

# Create Web AR Experiences

Fivos Doganis



[fivos.doganis@gmail.com](mailto:fivos.doganis@gmail.com)

# Focus on AR

- Native AR
  - ARCore
  - ARKit
- Web AR
  - WebXR ★
  - Alternatives
    - AR.js (marker, GPS)
    - MindAR (image, face)
    - and more!

cover picture: Artem Bryzgalov <https://unsplash.com/@abrizgalov>

# Setup: testing on your mobile

- Check that your smartphone can read [QR codes](#)
- **iOS** 
  - default Camera app
- **Android** 
  - use Google Chrome + scan button
  - or install a **trustworthy** QR code scanning app like [Trend Micro](#)
- Other 100% web based alternatives
  - webqr.com
  - qrcodescan.in

# Native AR

ARCore 

ARKit 

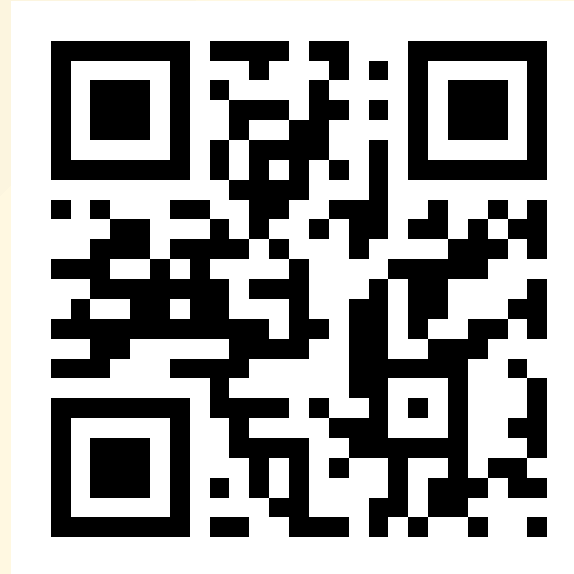
# ModelViewer

Check if your device supports Native AR

- on your **mobile**, open

<https://modelviewer.dev/>

- click on the AR icon
- see the astronaut in AR 🎉
  - uses SceneViewer (Android)
  - or QuickLook (iOS)



# Android

<http://storage.googleapis.com/ar-answers-in-search-models/static/mandalorian/grogu/grogu.glb>

- **GLB** file format
- Native **SceneViewer**
  - uses Google's **ARCore**
  - realistic lighting
- [ARCore supported devices](#)





# iOS

<http://storage.googleapis.com/ar-answers-in-search-models/static/mandalorian/grogu/grogu.usdz>

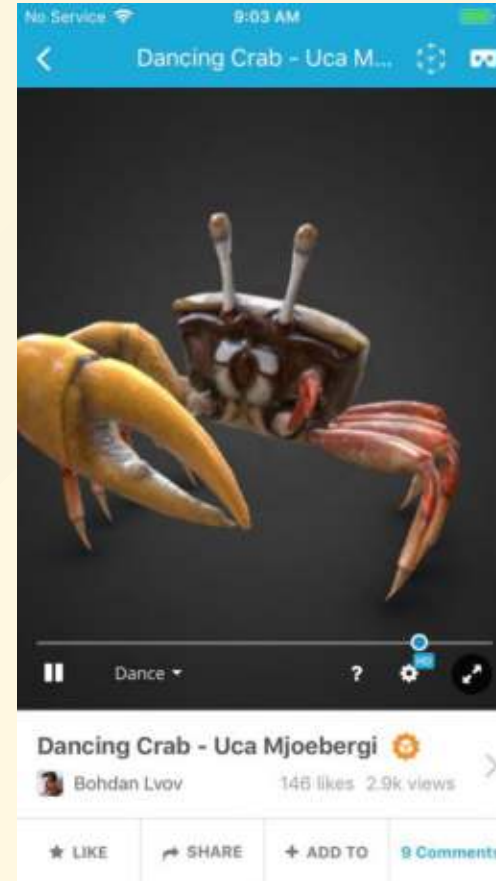
- **USDZ** file format
- Native AR **QuickLook Preview**
  - uses Apple's **ARKit**
  - realistic lighting and occlusions



# More examples

<https://sketchfab.com/>

- to hide navigation bar, add <https://www.sketchfab.com> on your mobile's Home Page





# WebAR

- [WebXR](#)
- Alternatives

# Why use the Web for AR?

- **mobile** experiences
- **open** technologies
  - **cross-platform**
  - **non-proprietary** (unlike Unity or Unreal)
  - **free**
  - **distribute by sharing URLs : no installation, no app store**
- easy integration with many existing Web APIs
  - **anchors the the web to the real world**
  - advanced **interactions**

# Setup

How to run the examples locally

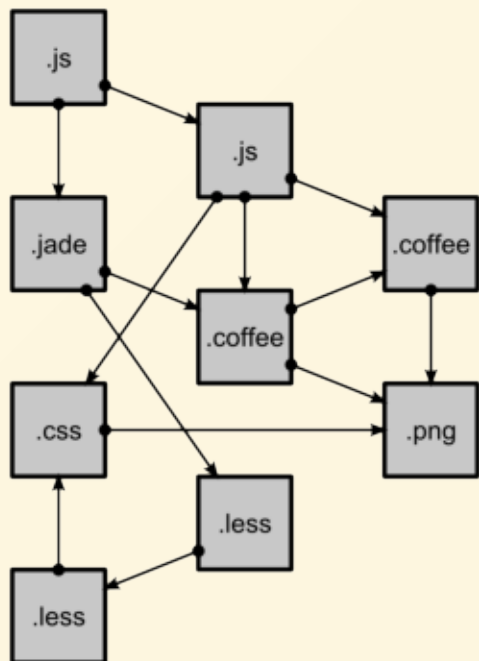
# Full setup using NPM

- install [Node.js](#) + install [npm](#)

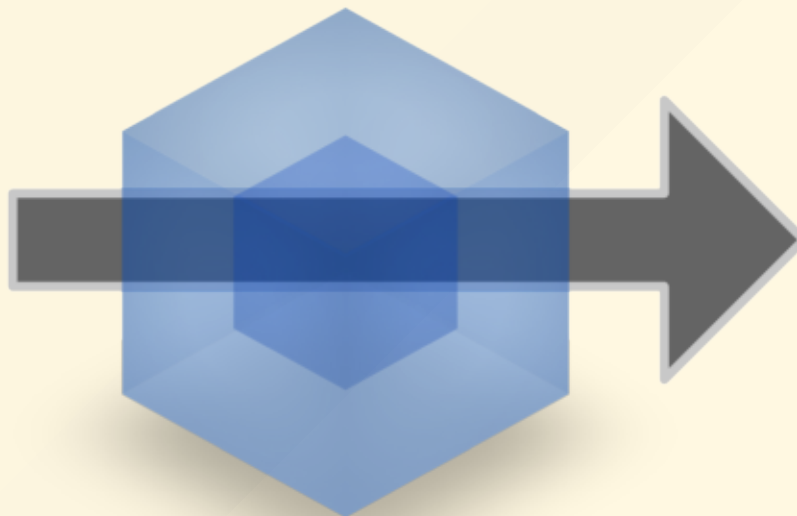
```
sudo apt install nodejs  
curl -L https://npmjs.org/install.sh | sudo sh
```

