

-  contact@sonialahcene.com
-  sonialahcene.com

Sonia Lahcene Portfolio

Graphic Designer based in London
Communications and Marketing background
Print and Digital



Hello

I am a Graphic Designer who loves solving problems visually. I have worked for Communications departments in various fields such as Creatives, Luxury and Telecommunications industries. I developed both strategic and graphic skills to create the best online and offline, external or internal communications supports.

My portfolio showcases some of the work I have done for the past 5 years. It includes illustrations, print and digital work.

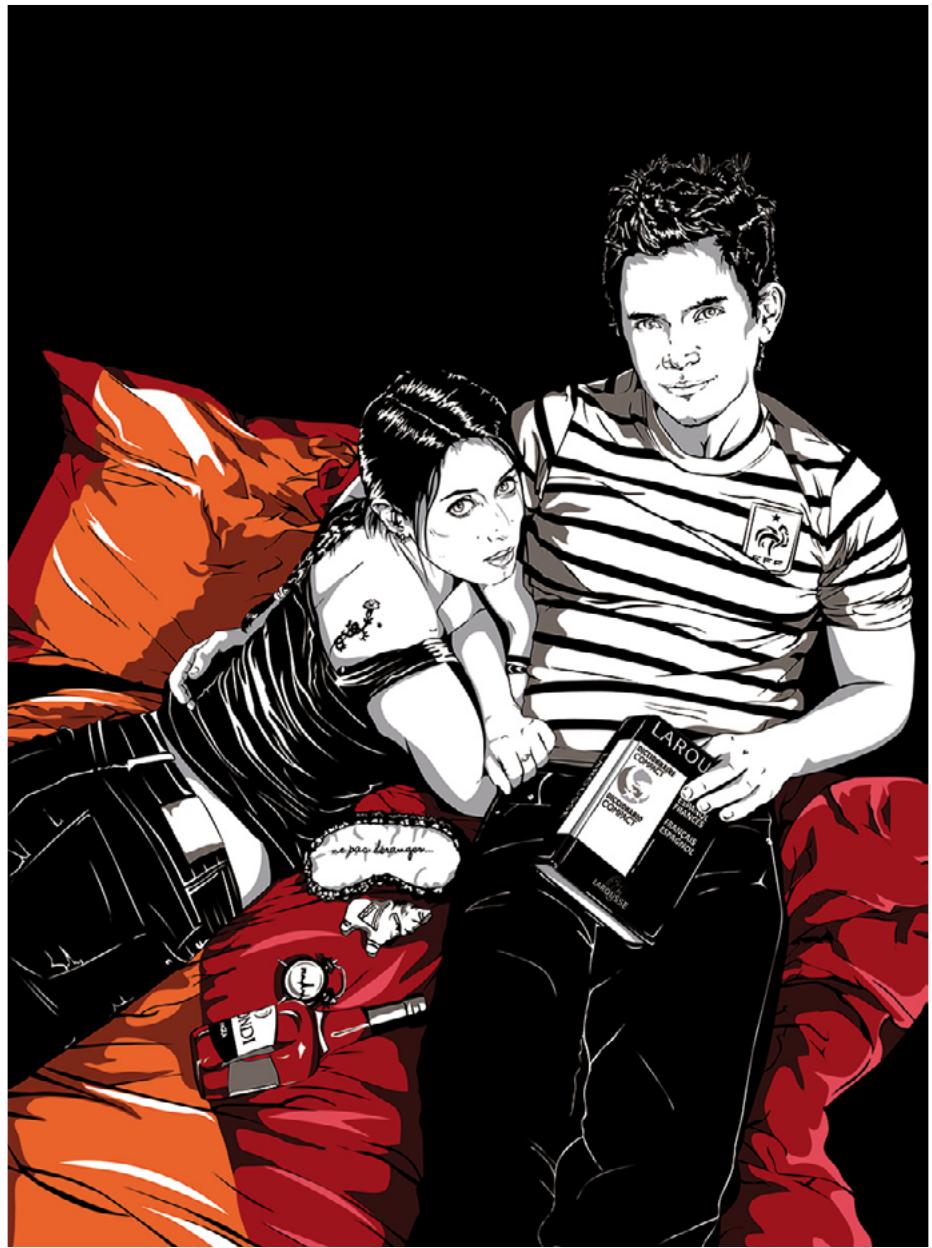
Please do not hesitate to get in touch with me if you are interested in my design. You will find my contact information at the end of this booklet. You can also visit my website: sonialahcene.com

