

BUENOS AIRES

27/09 - 02/10, 2021



SPONSORS





Thank you for your sponsorship consideration. Your financial support is vital for our community and for this event's success. This year we will be highlighting our diverse global community and how to be sustainable.

We have prepared sponsorship packages, listed below, that will help you to engage with our community at various levels. In designing these packages we took into consideration visibility and engagement of our sponsors association and our attendees.

Based on recent FOSS4G conference, we anticipate ~1,000 attendees with representatives of government, tech industry, and educational institutions from all over the world. The majority of our attendees will be from the U.S. and Europe.

Our conference will cover many different topics on GeoSpatial Data and Technologies. Some of the expected topics will be the usage of GeoSpatial in a variety of industries including Location Intelligence, Data Analysis, Predictive Models or Data Infrastructures.

We will showcase the growing Free and Open Source GeoSpatial ecosystem and community.

If you have questions or are ready to sponsor us, please contact our sponsor liaison at:

foss4g2021-sponsorship@googlegroups.com

LEVELS

SPONSORS

Remember that all your economic contributions to FOSS4G2021BA will sum up to your sponsorship at OSGeo.

This year we have created a modularized sponsorship. Each sponsor will choose a level of sponsorship and then can choose different modules to improve their package.

	Diamond	Platinum	Gold	Silver	Bronze	Supporter	Partner
Online Logo Placement	100%	60%	40%	20%	10%	10%	5%
Logo in Venue	100%	60%	40%	20%	10%	10%	-
Internet Promotion	100%	60%	40%	20%	10%	10%	-
Booth	Special	2x2	2x2	1x1	1x1	Banner	-
Gymkhana	100%	70%	30%	20%	10%	-	-
B2B	2	2	1	1	1	-	-
Free ticket	3	3	2	1	-	-	-
Placement in Gala Dinner	Yes	-	-	-	-	-	-
ChillOut Space	Yes	-	-	-	-	-	-
Starting price	US\$ 35 000	US\$ 14 000	US\$ 8 000	US\$ 4 000	US\$ 1 750	US\$ 750	Ask

We have special discounts for local entities that want to participate on the event. Don't hesitate and contact us so we can offer the best deal!

If you would like to discuss additional sponsorship opportunities or customize a package to best fit your needs,

please contact us on foss4g2021-sponsorship@googlegroups.com

We are keen in working with you to make your sponsorship meet your company's goals.

LEVELS

SPONSORS

1 DIAMOND

There's going to be only ONE Diamond sponsor. Diamond Sponsor is the queen of the conference. It will get the main exposure, a branded chill out space for the attendees and a branded dish at the Gala Dinner. Attendees will have the Diamond sponsor very present at all times, before, during and after the conference. It will be mentioned several times during the event and they will have exclusive branded spaces.

2 PLATINUM

There's going to be only 3 Platinum sponsors. This is a featured category specially designed for leaders of the OSGeo community that contribute to the state of the art of GeoSpatial. Platinum Sponsors have access to exclusive modules to expand their outreach and will have a great exposure warranted.

4 SILVER

Silver Sponsors are small and medium companies that contribute actively to geospatial technologies. They are usually specialized and relevant on some area but may not be yet widely known by the community. They are looking to extend their outreach with the modules available to this category.

6 SUPPORTER

Supporter Sponsors are small companies and entities that contribute to OSGeo. Supporter Sponsors will get the minimal exposure on the event with no possibility of extend their outreach with modules. Instead of hosting a booth, the Supporter Sponsors will be able to place a banner on the booth space.

3 GOLD

Gold Sponsors are companies that are very involved in geospatial communities and participate very actively on specific projects of OSGeo. Gold Sponsors have access to most of the modules to configure the best sponsorship that adapts to their needs. This is the preferred sponsorship level for most sponsors, providing a dynamic customizable sponsorship package

5 BRONZE

Bronze Sponsors are small companies that play a key role on the geospatial environment. Attendees will be able to have a close contact with Bronze Sponsors as they will be present on all relevant spaces of the conference, like the Business to Business meeting or the booth space. Bronze Sponsors have only a small subset of modules available to extend their sponsorship.

