

Jeanyoon Choi

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RESEARCH TOPICS

Multi-Device Web Artwork, Computational Interactive Art, Systems Art

EDUCATION

KAIST (Korea Advanced Institute of Science & Technology) , Daejeon, South Korea PhD Candidate in Industrial Design, College of Engineering Researcher of the Experience Design Lab (XD Lab) - Directed by Dr. Yiyun Kang	Feb 2024 — Onwards
RCA (Royal College of Art) , London, United Kingdom MA in Information Experience Design, School of Communication	Sep 2022 — Aug 2023
Seoul National University , Seoul, South Korea BSc in Industrial Engineering, College of Engineering	Mar 2018 — Feb 2022

SELECTED PROJECTS

Ω (Resistance) Interactive Installation urging resistance to the vectorisation of personality (MBTI). <i>Artist & Interaction Design & Software Engineer</i>	Daejeon, South Korea Jun 2023 — Nov 2025 LINK
SoTA: State-of-the-Art Interactive XAI Installation on the representative and abstractive characteristics of AI <i>KAIST XD Lab — Artist & Concept Design & Visualisation & Software Engineer</i>	Daejeon, South Korea Jun 2024 — Dec 2024 LINK
Projecting the Anthropocene Projection Mapping Project in collaboration with the Center for Anthropocene Studies <i>KAIST XD Lab — Project Manager</i>	Daejeon, South Korea Mar 2024 — Oct 2024
Passage of Water Collaboration with Dr. Yiyun Kang, Google Arts & Culture, NASA JPL, and UNFCCC COP28 <i>Web Developer & Data Analysis & Visualisation</i>	Dubai, United Arab Emirates Jul 2023 — Dec 2023 LINK
Mirror Mirror on the Wall Funded by ARKO (Art Council Korea) and Korean Ministry of Culture <i>Team Lead & Unity Developer</i>	London, United Kingdom Oct 2022 — Nov 2023 LINK
Oscillating Cultures Collaboration with Snap AR and Royal College of Art <i>Team Lead & AR Developer</i>	London, United Kingdom Feb 2023 — Sep 2023
≠ (Nonequality) RCA Graduation Research Project <i>Artist & Interaction Designer & Web Developer</i>	London, United Kingdom Jan 2023 — Jun 2023 LINK

SELECTED EXHIBITIONS

Design Korea 2025: New Orders Drawn by Design COEX, MOTIR (Ministry of Trade, Industry and Resources), Seoul	Seoul, South Korea Nov 2025
Platform: Still Human Korea Foundation (KF) XR Gallery, Seoul	Seoul, South Korea Sep 2025 - Feb 2026
SoTA: State-of-the-Art KAIST Art Museum, Daejeon	Daejeon, South Korea Dec 2024 - Jun 2025

Noli : jeux coréens

XD Lab Showcase, ID KAIST Exhibition, Centre Culturel Coréen, Paris

Paris, France
May - Oct 2024**2024 IDAF: Search Reality**

Istanbul Digital Art Festival, Türkiye Ministry of Culture, Atatürk Cultural Centre, Istanbul

Istanbul, Türkiye
May 2024**Mirror Mirror on the Wall**

ARKO(Art Council Korea) Metaverse Art Project Showcase, Feelium Gallery, London

London, United Kingdom
Nov 2023**2023 Ars Electronica: Who owns the Truth**

Ars Electronica 2023 RCA Campus Exhibition, Postcity, Linz

Linz, Austria
LINK Sep 2023**Shitga: Varying Numbers**

Emerging Artists' Art Market, Seoul Arts Centre, Seoul

Seoul, South Korea
May 2022**PUBLICATIONS****Yiyun Kang, Jeanyoon Choi**

2025

Passage of Water: Artistic Exploration of Earth's Freshwater with Google and NASA

Leonardo, MIT Press**Steve Butler, Jeanyoon Choi, Kimyung Kim, and Kyuhyeok Seo**

2019

Enumerating multiplex juggling patterns

Journal of Integer Sequences, Vol.22, University of Waterloo**TEACHING****Lecturer — Convergence Design III & IV, Interaction Design Convergence II**

Seoul, South Korea

Interaction Design Track, Department of Design, Korea National University of Arts (K-Arts)

Sep 2024 — Aug 2025

*Teaching Professor for the Convergence Design III and IV courses at Korea's most prestigious art university.**Web-based Experimental Interaction Design using Next.js, WebSocket, and Three.js***Teaching Assistant — ID 412 Interactive Space**

Daejeon, South Korea

Department of Industrial Design, KAIST

Sep 2024 — Feb 2026

*Teaching Assistant lecturing web-based experimental interactive media art design using Next.js, WebSocket, and Touchdesigner***Teaching Assistant — ID 430 Immersive Space**

Daejeon, South Korea

Department of Industrial Design, KAIST

Mar 2024 — Aug 2024

*Teaching Assistant. Three.js-based Multi-Device Interaction Design and its immersive applications***Coding Lecturer — Frontend Dev. Bootcamp**

Seoul, South Korea

Elice Coding Inc.