See below 

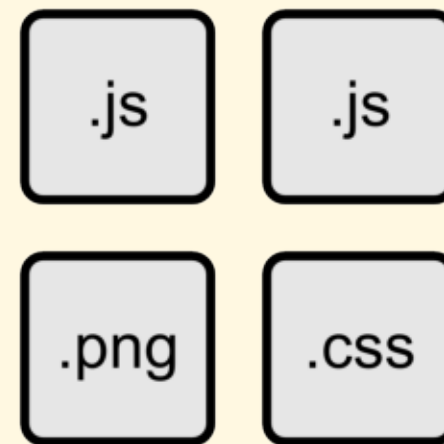
# Bundlers



modules  
with dependencies



**webpack**  
MODULE BUNDLER



static  
assets



# Automatic installation

**THREE.js + WebXR with "batteries included"**



# THREE Vite WebXR boilerplate

Preconfigured environment (allows to test all official examples)

[https://github.com/fdoganis/three\\_vite\\_xr](https://github.com/fdoganis/three_vite_xr) ★

```
git clone https://github.com/fdoganis/three_vite_xr.git  
  
cd three_vite_xr  
  
npm install
```

Run with `npm run dev` or use `F5` in VS Code

Open `http://localhost:5173` in your browser

# Let's code!

# Tools

- Web development
  - Web browser (Firefox, Chrome, Safari Mobile)
  - Git
  - Code Editor ([VSCode](#))
- Technologies
  - HTML, JS, CSS
  - WebGL, THREE.js
  - WebXR

# Install a browser (desktop)

- Firefox installed by default
  - should be enough!
- Chrome
  - to test compatibility and some features
  - alternative: install Chromium on Linux
    - open-source version without proprietary services

```
sudo apt-get install chromium-browser
```



# Install Git

```
sudo apt-get install git
```

```
git config --global user.name "myusername"
```

```
git config --global user.email myname@mymailprovider.com
```

# Install VSCode

```
sudo apt update
sudo apt install software-properties-common apt-transport-https wget

wget -q https://packages.microsoft.com/keys/microsoft.asc -O- | sudo apt-key add -

sudo add-apt-repository "deb [arch=amd64] https://packages.microsoft.com/repos/vscode stable main"

sudo apt install code
```

## Remove GPG warnings

```
sudo gpgconf --kill dirmngr
sudo chown -R $USER:$USER ~/.gnupg
```

# Customize VS Code

- Avoid UI blinking by changing the settings:

```
set window.titleBarStyle to custom
```

- Recommended extensions
  - [Live Server](#)
  - [Git Graph](#) and/or [Git Lens](#)
  - [glTF Model Viewer](#), [glTF Tools](#)
  - [WebGL GLSL Editor](#), [glsl-canvas](#)
  - [Todo Tree](#), [Color Highlight](#)



Settings



# File > Settings > Format on Save ★

83 Settings Found



User Settings Workspace Settings

Commonly Used (1)

Text Editor (8)

Cursor (2)

Formatting (4)

Workbench (1)

Editor Managem... (1)

Features (2)

Terminal (2)

Extensions (71)

CSS (9)

Emmet (1)

HTML (12)

JSON (2)

LESS (6)

Npm (1)

SCSS (Sass) (7)

TypeScript (33)

## Editor: Format On Paste

☐ Controls whether the editor should automatically format the pasted content. A formatter must be available and the formatter should be able to format a range in a document.



## Editor: Format On Save

☒ Format a file on save. A formatter must be available, the file must not be saved after delay, and the editor must not be shutting down.

## Editor: Format On Save Timeout

Timeout in milliseconds after which the formatting that is run on file save is cancelled.

750

## Editor: Format On Type

☐ Controls whether the editor should automatically format the line after typing.

## Editor > Parameter Hints: Enabled

☒ Enables a pop-up that shows parameter documentation and type information as you type.



# Local development caveats

- Impossible to load a file without a user action
- CORS: [Cross Origin Resource Sharing](#)
  - one of the many security measures used by web browsers

➔ need to run a server, like [Live Server](#), or using Python:

```
$ cd /home/somedir  
$ python -m SimpleHTTPServer  
  
$ python3 -m http.server
```

Then open `http://localhost:8000` in your browser

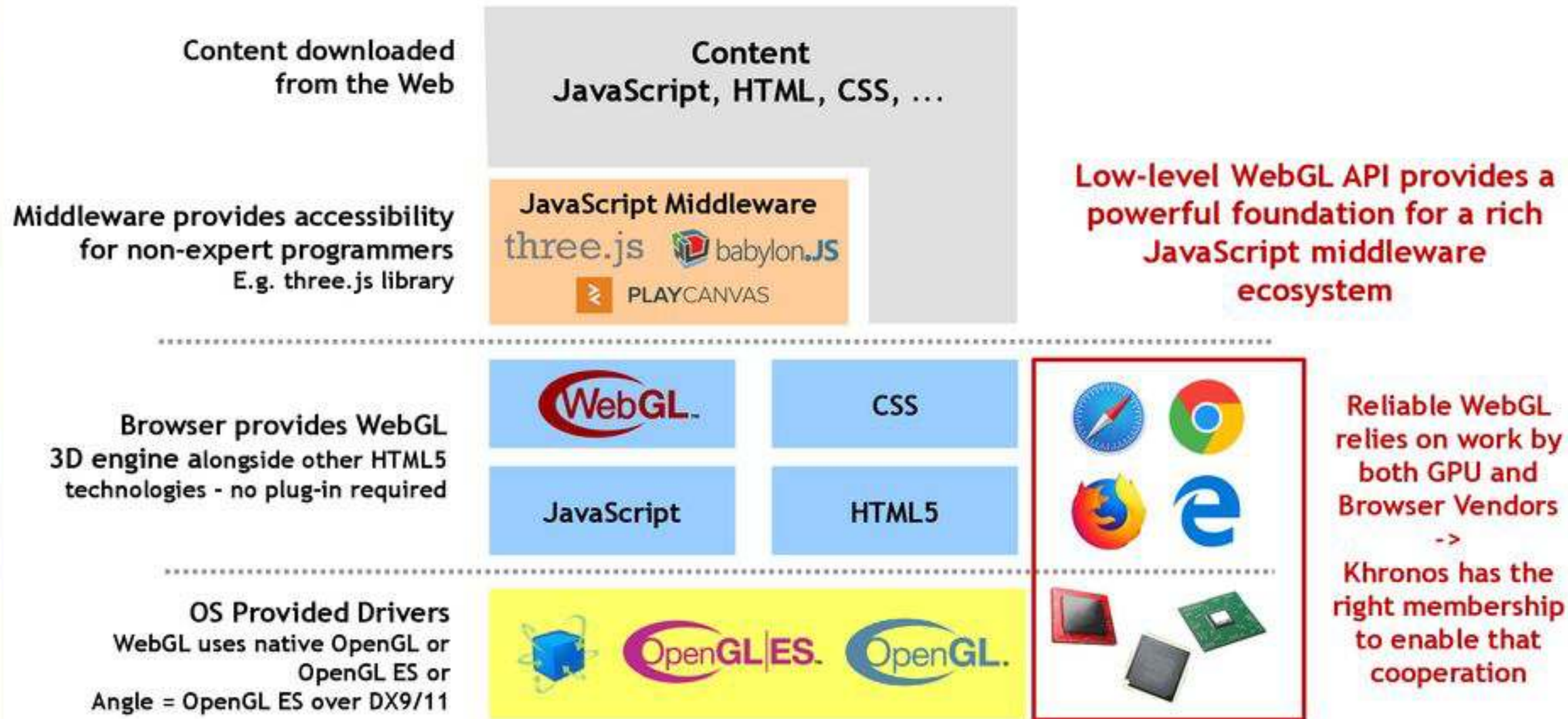


# WebXR

- [Stack](#)
- [Setup](#)
- [Concepts](#)
- [WebXR AR API](#)
- [Code](#)

