Jeanyoon Choi

PhD Candidate, Experience Design Lab, KAIST (Korea Advanced Institute of Science & Technology), South Korea
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RESEARCH TOPICS

Multi-Device Web Artwork, Inter-Device Interaction, Embedded Reality, Computational Art, Embedded Physicality

EDUCATION

KAIST (Korea Advanced Institute of Science & Technology), Daejeon, South Korea — Mar 2024 — Onwards
PhD Candidate in Industrial Design
Experience Design Lab — Advisor: Dr. Yiyun Kang

RCA (Royal College of Art), London, United Kingdom — Sep 2022 — Aug 2023
MA in Information Experience Design
Research Topic: Multi-Device Web Artwork and Physicality

Seoul National University, Seoul, South Korea — Mar 2018 — Feb 2022
BSc in Industrial Engineering, School of Engineering

SELECTED PROJECTS

Passage of Water — Dubai, United Arab Emirates
Collaboration with Dr. Yiyun Kang, Google Arts & Culture, NASA JPL, and UN COP28 — Jul 2023 — Dec 2023
Web Developer, Data Analysis and Visualisation — LINK

Mirror Mirror on the Wall — London, United Kingdom
Funded by ARKO (Art Council Korea) and Korean Ministry of Culture — Oct 2022 — Nov 2023
Team Lead, Interaction Designer, and Unity Developer — LINK

LING — London, United Kingdom
Collaboration with Yujin Deng, London Contemporary Dance School — Sep 2023 — Nov 2023
Visual Programmer

Oscillating Cultures — London, United Kingdom
Collaboration with Snap AR and Royal College of Art — Feb 2023 — Sep 2023
Team Lead, Interaction Designer, and Snap Lens Studio Developer

≠ (Nonequality) — London, United Kingdom
RCA Graduation Research and Project — Jan 2023 — Jun 2023
Artist, Interaction Designer, UI/UX Designer, Frontend and Creative Developer — LINK

SELECTED EXHIBITIONS

Mirror Mirror on the Wall — London, United Kingdom
ARKO Metaverse Art Project Showcase, Feelium Gallery, London — Nov 2023

Digital Undercommons — Linz, Austria
Ars Electronica 2023 "Who owns the Truth?", Linz — LINK Sep 2023

The Arrival of a Train — London, United Kingdom
Snap AR Collaboration Project Showcase, Cromwell Place, London — Sep 2023

Counterpoint — London, United Kingdom
RCA IED Degree Show, Royal College of Art Kensington, London and Online — LINK Jun 2023

I saw it on TV — London, United Kingdom
International Body of Art (IBA) show, Copeland Gallery, London — Apr 2023

Shitga: Varying Numbers   Seoul, South Korea
Emerging Artists' Art Market, Seoul Arts Centre, Seoul   May 2022

GROUP EXHIBITIONS

List Excluding Selected Exhibitions

Some Facts at Midnight   Studio Motif, Seoul, South Korea, 2023
Coding Creativity   Hera Gallery, Rhode Island, United States, 2023
Beyond a priori   Seasons Gallery, London, United Kingdom, 2023
HYPERSPECTRAL   PhotoAccess, Manuka, Australia, 2023
Raise Love by One Inch   Crypt Gallery, London, United Kingdom, 2023
N Ways to expand the Square   Art & Technology Conference, Sogang University, Seoul, South Korea, 2022

ONLINE EXHIBITIONS

Beyond Binary: Exploring life beyond data   Esther Ong, Australia, 2023
Welcome to the Uncanny   ADAF (Athens Digital Art Festival), Greece, 2023
World Digital Art Festival   WDAF, South Korea, 2022
Artifacts: Creator's Perspective   Unscene-Unseen, South Korea, 2022

PERFORMANCES

Mirror Mirror on the Wall   IKLECTIK, London, United Kingdom, 2023
LING   The Place, London, United Kingdom, 2023
Counterpoint   IKLECTIK, London, United Kingdom, 2023
Flicker   IKLECTIK, London, United Kingdom, 2023
IRCAM Forum Workshop   IRCAM, Paris, France, 2023
Murmations   RCA Kensington, London, United Kingdom, 2023
Passages   IKLECTIK, London, United Kingdom, 2022

WEB PROJECTS AND COMMISSIONS

List Excluding Selected Projects and Artistic Practices

Vibrant Matters, V&A Digital Design Week   London, United Kingdom
Collaboration with Yue Song, RCA Information Experience Design   Jul 2023 — Sep 2023
Web Developer   LINK

Innovation RCA   London, United Kingdom
Commissioned by Innovation RCA   Jul 2023 — Aug 2023
Web Designer and Developer   LINK

Counterpoint, RCA IED Graduation Show   London, United Kingdom
Collaboration with Yue Song, RCA Information Experience Design   Jun 2023 — Jul 2023
Web Developer   LINK

Festival Messenger   Seoul, South Korea
Seoul National University Festival Organisation Committee   Feb 2022 — May 2022
Web Designer and Developer

SNU Festival   Seoul, South Korea
Seoul National University Festival Organisation Committee   Aug 2022 — Nov 2022
Web Developer

AWARDS AND GRANTS

Metaverse Art Project Support Grant   Seoul, South Korea
Art Council Korea, Korean Ministry of Culture   2023
Andy Warhol's Campbell's Soup Cans Award   Seoul, South Korea
Self-Given Award   2020
23d Market Economy Column Competition Grand Award   Seoul, South Korea
Center for Free Enterprise   2020
Korean Presidential Science Scholarship (Math Sector)   Seoul, South Korea
Office of the President, Republic of Korea   2018-2022

Shortlisted

Project Hashtag   MMCA (National Museum of Modern and Contemporary Art), Seoul, South Korea, 2023
Small File Photo Festival   The Photographers' Gallery, London, United Kingdom, 2023

SKILLS

- **Programming:** Javascript, Typescript, HTML, CSS, React.js, Next.js, Node.js
- **Creative Coding:** Three.js, HTML Canvas, WebSocket, Tone.js, GLSL