Fellowship Of The Ring Man
                                      Male
                                                   1995
  7 The Return Of The King
                                Elf
                                    Female
                                                    183
  8 The Return Of The King
                                Elf
                                       Male
                                                    510
   9 The Return Of The King
                                Hobbit Female
                                Hobbit Male
  10 The Return Of The King
                                                    2673
#> 11 The Return Of The King
                                       Female
                                                    268
                                Man
#> 12 The Return Of The King
                                       Male
                                                    2459
                                Man
                                Elf
                                      Female
                                                    331
#> 13 The Two Towers
                                Elf
                                       Male
                                                     513
#> 14 The Two Towers
#> 15 The Two Towers
                                Hobbit Female
```

Reshaping data with pivot_longer() and pivot_wider()

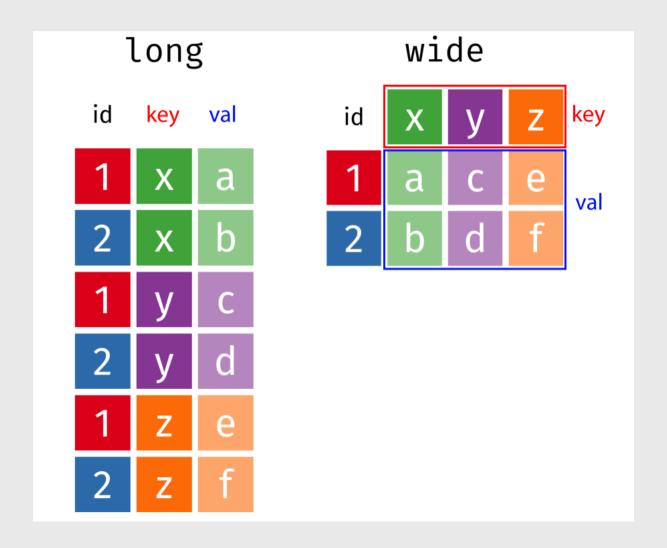
Reshaping data

```
pivot_longer()
pivot_wider()
```

wide



From "long" to "wide" with pivot_wider()



From "long" to "wide" with pivot_wider()

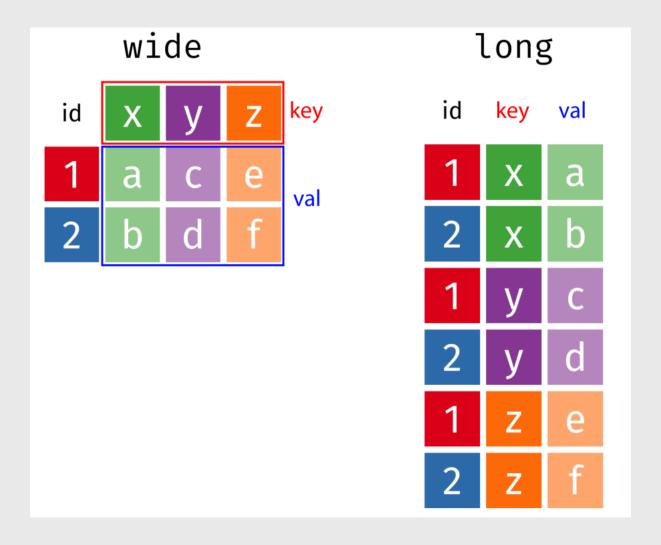
```
head(fed_spend_long)
```

```
#> # A tibble: 6 × 3
     department year rd_budget_mil
#>
                 <dbl>
     <chr>
                               <dbl>
    DOD
                  1976
                               35696
  2 NASA
                  1976
                               12513
                               10882
#> 3
    D0E
                 1976
                                 9226
  4 HHS
                  1976
                                 8025
#> 5 NIH
                  1976
#> 6 NSF
                  1976
                                 2372
```

```
fed_spend_wide <- fed_spend_long %>%
    pivot_wider(
         names_from = department,
         values_from = rd_budget_mil)
head(fed_spend_wide)
```

