# **Colors in Data Visualization**

The colors used in Eaton visualizations are a subset of the Eaton color palette. They are part of the Eaton Branding Guidelines, and all charts added to Eaton interfaces follow the same rules.

#### **Color Tokens**

Our data viz components make use of the color tokens listed in the Brightlayer UI sticker sheet?node-id=0-1&node-type=canvas&t=B7pOWyjgMm1qqjda-0). This allows automatic switching between Light and Dark modes, and ensure your designs are always using standard Eaton palettes. We offer token support to 5 of the 16 Branding colors.

#### **Data Series**

These are the hues from the Branding palette that we recommend using for data viz, for having the best contrast relationships and accessibility scores.

These tokens are also ordered from 1 to 5, which is the preferred order of use: \- If you need a single color Bar chart, we recommend using Data Series 1. \- If your Line chart displays 3 lines, we recommend using Data Series 1, 2 and 3.

If you want to use more than 5 hues in a single chart, feel free to use colors from the Branding palette at your discretion. For most cases, we recommend using the 500 values.

[ColorRowBlock Component - Interactive React component]

### **Axis and Grids**

These are the color tokens used on ancillary elements of charts, such as axis, grids and reference lines.

[ColorRowBlock Component - Interactive React component]

### **Underlays**

These are the color tokens used on the Underlay component, which conveys additional data insights by outlining data ranges through the use of color.

[ColorRowBlock Component - Interactive React component]

## **Color Guidelines**

Color has a substantial influence on how quickly and accurately the audience derives meaning from data. When used correctly, color can help communicate the following;

### **Consistency**

Using our recommended color palette ensures user experience is consistent across different products and systems. Within a given product or dashboard, ensure that the meaning associated with each color is consistent through all screens.

[Design System Image]

### **Data Relationships**

Color can be used to communicate the relationship between data. Related data should have similar colors, and unrelated data should have distinct colors.

[Design System Image]

### **Information Hierarchy**

Color can effectively communicate the information hierarchy of data visuals by making the most important information vibrant and eye-catching, and the less important information muted (Gray 200).

### [Design System Image]