



**MARÍA FERNANDA
DOMÍNGUEZ QUIROZ**
UX DESIGNER

CONTACT



Coyoacán, CDMX



52 (55) 21 98 00 31



fernanda.dominguez.quiroz@gmail.com

PROFESSIONAL EXPERIENCE

FREELANCE / UX Designer + Developer + Content

September 2017 - Present

I provide creative and custom solutions, user experience design and engineering, such as prototypes and complete website construction. I also offer creative content, such as; social media posts, executive presentations, banners, brochures, business cards, and more.

TOTALPLAY X PHINDER / UX Designer

November 2022 - Present

We are developing IT, UX design and QA solutions for an internal platform called FFM, improving the delivery of several business-scale administrative and operational activities in Totalplay, a top-of-mind telecommunications brand in México.

FINAMEX CASA DE BOLSA / UX Designer + UX Engineer

January 2021 - November 2022

Finamex is a Mexican brokerage firm, with more than 40 years of experience.

I was involved in the development of its fintec platforms providing UX design (wireframing, prototyping, testing) and UX engineering (Bootstrap and Angular's Ionic HTML/CSS).

SKYGARDEN / UX Designer + UX Engineer + Developer

September 2020 - July 2021

I was in charge of the Design department, the construction and administration of its website, and managed content solutions for their social networks.

PUAN LITOGRAFÍAS / Designer

January 2017 - September 2020

I provided digital and printed branding solutions for the production of boxes and branding material to meet our customer's specific brand needs.

EDUCATION

UNIVERSIDAD DEL VALLE DE MÉXICO - NABA MILANO (2014 - 2018)

Degree in Fashion Design and Clothing Industry

UNIVERSITY OF BRITISH COLUMBIA (2009)

English Intercultural Program

SKILLS

HARD SKILLS

Adobe's XD, Illustrator, Photoshop, Figma, HTML5, CSS3, Ionic 6, Bootstrap, Visual Studio, Jira, Sourcetree, Kanban, Slack, Teams, Google Docs, Microsoft Word, PowerPoint and Excel.

SOFT SKILLS

Public relations, tech-savvy, empath curious, adaptable, negotiation skills, creativity in problem solving and strategy.

LANGUAGES

ENGLISH Advanced

FRENCH Elementary