




SONIA LAHCENE

GRAPHIC DESIGNER BASED IN LONDON

COMMUNICATIONS AND MARKETING BACKGROUND
PRINT AND DIGITAL

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 sonialahcene.com

 sonialahcene.tumblr.com

I am a Graphic Designer who loves solving problems visually. I have worked for Communications departments in various fields such as Creatives, Luxury and Telecommunications industries where I developed both strategic and graphic skills to create the best online and offline communications supports and graphic material.

Skills & Software

Graphic design

Illustrations

Illustrator

InDesign

Mac OS

Microsoft Windows

Photoshop

Corporate Communications

CSS

HTML

Google Site

Wordpress

UI

Layout

Wireframes

Fireworks

Premiere

Work Experience

now

Freelance Graphic Designer

Sonia L Creation Ltd
London UK

now

Illustrations, graphic design, UI...
Print and digital
<http://sonialahcene.com>

2014

Communications Advisor

Orange Labs UK - London, UK

2 years

- **Internal and external communication strategy**
- **Orange Labs UK branding:** logos, visual assets, communication materials
- **Company website:** content, wireframes, visual assets
- **Company intranet:** content, Wordpress, assets, CSS
- **Design of merchandising for events**

2013

2012

2011

Corporate Press Officer

Louis Vuitton - Paris, France

6 months

- **Corporate communication strategy**
- **Press website:** strategy, wireframes
- **Press relation:** press kits, press events

2010
2009

Communications & Event Coordinator

French Alliance - Washington DC, USA

1 year

- **Event management:** more than 100 events a year
- **Communication operations:** blogging, brochures, posters, flyers, creation of an exhibit and press kits

Commissioned Work & Projects

2015

- Design and development of a Google Site for **Ladbrokes**
- Infography for **Hootsuite**
- UI of an Android application **DAE68**
- Student books layouts for **Kaplan**
- Set of icons and promotional material for **Le Robert**
- Launcher of an Android game **Dungeon Hero**
- T-shirt design
- CV design

2014
2013

- Commercial flyers for a real estate agency (Paris, France)
- Design of assets for an online video game (SMASH)

2012

- Illustrations/brochure/posters for an exhibition "Voyage intergénérationnel" (Paris, France)

Education

2012
2011

Bachelor in Visual Arts

University Panthéon Sorbonne
Paris, France

Visual Art, History of Art, Philosophy of Art

2010
2007

Master in Management

EDHEC Business School, Lille, France
Top ranking business school in Europe
Focus in Marketing and Communications

Languages

English

French

Spanish