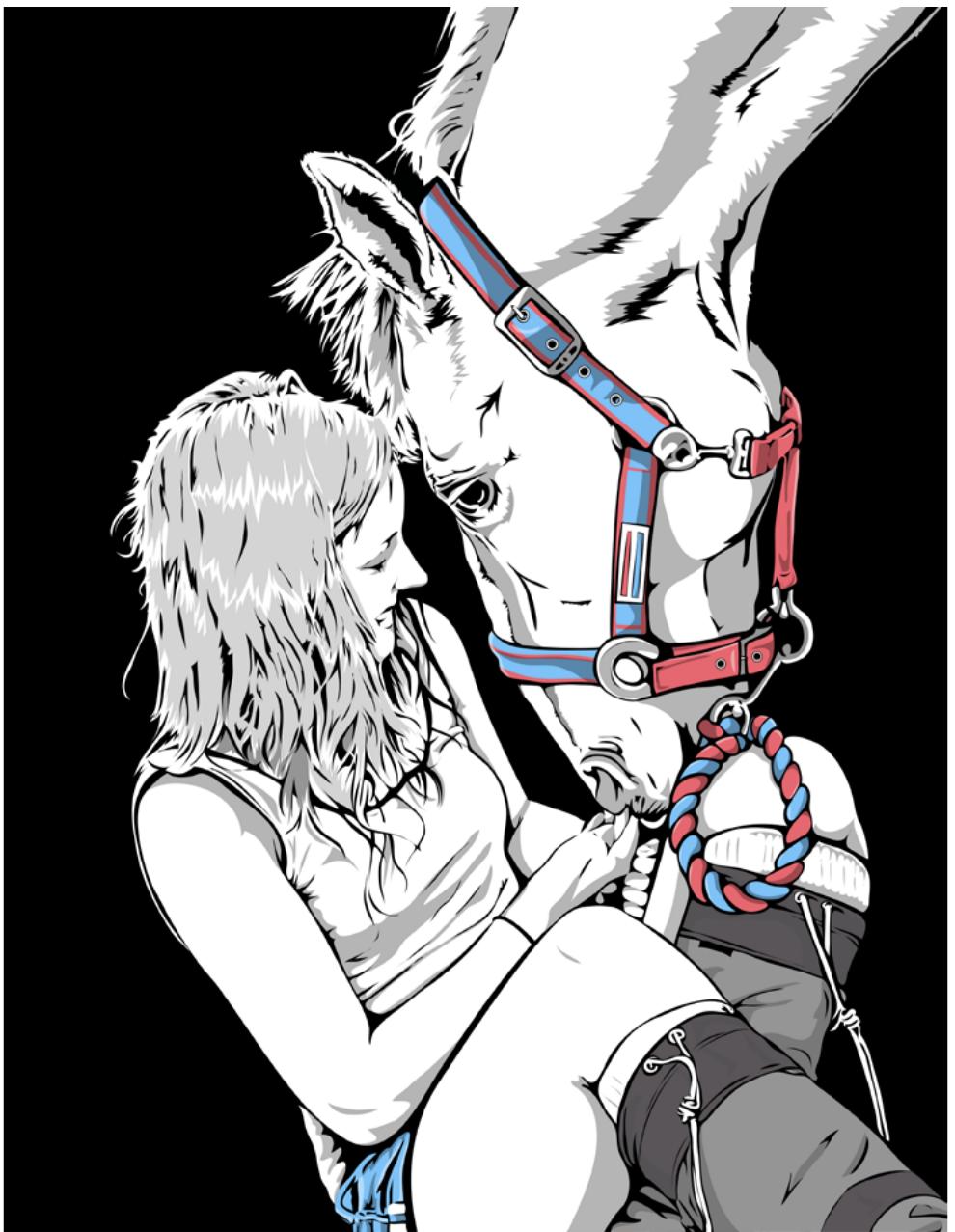
Thanks
Sonia

Illustrations

The following illustrations are a mix of personal work and private orders.
See more on my website sonialahcene.com







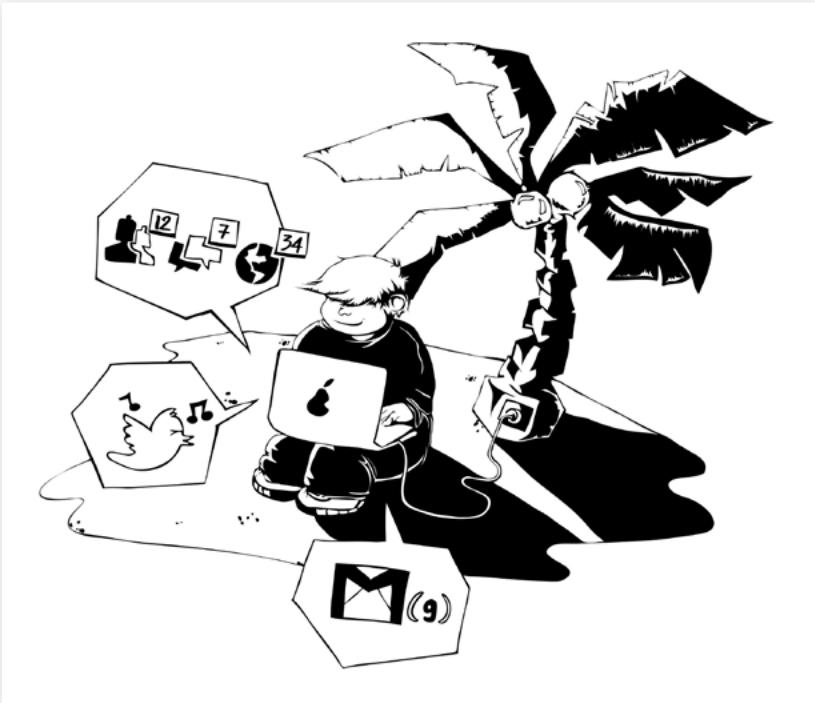






Some of the illustrations made for an exhibition about the relationships between senior and junior populations.





