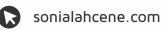
SONIA LAHCENE

Graphic Designer (London)

Print and Digital with a Communications and Marketing background

contact@sonialahcene.com



sonialahcene.tumblr.com

I am a Graphic Designer who loves solving problems visually. I have worked for Communications departments in various fields such as Creatives, Luxury and Telecommunications industries. I developed both strategic and graphic skills to create the best online and offline, external or internal communications supports.

Skills & Software



now

2 years

1 year

Work Experience

Freelance Graphic Designer

London UK

2013

2012

2011

2010

Illustrations, icons, typography, web assets...

for print and web-based communications http://sonialahcene.com

2014 Communications Advisor

Orange Labs UK - London, UK

- Internal and external communication strategy
- Orange Labs UK branding: logos, visual assets, communication materials
- Company website: content, wireframes, visual assets
- Company intranet: content, Wordpress, assets, CSS
- · Design of merchandising for events

Corporate Press Officer 6 months

Louis Vuitton - Paris, France

- Corporate communication strategy
- Press website: strategy wireframes
- Press relation: press kits press events

Communications & Event Coordinator

French Alliance - Washington DC, USA

- Event management: more than 100 events a year
- Communication operations: bolgging, brochures, posters, flyer, creation of an exhibit and press kits

Education

2012

2011

2010

2007

2014

2013

2012

Bachelor in Visual Arts

University Panthéon Sorbonne Paris France

Visual Art, History of Art, Philosophy of Art

Master in Management

EDHEC Business School, Lille France Top ranking business school in Europe

Focus in Marketing and Communications

Commissionned work

 Commercial flyers for a real estate agency (Paris, France)

• Design of assets for an online video game (SMASH)

• Illustrations/brochure/posters for an exhibition "Voyage intergénérationnel" (Paris, France)

 40"x60" poster/flyers/banners/merchandising for a music festival, "Le Père Noël est-il un Rocker?" (Lille, France)

2008

Languages

English

French

Spanish