


SONIA LAHCENE

Graphic Designer (London)

Print and Digital with a Communications and Marketing background

 contact@sonialahcene.com

 sonialahcene.com

 sonialahcene.tumblr.com

I am a Graphic Designer who loves solving problems visually. I have worked for Communications departments in various fields such as Creatives, Luxury and Telecommunications industries. I developed both strategic and graphic skills to create the best online and offline, external or internal communications supports.

Skills & Software

Graphic design

Illustrator

InDesign

Photoshop

Corporate Communications

Illustration

Mac OS

Microsoft Windows

CSS

HTML

Wordpress

Wireframes

Fireworks

Premiere

JavaScript

Work Experience

- now**
Freelance Graphic Designer **now**
London UK
Illustrations, icons, typography, web assets...
for print and web-based communications
<http://sonialahcene.com>
- 2014**
Communications Advisor **2 years**
Orange Labs UK - London, UK
 - **Internal and external communication strategy**
 - **Orange Labs UK branding:** logos, visual assets, communication materials
 - **Company website:** content, wireframes, visual assets
 - **Company intranet:** content, Wordpress, assets, CSS
 - **Design of merchandising for events**
- 2013**
- 2012**
- 2011**
Corporate Press Officer **6 months**
Louis Vuitton - Paris, France
 - **Corporate communication strategy**
 - **Press website:** strategy, wireframes
 - **Press relation:** press kits, press events
- 2010**
Communications & Event Coordinator **1 year**
French Alliance - Washington DC, USA
 - **Event management:** more than 100 events a year
 - **Communication operations:** blogging, brochures, posters, flyer, creation of an exhibit and press kits
- 2009**

Education

- 2012**
2011
Bachelor in Visual Arts
University Panthéon Sorbonne
Paris France
Visual Art, History of Art, Philosophy of Art
- 2010**
2007
Master in Management
EDHEC Business School, Lille France
Top ranking business school in Europe
Focus in Marketing and Communications

Commissioned Work

- 2014**
2013
 - Commercial flyers for a real estate agency (Paris, France)
 - Design of assets for an online video game (SMASH)
- 2012**
 - Illustrations/brochure/posters for an exhibition "Voyage intergénérationnel" (Paris, France)
- 2008**
 - 40"x60" poster/flyers/banners/merchandising for a music festival, "Le Père Noël est-il un Rocker?" (Lille, France)

Languages

English

French

Spanish