7 PARTNER

Supporter Sponsors are small companies and entities that contribute to OSGeo. Supporter Sponsors will get the minimal exposure on the event with no possibility of extend their outreach with modules. Instead of hosting a booth, the Supporter Sponsors will be able to place a banner on the booth space.

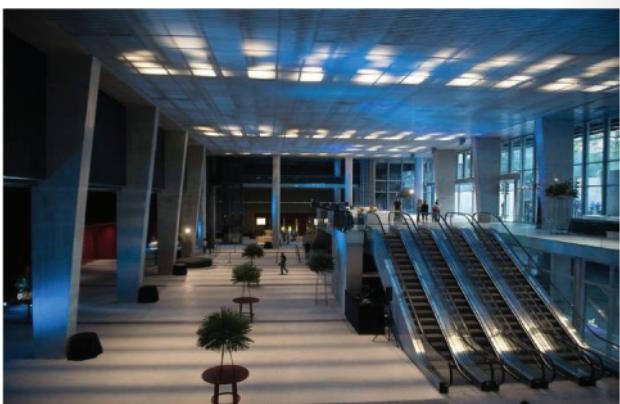
DESCRIPTION OF FEATURES

ONLINE LOGO PLACEMENT



Logo placement on the website, social media, and emails. The number on the table indicates the relative size/exposure.

LOGO IN VENUE



Logo placement banners and similar artifacts on site. The number on the table indicates the relative exposure.

INTERNET PROMOTION



Promotion on social networks. The number on the table indicates the relative exposure. For the Diamond and Platinum partners, there will be a separated section on the website describing who they are and what they do. Photos and texts will be provided by the sponsor as requested by the organization.

B2B



Number of tickets assigned to attend the Business to Business session. Sponsors can request more tickets to attend this session.

DESCRIPTION OF FEATURES

GYMKHANA



During the week, there will be a Gymkhana around the sponsors, the conference and OSGeo in general. The challenges will be defined based on information the sponsor will provide about their company, products or services they offer.

If some element used on the Gymkhana is a registered trademark, the sponsor has to have the legal right to use it and assign the rights to use it for all conference purposes related to this edition. The challenges have to follow the code of conduct and the organization reserves the right to block any text, image or description we consider as not appropriate.

PLACEMENT IN GALA DINNER



Diamond sponsor may choose some drink or food offered on Gala Dinner and rename it. If the name is a registered trademark, the sponsor has to have the legal right to use the name and assign the rights to use it for all FOSS4G purposes related to this edition. The chosen name have to follow the code of conduct and the organization reserves the right to block any name we consider is not appropriate.

BOOTH



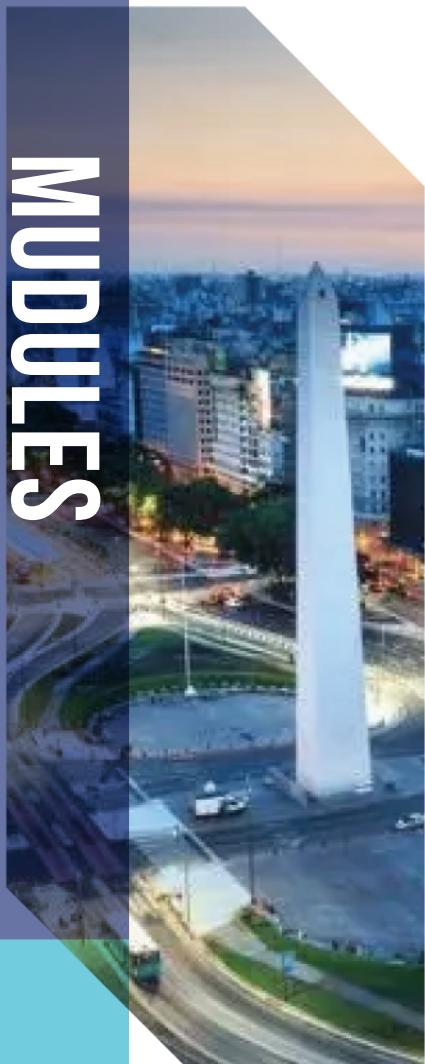
Space to connect and interact with the attendees.

