

**SOLANA  
SPAIN  
TOUR**

REPORT



BY





# DESCRIPTION



The SOLANA SPAIN TOUR offered an enriching journey through Spain's dynamic cities, delving deep into the Solana blockchain, its ecosystem, and its myriad potentials.



For more information, please visit SOLANA SPAIN TOUR and access the presentation here.



# AGENDA

## SOLANA EN ESPAÑOL

Speaker: Andriu - Community Manager

- Why Blockchain?
- Introduction to Solana and its use cases.
- Hackathon & Breakpoint.

## HEAVY DUTY BUILDERS

Speaker: Dan Marin

- Introduction to the Solana Blockchain.
  - What is Anchor?
  - What is Solana?
- Basic concepts for developing programs on Solana.
  - What is a keypair?
  - What is a program?
  - What is a transaction?
  - What is an instruction?
- Types of accounts.
  - What is a keypair account?
  - What is a PDA account?
  - What is an executable account?
- Work environment.
  - Solana Playground.
  - How to deploy your smart contract.
  - How to test your smart contract.



# TOUR OUTCOMES ★

The SOLANA SPAIN TOUR concluded on a high note, surpassing our expectations for attendance in most locations. This journey strengthened our relationships with local partners and provided a rewarding experience for participants. The feedback was overwhelmingly positive, with many attendees expressing a keen interest in extended workshops in the future. Despite operating within budget constraints, we curated an exceptional experience for all.

Our learnings from the tour were invaluable. We discovered that platforms like Meetup and Eventbrite are the preferred channels for Spanish attendees to discover events, while Twitter may not be the optimal medium for engaging the local audience. Drawing from these insights and the tour's success, we find it promising to host a subsequent iteration, elevating the quality even further, to continue advancing and enhancing the experience for all stakeholders.

