



# JavaScript and IoT

**with BB-8, Foosbuzz & more**

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Edward Lam, Technical Assistant, IBM



# IBM **Bluemix**

The Digital Innovation Platform

# Bluemix is...

Bluemix is an **open-standards**, cloud-based **platform** for **building, running, and managing applications**.

## Build your apps, your way

Use the most prominent compute technologies to power your app: Cloud Foundry, Docker, OpenStack.

## Scale more than just instances

Development, monitoring, deployment, and logging tools allow the developer to run and manage the entire application.

## Extend apps with services

A catalog of IBM, third party, and open source services allow the developer to stitch an application together quickly.

## Deploy and manage hybrid apps seamlessly

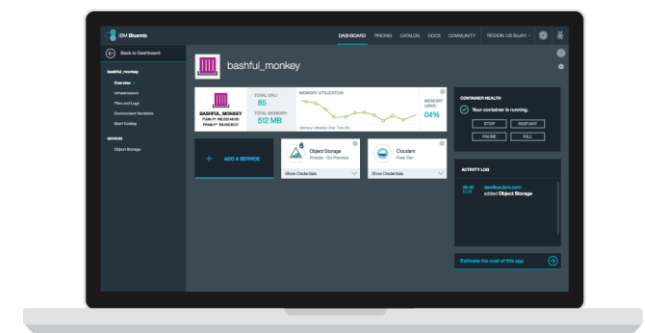
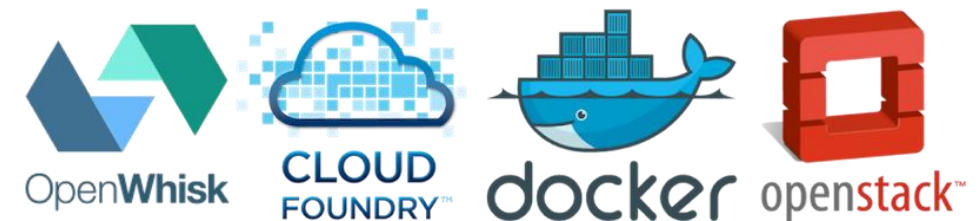
Get a seamless dev and management experience across a number of hybrid implementations options.

## Layered Security

IBM secures the platform and infrastructure and provides you with the tools to secure your apps.

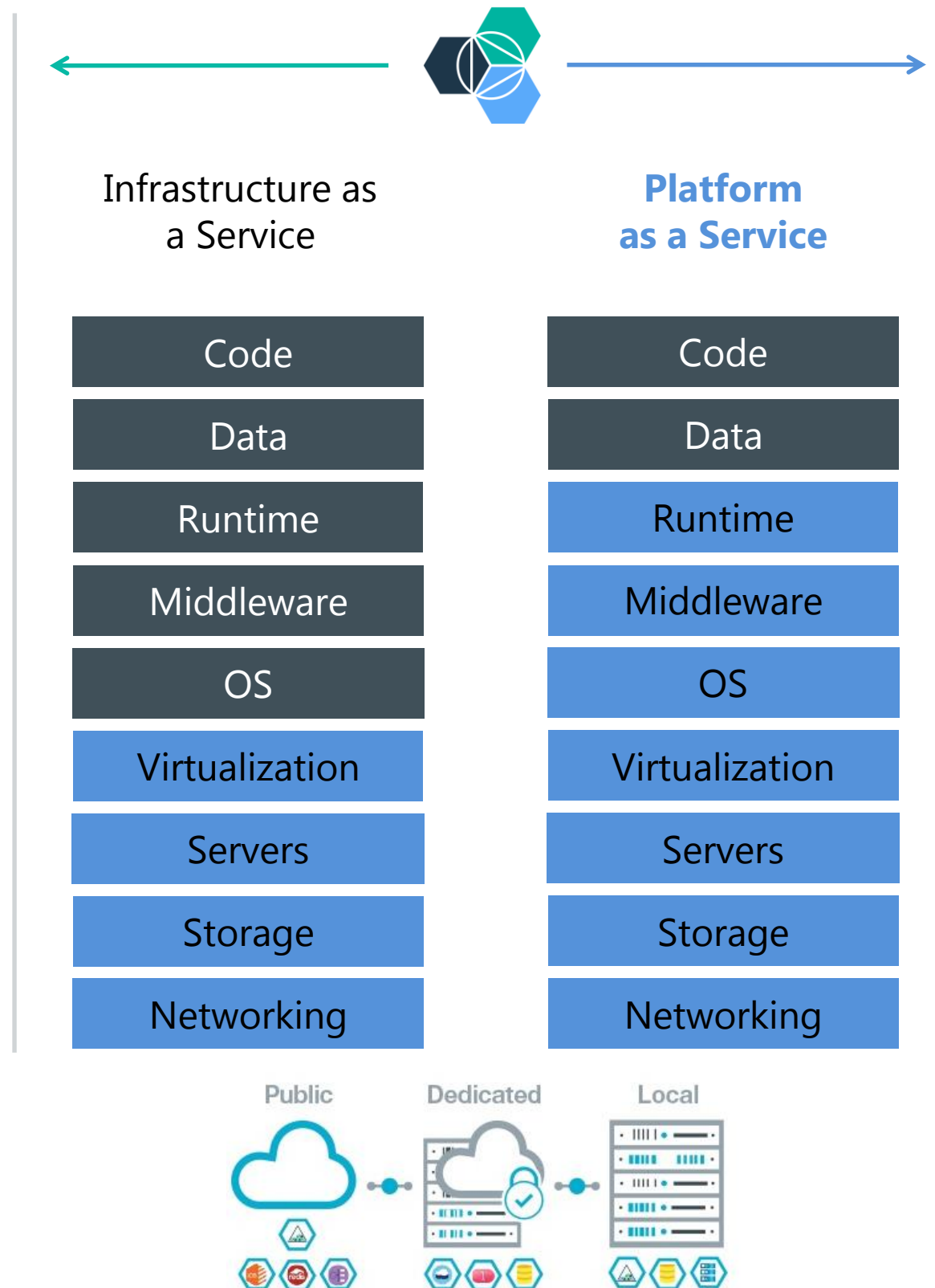
## Flexible Pricing

Try compute options and services for free and, when you're ready, pay only for what you use. Pay as you go and subscription models offer choice and flexibility.



# 4 Compute Options

- Customer Managed
- Service Provider Managed



Built on open technologies:



# 3 Deployment Options

## 1 | Public

Maximize on cloud economics and agility.



## 2 | Dedicated

Everything is dedicated and connected to you — agility of public cloud, yet feels like home.

## Seamless Experience

Regardless of which combination you choose, you can expect a single, seamless experience.



## 3 | Local

Behind the firewall for the most sensitive workloads.