# Reminder: WebGL Stack

# WebGL Stack



# WebGL architecture: software stack

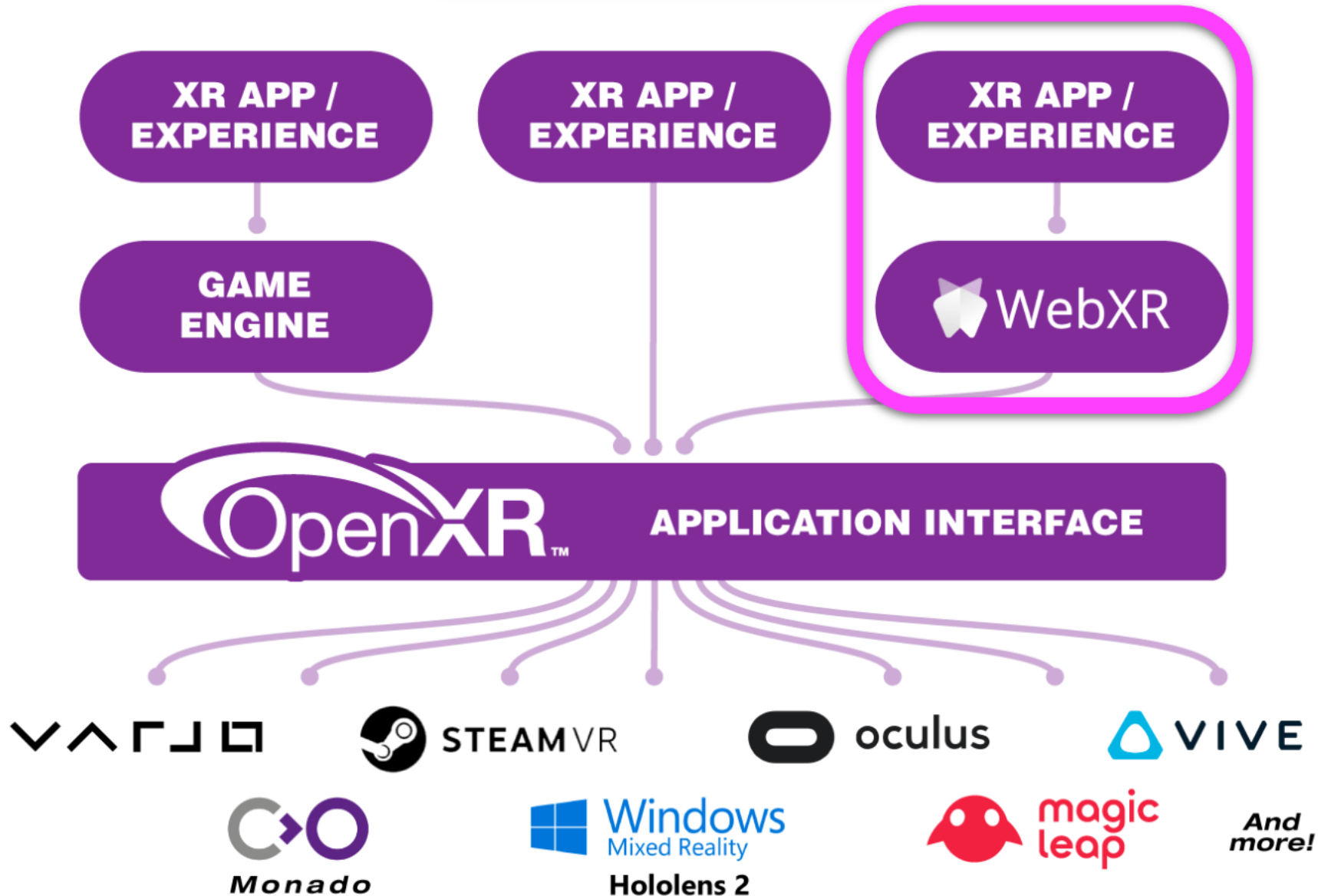
- **Code:** HTML + CSS + JS
  - JS code inside the web page makes WebGL API calls
- **Browser:**
  - browser interprets JS code (using JS Engine)
  - turns WebGL calls into OpenGL calls (binding)
- **OS + Driver:** converts OpenGL calls to
  - DirectX calls on Windows, Metal on Apple (using [ANGLE](#))
  - OpenGL or OpenGL ES calls on other OSes
- **CPU + GPU:** run the **hardware accelerated** code!



