Building a search engine with Clojure

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Code: https://github.com/fmw/alida

What does a search engine need to do?

- data retrieval (crawling),
- data storage (optional),
- data extraction (scraping),
- indexing,
- search,
- presentation.

Popular open source crawlers

Java:

- Apache Nutch: http://nutch.apache.org/
- Heritrix: https://github.com/internetarchive/heritrix3

Python:

- Scrapy: http://scrapy.org/
- Mechanize: http://wwwsearch.sourceforge.net/mechanize/

Other:

- wget: http://www.gnu.org/software/wget/
- HTTrack: http://www.httrack.com/page/1/en/index.html

Web crawling process

- 1. Download a seed page,
- 2. store page (optional),
- 3. extract links,
- 4. filter links,
- 5. download next page,
- 6. determine relevance,
- 7. repeat the steps for every relevant link.

Crawling approaches

Brute force:

• crawl and process everything you can get your hands on.

Directed crawling:

• specifically tell the crawler where to go.

Weighted crawling:

- start the crawler with a seed URI,
- run a scoring function over every new page,
- use the score to decide how to continue.

Roll your own crawler in Clojure

Leverage existing libraries:

- clj-http (wrapper for Apache HttpComponents),
- Enlive (selector-based data extraction & templating),
- Jsoup (Java HTML parser),
- Apache Lucene (search and indexing library written in Java).

Prototype:

CouchDB through Clutch.

Recommended for production:

- · Apache Hadoop for distributed crawling,
- Apache HBase and/or HDFS for storage.

Crawling considerations

Being polite:

- respect robots.txt,
- delay between requests.

Dealing with anti-crawling measures and non-standard content:

- headless browser for dynamic content (Selenium has good Clojure support),
- use OCR for images (e.g. tesseract-ocr),
- be aware of blocking through the user-agent header,
- don't get trapped in a loop,
- use a service like Amazon EC2 to recycle IP addresses.

Directed crawl

- Follow all links that start with "/en" on the seed page,
- only follow the external links in the content div on those pages,
- there is no :next key for that level, so the crawl stops there.

Weighted crawling scoring functions

Example page-scoring-fn that counts the number of occurrences of the string "website-management" on every requested page:

```
(defn page-scoring-fn [uri request]
(count (re-seq #"website-management" (:body request))))
```

Example link-checker-fn that limits the crawl to Vixu.com:

```
(defn link-checker-fn [uri]
(not (nil? (re-matches #"^http://www.vixu.com/.*" uri))))
```

Weighted crawl function

- recursively follows links,
- crawls external links in a new thread,
- saves the page to the database if the result from the page-scoring-fn is positive,
- doesn't follow links from a page when the page-scoring-fn returns a negative value,
- only follows links if calling link-checker-fn on them returns true.