Diamond sponsor will choose first the placement and have the bigger booth. Platinum sponsors choose after Diamond and will get a 2mx2m booth. Gold sponsors also get a 2mx2m booth.

Silver and Bronze sponsors get a smaller booth with size 1mx1m that will work as a smaller type of booth.

Finally Supporter sponsors will get a place for their banner, but no specific space to meet attendees.

MODULES



THE FOLLOWINGS MODULES
CAN BE USED TO EXTEND THE
SPONSORSHIP LEVELS

FOR DIAMOND AND PLATINUM SPONSORS

MODULES EXCLUSIVE



The amazing historical building of the Facultad de Derecho will have a branded fly banner hanging from their entry doors. This building will be used both for workshops and main tracks and it is visible from far away. This place will surely be where many attendees want to take photos to show on social media.

ENTRY TO CEC

FLY BANNER TO FACULTAD DE DERECHO



The entry to the CEC building will be branded so all attendees will notice the Sponsor as the first step into the conference. This building will be where all key events will take place (catering, keynotes, registration,...).

FOR PLATINUM AND GOLD SPONSORS

MODULES EXCLUSIVE

MECHANICAL ESCALATOR SIDES



The mechanical escalator on the CEC will be branded with the Sponsor

CO-LOCATED EVENT



Sponsors may book in advance rooms to host their own tracks during the conference. It can be used as a place for hosting working groups, product showcases or whatever the Sponsor thinks suitable.

These co-located parallel events will be advertised as part of the event.

ACREDITATION DESK



All attendees have to register through the accreditation desk, which can be branded with sponsor colors and logos.

BRANDED SHIRT



All attendees will receive a shirt with a special design of the conference and the logo of the sponsor

GOBO



During the Gala Dinner and Ice Breaker, there will be a flying logo projected to the walls.

LUCH BOX



One day, attendees will receive a recyclable box with lunch to eat on the park. This box will be branded with the Sponsor logo.

PEDESTRIAN STAIRCASE SIDE



The pedestrian staircase on the CEC will be branded with the Sponsor.

MODULES EXCLUSIVE FOR PLATINUM, GOLD, SILVER AND BRONZE SPONSORS

SESSION NAMED FTER - 1 DAY



Once the program is published, sponsors may choose one room to name after. They can choose a maximum of three words to name the room which can be the company name, a product name or similar. Longer names are not permitted as they are going to be used as reference on maps and on the schedule program.

If the name is a registered trademark, the sponsor has to have the legal right to use the name and assign the rights to use it for all FOSS4G purposes related to this edition. The chosen name have to follow the code of conduct and the organization reserves the right to block any name we consider is not appropriate.

COFFEE BREAKS



Coffee breaks will use recyclable cardboard mugs and napkins with the sponsor's logo.

LANDYARD



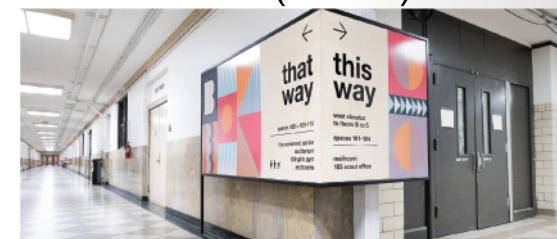
All attendees will be given a lanyard at the moment of registration. These lanyard will be used during the whole conference and is tradition to save it as a remember token of the conference. A Sponsor can choose to add their logo to the string of the lanyard, getting a lot of exposure.

