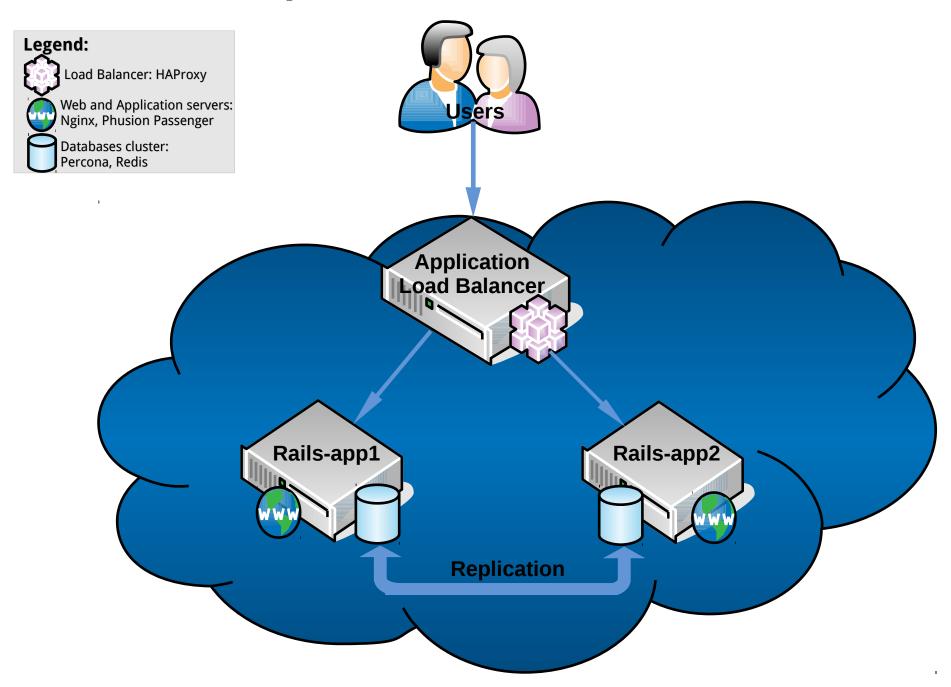


SwapSlider Private Cloud



Users flow



DNS Load Balancer (Amazon Route53)

Load Balancer Load Balancer (Amazon EC2, HAProxy) (Amazon EC2, HAProxy)

SwapSlider's Private Cloud SwapSlider's Private Cloud (OpenStack) (OpenStack)

IT Infrastructure Specifications:

DNS Load Balancer: Amazon Route53

CDN: Amazon CloudFront

Storage: Amazon S3 Mail: Amazon SES

SMS: Twilio

Private Cloud Platform: OpenStack

Backend Platform: Ubuntu Server 14.04 LTS

Backend Language: Ruby on Rails Backend Load Balancer: HAProxy

Web Server: Nginx

Application Server: Phusion Passenger

Databases: Percona, Redis

Configuration Management: Chef Continuous Integration: Jenkins

SCM: Bitbucket

Monitoring: M/Monit

Backup: Bacula

Monthly charges for services (100,000 users):

Amazon Route53: \$4 Amazon CloudFront: \$300 Amazon S3: \$500 Amazon SES: \$25 Amazon EC2: \$692 \$700 Rackspace: \$269 OVH: Twilio: \$750 Bitbucket: \$10

Total: \$3250

Monthly charges for services (1,000,000 users):

Amazon Route53: \$40 Amazon CloudFront: \$3000 Amazon S3: \$5000 Amazon SES: \$250 Amazon EC2: \$6920 Rackspace: \$7000 \$2690 OVH: Twilio: \$7500 Bitbucket: \$10

Total: \$32410