



Become a Sponsor

EuRuKo is the annual European conference that brings all the good news about Ruby and its friends. Every year it takes place in a different European city, the location being chosen by the participants.

As a sponsor you get the opportunity to reach an international crowd of talented developers. It is EuRuKo's tradition to offer tickets at a low price in order to offer everyone the possibility to attend. Therefore we rely on our sponsors to help us make this event an unforgettable experience for everyone involved. Review our packages and learn how your company can benefit from sponsoring the event.

About the Conference

- 600 participants from all over Europe (and not only)
- 2 days, single track conference
- Evening party for all attendees
- Influential speakers from the Ruby community
- Social media coverage
- Video recordings of all talks

Sponsoring Packages

	Bronze	Silver	Gold	Platinum
Available packages	Unlimited	Unlimited	3	1
<i>General</i>				
Included tickets	1	2	4	6
<i>On-site branding</i>				
Exhibit Space	×	1 table	2x2 meters	3x3 meters booth
Roll-up banner in sponsors hall	+€1000	1	3	unlimited ¹
Roll-up banner near the main stage	×	×	×	✓
Goodie bag inserts	×	1 (small)	2 (small, medium)	3 (small - large)

Dedicated slide during conference breaks



+€1000



Company logo on the screens before the talks



Before every other presentation

Before every presentation

Conference materials

Company logo in the conference booklet



Dedicated page in the conference booklet



Half page

Full page

Online attribution

Logo on the dedicated Sponsors page



Company description on dedicated Sponsors page



Link included in the footer of all conference emails	✓	✓	✓	✓
Twitter promotion (from @euruko)	Shared tweet	Shared tweet	1 dedicated tweet	3 dedicated tweets
Facebook promotion	Shared post	Shared post	1 dedicated post	3 dedicated posts
Logo on the Facebook page	✗	✗	✓	✓
Job ads on the conference website	+€1000 (1 job, 200 characters)	1 job, 200 characters	3 jobs, 200 characters	5 jobs, unlimited
Logo on sponsors slide in post-conference videos of the talks	✗	✓	✓	✓
Logo included in the footer of all conference emails	✗	✗	✗	✓
Mention in "Thank you" blog post	Shared post	Shared post	1 dedicated post	2 dedicated posts

Price

Bronze
€2,000

Silver
€5,000

Gold
€8,000

Platinum
€12,000

* VAT is not included

** Equipment & banners will be provided by the sponsors.

¹ within reason