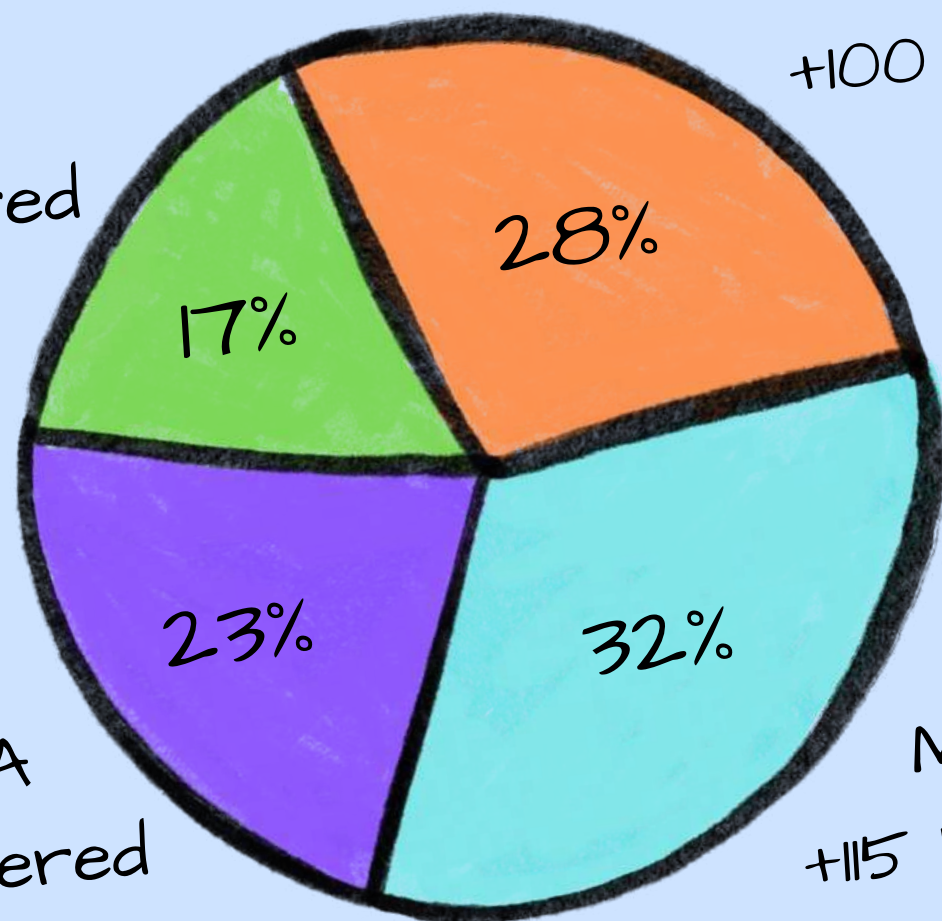


# CITIES

Registered by City

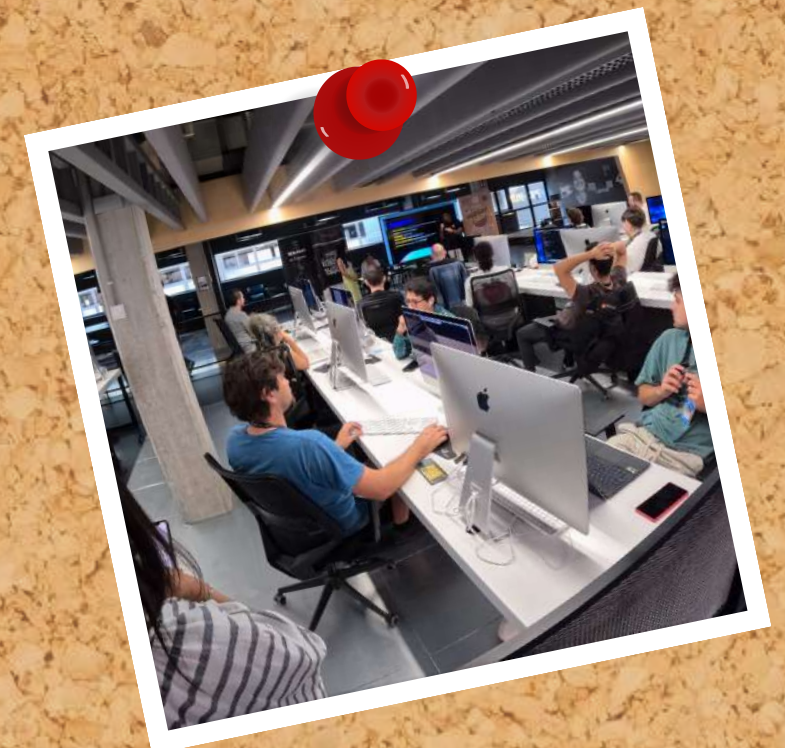
ALICANTE  
+60 Registered

BARCELONA  