Mar 2022 — Aug 2022

*HTML, CSS, Javascript, React.js and other Frontend Frameworks at a professional level***Peer Tutor — Calculus**

Seoul, South Korea

College of Engineering, Seoul National University

Sep 2019 — Dec 2019

*Selected Peer Tutor on College Freshman-level Calculus***INVITED TALKS****A Critique of MBTI-BanpoXism in the age of AI — Design Korea 2025**

COEX, Seoul, South Korea, 2025

Designing immersive data visualisation — Information Design Guest Lecture ID KAIST, Daejeon, South Korea, 2025**SoTA: State-of-the-Art — KAIST Art Museum**

KAIST Art Museum, Daejeon, South Korea, 2024

Dadaism for the Algorithmic Age — G-Artience

G-Artience, Daejeon, South Korea, 2024

Projecting the Anthropocene — Anthropocene Labs

KAIST, Daejeon, South Korea, 2024

Digital/Physical — RCA EAP Pre-sessional Seminar

RCA, London, United Kingdom, 2024

PERFORMANCES

Dadaism for the Algorithmic Age: Lecture-Performance	G-Artience, DCC, Daejeon, South Korea, 2024
IRCAM Forum Seoul Hors-les-Murs	IRCAM, Seoul National University, Seoul, South Korea, 2024
The Fragments of Babel	ARKO (Arts Council Korea) Theatre, Seoul, South Korea, 2024
Mirror Mirror on the Wall	IKLECTIK, London, United Kingdom, 2023
LING	The Place, London, United Kingdom, 2023
Counterpoint	IKLECTIK, London, United Kingdom, 2023
Flicker	IKLECTIK, London, United Kingdom, 2023
IRCAM Forum Workshop	IRCAM, Paris, France, 2023
Murmurations	RCA Kensington, London, United Kingdom, 2023
Passages	IKLECTIK, London, United Kingdom, 2022

GROUP EXHIBITIONS

Design Korea 2025	COEX, Seoul, South Korea, 2025
CyberFrames	Boston Cyberarts Gallery, Boston, USA, 2025
SoTA: State-of-the-Art	KAIST Art Museum, Daejeon, South Korea, 2024-2025
Into the Flux	International Body of Art (IBA), London, 2024
Design 3.0 — KSDS Conference 2024	KAIST, South Korea, 2024
Noli : jeux coréens	Centre Culturel Coréen, Paris, France, 2024
ADAF 2024: Techno(s)cene	Athens Digital Art Festival (ADAF), Athens, Greece, 2024
IDAF 2024: Search Reality	Istanbul Digital Art Festival (IDAF), Istanbul, Turkey, 2024
Mirror Mirror on the Wall	Feelium Gallery, London, United Kingdom, 2023
Who owns the Truth	Ars Electronica, Linz, Austria, 2023
The Arrival of a Train	Cromwell Place, London, United Kingdom, 2023
Counterpoint	Royal College of Art, London, United Kingdom, 2023
I saw it on TV	International Body of Art (IBA), London, United Kingdom, 2023
The Arrival of a Train	Cromwell Place, London, United Kingdom, 2023
Some Facts at Midnight	Studio Motif, Seoul, South Korea, 2023
Coding Creativity	Hera Gallery, Rhode Island, United States, 2023
Beyond a priori	Seasons Gallery, London, United Kingdom, 2023
HYPERSPECTRAL	PhotoAccess, Manuka, Australia, 2023
Raise Love by One Inch	Crypt Gallery, London, United Kingdom, 2023
N Ways to expand the Square	Art & Technology Conference, Sogang University, Seoul, South Korea, 2022
Shitga: Varying Numbers	Seoul Arts Centre, Seoul, South Korea, 2022

ONLINE EXHIBITIONS

Beyond Binary: Exploring life beyond data	Beyond Boundary, Australia, 2023
Counterpoint	Royal College of Art, United Kingdom, 2023
Welcome to the Uncanny	ADAF (Athens Digital Art Festival), Greece, 2023
World Digital Art Festival	WDAF, South Korea, 2022
Artifacts: Creator's Perspective	Unscene-Unseen, South Korea, 2022