



	Seeds	Herbicides	Insecticides	Fungicides	Fumigants and storage	Specialty post-harvest product
Primary use	Provide added value to farmers through superior genetics	Prevent or reduce weeds, which hamper crop growth and harvest	Control insect pests, which reduce crop yields and quality	Prevent and cure fungal plant diseases	Pest control in warehouses	Technical applications like special coatings
Key products	Sorghum, Corn, Canola, Sunflower, Vegetables	Propanil, Metribuzin, Glufosinate, Pendimethalin, S-Metolachlor, Asulam	Acephate, Imidacloprid, Bifenazate, Flonicamid, Bifenthrin	Mancozeb, Copper, Sulphur	Aluminum Phosphide (ALP) Magnesium Phosphide	Natural coatings CIPC
Key brands	Advanta, Alta, Pacific, Golden, Nutrisun	Stam, Devrinol, Tricor, Fascinate, Lifeline, Satellite, Lagaam, Saathi, Moccasin, Eros Gold, Asulox	Lancer Gold, Ulala, Phoskill, Batus Gold, Banter, Sperto, Perito	Manzate, Vondozeb, Microthial, Unizeb Gold, Glory, BB20, TBCS40, Saaf, Elixir, Triziman, Tridium	Weevilcide, Quickphos	Oorja

Innovation rate

FY2013-14 2.5%	FY2014-15 5%	FY2015-16 14%	FY2016-17 15%	FY2017-18 19%
<ul style="list-style-type: none"> • Ulala • Atabron • Acephate 97 DF 	<ul style="list-style-type: none"> • Iris • Eros 	<ul style="list-style-type: none"> • Unizeb Gold • Glory • Lifeline • Satellite • Interline 	<ul style="list-style-type: none"> • Elixir • Banter • Avancer Gold • Moccasin • Wuxal 	<ul style="list-style-type: none"> • Tripzin • Moccasin • Sperto • Triziman • Macarena • Gainexa FC