


SONIA LAHCENE

GRAPHIC DESIGNER BASED IN LONDON

COMMUNICATIONS AND MARKETING BACKGROUND
PRINT AND DIGITAL

 contact@sonialahcene.com

 sonialahcene.com

 sonialahcene.tumblr.com

I am a Graphic Designer who loves solving problems visually. I have worked for Communications departments in various fields such as Creatives, Luxury and Telecommunications industries where I developed both strategic and graphic skills to create the best online and offline communications supports and graphic material.

Skills & Software

Graphic design

Illustrations

Illustrator

InDesign

Mac OS

Microsoft Windows

Photoshop

Corporate Communications

CSS

HTML

Wordpress

UI

Layout

Wireframes

Fireworks

Premiere

Work Experience

now

Freelance Graphic Designer London UK

now

Illustrations, graphic design, UI...
Print and digital
<http://sonialahcene.com>

2014

Communications Advisor Orange Labs UK - London, UK

2 years

- Internal and external communication strategy
- Orange Labs UK branding: logos, visual assets, communication materials
- Company website: content, wireframes, visual assets
- Company intranet: content, Wordpress, assets, CSS
- Design of merchandising for events

2013

2012

Corporate Press Officer Louis Vuitton - Paris, France

6 months

- Corporate communication strategy
- Press website: strategy, wireframes
- Press relation: press kits, press events

2011

Communications & Event Coordinator French Alliance - Washington DC, USA

1 year

- Event management: more than 100 events a year
- Communication operations: bolgging, brochures, posters, flyers, creation of an exhibit and press kits

2010

2009

Commissioned Work & Projects

2015

- UI of an Android application **DAE68**
- Student books layouts for **Kaplan**
- Set of icons and promotional material for **Le Robert**
- Launcher of an Android game **Dungeon Hero**
- CV design

2014

2013

- Commercial flyers for a real estate agency (Paris, France)
- Design of assets for an online video game (SMASH)

2012

- Illustrations/brochure/posters for an exhibition "Voyage intergénérationnel" (Paris, France)

2008

- 40"x60" poster/flyers/banners/merchandising for a music festival, "Le Père Noël est-il un Rocker?" (Lille, France)

Education

2012

2011

Bachelor in Visual Arts University Panthéon Sorbonne Paris, France

Visual Art, History of Art, Philosophy of Art

2010

2007

Master in Management EDHEC Business School, Lille, France Top ranking business school in Europe Focus in Marketing and Communications

Languages

English

French

Spanish