# 100+ prebuilt services

## Choice

- Runtimes, services, and tooling up to you

## Industry Leading IBM Capabilities

- Services leveraging the depth of IBM software
- Full range of capabilities

## Completeness

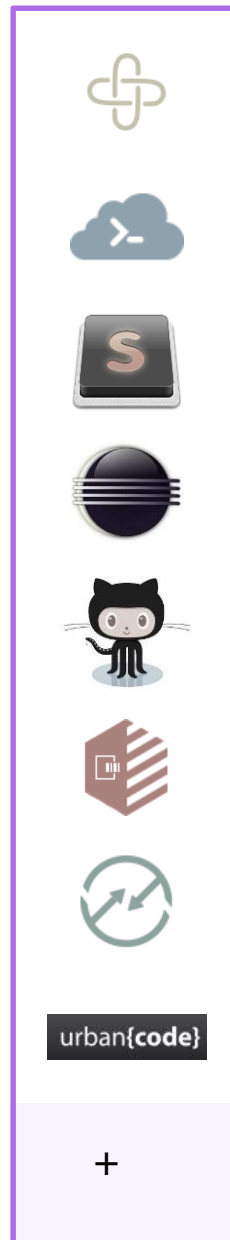
- Open source platform and services
- Third party to enable key use cases





# How does Bluemix work?

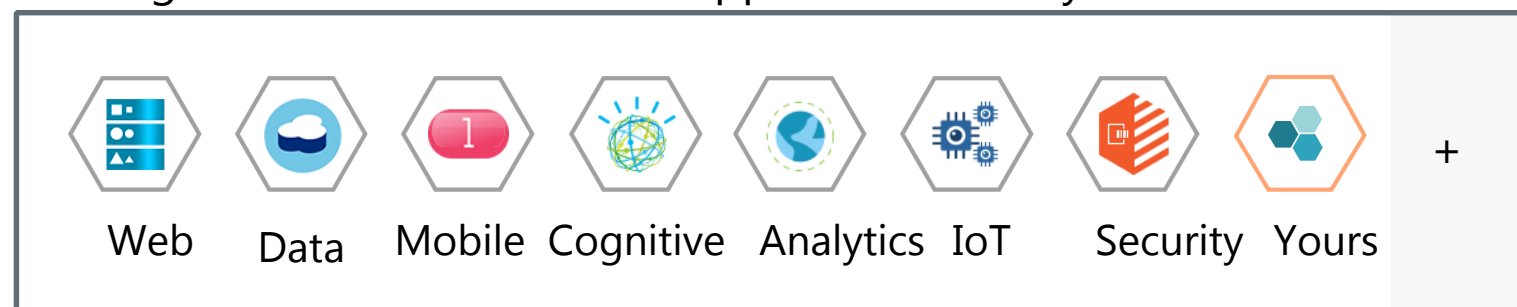
## DevOps Tooling



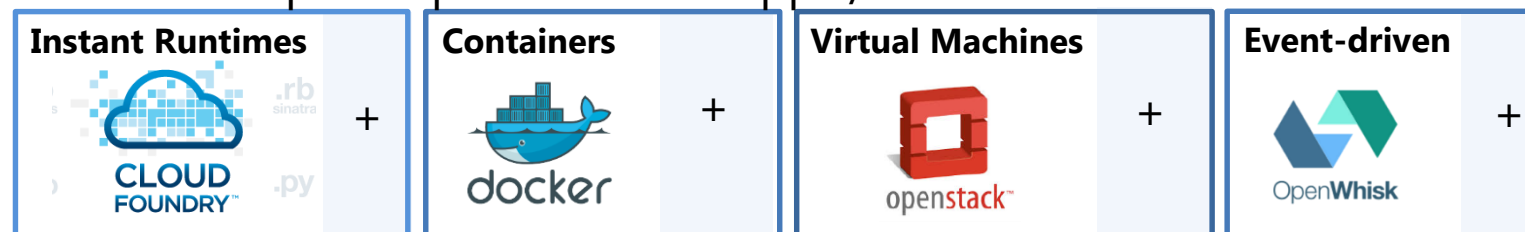
## Your Own Hosted Apps / Services



## Catalog of Services that Extend Apps' Functionality



## Flexible Compute Options to Run Apps / Services



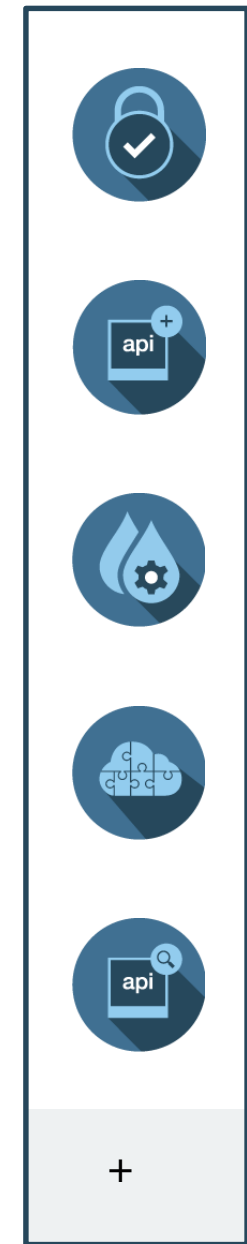
## Platform Deployment Options that Meet Your Workload Requirements