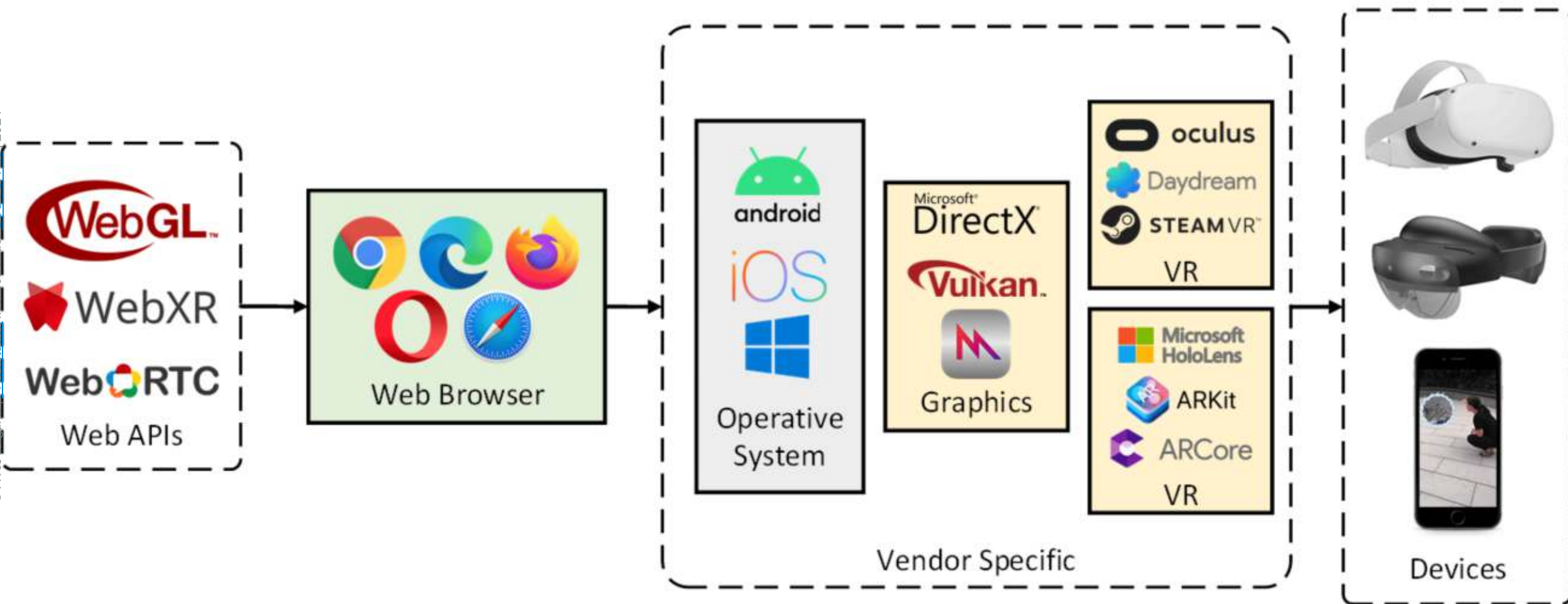
# WebXR







**OpenXR** provides a single cross-platform, high-performance API between applications and all conformant devices.



# Hybrid Apps

Native + Web

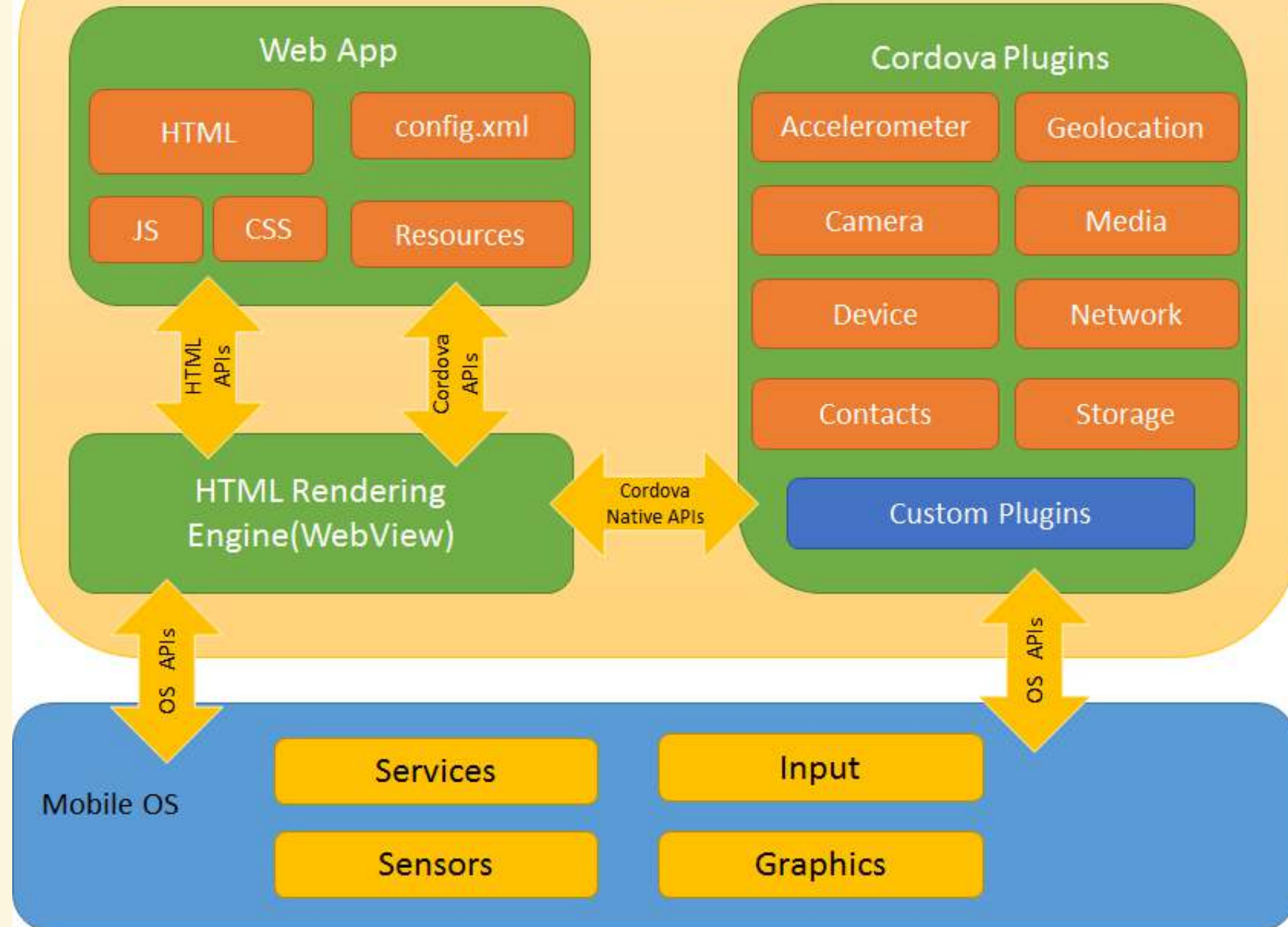
# Hybrid Apps

- **Some feature are not available** via JS in the standard browser
  - e.g.: no LiDAR access
- Web Plugins are forbidden
  - security, installation and update issues
- Idea: reuse existing web browser components
  - **native low-level code** (C++, Java, Kotlin, Objective-C, Swift)
  - **create new APIs in JS**, which call the native code
- **issues with non-standard APIs**: if we create our own APIs the code might not be portable

# Architecture

- Hybrid App example: ~~PhoneGap~~ **Cordova**

## Cordova Application



# Why?

- **Pros**

- **expose missing APIs** in JS: often the only solution!
- **speed**: call native code, faster than pure JS
- **portable code**: app logic written in JS












- **Cons**

- still slower than a 100% native app
- wasted **performance** when converting between JS and native
- **lowest common denominator** to satisfy most platforms
- **non-native look and UI** (not very important for immersive apps)


# Setup



# Install WebXR browser (mobile)

- **Android** 
  - install the latest mobile **Chrome** version (129+)
- **Meta Quest**  
  - use default **Browser app**
- **Apple Vision Pro**  
  - VR only, no AR 
- **iOS**  
  - no official WebXR support 
  - alternatives below  and [here](#) 

# Install iOS WebXR browser

-  install [XR Browser](#) from the App Store



"caniuse"