COMPUTER CHARGING LOCATION



A technical conference is a place where electrical plugs are basic to keep the pace. A branded location to charge laptops will be available to

DIRECTIONAL SIGNAGE (CEC)



All directional signage on the CEC that will be used by the attendees to find the rooms will have the Sponsor's logo.

DIRECTIONAL SIGNAGE (FACULTAD)



All directional signage on the Facultad de Derecho that will be used by the attendees to find the rooms will have the Sponsor's logo.

RENT A ROOM (NO CO-LOCATED EVENT) - 1 DAY



Sponsors can rent a room on the venue to host their own meetings and talks. It can be used as a place for hosting working groups, private show cases with customers or even organize your own track. This room will not be promoted as part of the conference.

FOR PLATINUM, GOLD, SILVER AND BRONZE SPONSORS

MODULES EXCLUSIVE

BANNER DIGITAL FULL PAGE



As part of the signage and information points, there will be digital banners showing pertinent information to the attendees. This module allows Sponsors to add more than a logo to the banner. Sponsors may place some catch phrase or ad on it.

BANNER DIGITAL



As part of the signage and information points, there will be digital banners showing pertinent information to the attendees. This module allows Sponsors to add a logo to the banner.

CARD HOLDER WITH TRANSPORT CARD



Attendees will receive a branded card holder with a local transportation card.

BADGE



When registering, all attendees will receive a badge branded by the Sponsor.

ACREDITATION BAG



When registering, all attendees will receive a biodegradable bag branded by the Sponsor.

WIFI



Most attendees will want to connect to the WiFi connection provided by the conference. We will rename the connection with the name of the Sponsor and brand any login page.

