

# SONIA LAHCENE

## GRAPHIC DESIGNER BASED IN LONDON

PRINT AND DIGITAL  
COMMUNICATIONS AND MARKETING BACKGROUND

 [contact@sonialahcene.com](mailto:contact@sonialahcene.com)

 [sonialahcene.com](http://sonialahcene.com)

 [behance.net/sonialahcene](https://www.behance.net/sonialahcene)

I love solving problems visually and I am passionate about creating eye-catching digital and print design.  
I have worked in various fields where I developed strategic and analytical skills to better understand and answer my clients' needs.  
I am a versatile designer with experience in graphic design, web design, UI, illustrations, communications and marketing.

### Skills & Software

Graphic design

Illustrations

Illustrator

Infographics

InDesign

Mac OS

Microsoft Windows

Photoshop

Corporate Communications

CSS

HTML

Google Site

Wordpress

UI

Layout

Wireframes

Fireworks

Premiere

### Experience

since  
2014

#### Freelance Graphic Designer

Sonia L Creation Ltd  
London UK

Graphic Design, Illustrations, UI...  
Print and digital  
<http://sonialahcene.com>

now

2016

#### Infographic Designer

Mediablage (content marketing agency), London UK

Infographics, illustrations, graphic design  
Client: Timberland

contracting

2016  
2015

#### Web & Graphic Designer

Ladbrokes, London UK

- Design and development of two Google Sites: UI, HTML, CSS, icons
- Branding and visual identity
- Merchandising

contracting

2015

#### Infographic Designer

Hootsuite, London UK

Infographics "Instagram King of Engagement"

contracting

2015

#### UI Designer

DAE 68 (Android application allowing to find the closest defibrillator in one click)

- UI based on Google Material Design guideline
- Illustration for the drawer
- Promotional video

contracting

2014  
2012

#### Communications Advisor

Orange Labs

- Branding: logos, visual assets, communication materials
- Company website and intranet: content, wireframes, visual assets
- Design of merchandising for events

### Clients

My clients include, among others

Ladbrokes

Timberland

LeROBERT

 Hootsuite™

 orange

KAPLAN

### Education

2012  
2011

#### Bachelor in Visual Arts

University Panthéon Sorbonne  
Paris, France

Visual Art, History of Art, Philosophy of Art

2010  
2007

#### Master in Management

EDHEC Business School, Lille, France  
Top ranking business school in Europe

Focus in Marketing and Communications


### Languages

English

French

Spanish

### Connect

 Find me on **LinkedIn**

 Follow me on **Behance**

 Check out my **Tumblr**

 [more on sonialahcene.com/cv](http://sonialahcene.com/cv)