WebXR

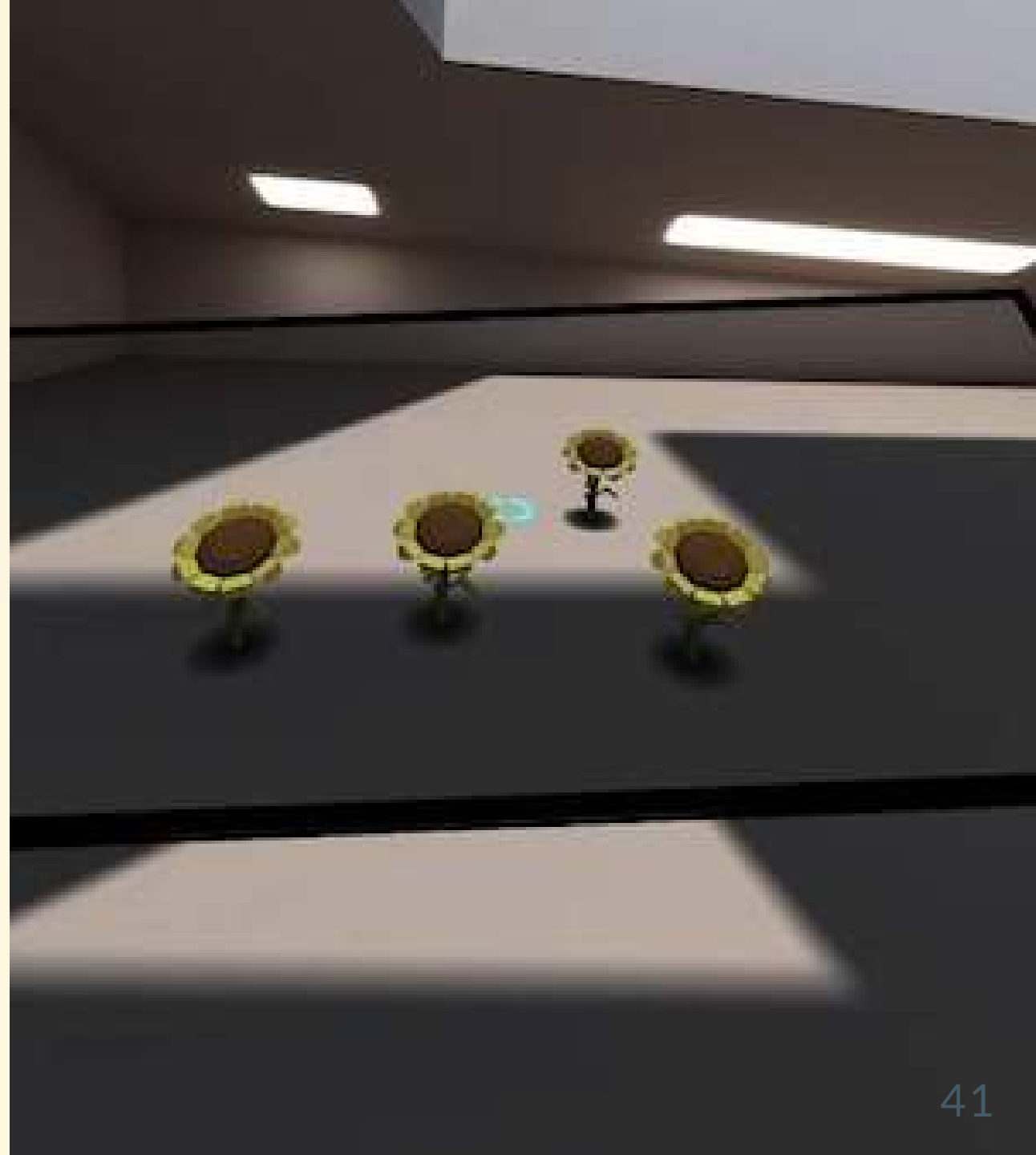
Report ★



# Desktop WebXR Emulators

# Mozilla WebXR Emulator

- uses WebXR Polyfill
- fake mobile AR device
- very convenient when you don't have an AR device or for debugging
- hand tracking [\(WIP\)](#).
- **NO LONGER ACTIVE**  
forked by Meta 👉