```
# A tibble: 6 × 15
          DOD
              NASA
                      D0E
                             HHS
                                   NIH
                                         NSF
   vear
  <dbl> <dbl> <dbl> <dbl> <dbl> <</pre>
   1976 35696 12513 10882
                            9226
                                  8025
                                        2372
                                  8214
                                        2395
   1977 37967 12553 13741
                            9507
   1978 37022 12516 15663
                                  8802
                                        2446
                          10533
   1979 37174 13079 15612 10127
                                  9243
                                        2404
   1980 37005 13837 15226 10045
                                  9093
                                        2407
   1981 41737 13276 14798
                            9644
                                  8580
                                        2300
```

From "wide" to "long" with pivot_longer()



From "wide" to "long" with pivot_longer()

```
head(fed_spend_wide)
```

```
#> # A tibble: 6 × 15
                          D0E
                                HHS
                                       NI
             DOD NA<u>SA</u>
#>
      vear
     <dbl> <dbl> <dbl> <dbl> <dbl> <dbl
      1976 35696 12513 10882
                               9226
                                      802
      1977 37967 12553 13741
                               9507
                                      821
      1978 37022 12516 15663 10533
                                      880
                                      924
      1979 37174 13079 15612 10127
     1980 37005 13837 15226 10045
                                      909
                                      858
      1981 41737 13276 14798
                               9644
```

```
fed_spend_long <- fed_spend_wide %>%
    pivot_longer(
         names_to = "department",
         values_to = "rd_budget_mil",
         cols = DOD:Other)
```

```
#> # A tibble: 6 × 3
      year department rd_budget_mil
     <dbl> <chr>
                               <dbl>
      1976 DOD
                               35696
      1976 NASA
                               12513
      1976 DOE
                               10882
      1976 HHS
                                9226
      1976 NIH
                                8025
                                2372
      1976 NSF
```

Can also set cols by selecting which columns *not* to use

```
names(fed_spend_wide)

#> [1] "year" "DOD" "NASA"
```

```
fed_spend_long <- fed_spend_wide %>%
    pivot_longer(
        names_to = "department",
        values_to = "rd_budget_mil",
        cols = -year)
head(fed_spend_long)
```