+100 Registered



MALAGA  
+80 Registered

MADRID  
+115 Registered

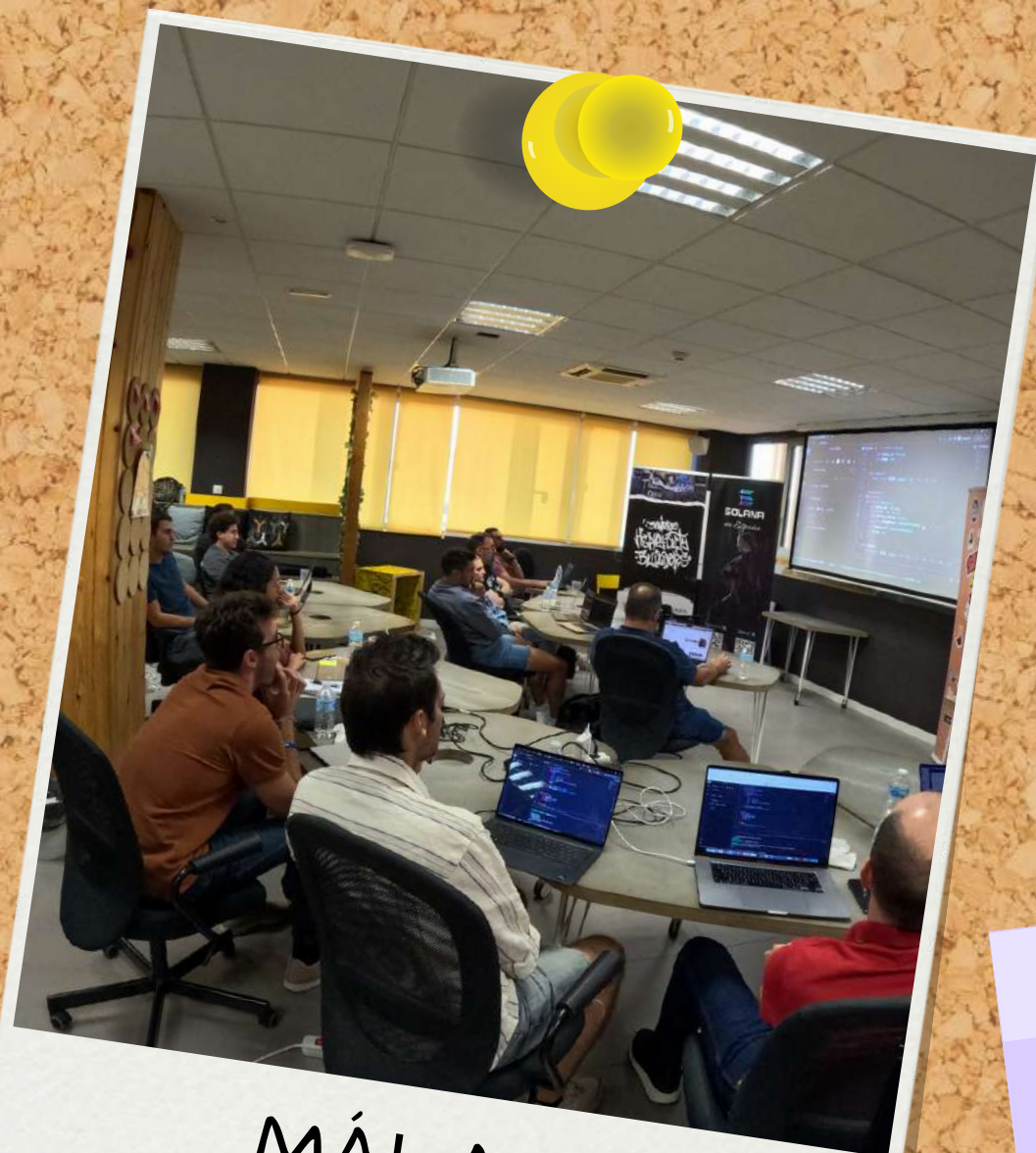
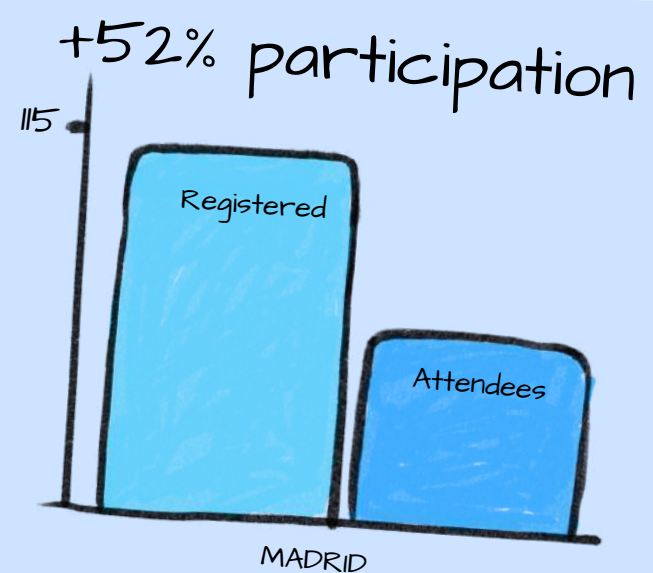