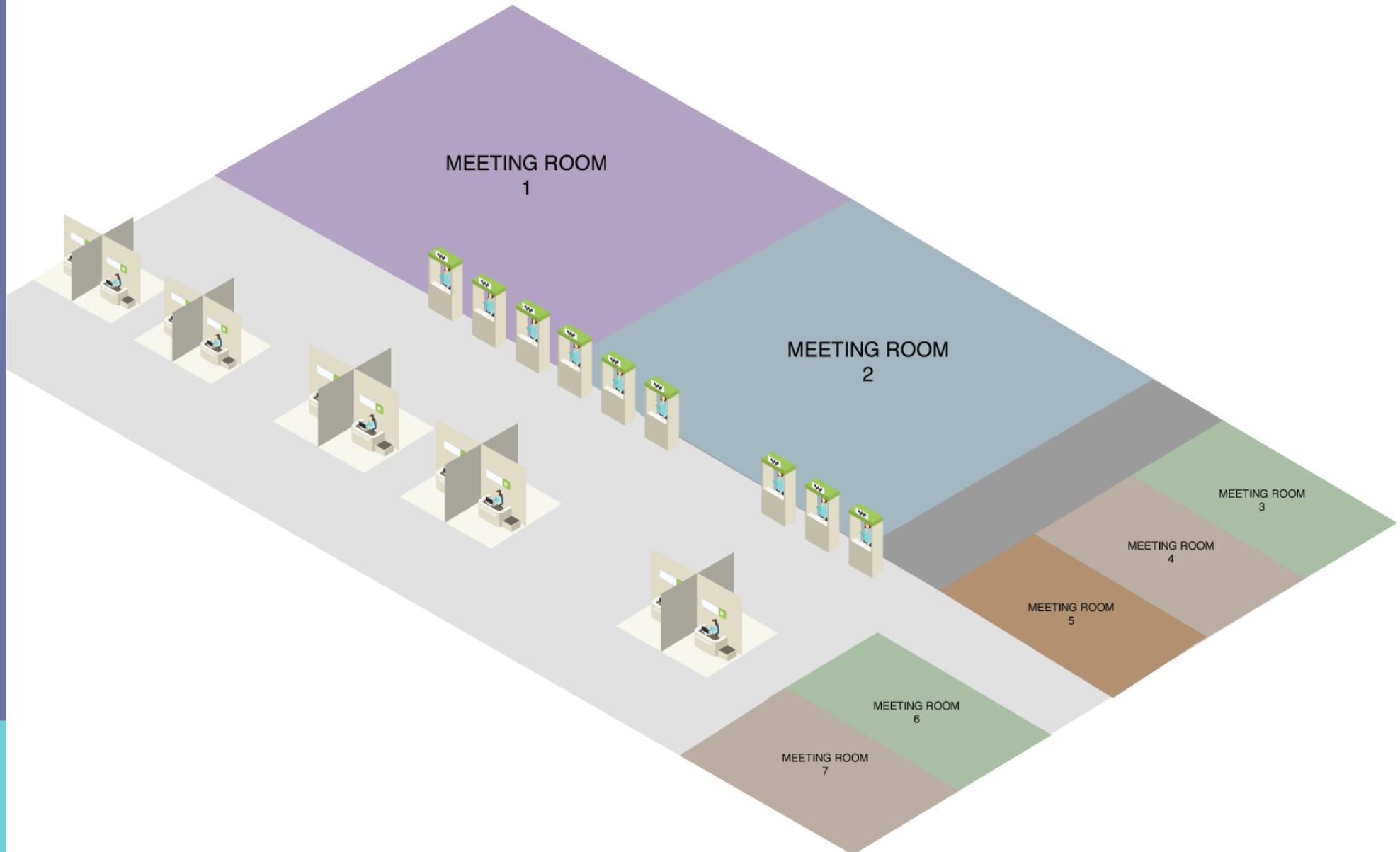
MOBILE APPLICATION



There will be an official mobile application of the conference and most attendees will install it on their phone. This module allows a Sponsor to brand the application.