```
#> # A tibble: 6 × 3
#> year department rd_budget_mil
    <dbl> <chr>
                              <dbl>
     1976 DOD
                              35696
     1976 NASA
                              12513
     1976 DOE
                              10882
                               9226
     1976 HHS
     1976 NIH
                               8025
                               2372
#> 6 1976 NSF
```

Your turn: Reshaping Data

Open the practice qmd file.

Run the code chunk to read in the following two data files:

- pv_cell_production.xlsx: Data on solar photovoltaic cell production by country
- milk_production.csv: Data on milk production by state

Now modify the format of each:

- If the data are in "wide" format, convert it to "long" with pivot_longer()
- If the data are in "long" format, convert it to "wide" with pivot_wider()

- 1. Tidy Data
- 2. Tidy Data Wrangling

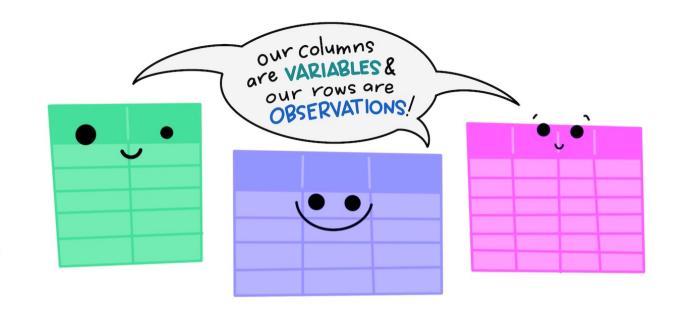
BREAK

- 3. Tidy Data Visualization
- 4. Data Provenance & Curation
- 5. Writing a Research Question

Why do we need tidy data?

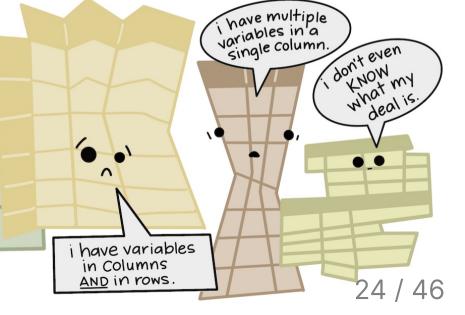
(a quick explanation with cute graphics, by Allison Horst)

The standard structure of tidy data means that "tidy datasets are all alike..."

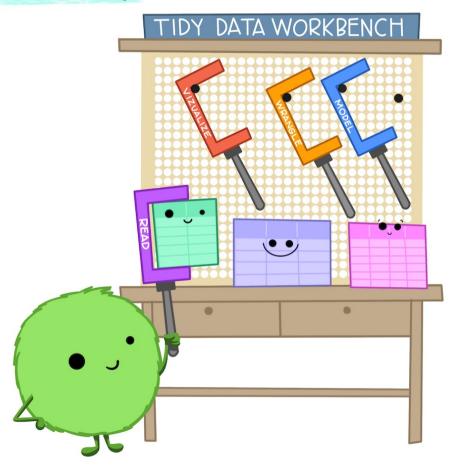


"...but every messy dataset is had messy in its own way."

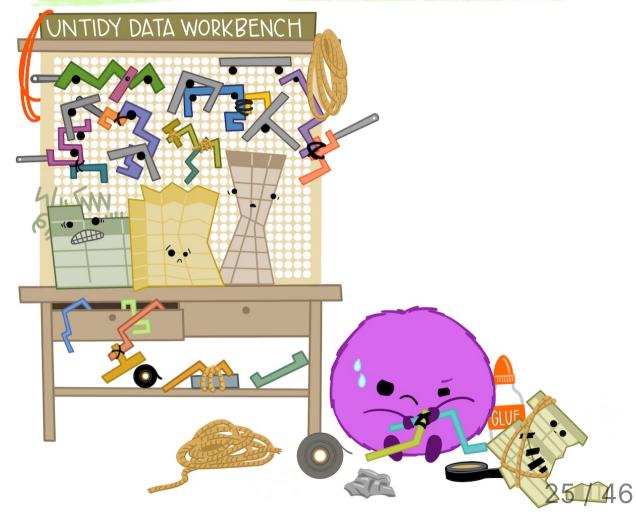
-HADLEY WICKHAM

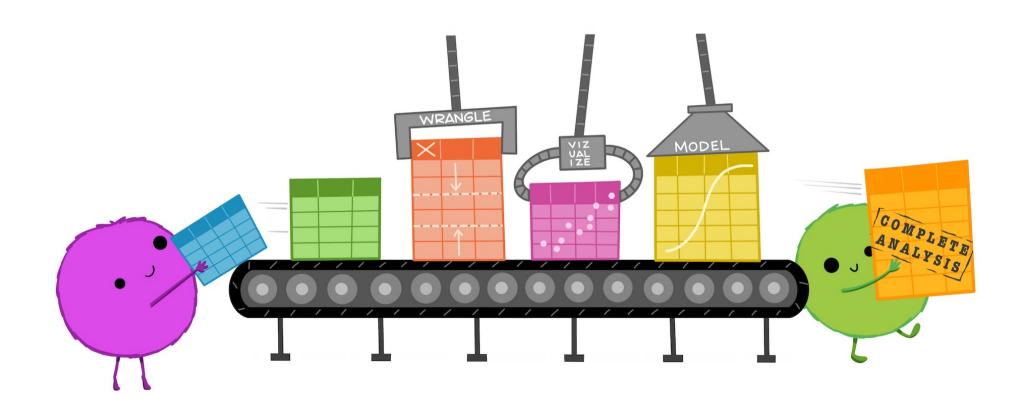


When working with tidy data, we can use the same tools in similar ways for different datasets...



...but working with untidy data often means reinventing the wheel with one-time approaches that are hard to iterate or reuse.





Compute the total R&D spending in each year