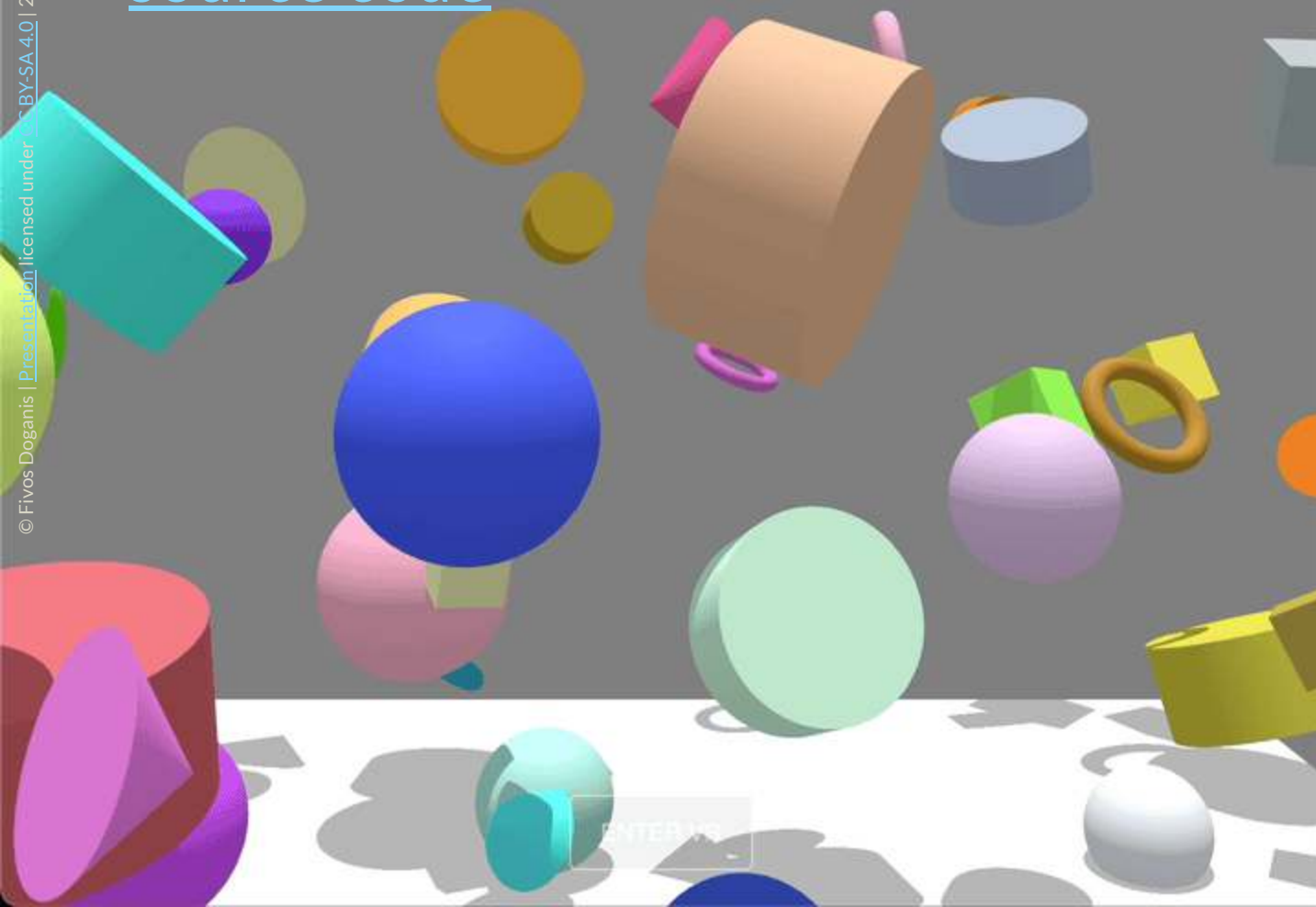


three.js vr - dragging

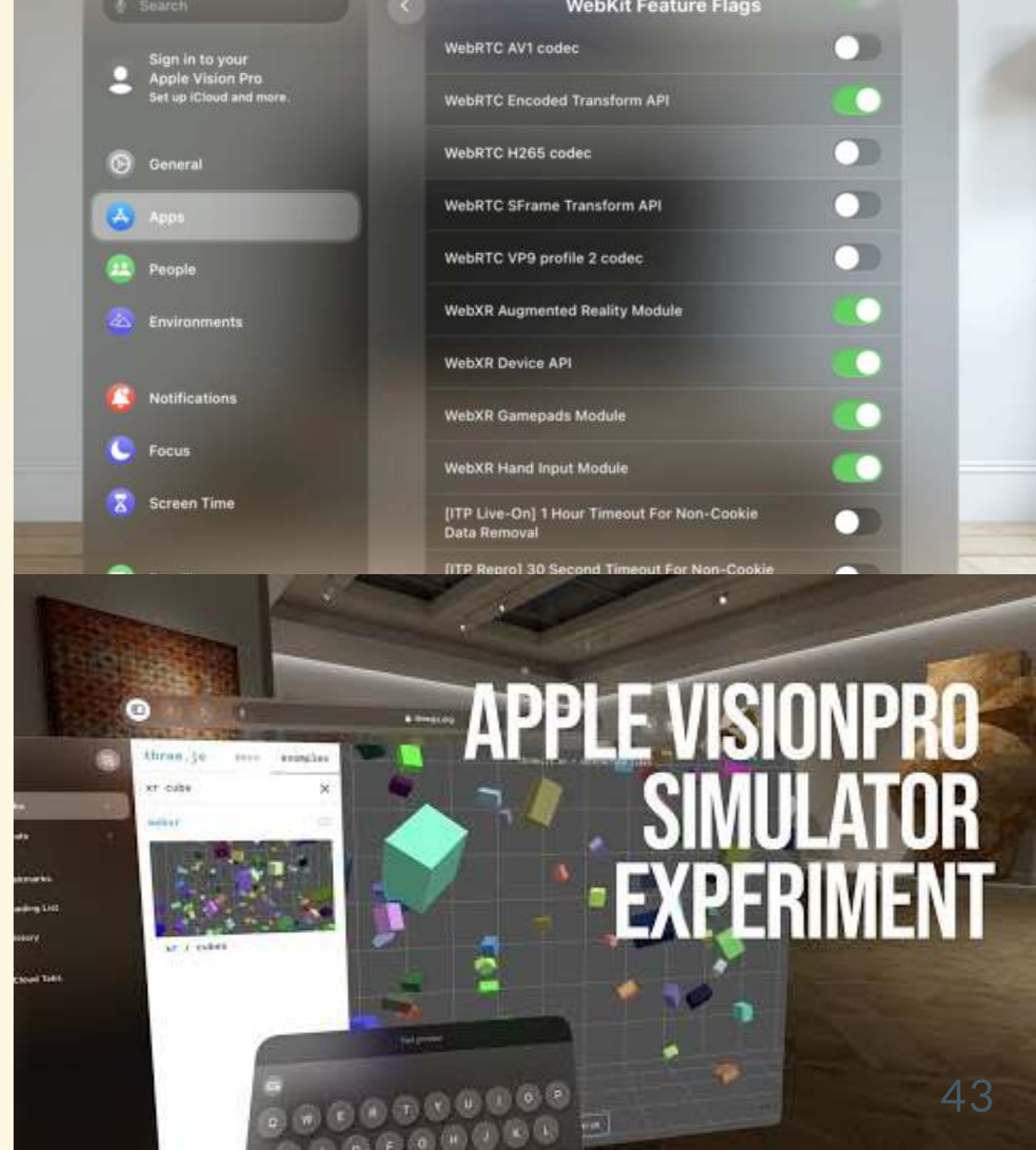
# Meta WebXR Emulator

[source code](#)

© Fivos Doganis | Presentation licensed under CC BY-SA 4.0 | 2024



# WebXR in Safari inside Apple Vision Pro Emulator



# Demo







# WebXR Concepts

# WebXR Basic Concepts XR + AR ★

- Tracking (spaces) and geometry of the real scene:
  - detect planes and geometry (point cloud or mesh) using SLAM, or similar technologies
- XR Frame: RGB image + camera info (pose, focal, tracking, light)
- Hit test intersection between a virtual ray and the real scene
  - frequent constraint: RGB camera + depth estimation
- Anchors and **worldmap** :
  - points of interest placed by the user
  - updated continuously as the real world gets reconstructed

# Advanced WebXR Concepts

- Occlusion handling
  - human occlusion (ARKit)
  - real world occlusion (ARKit + LiDAR, ARCore)
- Perception
  - of the environment (Vision, IA, LiDAR)
    - reconstruction + classification floor, wall, table
  - of the user
    - hand gestures, gaze, intentions

# Standard APIs

- [WebVR](#) ❌ avoid, obsolete
  - but sometimes the only API available
- [WebXR](#) ✅ == **"WebVR 2.0 + AR"**
  - ⚠️ 🚧 [W3C Draft API](#), not stable yet, evolving fast
  - [Chrome 81+](#) , AR still [experimental](#), cf. `chrome://flags`
- **Polyfills**
  - allow converting between APIs
  - let you use [the latest WebXR API](#) or [the old WebVR](#)
  - allow a [limited WebXR API emulation](#) if needed



# Code examples : WebXR needs 3D



- WebXR + **WebGL**
  - <https://github.com/immersive-web/webxr-samples/blob/master/immersive-ar-session.html>
  - <https://github.com/immersive-web/webxr-samples/blob/master/hit-test.html>
- WebXR + **THREE**
  - [https://threejs.org/examples/webxr ar hittest](https://threejs.org/examples/webxr_ar_hittest)
- WebXR + **A-Frame**
  - Basketball: <https://ada.is/blog/2021/01/14/making-an-ar-game/>

# WebXR AR Module

API overview using pseudo-code



# Security constraints

- **permissions**
  - camera, location, movement
-  **https** mandatory
  - use localhost + [SSL](#), or [glitch](#), or [github.io](#), [vercel](#) etc.
  -  better: use [Cloudflare](#) or install [ngrok](#) (see [README](#))
    - allows to create a **https** tunnel very easily
- **requires user action to start**
  - AR / VR / XR Button to switch to AR

# AR Initialization

```
isSessionSupported('immersive-ar');

// RequestSession on Button press
navigator.xr.requestSession

// Add listener for ARButton Press

// Request reference spaces
localReferenceSpace = await session.requestReferenceSpace('local');
viewerReferenceSpace = await session.requestReferenceSpace('viewer');

// Request hitTest

session.requestHitTestSource

// RequestAnimationFrame
// NOTE: THREE.js must use
//   renderer.setAnimationLoop
//   instead of window.requestAnimationFrame
// Or else use session.requestAnimationFrame(render)
```

