

# SONIA LAHCENE

Graphic Designer based in London

Communications and Marketing Background  
Print and Digital

 [contact@sonialahcene.com](mailto:contact@sonialahcene.com)

 [sonialahcene.com](http://sonialahcene.com)

 [sonialahcene.tumblr.com](http://sonialahcene.tumblr.com)

I am a Graphic Designer who loves solving problems visually. I have worked for Communications departments in various fields such as Creatives, Luxury and Telecommunications industries where I have developed both strategic and graphic skills to create the best online and offline, external or internal communications supports.

## Skills & Software

Graphic design

Illustrator

InDesign

Photoshop

Corporate communications

Illustration

Mac OS

Microsoft OS

CSS

HTML

Wordpress

Wireframes

Fireworks

Premiere

JavaScript

## Work Experience and Education

### Freelance Graphic Designer - London UK

Illustrations, icons, typography, web assets,  
for print and web-based communications  
<http://sonialahcene.com>

- commercial flyers for a real estate agency (Paris, France)
- design of assets for an online video game (SMASH)

### University Panthéon Sorbonne Paris France

First-year Bachelor's Degree, Visual Art,  
History of Art, Philosophy of Art

- Illustrations/brochure/poster for an exhibition  
"Voyage intergénérationnel" (Paris, France)

### Communications and Event Coordinator French Alliance - Washington DC, USA

Event management • Communication operations  
including blogging, brochures, posters, flyer,  
creation of an exhibit and press kits

### Communications Advisor

Orange Labs UK - London, UK

Internal and external communication strategy •  
Orange Labs UK branding: logos - visual assets  
- communication materials • Company website:  
content, wireframes, visual assets • Company  
intranet: content - Wordpress - assets - CSS •  
Merchandising for events

### Corporate Press Officer

Louis Vuitton - Paris, France

Corporate communication strategy  
Press relation: press kits - press events  
Press website: strategy - wireframes

- 40"x60" poster/flyers/banners/merchandising for a  
music festival, "Le Père Noël est-il un Rocker?"  
(Lille, France)

### Master in Management

EDHEC Business School

Top ranking business school in Europe

Concentration in Marketing and Communications

## Languages

English

French

Spanish