

SONIA LAHCENE

GRAPHIC DESIGNER BASED IN LONDON

PRINT AND DIGITAL

COMMUNICATIONS AND MARKETING BACKGROUND

 contact@sonialahcene.com

 sonialahcene.com

 [behance.net/sonialahcene](https://www.behance.net/sonialahcene)

I love solving problems visually and I am passionate about creating eye-catching digital and print design.

I have worked in various fields where I developed strategic and analytical skills to better understand and answer my clients' needs.

I am a versatile designer with experience in graphic design, web design, UI, illustrations, communications and marketing.

Skills & Software

Graphic design

Illustrations

Illustrator

Infographics

InDesign

Mac OS

Microsoft Windows

Photoshop

Corporate Communications

CSS

HTML

Google Site

Wordpress

UI

Layout

Wireframes

Fireworks

Premiere

Experience

since
2014

Freelance Graphic Designer

now

Sonia L Creation Ltd
London UK

Graphic Design, Illustrations, UI...
Print and digital
<http://sonialahcene.com>

2016

Infographic Designer

contracting

Mediablaze (content marketing agency), London UK

Infographics, illustrations, graphic design
Client: Timberland

2016
2015

Web & Graphic Designer

contracting

Ladbrokes, London UK

- Design and development of two Google Sites: UI, HTML, CSS, icons
- Branding and visual identity
- Merchandising

2015

Infographic Designer

contracting

Hootsuite, London UK

Infographics "Instagram King of Engagement"

2015

UI Designer

contracting

DAE 68 (Android application allowing to find the closest defibrillator in one click)

- UI based on Google Material Design guideline
- Illustration for the drawer
- Promotional video

2014
2012

Communications Advisor

Orange Labs

- Branding: logos, visual assets, communication materials
- Company website and intranet: content, wireframes, visual assets
- Design of merchandising for events

 [more on sonialahcene.com/cv](http://sonialahcene.com/cv)

Clients

My clients include, among others

Ladbrokes

 Hootsuite™

Timberland 

 orange™

leROBERT

KAPLAN

Education

2012
2011

Bachelor in Visual Arts

University Panthéon Sorbonne
Paris, France

Visual Art, History of Art, Philosophy of Art

2010
2007

Master in Management

EDHEC Business School, Lille, France
Top ranking business school in Europe
Focus in Marketing and Communications


Languages


English


French

Spanish

Connect

 Find me on LinkedIn

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