Overview

Performance

31

The projected outcome

Efficient growth

Enhanced credibility

Inspired employees

Sustained outperformance

Reduce dependence on third parties

We are investing in captive capacities to become self-reliant and emerge as a 'backward integration' pioneer. We are one of few global companies to manufacture complex organophosphorus compounds.

Strengthen product portfolio

We will consistently launch innovative branded products in sync with evolving scenarios that efficaciously address emerging farmer needs over the world.

Diversify proactively

The success of a company is not defined by entering a particular sector; it is defined by making our presence felt. UPL intends to do precisely that in the lucrative market for branded \Diamond generics.

Scale capacities competitively

To service the growing global demand for crop protection chemicals, UPL will vigorously expand capacities - at competitive costs.

Optimise costs

By delivering quality and affordable products to farmers, we expected to enhance revenues and customer loyalty.

Reduce carbon footprint

Being eco-friendly for UPL is not merely complying with predetermined regulations. The Company will extend beyond the call of duty through a series of measures to conserve environment resources.

Enhance safety levels

UPL not only lays down the guidelines on systems, policy and training but also monitors compliance, maintains and disseminates information on laws and regulations. To monitor the progress against projected improvement numbers, performance levels will be periodically reviewed at facility, divisional and corporate levels.