```
head(fed_spend_wide)
```

```
A tibble: 6 \times 15
               DOD
                    NASA
                             D0E
                                    HHS
                                          NIH
                                                 NSF
                                                       USDA Interior
                                                                          DOT
                                                                                 EPA
                                                                                        D<sub>0</sub>C
                                                                                               DHS
#>
      year
     <dbl> <dbl> <dbl> <dbl> <dbl> <dbl> <dbl> <dbl> <dbl> <
                                                                 <dbl> <dbl> <dbl> <dbl> <dbl> <dbl
#>
                                  9226
                                                                  1152
                                                                                 968
       1976 35696 12513
                          10882
                                         8025
                                                2372
                                                       1837
                                                                         1142
                                                                                        819
                                                                                                 0
                                                                                                      37
35
35
35
38
       1977 37967 12553
                          13741
                                  9507
                                         8214
                                                2395
                                                       1796
                                                                  1082
                                                                         1095
                                                                                 966
                                                                                        837
      1978 37022 12516 15663
                                 10533
                                         8802
                                                2446
                                                       1962
                                                                  1125
                                                                         1156
                                                                                1175
                                                                                        871
       1979 37174 13079 15612 10127
                                         9243
                                                2404
                                                       2054
                                                                  1176
                                                                         1004
                                                                                1102
                                                                                        952
                                                       1887
                                                                  1082
                                                                         1048
                                                                                        945
      1980 37005 13837 15226 10045
                                         9093
                                                2407
                                                                                 903
      1981 41737 13276 14798
                                  9644
                                         8580
                                                2300
                                                       1964
                                                                   990
                                                                          978
                                                                                 901
                                                                                        829
```

Compute the total R&D spending in each year

Approach 1: Create new total by adding each variable

```
fed spend wide %>%
 mutate(total = DHS + DOC + DOD + DOE + DOT + EPA + HHS + Interior + NASA + NIH + NSF +
  select(year, total)
```

```
A tibble: 42 \times 2
       year total
      <dbl> <dbl>
     1976
             86227
    2 1977
             91807
    3 1978
             94864
    4 1979
             96601
#>
    5 1980
             96305
    6 1981
             98304
       1982
             95448
#>
      1983
             95010
       1984 105371
```

Compute the total R&D spending by department in each year

Approach 2: Reshape first, then summarise

```
fed_spend_long <- fed_spend_wide %>%
    pivot_longer(
        names_to = "department",
        values_to = "rd_budget_mil",
        cols = -year)
head(fed_spend_long)
```

```
#> # A tibble: 6 × 3
    year department rd_budget_mil
#>
     <dbl> <chr>
                              <dbl>
     1976 DOD
                              35696
     1976 NASA
                              12513
     1976 DOE
                              10882
     1976 HHS
                               9226
#> 5 1976 NTH
                               8025
```

```
fed spend long %>%
    group_by(year) %>%
    summarise(total = sum(rd_budget_mil))
```

```
# A tibble: 42 \times 2
       year total
#>
      <dbl> <dbl>
   1 1976
            86227
      1977
             91807
       1978
            94864
             96601
      1979
      1980
             96305
      1981
             98304
       1982
             95448
      1983
             95010
    0 100/ 105271
```

Compute the total R&D spending by department in each year

Approach 2: Reshape first, then summarise

```
total <- fed_spend_wide %>%
    pivot_longer(
        names_to = "department",
        values_to = "rd_budget_mil",
        cols = -year) %>%
    group_by(year) %>%
    summarise(total = sum(rd_budget_mil))
```

