# LIZ ROTEN

I am a highly motivated data scientist and cartographer with a passion for data visualization. I make complex topics easy to understand using compelling visual design. My static and interactive visualizations are attractive and powerful tools for decision making.



#### EDUCATION

2018 | 2014 B.A., Geography, (Data Science, Community and Global Health)

St. Paul, MN

Macalester College



# **I** EXPERIENCE

current | 2018

#### Data Scientist

Metropolitan Council

St. Paul, MN

- Data scientist in community development research and travel research and modeling.
- Duties include data visualization, research methods and statistical model development, and R package development and maintenance.
- Promoted from Associate in May 2021

2018 | 2018

#### Research Intern

Metropolitan Council

St. Paul, MN

- Developed innovative method for using aggregated and anonymized locationbased services (LBS)/ cell phone location data to analyze regional parks traffic patterns across multiple seasons and years.
- Independently created an interactive, online data visualization using open-source tools, such as R Shiny, and a git-based workflow.
- Successfully presented findings to stakeholders and provided complete documentation.

2018 | 2016

# Every Penny Counts Emergency Financial Assistance Program Assistant

JustUs Health

St. Paul, MN

 Completed tasks such as check requests, posting, data management, record keeping, and program development.

2018 | 2015

#### Sexual Health Educator

Macalester College Health and Wellness Center

St. Paul, MN

- Collaboratively developed sexual health education curriculum for all first-year students
- Worked with student organizations and administrative offices to provide seminars on topics including sexual violence, Title IX Policy, and healthy relationships



# **CONTACT**

**y** LizRoten

n eroten

∅ lizroten.com

in eroten

View this CV online with links at *lizroten.com* 

### TECHNICAL SKILLS

R

R Shiny

R package development

HTML/CSS

Tableau

Adobe Illustrator

VS Code

JavaScript

Git/GitHub

**ESRI** Products

# OPEN SOURCE CONTRIBUTIONS

councilR: Organization specific package for consistent style and data practices. streetlightR: R wrapper for

StreetLight InSight® API.
covid-poops: Shiny app for
monitoring COVID-19 viral
presence in metro wastewater.

Submissions Manager 2017 Remote Persephone's Daughters 2015 • Helped produce a high quality literary magazine that fulfills the mission of empowering women who have experienced various forms of abuse and degradation. • Organized all prose, poetry, and art submissions and direct an international staff via internet communication. **Teaching Fellow** 2017 St. Paul. MN Breakthrough Twin Cities 2015 • Taught 7th and 9th grade students in Summers 2015 and 2016 with independently developed math and epidemiology curricula • Planned and executed a leadership retreat for about 40 ninth grade students. • Planned and executed a two hour show displaying our students' hard work to an audience of at most 650 people, as well as a display hallway, potluck, t-shirt, and planning necessary for each. Health Advocate 2016 Minneapolis, MN Minnesota Internship Center Charter High School 2016 • Advocated for students ages 14-21 in doctor, dental, vision, and health insurance needs. • Served as certified Mnsure navigator **Communications Chair** 2014 • Nashville, TN Tennessee Conference of the United Methodist Church 2012 • Elected by peers to direct photography and video production for large youth • Coordinated peers, administrative staff, and conference production company staff SELECTED PROJECTS AND TALKS The 'I' in Team - Peer-to-peer best practices for growing data science teams' September 2023 Chicago, IL posit::conf • How to gracefully expand your team without pulling your hair out Transportation System Performance Evaluation<sup>2</sup> May 2023 St. Paul. MN Metropolitan Council • A comprehensive review of the Twin Cities transportation system, built with R and Quarto July 2022 Oddly Satisyfing - Find delight in the mundane<sup>3</sup> Washington, D.C. rstudio::conf(2022) • How to take a project you hate and turn it into something you love

February 2022

#### COVID-19 Surveillance at the Metro Plant<sup>4</sup>

Metropolitan Council

St. Paul, MN

• Open source project and R Shiny app

December 2021

#### Regional Truck Corridor Study<sup>5</sup>

Metropolitan Council

St Paul MN

• Making a legacy project reproducible

March 2021

# Regional Parks and the American Community Survey<sup>6</sup>

Metropolitan Council

St. Paul. MN

 Interactive visualization displaying regional parks and trails in context with American Community Survey (ACS) demographic data

February 2021

#### Twin Cities Rent Trends<sup>7</sup>

Metropolitan Council

St. Paul, MN

- Interactive dashboard for analyzing rental housing market trends in the sevencounty Twin Cities region
- Users can compare metrics by data source and visualize the relationship between rent and vacancy rates

October 2020

#### 

• To estimate public adherence to social distancing guidelines during the Coronavirus outbreak, we analyzed departures from typical traffic volumes on the metro freeway system of the Twin Cities region. A robust modeling approach, open-source code repository, and web-based dashboard for interacting with the data are assisting decision makers in Minnesota as they update social distancing guidelines and monitor economic recovery.

October 2020

# Using Location Based Services Data for Calculating the Greenhouse Emissions of Communities in the Minnesota Metropolitan Region<sup>9</sup>

2020 AMPO Virtual Conference

Remote

• To address the scarcity of transportation emissions data in Minnesota, the Metropolitan Council of the Twin Cities has developed greenhouse gas emission estimates for transportation and land for cities, townships, and counties of the Twin Cities Metropolitan Region. This session will demonstrate how to leverage big data to centralize this type of research, save public funding, and enable communities to focus their efforts on implementing strategies to become more sustainable.

