SONIA LAHCENE

Graphic Designer (London)

Print and Digital with a Communications and Marketing background

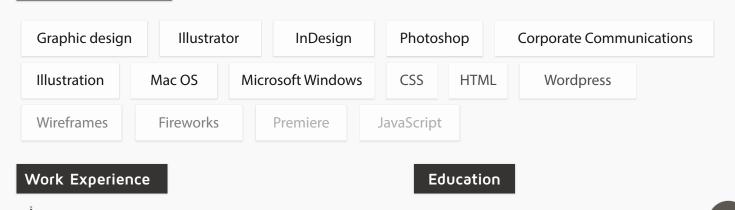
contact@sonialahcene.com



sonialahcene.tumblr.com

I am a Graphic Designer who loves solving problems visually. I have worked for Communications departments in various fields such as Creatives, Luxury and Telecommunications industries. I developed both strategic and graphic skills to create the best online and offline, external or internal communications supports.

Skills & Software



Freelance Graphic Designer now London UK

Illustrations, icons, typography, web assets...

for print and web-based communications http://sonialahcene.com

Communications Advisor 2 years Orange Labs UK - London, UK

- Internal and external communication strategy
- Orange Labs UK branding: logos, visual assets, communication materials
- Company website: content, wireframes, visual assets
- Company intranet: content, Wordpress, assets, CSS
- · Design of merchandising for events

Bachelor in Visual Arts University Panthéon Sorbonne Paris France

Visual Art, History of Art, Philosophy of Art

2010 2007

2012

2011

Master in Management

Commissionned Work

EDHEC Business School, Lille France Top ranking business school in Europe

Focus in Marketing and Communications

2012

Corporate Press Officer 6 months Louis Vuitton - Paris, France

- Corporate communication strategy
- Press website: strategy, wireframes
- Press relation: press kits, press events

Commercial flyers for a real estate agency (Paris, France) 2014

• Design of assets for an online video game (SMASH)

Communications & Event Coordinator

French Alliance - Washington DC, USA

- Event management: more than 100 events a year
- Communication operations: bolgging, brochures, posters, flyer, creation of an exhibit and press kits

2012

1 year

2013

• Illustrations/brochure/posters for an exhibition "Voyage intergénérationnel" (Paris, France)

2008

 40"x60" poster/flyers/banners/merchandising for a music festival, "Le Père Noël est-il un Rocker?" (Lille, France)

Languages

2014

2013

2011

2010

English

French

Spanish