




SONIA LAHCENE

GRAPHIC DESIGNER BASED IN LONDON

COMMUNICATIONS AND MARKETING BACKGROUND
PRINT AND DIGITAL

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 sonialahcene.com

 sonialahcene.tumblr.com

I am a Graphic Designer who loves solving problems visually. I have worked for Communications departments in various fields such as Creatives, Luxury and Telecommunications industries. I developed both strategic and graphic skills to create the best online and offline, external or internal communications supports.

Skills & Software

Graphic design

Illustrator

InDesign

Photoshop

Corporate Communications

Illustration

Mac OS

Microsoft Windows

CSS

HTML

Wordpress

Wireframes

Fireworks

Premiere

JavaScript

Work Experience

now

Freelance Graphic Designer
London UK

now

Illustrations, icons, typography, web assets...
for print and web-based communications
<http://sonialahcene.com>

2014

Communications Advisor
Orange Labs UK - London, UK

2 years

- **Internal and external communication strategy**
- **Orange Labs UK branding:** logos, visual assets, communication materials
- **Company website:** content, wireframes, visual assets
- **Company intranet:** content, Wordpress, assets, CSS
- Design of merchandising for events

2013

2012

Corporate Press Officer
Louis Vuitton - Paris, France

6 months

- **Corporate communication strategy**
- **Press website:** strategy, wireframes
- **Press relation:** press kits, press events

2011

Communications & Event Coordinator
French Alliance - Washington DC, USA

1 year

- **Event management:** more than 100 events a year
- **Communication operations:** blogging, brochures, posters, flyer, creation of an exhibit and press kits

2010
2009

Commissioned work

2015

- Creation of a set of icons for Le Rober e-store
- Design of the launcher of an Android game (Dungeon Hero)

2014
2013

- Commercial flyers for a real estate agency (Paris, France)
- Design of assets for an online video game (SMASH)

2012

- Illustrations/brochure/posters for an exhibition
"Voyage intergénérationnel" (Paris, France)

2008

- 40"x60" poster/flyers/banners/merchandising for
a music festival, "Le Père Noël est-il un Rocker?" (Lille, France)

Education

2012
2011

Bachelor in Visual Arts
University Panthéon Sorbonne
Paris France

Visual Art, History of Art, Philosophy of Art

2010
2007

Master in Management
EDHEC Business School, Lille France
Top ranking business school in Europe

Focus in Marketing and Communications

Languages

English

French

Spanish