October 2020

#### councilR10

Metropolitan Council

St. Paul, MN

- Created and maintained an organization specific R package
- Package includes templates, color palettes, and standard data processing functions

July 2020

# Greenhouse Gas Emissions from Passenger and Commercial Transportation"

Metropolitan Council

St. Paul, MN

- Independently developed technique for estimating greenhouse gas emissions from commerical and passenger vehicles
- Collaborated with colleagues to include data in comprehensive greenhouse gas emissions inventory

July 2020

## Minimum distance to COVID-19 testing facilities<sup>12</sup>

Metropolitan Council

St. Paul. MN

 A map series analyzing how COVID-19 testing centers are distributed across Minnesota

May 2020

#### A brief introduction to R packages and package development<sup>9</sup>

Metropolitan Council

St. Paul, MN

- Introduction to the R package I wrote for the Metropolitan Council
- I review the anatomy of an R package, highlight a few package features, and provide an overview of how to use GitHub for collaboration at the Council.

March 2020

# Who is a local? Using aggregated cell phone location data to research regional parks visitors<sup>14</sup>

Metropolitan Council

St. Paul, MN

• Tallk and workshop for students on using aggregated location-based services (LBS) data to gain insights on regional parks visitors

June 2019

#### Como Regional Park Hex Grid StreetLight Analysis<sup>15</sup>

Metropolitan Council

St. Paul, MN

• Visualize high activity areas within Como Regional Park and seasonal trends

September 2017

#### Chuck Green Civic Engagement Fellowship

JustUs Health

St. Paul. MN

- Independently researched mental health disparities through large-scale client survey and literature review
- Gathered comprehensive feedback from JustUs staff through focus groups and interviews

4

### SELECTED DATA SCIENCE WRITING

July 2022

# Color Palette Exploration<sup>17</sup>

lizroten.com

• Color palette exploration with ggplot2 and generative methods

I blog about data science and visualization on my website lizroten.com.<sup>16</sup>

April 2021	Radial rtistry <sup>18</sup>
	Generative art with ggplot2
March 2021	Maps with {edgebundle}' lizroten.com  Mapping US flight networks
March 2021	<ul> <li>Converting Peloton resistance to Bowflex C6 resistance<sup>20</sup></li> <li>lizroten.com</li> <li>Visualizing spin bike difficulty</li> </ul>
April 2020	<ul> <li>Finding the perfect sock pattern with ravelRy<sup>21</sup></li> <li>lizroten.com</li> <li>Using the Ravelry API to find just the right sock pattern</li> </ul>
February 2020	Housing Density in US Cities <sup>22</sup> lizroten.com • Examining residential zoning in Pittsburgh, Austin, and Boston
October 2019	<ul> <li>Fisk's 'Mississippi Meander' in R<sup>23</sup></li> <li>lizroten.com</li> <li>A few maps inspired by Harold Fisk's 1944 geological investigation</li> </ul>
August 2019	Visualizing mental health data with ggplot2 <sup>24</sup> lizroten.com  Visualization project using my own daily mental health data Designed both static infographic and animated plots
December 2017	<ul> <li>3 Years of Mental Health: A quantified-self story<sup>25</sup> lizroten.com</li> <li>Mapping my travel patterns and mental health from 2015-2017</li> </ul>

HIV and African American Populations in the US<sup>26</sup>

• A value-by-alpha map showing the intersection of African American populations



November 2017

- 1• https://www.lizroten.com/team/
- 2. https://www.lizroten.com/project/tspe/
- 3. https://www.lizroten.com/oddly/
- 4. https://www.lizroten.com/project/covid-poops/

and HIV prevalence

- 5. https://www.lizroten.com/project/truck-corridor-study/
- 6. https://metrotransitmn.shinyapps.io/regional-parks-acs/
- 7. https://metrotransitmn.shinyapps.io/twin-cities-rent-trends/
- 8. https://www.lizroten.com/talk/ampo-covid-traffic/
- 9. https://www.lizroten.com/talk/ampo-streetlight-ghg/
- 10. https://github.com/Metropolitan-Council/councilR
- 11. https://rpubs.com/lizroten/metroclimate\_method\_on\_road
- 12. https://www.lizroten.com/project/mdh-covid-maps/
- 13. https://lizroten.info/talks/councilr/inst/presentations/a\_brief\_introduction/a\_brief\_introduction #1
- 14. https://lizroten.info/talks/streetlight\_locality\_workshop/streetlight\_locality\_workshop.html
- 15. https://www.lizroten.com/project/como-hex-streetlight-parks/
- 16. https://www.lizroten.com/post/
- 17. https://www.lizroten.com/post/color-palette-exploration/
- 18. https://www.lizroten.com/post/rtistry-with-contour/
- 19. https://www.lizroten.com/blog/maps-with-edgebundle/
- 20. https://www.lizroten.com/blog/bowflex-c6-to-peloton-resistance-conversion-plots/
- 21. https://www.lizroten.com/blog/finding-the-perfect-sock-pattern-with-ravelry/
- 22. https://www.lizroten.com/blog/housing-density-in-us-cities/
- 23. https://www.lizroten.com/blog/fisk-s-mississippi-river-meander-in-r/
- 24. https://lizroten.info/blog/posts/2019-08-31-emoods/
- 25. https://www.lizroten.com/blog/3-years-of-mental-health-a-quantified-self-story/
- 26. https://www.lizroten.com/blog/hiv-and-african-american-populations-in-the-us/