Powered by IBM SoftLayer

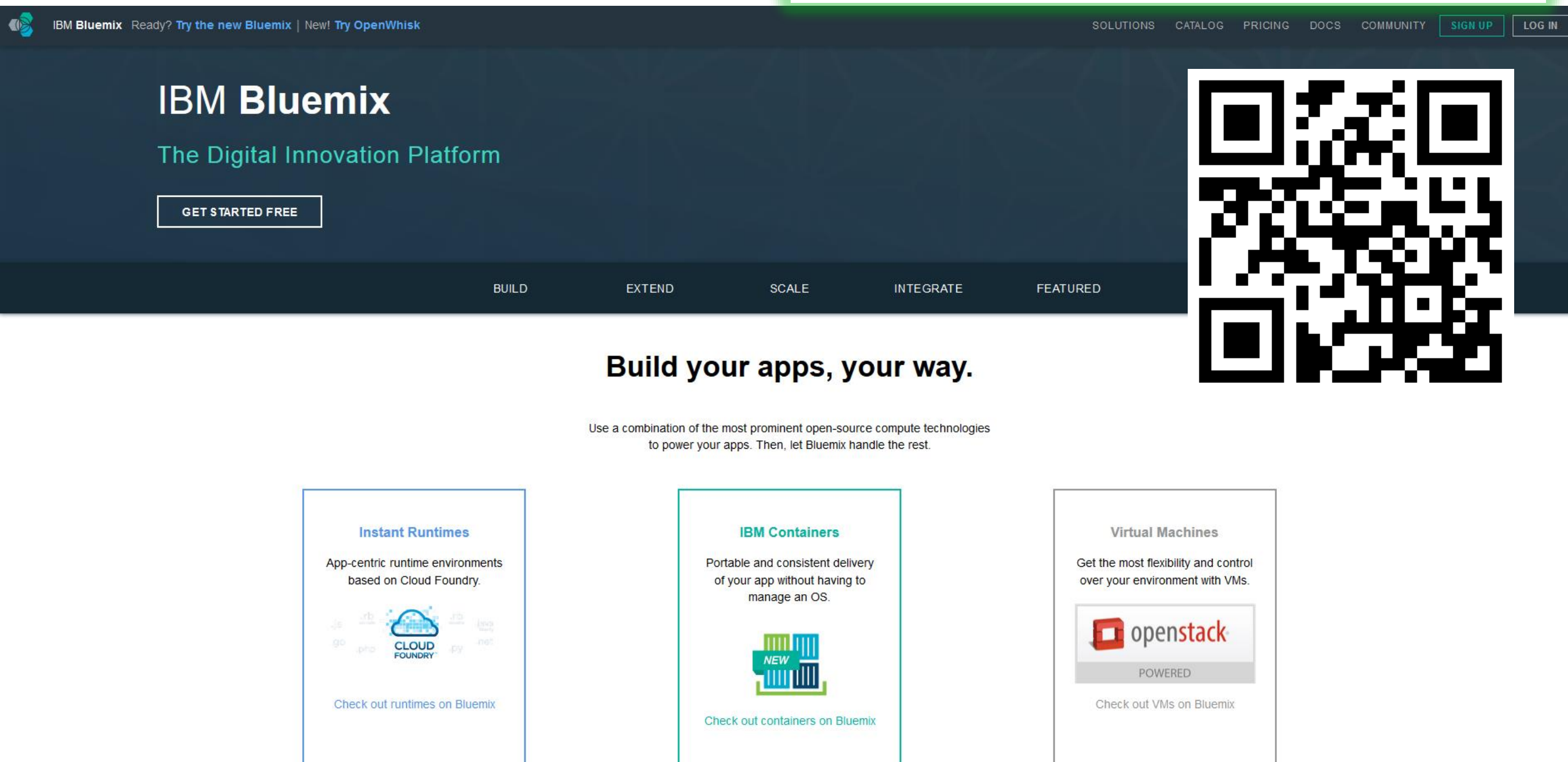
In Your Data Center

## Integration and API Mgmt



# Let's take a look!

<https://console.ng.bluemix.net/>



The screenshot shows the IBM Bluemix website homepage. At the top, there's a navigation bar with the IBM Bluemix logo, a link to 'Try the new Bluemix', and a link to 'New! Try OpenWhisk'. On the right side of the navigation bar are links for 'SOLUTIONS', 'CATALOG', 'PRICING', 'DOCS', 'COMMUNITY', 'SIGN UP', and 'LOG IN'. The main header area features the 'IBM Bluemix' logo and the tagline 'The Digital Innovation Platform'. Below this is a 'GET STARTED FREE' button. A horizontal menu contains the words 'BUILD', 'EXTEND', 'SCALE', 'INTEGRATE', and 'FEATURED'. The central section is titled 'Build your apps, your way.' and includes a subtext: 'Use a combination of the most prominent open-source compute technologies to power your apps. Then, let Bluemix handle the rest.' Below this are three feature cards: 1. 'Instant Runtimes' with the text 'App-centric runtime environments based on Cloud Foundry.' and a link 'Check out runtimes on Bluemix'. 2. 'IBM Containers' with the text 'Portable and consistent delivery of your app without having to manage an OS.' and a link 'Check out containers on Bluemix'. 3. 'Virtual Machines' with the text 'Get the most flexibility and control over your environment with VMs.' and a link 'Check out VMs on Bluemix'. The OpenStack logo is also visible in the VM card.

**Bluemix Dev Blog:** <https://developer.ibm.com/bluemix/blog/>  
**Watson Developer Cloud:** <https://ibm.biz/ibmdevcloud>

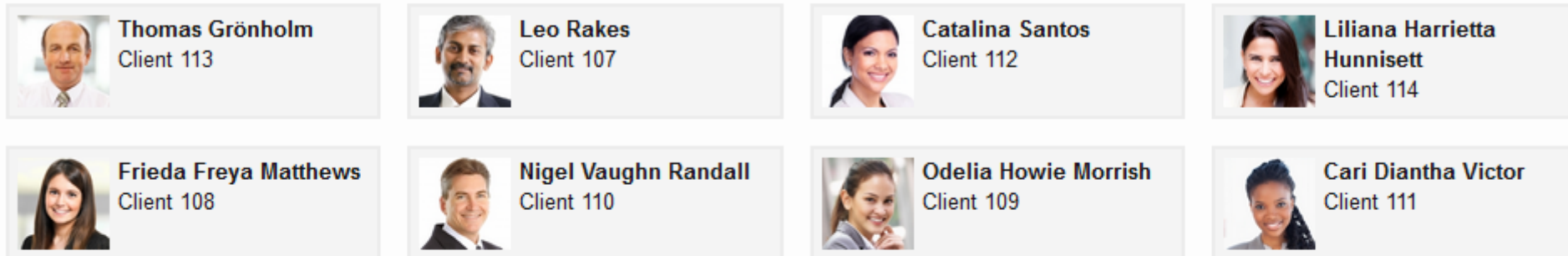


# Investment Advisor

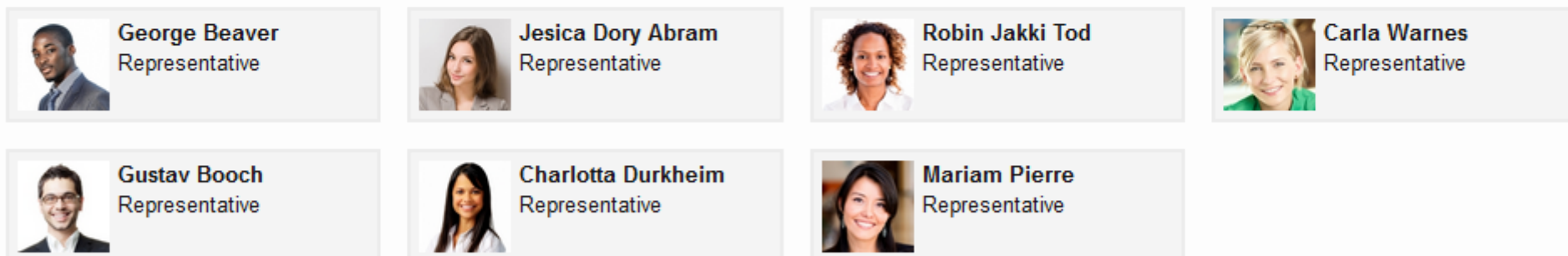
<https://ibm.biz/investadvisor>



## Clients



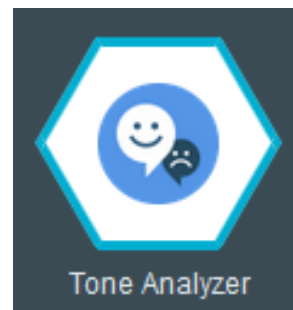
## Representatives



[About](#) | [Terms of Use](#) | [Privacy Policy](#)  
[Fork on Github](#) | [Built with IBM Watson](#)