# Draw

```
// On each Draw  
// Callback on every draw, with an XRFrame  
  
const render = (t, frame) => {  
  
    const pose = frame.getViewerPose(localReferenceSpace);  
  
    frame.getPose(localReferenceSpace, viewerReferenceSpace).transform.matrix  
  
    const hitTestResults = frame.getHitTestResults( hitTestSource );  
    const hit = hitTestResults[ 0 ];  
    reticle.matrix.fromArray( hit.getPose(viewerReferenceSpace ).transform.matrix );  
  
}
```

# Selection (onTouch)

Example:

[https://github.com/mrdoob/three.js/blob/master/examples/webxr\\_ar\\_cones.html](https://github.com/mrdoob/three.js/blob/master/examples/webxr_ar_cones.html)

```
// Get hand, controller, or phone
controller = renderer.xr.getController( 0 );

// See also selectstart, selectend, squeeze etc.
controller.addEventListener( 'select', onSelect );

scene.add( controller );

// Before rendering, update the controller, and apply position to mesh (in meters)
mesh.position.set( 0, 0, - 0.3 ).applyMatrix4( controller.matrixWorld );
```

# Let's Code!

# WebXR + THREE.js ★

- download  
[https://github.com/fdoganis/three\\_vite\\_xr](https://github.com/fdoganis/three_vite_xr)
  - see [above](#)
- choose a [webxr example](#)
  - preferably with `ar /` in its description
  - the simplest is **AR Cones** :  
[https://threejs.org/examples/webxr\\_ar\\_cones](https://threejs.org/examples/webxr_ar_cones)
- make it run on your phone (or on an emulator)
  - you can generate a QR code with the URL! 📱



# Creating your own QR code

- <https://duckduckgo.com>
  - "qr " + url
  - ⚠ you must modify the link in THREE.js examples to remove iframes (**iframes are not supported by XR Viewer on iOS**) :  
(~~<https://threejs.org/examples/?q=cones#webxr ar cones>~~)  
➡ <https://threejs.org/examples/webxr ar cones>
- Alternatives:
  - [use Google Chrome's QR code generator](#)
  - <https://www.the-qr-code-generator.com/>
  - <https://codepen.io/chriscoyier/pen/QyPbXz>

# Build: reminders

- `npm install`
- `npm run build`
- if you have any issues, check [the security constraints](#)



# Replace the cone with another model

- [SketchFab](#) ★
  - [A-Frame component](#)
  - [Downloaded model](#)
- ~~[Google Poly](#)~~ 🦴 ➡ [poly.pizza](#)
  - [example](#)
  - [A-Frame component](#)
  - [Downloaded](#)

# Add XR to your THREE.js project! ★

Port your THREE.js project to use the real world!

- start with THREE.js' `webxr_ar_cones` example above
- replace the cone creation with your solar system
  - create the solar system only once
  - change its position if it has already been created

# Challenges

- **1** place the solar system on top of a horizontal plane
  - use a hit test
  - see [https://threejs.org/examples/?#webxr\\_ar\\_hittest](https://threejs.org/examples/?#webxr_ar_hittest)
- **2** select a sphere and move it
  - use `attach` while dragging it
  - see [https://threejs.org/examples/#webxr\\_xr\\_dragging](https://threejs.org/examples/#webxr_xr_dragging)
- **3** interpolate between the two positions
  - `new TWEEN.Tween(obj.position).to({x:, y:, z:}, 500).start()`
  - see this [TWEEN.js example](#)





# Extras



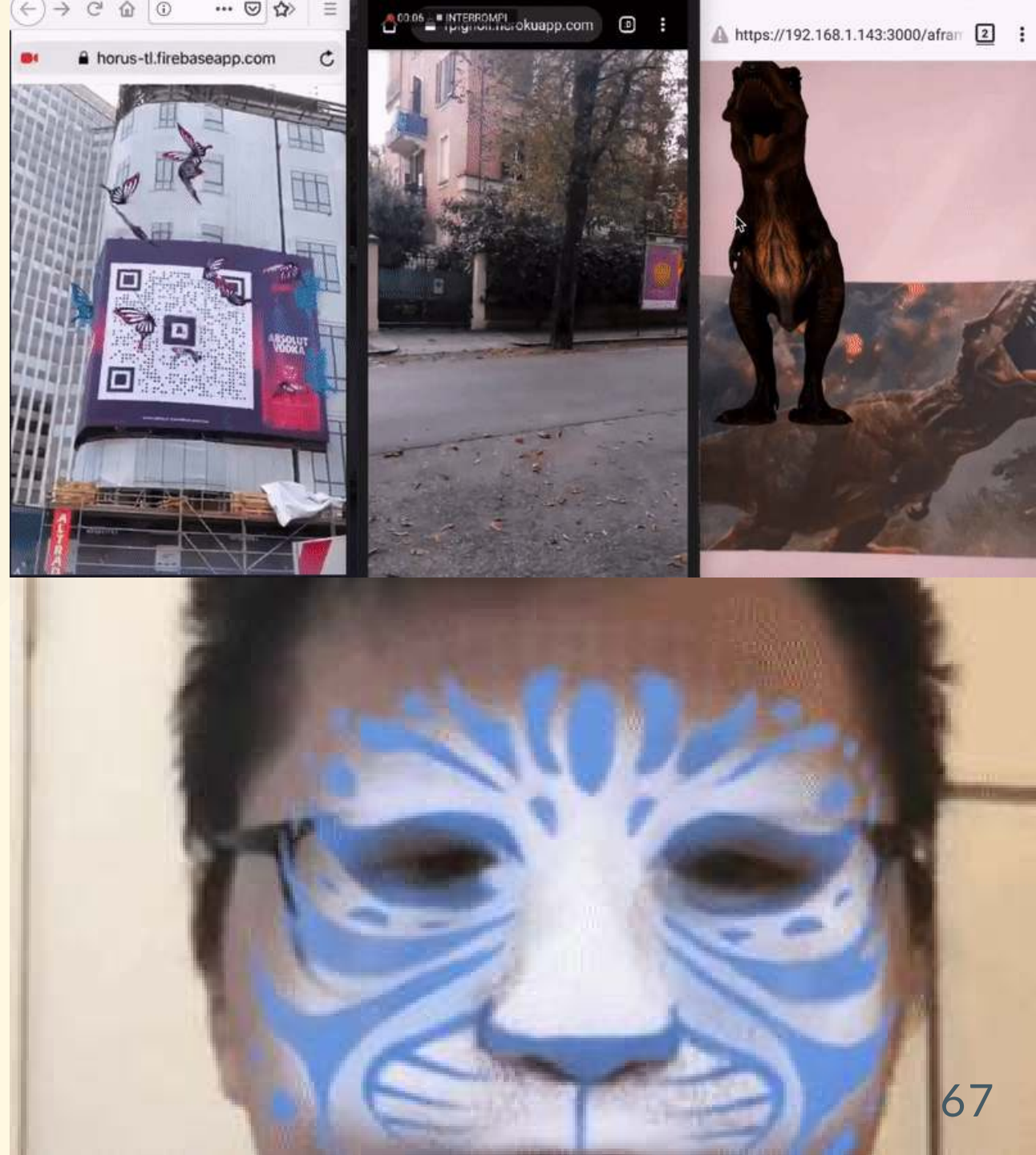
# Alternative AR Libraries

- [three.ar.js](#), [aframe-ar](#): obsolete, avoid
- [JeelizAR](#) ★
  - lightweight fast (deep learning for object and face detection)
- [MediaPipe](#), [Handsfree.js](#) encapsulates JeelizAR and TensorFlow.js
- [awe.js](#): not free
- [8th Wall](#)
  - not free, proprietary and very restrictive license, **avoid!**
  - does not allow evaluation if you are a developer!
- [Wikitude](#): not free, no web



