

SONIA LAHCENE

Graphic Designer based in London

Communications and Marketing Background
Print and Digital

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🖱 sonialahcene.com

📌 sonialahcene.tumblr.com

I am a Graphic Designer who loves solving problems visually. I have worked for Communications departments in various fields such as Creatives, Luxury and Telecommunications industries where I have developed both strategic and graphic skills to create the best online and offline, external or internal communications supports.

Skills & Software

Graphic design

Illustrator

InDesign

Photoshop

Corporate communications

Illustration

Mac OS

Microsoft OS

CSS

HTML

Wordpress

Wireframes

Fireworks

Premiere

JavaScript

Work Experience and Education

Freelance Graphic Designer - London UK

Illustrations, icons, typography, web assets,
for print and web-based communications
<http://sonialahcene.com>

- commercial flyers for a real estate agency (Paris, France)
- design of assets for an online video game (SMASH)

University Panthéon Sorbonne Paris France

First-year Bachelor's Degree, Visual Art,
History of Art, Philosophy of Art

- Illustrations/brochure/poster for an exhibition
"Voyage intergénérationnel" (Paris, France)

Communications and Event Coordinator French Alliance - Washington DC, USA

Event management • Communication operations
including blogging, brochures, posters, flyer,
creation of an exhibit and press kits

Communications Advisor

Orange Labs UK - London, UK

Internal and external communication strategy •
Orange Labs UK branding: logos - visual assets
- communication materials • Company website:
content, wireframes, visual assets • Company
intranet: content - Wordpress - assets - CSS •
Merchandising for events

Corporate Press Officer

Louis Vuitton - Paris, France

Corporate communication strategy
Press relation: press kits - press events
Press website: strategy - wireframes

- 40"x60" poster/flyers/banners/merchandising for a
music festival, "Le Père Noël est-il un Rocker?"
(Lille, France)

Master in Management

EDHEC Business School

Top ranking business school in Europe

Concentration in Marketing and Communications

Languages

English

French

Spanish