Code (GitHub): [here](#)

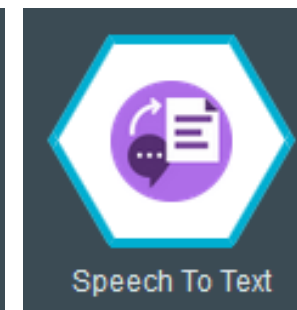
# Watson Trend



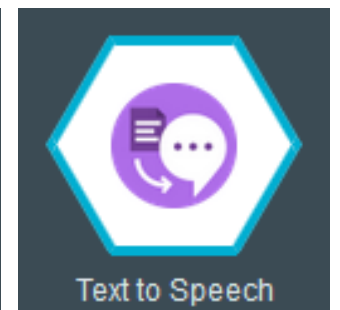
Tone Analyzer



Retrieve and Rank



Speech To Text



Text to Speech

<http://ibm.biz/watsonrendapi>

IBM Watson Trend

All Tech Toys Health Saved

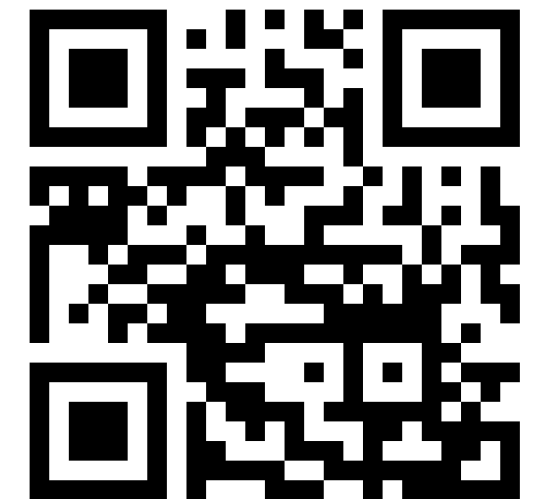
Search About

### EMERGING TRENDS

Trend	Score
Minecraft	100
Microsoft Xbox 360	77
Sony PlayStation 4	41
Oculus Rift Virtual Reality	16

### TOP TRENDS

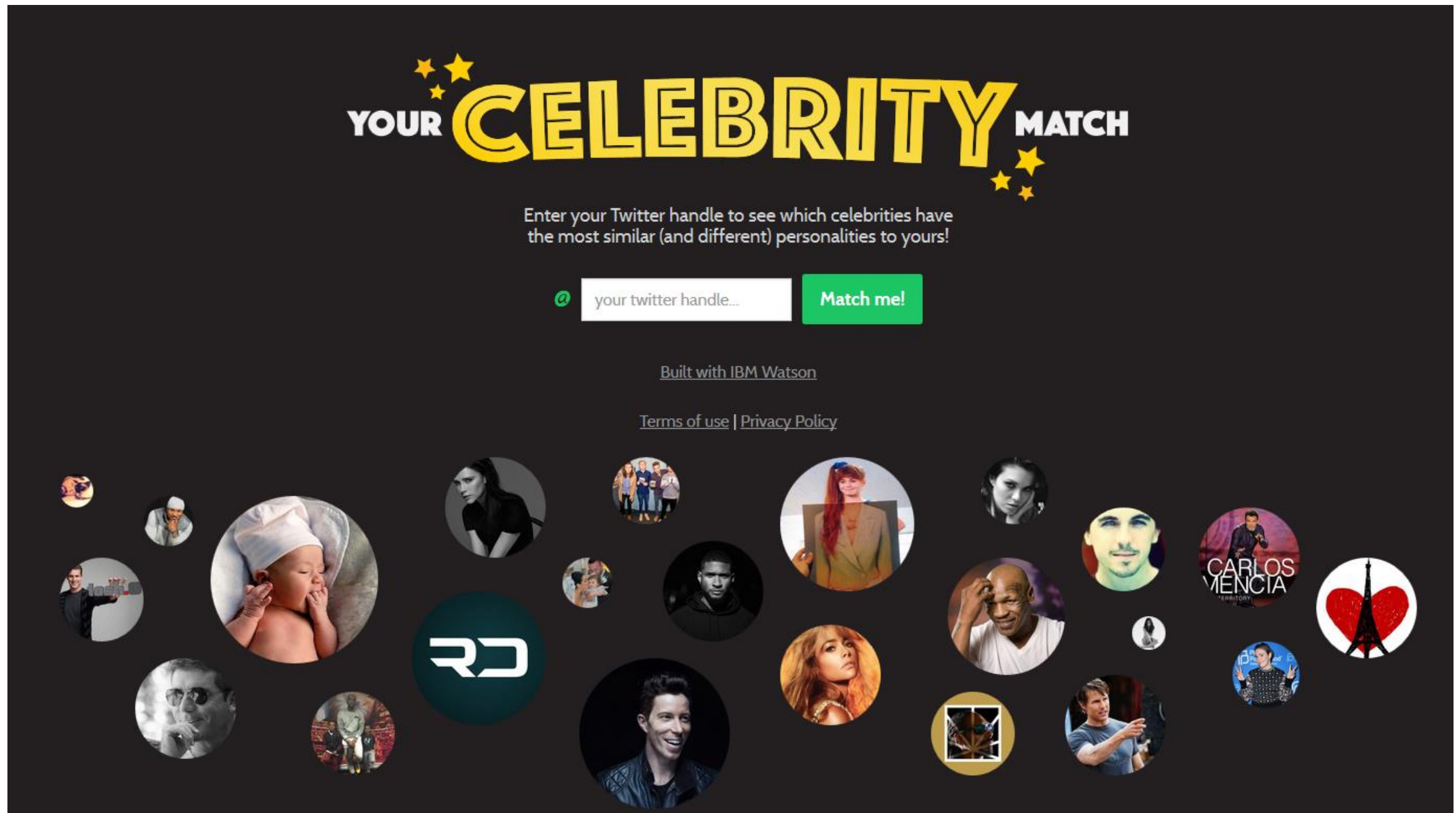
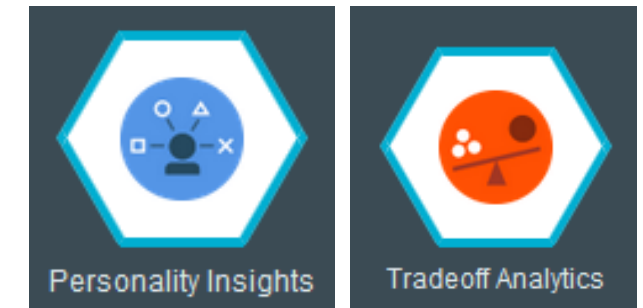
Trend	Score
Apple Watch	96
Samsung TVs	87
Coconut	82
Yoga	81
Cinnamon	77
Sony TVs	68
Organic Food	67
Sesame Seeds	59
Canon Cameras	57
Meditation	48