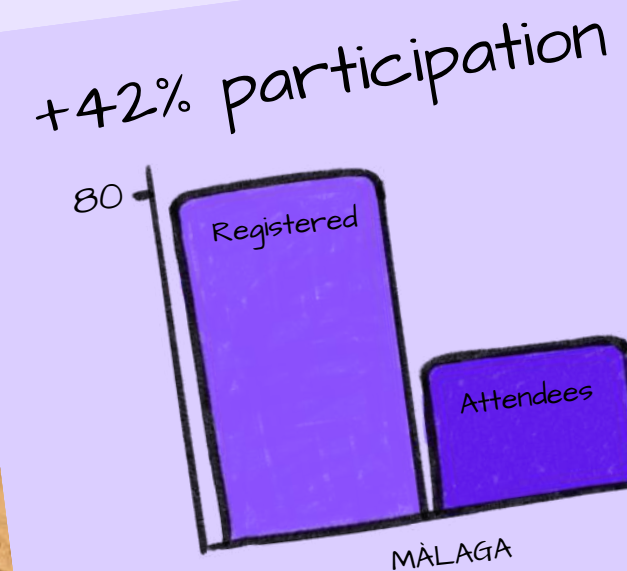
# CITIES



MADRID  
+115 Registered



MÁLAGA  
+80 Registered





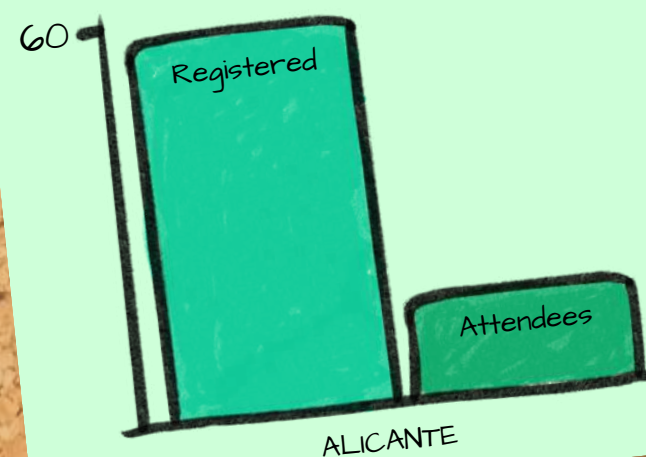
# CITIES



ALICANTE  
+60 Registered

Software  
Hackathon  
BUILDERS

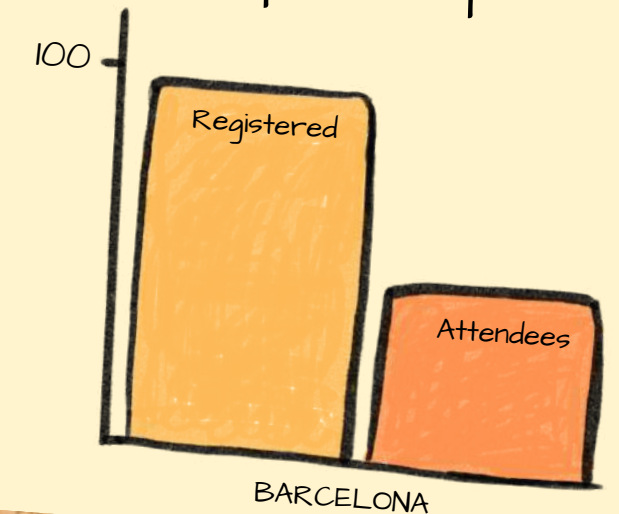
+25% participation



BARCELONA  
+100 Registered



+50% participation





# TOUR OUTCOMES ★



+80 new  
Solana wallets

+150 new  
Solana users



+100 first-timers creating  
a smart contract on  
Solana from scratch



# X'S METRICS X

+250K  
impressions \*\*

4% Engagement  
rate \*\*



+400 link  
clicks \*\*



+2.3k likes \*\*

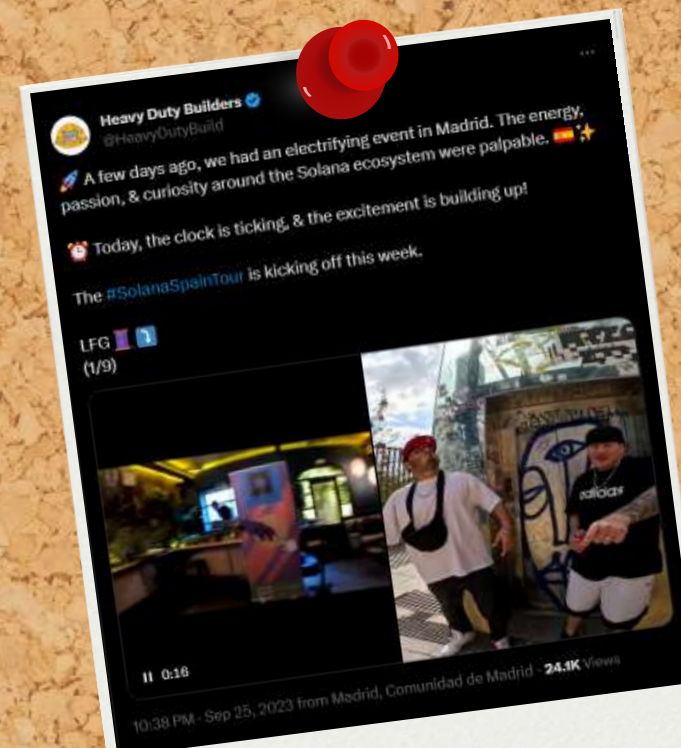
\*\*all over a period of two and a half months without ads!



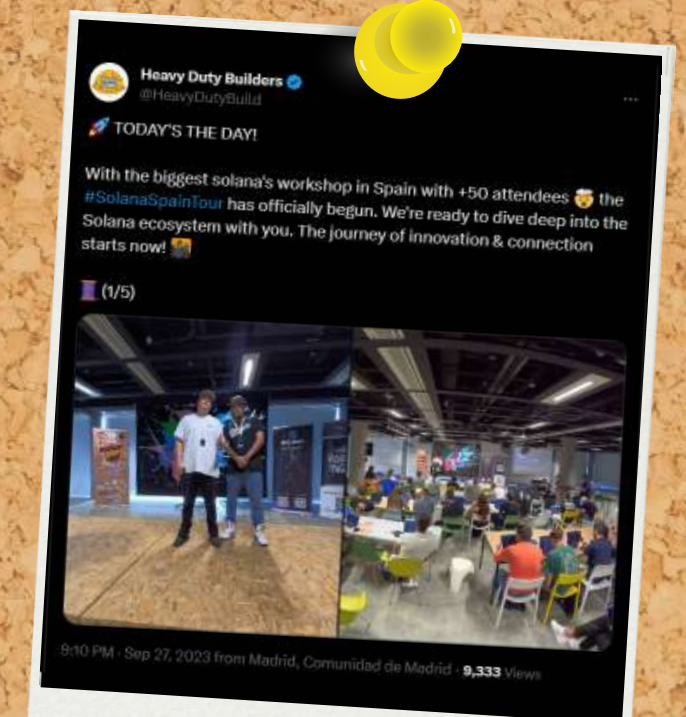
+37K Views



+26K Views



+24K Views



+9K Views



# TESTIMONIALS



"It was my first time interacting with blockchain. Thanks to the organizers I met my team to go to my first Solana Hackathon with our project Bekon Town. They helped me a lot during the workshop and also after by giving us feedback and suggestions to make our project." Nicolas.



"I found the workshop very educational and didactic, especially for those of us who are interested in the real-world applications of software development, and also it was our first practical approach. The fact of being able to visualize it with code and being able to explain its functions and processes has been very interesting for me." Federico.



"I think it was very good! Even though I would have liked it to be longer or divided into 2 days, a lot was done because they gave us tools to learn." Melissa.



# FUTURE COLLABORATIONS



We are immensely grateful for the collaborations established with esteemed local community leaders and organizations throughout our tour. Partnerships ranged from academic institutions like the University of Málaga to renowned entities such as the Telefonica Foundation. Grassroots communities such as W3b Lab Madrid, Blockchain Málaga, Nifty Club, IRL events, and Alicante Tech also played an integral role in the success of our journey. Their invaluable support, combined with the constructive feedback post-tour, not only validated our collective efforts but also set a precedent for future collaborations. Their enthusiasm to continue working on similar events with us in the future is a testament to the synergy and shared vision we've cultivated together.



Thank  
You!



BEWARE  
**HEAVY DUTY**  
BUILDERS



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