Branding & Events

I worked on the rebranding of the innovation lab Orange Labs UK (London). This included working on visual assets for the lab for both offline and online communications (internet and intranet sites) and on merchandising for events. Being part of the communications team, I was involved in every step of the rebranding project from conception to design.

Design of a ninja, used on various communication supports



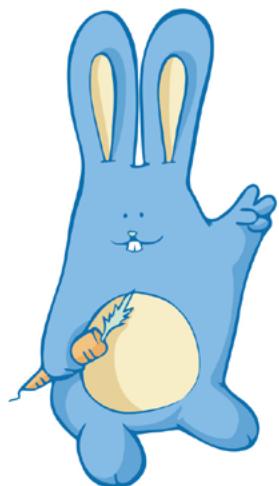
Company Christmas cards



Welcome Book



Event merchandising



Assets for the International Centres (Orange)



TRUSTED PAY & PLAY (T2P)

protecting content and securing payments by leveraging our telco assets

Orange
Labs
UK

MORE INFO

...>

ALADDIN

fighting cloud threats from within

OLPS/ASE
OLN/WTC
Orange Labs UK

MORE INFO

...>

SMARTLINK

joining up for faster mobile internet

Orange
Labs
UK

MORE INFO

...>

Communication material for an event



Web & Digital Assets

Orange Labs UK Intranet: content - wireframes - assets - Wordpress - CSS

The screenshot shows the homepage of the Orange Labs UK Intranet. At the top, there's a navigation bar with links for home, news, about us, our work, forms & stuff, my development, and pictures. To the right of the navigation is a search bar with a 'go' button. Below the navigation, there's a section titled 'hot topics' featuring a graphic of a hat with a surprise note and text about new business phones and mobiles. To the right of this is a calendar for December 2014 with a link to the full calendar. Below these sections are three boxes: 'latest posts', 'quick access', and 'top downloads', each containing a list of links with orange circular icons.

home news about us our work forms & stuff my development pictures

search here ... go

hot topics

new business phones
business mobiles just got better

December 2014

M	T	W	T	F	S	S
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31	1	2	3	4

full calendar

latest posts

- 24/11/2014 Watch. Play. Listen. E...
- 17/11/2014 Watch. Play. Listen. E...
- 10/11/2014 Watch. Play. Listen. E...

quick access

- book a meeting room
- organise a visit
- login to Vibe

top downloads

- book holidays
- sickness – absence form
- purchase order (POR)

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Orange Innovation UK Ltd, Building 10, Chiswick Park
566 Chiswick High Road, London W4 5XS
+44 (0) 208 987 1900

send your feedback

Logo



Icons for Orange Labs UK website

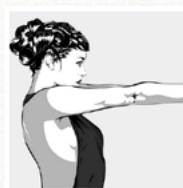


sonialahcene.com: wireframes - HTML - CSS - content - assets

Icon fonts



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CV in CSS (sonialahcene.com/cv)

SONIA LAHCENE GRAPHIC DESIGN Portfolio About Contact

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Skills & Software

Graphic Design Illustrator InDesign Photoshop Corporate communications Illustration Mac OS Microsoft Windows CSS HTML Wordpress Wireframes Fireworks Premiere JavaScript

Work		Education	
Freelance Graphic Designer London UK Illustrations, icons, typography, web assets... for print and web-based communications http://sonialahcene.com	now	Bachelor in Visual Arts University Panthéon Sorbonne Paris France Visual Art, History of Art, Philosophy of Art	
Communications Advisor Orange Labs UK - London, UK • Internal and external communication strategy • Orange Labs UK branding: logos, visual assets, communication materials • Company website: content, wireframes, visual assets • Company intranet: content, Wordpress, assets, CSS • Design of merchandising for events	2 years	Master in Management EDHEC Business School, Lille France Top ranking business school in Europe Focus in Marketing and Communications	
Corporate Press Officer Louis Vuitton - Paris, France • Corporate communication strategy • Press website: strategy, wireframes • Press relation: press kits, press events	6 months		
Communications & Event Coordinator French Alliance - Washington DC, USA • Event management: more than 100 events a year • Communication operations: bologing, brochures, posters, flyer, creation of an exhibit and press kits	1 year		

Commissioned Work

2014-2013
2012
2008

- Commercial flyers for a real estate agency (Paris, France)
- Design of assets for an online video game (SMASH)
- Illustrations/brochure/posters for an exhibition "Voyage Intergénérationnel" (Paris, France)
- 40"x60" poster/ flyers/ banners/ merchandising for a music festival, "Le Père Noël est-il un Rocker?" (Lille, France)

Language

English French Spanish

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Developed by Fabien Demangeat and myself

Let's get in touch



contact@sonialahcene.com



+44 (0)7977 693 635



sonialahcene.com



uk.linkedin.com/in/sonialahcene



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