# Celebrity Match

<http://ibm.biz/celebritymatch>



Code (GitHub): [here](#)



# Global Entrepreneur Program **Recommended for Tech Startups**





# IBM Global Entrepreneur Program for Cloud Startups



## Widest range of Cloud services

Includes: Platform services, DevOps, virtualized, and hybrid environments



## Connect with enterprise clients

Connect at events like Interconnect and Insight



## Over 40 Innovation Centers worldwide

Extensive global network of local technical expertise



## Cloud credits to eligible startups

Up to \$120K USD: Most cloud credits in the industry



## Go-to-market and mentor advice

Eligible startups get resources and support with IBM Global Entrepreneur

## The IBM Cloud Ecosystem



**4M**  
Developers



**143K**  
Companies

# Program Details & Benefits



- **Program Period:** 12 months
- **Up to \$120K USD cloud credits toward Bluemix and SoftLayer as-a-service platforms**
  - help you bring your solution to market quickly and allow you to scale securely
- **Go-to-Market Support**
  - Attend networking events, compete in global startup competitions, and gain access to premiere offers to assist with your core business needs
- **Business Mentorship & Services**
  - Attend a local event, meet expert mentors, corporate executives and serial entrepreneurs who will help guide you along the startup journey
- **Technical Support**
  - Consult in-person or virtually with technical experts who will guide you through applying IBM Cloud technology to your ideas and help you migrate from your existing infrastructure or platform

Program website: <https://developer.ibm.com/startups/>





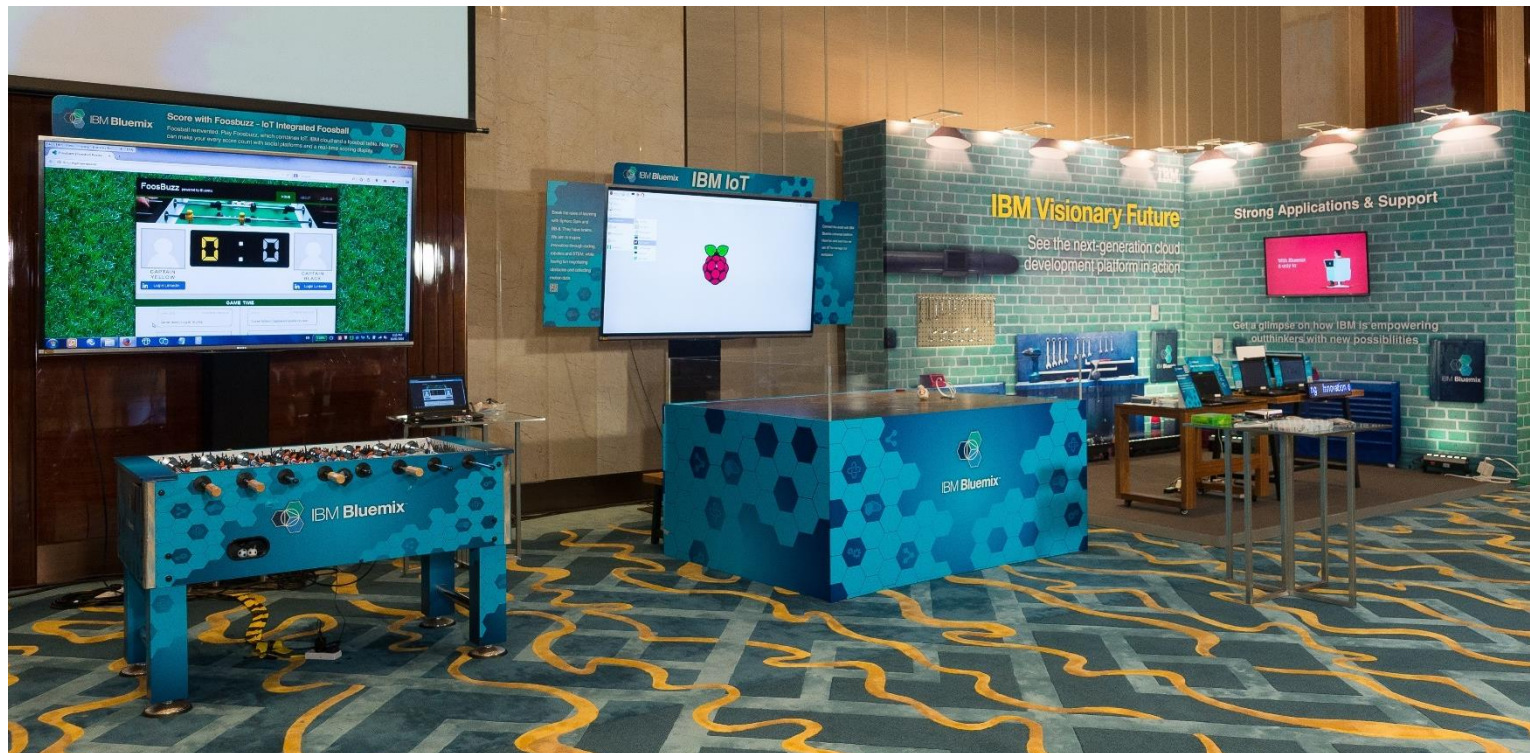
# Foosbuzz

Powered by Bluemix



# Background

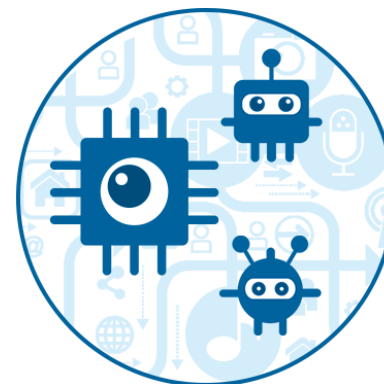
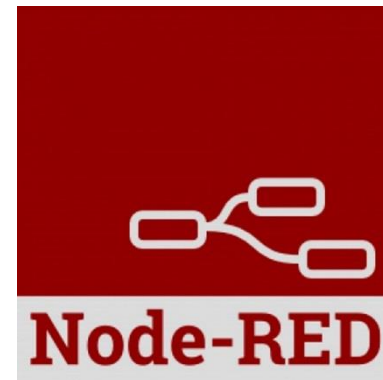
<http://ibm.biz/foosbuzz>



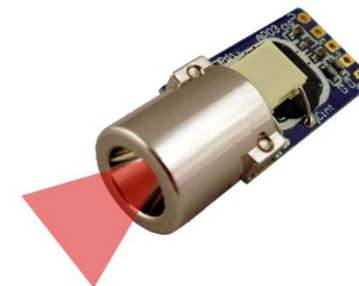
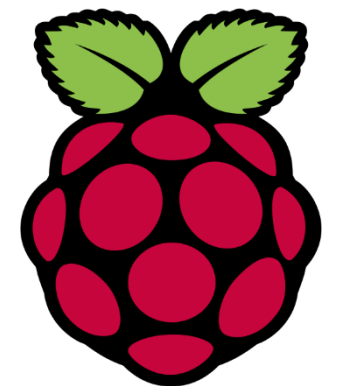