```
head(total)
```

```
#> # A tibble: 6 × 2
#> year total
#> <dbl> <dbl>
#> 1 1976 86227
#> 2 1977 91807
#> 3 1978 94864
#> 4 1979 96601
#> 5 1980 96305
#> 6 1981 98304
```

Your turn: Tidy Data Wrangling

Open the practice qmd file.

Run the code chunk to read in the following two data files:

- gapminder.csv: Life expectancy in different countries over time
- gdp. csv: GDP of different countries over time

Now convert the data into a tidy (long) structure, then create the following summary data frames:

- Mean life expectancy in each year.
- Mean GDP in each year.

Break



- 1. Tidy Data
- 2. Tidy Data Wrangling

BREAK

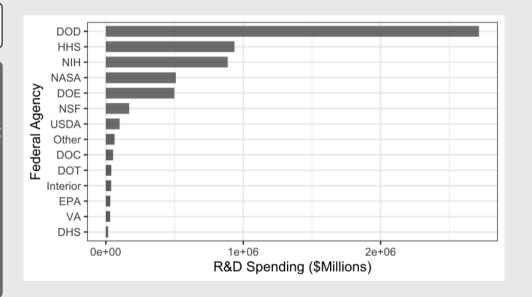
- 3. Tidy Data Visualization
- 4. Data Provenance & Curation
- 5. Writing a Research Question

Tidy data vizualization

Make a bar chart of total R&D spending by agency

```
head(fed_spend_wide)
```

```
A tibble: 6 \times 15
                    D0E
                           HHS
                                 NIH
                                       NSF
            NASA
 year
<dbl> <dbl> <dbl> <dbl> <dbl> <
 1976 35696 12513 10882
                         9226
                                8025
                                      2372
     37967 12553
                         9507
                                8214
                                      2395
      37022 12516 15663
                                8802
                                      2446
     37174 13079 15612 10127
                                9243
                                      2404
 1980 37005 13837 15226
                                9093
                                      2407
                        10045
 1981 41737 13276 14798
                         9644
                                8580
                                      2300
```

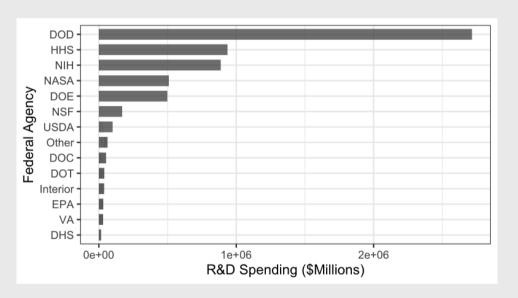


Tidy data vizualization

Make a bar chart of total R&D spending by agency