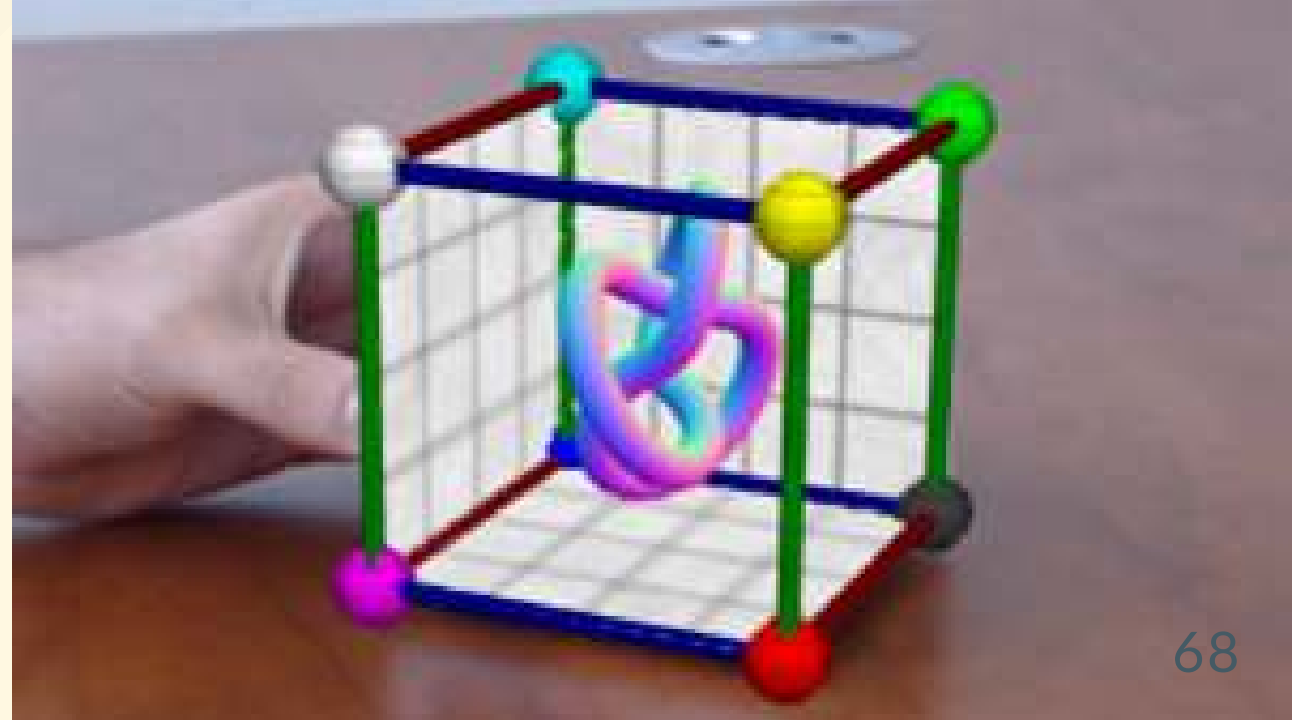
# More libraries

- [AR.js](#)
  - [THREE.js + marker](#)
  - [THREE.js + NFT](#)
  - [locar.js](#) : [THREE.js + GPS](#)
- [MindAR](#)
  - simple [image tracking](#) with [THREE.js](#)
  - [face tracking](#) with [THREE.js](#)



# App examples

- Many (old) examples using **AR.js + THREE.js + THREEEx**
  - [official](#)
    - [basic](#) example
    - you can choose between live video, simple photo and a video a file!
  - [Lee Stemkoski](#)





# More examples

- [Official A-Frame examples](#)
- [Lee Stemkoski](#)
  - [A-Frame](#)
  - [A-Frame + AR.js](#)
- [FrameVR](#)
  - course for beginners
  - inspiration for your projects



# Vision

- [OpenCV.js](#) : official JS port (wasm via emscripten)
  - terrible documentation but nice tutorials, see [this Mozilla article](#)
- [JSFeat](#): lightweight 100% js library (old code)
- [Tracking.js](#): computer vision lib (old code)
- [headtrackr](#), [PicoJS](#): face tracking
- [ARuCo Marker tracking](#): ARToolkit alternative
- [Tensorflow.js](#): recent Vision + IA demos
  - [PoseNet](#)
  - [HandPose](#) 3D

# Courses

<https://medium.com/sopra-steria-norge/get-started-with-augmented-reality-on-the-web-using-three-js-and-webxr-part-1-8b07757fc23a> ★

<https://codelabs.developers.google.com/ar-with-webxr#0>

<https://medium.com/arjs/webar-playground-ar-in-a-few-clicks-67a08cfb1534>

<https://blog.halolabs.io/building-ar-vr-with-javascript-and-html-97af4434bcf6>

# Guides

<https://developer.apple.com/design/human-interface-guidelines/ios/system-capabilities/augmented-reality/>

# Code links : Browser-based AR and VR

<http://webglworkshop.com/presentations/Workshop31-ar-vr.html#/21>

<https://webxr.io/webar-playground/>

<http://learningthreejs.com/blog/2015/07/16/hatsune-miku-dancing-in-augmented-reality/>

<http://studioknol.com/phase-two-building-with-virtuality/>

<https://github.com/rodrigocam/ar-gif>

[https://github.com/XingMeansOK/slamjs\\_samples](https://github.com/XingMeansOK/slamjs_samples) (RGBD)

# Mozilla's (deprecated) XR Viewer (1)

- Install Mozilla's [WebXR Viewer](#) from the App Store



in

# Mozilla's (deprecated) XR Viewer (2)

- **DO NOT** use URLs with **iframes**!

For example:

[https://threejs.org/examples/?q=cones#webxr\\_ar\\_cones](https://threejs.org/examples/?q=cones#webxr_ar_cones)

will NOT work (you will get a confusing "WebXR not available" message on your XR Button)

Use this URL instead:

[https://threejs.org/examples/webxr\\_ar\\_cones](https://threejs.org/examples/webxr_ar_cones)

# Mozilla's (deprecated) XR Viewer (3)


- **DO NOT use Dark Mode**, otherwise all the colors in your 3D graphics will look inverted
  - you can **force XRViewer to always use the light theme**
    - check the in-app **settings**



# Mozilla's (deprecated) XR Viewer (4)

- Remember to **clear your cache** frequently if you are developing an app and you are not seeing your code changes
  - check **Data Management** from the in-app **settings**

# Mozilla's (deprecated) XR Viewer (5)

- the site <https://webxr-ios.webxrexperiments.com/> seems to be down.  
Symptom: "Start AR" has no effect.
- [use updated WebXR polyfill](#)
-  provide your own polyfill in the general settings:

**Settings / XRViewer / WebXR Polyfill URL :**

**<https://arenaxr.org/webxrios.js>**

URL copied from Anthony Rows' "XR Browser" (maintained!) app