# Deployed Services & Hardware

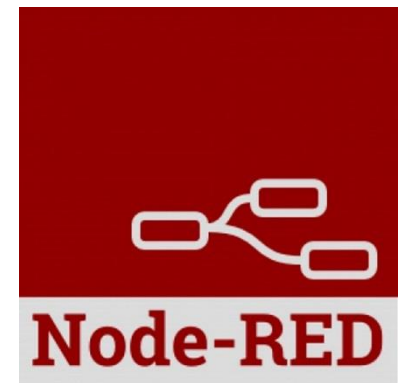
- **Bluemix**
  - NodeJS
  - Node-Red
  - IoT Foundation
- **Raspberry Pi 2**
- **Infra-red sensors**
- **Button**



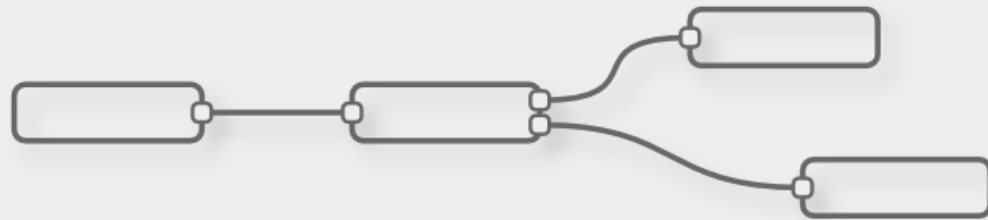
IoT Foundation



# Node-Red



A visual tool for wiring the Internet of Things



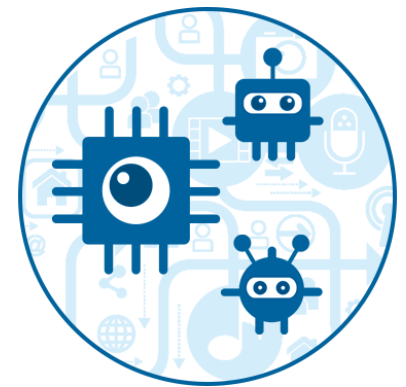
- A tool for wiring together hardware devices, APIs and online services in new and interesting ways
- Provide browser-based flow editor that makes it easy to wire together flows
- Built on Node.js
- Flows created are stored using JSON which can be easily imported and exported for sharing with others

Details: <http://nodered.org/>

Node-Red Starter on Bluemix:

<https://console.ng.bluemix.net/catalog/starters/node-red-starter/>

# IoT Foundation

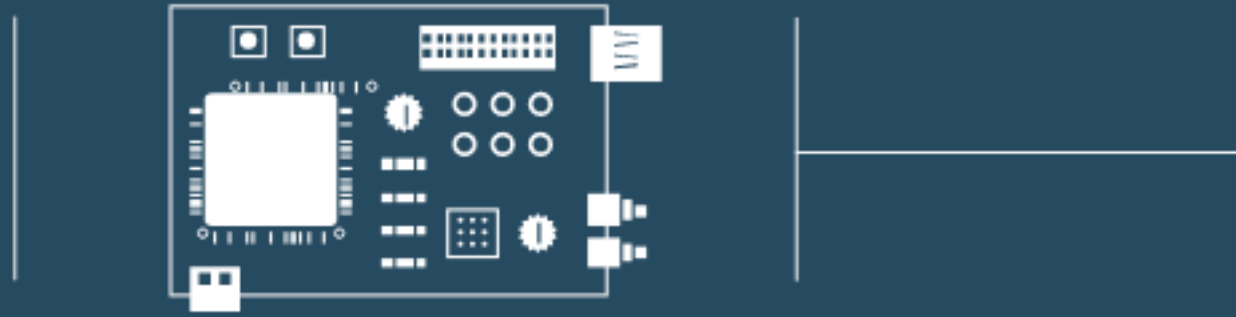


**IoT Foundation**

- Fully managed, cloud-hosted service that makes it simple to derive value from IoT devices
- Start with your device, be it a sensor, a gateway or something else with IoT Foundation recipes to get it connected and start sending data securely up to the cloud using the open, lightweight MQTT messaging protocol
- Set up and manage your devices using your online dashboard or IBM secure APIs, so that your apps can access live and historical data fast

Details: <http://www.ibm.com/cloud-computing/bluemix/internet-of-things/>

Explore IoT: <http://discover-iot.eu-gb.mybluemix.net/#/play>



## Your device or gateway

We start with your device, be it a sensor, a gateway or something else.  
To find out how to get it connected, search our recipes.



## MQTT & HTTP

Your device data is sent securely up to the cloud using  
the open, lightweight MQTT messaging protocol or HTTP.



## REST & Real-time APIs

Use our secure APIs to connect your apps  
with the data coming from your devices.



## IBM Watson IoT Platform

This is the hub of all things IBM IoT. This is where you can  
setup and manage your connected devices so that your  
apps can access their live and historical data.