```
ggplot(fed_spend_wide) +
   geom_col(aes(x = rd_budget_mil, y = department
   theme_bw() +
   labs(
        x = "R&D Spending ($Millions)",
        y = "Federal Agency"
   )
```

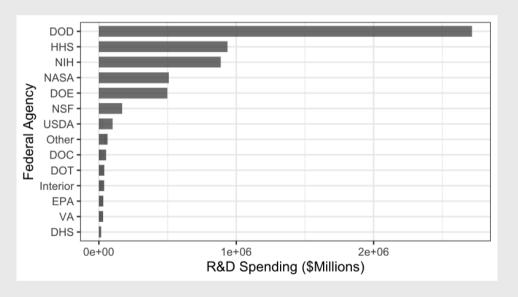
```
#> Error in `geom_col()`:
#> ! Problem while computing aesthetics.
#> i Error occurred in the 1st layer.
#> Caused by error in `FUN()`:
#> ! object 'rd_budget_mil' not found
```



Tidy data vizualization

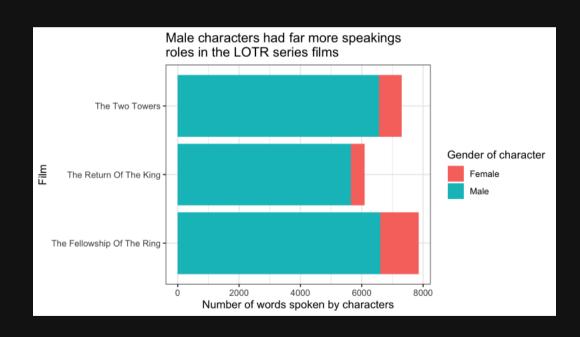
Make a bar chart of total R&D spending by agency

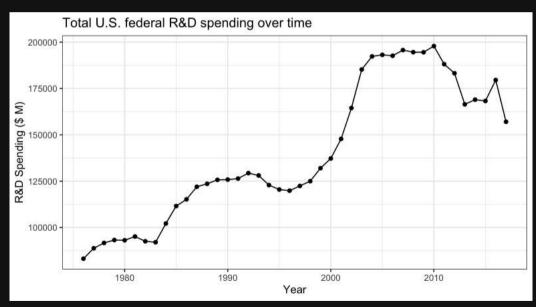
```
fed_spend_wide %>%
  pivot_longer(
    names_to = "department",
    values_to = "rd_budget_mil",
    cols = -year
) %>%
  ggplot() +
  geom_col(aes(x = rd_budget_mil, y = department theme_bw() +
  labs(
    x = "R&D Spending ($Millions)",
    y = "Federal Agency"
)
```



Your turn: Tidy Data Visualization

Run the code chunk to read in the two data files, then convert the data into a tidy (long) structure to create the following charts:





- 1. Tidy Data
- 2. Tidy Data Wrangling

BREAK

- 3. Tidy Data Visualization
- 4. Data Provenance & Curation
- 5. Writing a Research Question

Data provenance - It matters where you get your data

Validity:

- Is this data trustworthy? Is it authentic?
- Where did the data come from?
- How has the data been changed / managed over time?
- Is the data complete?

Comprehension:

- Is this data accurate?
- Can you explain your results?
- Is this the right data to answer your question?

Reproducibility:

• I should be able to fully replicate your results from your raw data and code.

Q Document your source like a museum curator

Example: View README.md file in the data folder

Whenever you download data, you should at a minimum record the following:

- The name of the file you are describing.
- The date you downloaded it.
- The original name of the downloaded file (in case you renamed it).
- The url to the site you downloaded it from.
- The source of the *original* data (sometimes different from the site you downloaded it from).
- A short description of the data, maybe how they were collected (if available).
- A dictionary for the data (e.g. a simple markdown table describing each variable).

Your turn

Documentation in the "data/README.md" file is missing for the following data sets:

- wildlife_impacts.csv: source
- north_america_bear_killings.txt: <u>source</u>
- uspto_clean_energy_patents.xlsx: <u>source</u>

Go to the above sites and add the following information to the "data/README.md" file:

- The name of the downloaded file.
- The web address to the site you downloaded the data from.
- The source of the *original* data (if different from the website).
- A short description of the data and how they were collected.
- A dictionary for the data (hint: the site might already have this!).

- 1. Tidy Data
- 2. Tidy Data Wrangling

BREAK

- 3. Tidy Data Visualization
- 4. Data Provenance & Curation
- 5. Writing a Research Question

Writing a research question

Follow these guidelines - your question should be:

- **Clear**: your audience can easily understand its purpose without additional explanation.
- **Focused**: it is narrow enough that it can be addressed thoroughly with the data available and within the limits of the final project report.
- Concise: it is expressed in the fewest possible words.
- **Complex**: it is not answerable with a simple "yes" or "no," but rather requires synthesis and analysis of data.
- Arguable: its potential answers are open to debate rather than accepted facts (do others care about it?)

Writing a research question

Bad question: Why are social networking sites harmful?

• Unclear: it does not specify *which* social networking sites or state what harm is being caused; assumes that "harm" exists.

Improved question: How are online users experiencing or addressing privacy issues on social networking sites such as Facebook and Twitter?

• Specifies the sites (Facebook and Twitter), type of harm (privacy issues), and who is harmed (online users).

Writing a research question

Example from previous classes:

- Genders in the Workforce: How has the US gender wage gap changed over time for different occupations and age groups?
- NFL Suspensions: What factors contribute to the severity of disciplinary actions towards NFL players from 2002-2014?

Other good examples: See the Example Projects page

Use this link to form teams