SONIA LAHCENE

Graphic Designer (London)

Print and Digital with a Communications and Marketing background

contact@sonialahcene.com



sonialahcene.tumblr.com

I am a Graphic Designer who loves solving problems visually. I have worked for Communications departments in various fields such as Creatives, Luxury and Telecommunications industries. I developed both strategic and graphic skills to create the best online and offline, external or internal communications supports.

Skills & Software



now

2 years

Education

2012

2011

2010

2007

2014

2013

2012

2008

Bachelor in Visual Arts

Master in Management

Paris France

Commissionned work

(Paris, France)

(SMASH)

University Panthéon Sorbonne

EDHEC Business School, Lille France

Top ranking business school in Europe

Focus in Marketing and Communications

Commercial flyers for a real estate agency

• Design of assets for an online video game

Visual Art, History of Art, Philosophy of Art

Work Experience

2013

2012

2011

2010

Freelance Graphic Designer London UK

Illustrations, icons, typography, web assets...

for print and web-based communications http://sonialahcene.com

2014 Communications Advisor

Orange Labs UK - London, UK

- Internal and external communication strategy
- Orange Labs UK branding: logos, visual assets, communication materials
- Company website: content, wireframes, visual assets
- Company intranet: content, Wordpress, assets, CSS
- · Design of merchandising for events

6 months

1 year

Corporate Press Officer Louis Vuitton - Paris, France

- Corporate communication strategy
- Press website: strategy wireframes
- Press relation: press kits press events

Communications & Event Coordinator

French Alliance - Washington DC, USA

- Event management: more than 100 events a year
- Communication operations: bolgging, brochures, posters, flyer, creation of an exhibit and press kits

• Illustrations/brochure/posters for an exhibition "Voyage intergénérationnel" (Paris, France)

 40"x60" poster/flyers/banners/merchandising for a music festival, "Le Père Noël est-il un Rocker?" (Lille, France)

Languages

English

French

Spanish