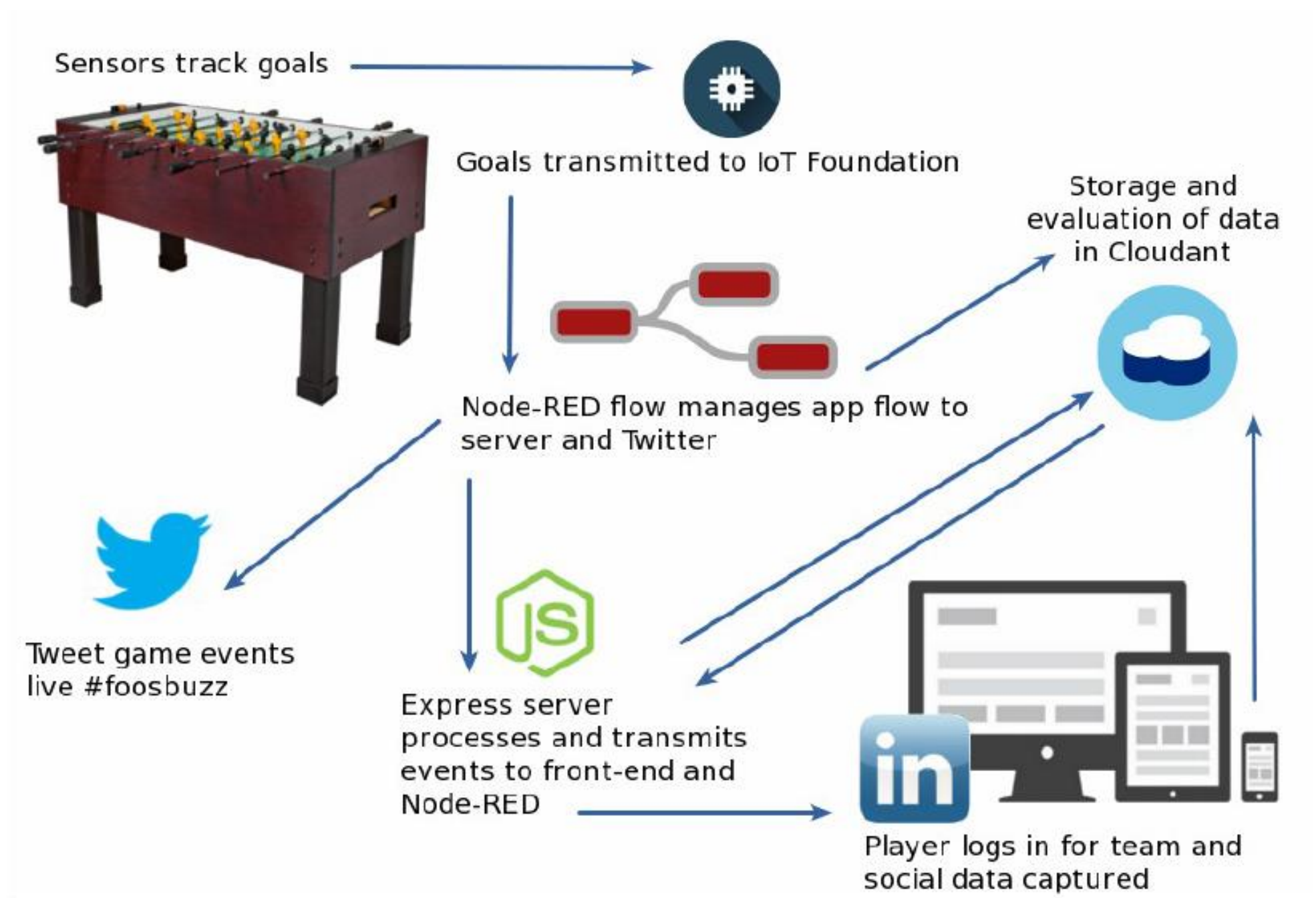


## Your application and analytics

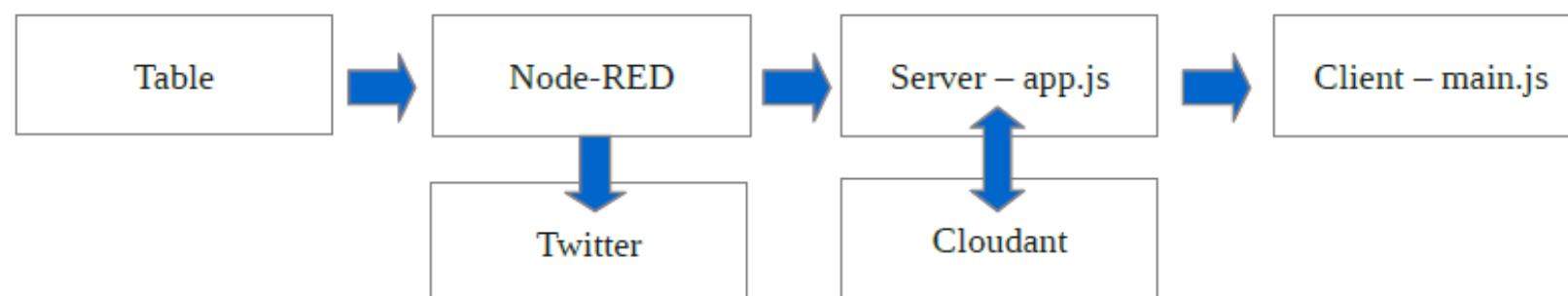
Create applications within IBM Bluemix, another cloud,  
or your own servers to interpret the data you now have access to!



