



# SONIA LAHCENE

## GRAPHIC DESIGNER BASED IN LONDON

COMMUNICATIONS AND MARKETING BACKGROUND  
PRINT AND DIGITAL

 [contact@sonialahcene.com](mailto:contact@sonialahcene.com)

 [sonialahcene.com](http://sonialahcene.com)

 [sonialahcene.tumblr.com](http://sonialahcene.tumblr.com)

I am a Graphic Designer who loves solving problems visually. I have worked for Communications departments in various fields such as Creatives, Luxury and Telecommunications industries. I developed both strategic and graphic skills to create the best online and offline, external or internal communications supports.

### Skills & Software

Graphic design

Illustrator

InDesign

Photoshop

Corporate Communications

Illustration

Mac OS

Microsoft Windows

CSS

HTML

Wordpress

Wireframes

Fireworks

Premiere

JavaScript

### Work Experience

now

#### Freelance Graphic Designer London UK

now

**Illustrations, icons, digital assets ...**  
for print and web-based communications  
<http://sonialahcene.com>

2014

#### Communications Advisor Orange Labs UK - London, UK

2 years

- **Internal and external communication strategy**
- **Orange Labs UK branding:** logos, visual assets, communication materials
- **Company website:** content, wireframes, visual assets
- **Company intranet:** content, Wordpress, assets, CSS
- **Design of merchandising for events**

2013

2012

#### Corporate Press Officer Louis Vuitton - Paris, France

6 months

- **Corporate communication strategy**
- **Press website:** strategy, wireframes
- **Press relation:** press kits, press events

2011

2010  
2009

#### Communications & Event Coordinator French Alliance - Washington DC, USA

1 year

- **Event management:** more than 100 events a year
- **Communication operations:** bolgging, brochures, posters, flyers, creation of an exhibit and press kits

### Commissioned work

2015

- Creation of a set of icons for Le Rober e-store
- Design of the launcher of an Android game (Dungeon Hero)

2014  
2013

- Commercial flyers for a real estate agency (Paris, France)
- Design of assets for an online video game (SMASH)

2012

- Illustrations/brochure/posters for an exhibition "Voyage intergénérationnel" (Paris, France)

2008

- 40"x60" poster/flyers/banners/merchandising for a music festival, "Le Père Noël est-il un Rocker?" (Lille, France)

### Education

2012  
2011

#### Bachelor in Visual Arts University Panthéon Sorbonne Paris France

Visual Art, History of Art, Philosophy of Art

2010  
2007

#### Master in Management EDHEC Business School, Lille France Top ranking business school in Europe

Focus in Marketing and Communications

### Languages

English

French

Spanish