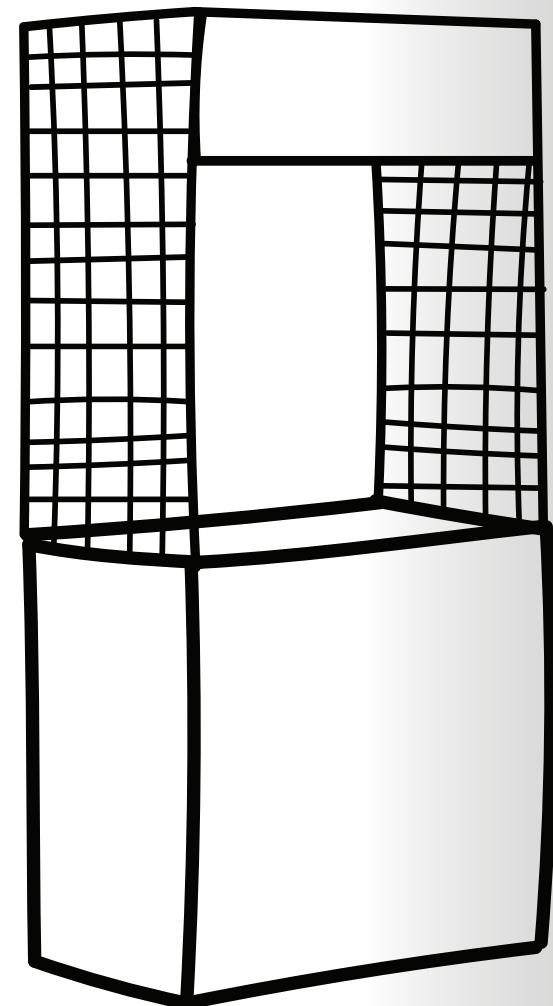
OPTIONS

OPEN SPACE



OPTIONS

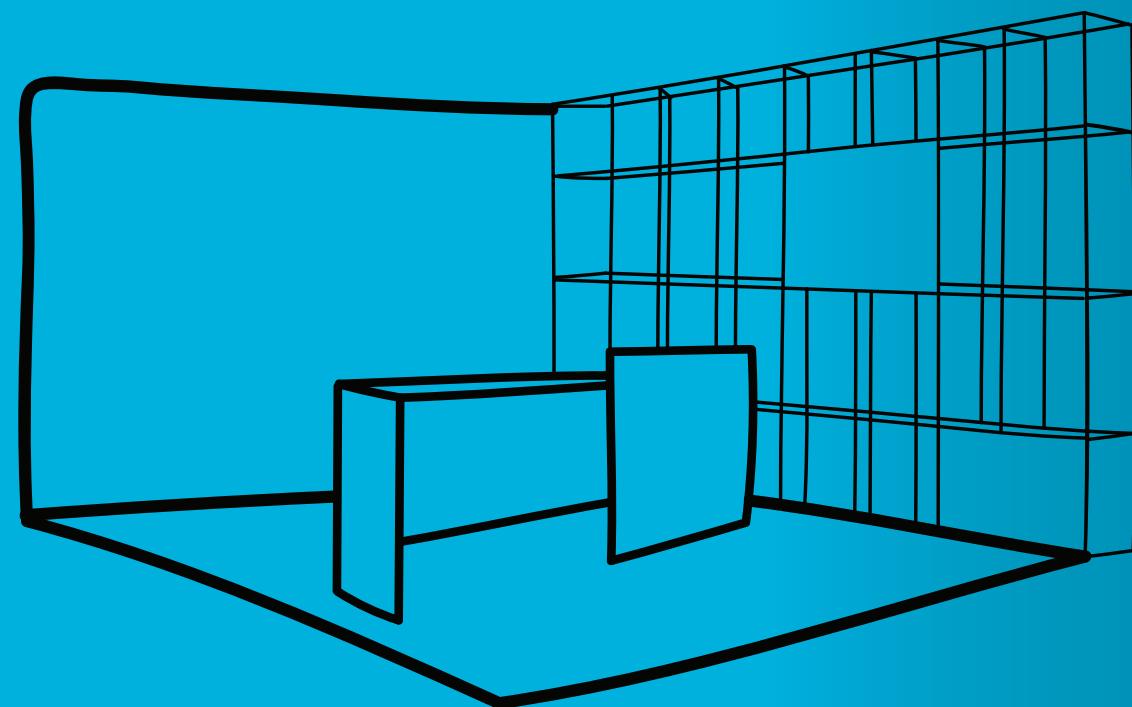
OPEN SPACE



POP UP
SPACE

LARGE
SPACE

20X20' BRANDED SPACE



EVENT

ONLINE



WHAT IF WE CAN'T CELEBRATE THE EVENT IN PERSON?

Due to the strange times we are living, there is a possibility we can't meet in person for the event. Don't worry! We have it covered.

If we can't meet in person, we will celebrate the event online!

How will the Online Event be?

We will meet on an online site that will stream all tracks. Logos from all sponsors will be visible on that site, with exposure according to their sponsorship level.

We will amplify the exposure of sponsors through the site, channels and social networks to make sure your sponsorship is worth it.

LEVELS SPONSORS

Will the Sponsorship price be the same on the online event?

Unless you decide to donate the money to OSGeo, you will only have to pay the amount for the online version.

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Gymkhana	100%	70%	30%	20%	10%	-
B2B	2	2	1	1	1	-
Starting price	US\$ 35 000	US\$ 14 000	US\$ 8 000	US\$ 4 000	US\$ 1 750	US\$ 750

Remember that all money used to sponsor OSGeo events can be used to become an OSGeo sponsor and will impact beneficially on our community, making our free and open source software more sustainable.

SUGGESTED SPONSORSHIPS

Platinum Sponsor
Entry to CEC
LunchBox
Total: US\$17 500

Gold Sponsor
Named Track
Banner Digital - Logo
Total: US\$10 250

Gold Sponsor
Mobile Application
Total: US\$10 000

Gold Sponsor
Directional Signage
Total: US\$9 000

Silver Sponsor
Computer Charging Location
Biodegradable Accreditation Bag
Total: US\$6 000

Bronze Sponsor
Banner Digital - Logo
Card Holder with Transport Card
Total: US\$2 500