# Architecture

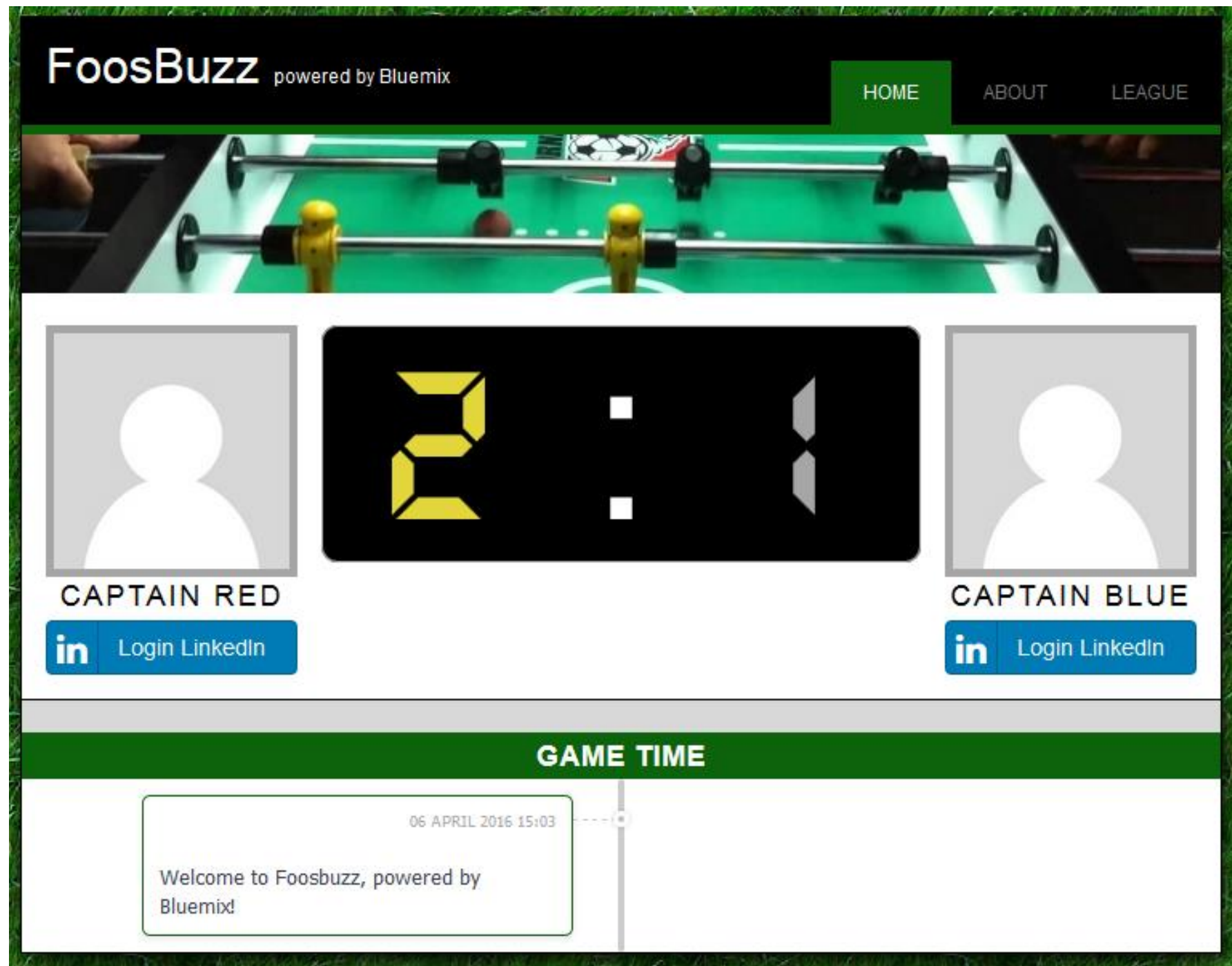


## Workflow



# Demo

<http://fbnjs.mybluemix.net/>



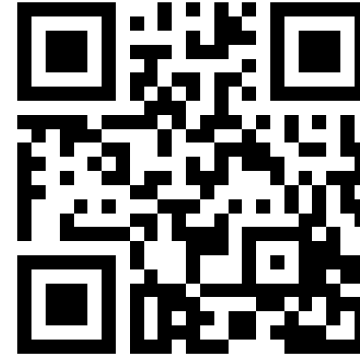


# Control BB-8

With Emotiv Insights

# Background

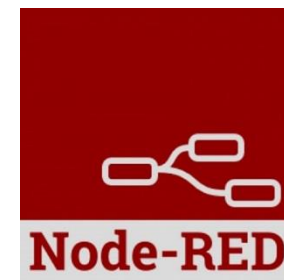
<http://ibm.biz/bluemixbb8>



# Deployed Services & Hardware

- **Bluemix**

- Java/Python IoT Libraries
- Node-Red
- IoT Foundation



- **Raspberry Pi 2**

- **BB-8 / Sphero Sprk**

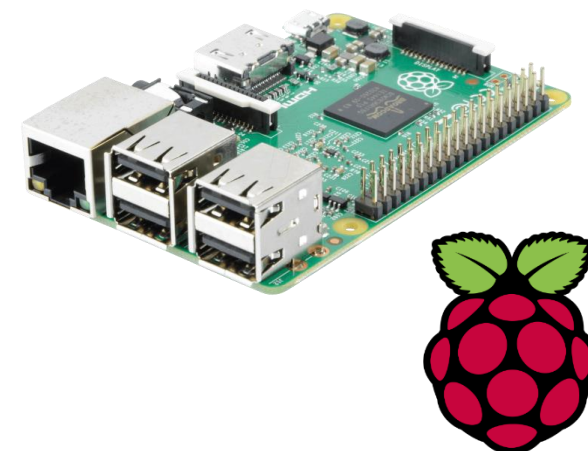
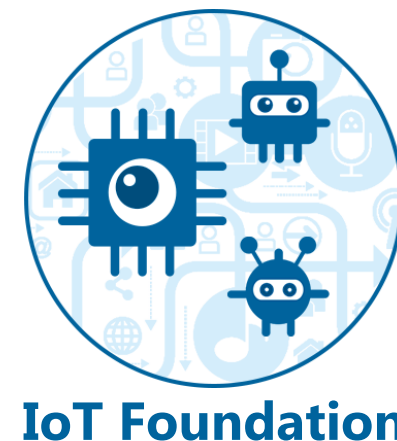
- **Emotiv Insights**

- Emotiv Full SDK

- **Windows 8+ /Ubuntu 14+ device**

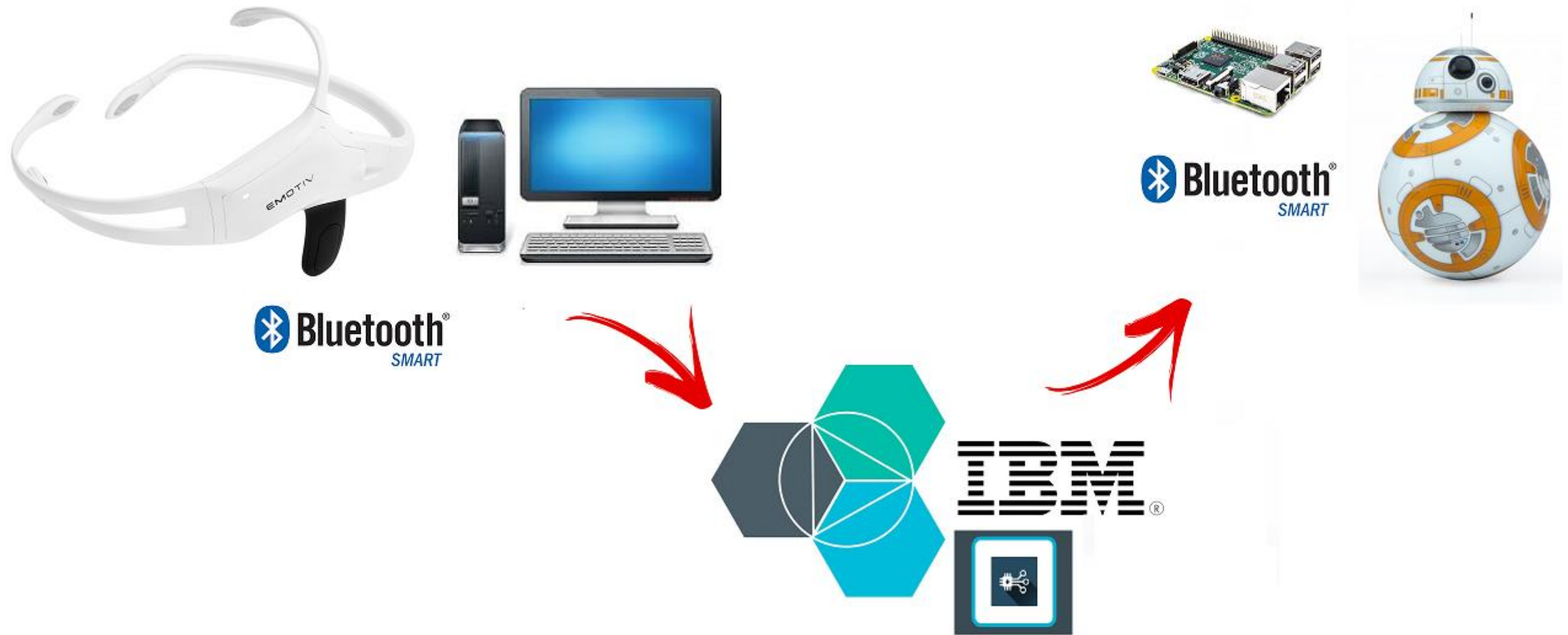
- **Watson APIs**

- Speech to Text
- Sentiment Analysis





# Architecture





# Demo

## Move

Use joystick to move the BB8



MOVE IT!

## Color

Click the red block to choose the color you want to change, then click CHANGE IT.



CHANGE IT!





# IBM **Bluemix**

The Digital Innovation Platform