



iOS Conf SG - 2016
SPONSOR KIT
SUBH@IOSCONF.SG



iOS Conf SG - 2015

- Single track, 1 day
- 10 speakers
- 150 participants
- 10 Countries

PHOTOS & VIDEOS - 2015

- Photos: <https://www.flickr.com/photos/laurenceputra/albums/72157657975656044>
- Videos: <https://www.youtube.com/playlist?list=PLED4k3CZkY9RDUDf59xfWY1KAeE9Wgmp7>

SPEAKERS FROM 2015



Javier Soto
@javij

iOS Developer at Twitter's Fabric team, Previously at Pebble



Mugunth Kumar
@mugunthkumar

Author of iOS Pushing the limits book, Creator of MKNetworkKit, MKStoreKit



Navjot Pawera
@isnav

Design head at buUuk, Creator of SketchKit, Mail to Self app



Fahim Farook
@fahimfarook

iPhone tinkerer, mad coder, author, former tech editor at RayWenderlich.com



Ben Asher
@benasher44

iOS Developer at Yelp, Previously at Mobiata and Apple



Justin Lee
@triplez82

Cloud Tech Evangelist at IBM, Previously at BlackBerry



Bogo Giertler
@gierter

Engineer at Dropbox, Previously at Spotify and Meebo



Stan Chang
@lxcid

iOS Developer at Minus, Creator of LXReorderableCollectionViewFlowLayout



Takemura Ori
@takemuraori

A space cowboy, shepherd of UX, video games, design, other keywords



Alan Wong
@alanhwong

Developer Advocate at PayPal & Braintree, Previously at IBM and BlackBerry



Roshni Mahtani
@roshnimahntani

CEO & Founder of Tickled Media, Co-founded Female Founders Network (FFN)

OUR PLANS FOR 2016

Date

20th and 21st October

Venue

Nanyang Polytechnic

Format

Single Track + Lightning Talks

iOS CONF SG - 2016

- Single track, 2 days
- 17 iOS Talks
- 14 Overseas Speakers
- ~300 participants
- 20 Countries
- 17 Awesome Talks

SPEAKERS FOR 2016

- Renowned iOS Authors
- Famous iOS Bloggers / Tutorial Writers
 - Some of them have close to 20K Twitter Followers
- Speakers from
 - Swift Summit
 - TrySwift Conf
- Engineers from
 - Facebook
 - Yelp
 - Realm
 - Dropbox
 - PayPal and many more

SPONSOR PACKS

PREMIUM (ONLY 1) - SGD 10,000 (TAKEN)

- 2 x Sponsor Booths at the event
- 1x Pre AND 1X Post Conference Shout Out to Mailing List / Facebook / Twitter
- Logo on Website and in Mailers
- Logo and message in short Video to be flashed during breaks, and before the beginning of talks
- Standee on Stage (To be printed by sponsor)
- Company Profile text on Website (150 Words) and in Prints (100 Words)
- 3 Minutes stage time to promote company
- Drop a flyer (to be printed by sponsor)
- Logo on T-Shirt (printed by iOS Conf SG)
- Logo on standee to be placed at entrance / registration counter (printed by iOS Conf SG)
- 4x Complimentary iOS Conf SG Tickets
- 15% Discount Code for additional tickets (on top of any discounts)

NOTE: WE CAN NOT RELEASE INFORMATION OF OUR PARTICIPANTS.
SIZE AND PLACEMENT OF LOGOS VARY DEPENDING ON SPONSORSHIP

SPONSOR PACKS

GOLD (ONLY 5) - SGD 5,000

- 1x Sponsor Booth at the event
- 1x Pre OR 1X Post Conference Shout Out to Mailing List / Facebook / Twitter
- Logo on Website and in Mailers
- Logo and message in short Video to be flashed during breaks, and before the beginning of talks
- Company Profile text in Prints (50 Words)
- Drop a flyer (to be printed by sponsor)
- Logo on T-Shirt
- Logo on standee to be placed at entrance / registration counter (printed by iOS Conf SG)
- 3x Complimentary iOS Conf SG Tickets
- 10% Discount Code for additional tickets (on top of any discounts)

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SPONSOR PACKS

SILVER - SGD 2,000

- Logo on Website and in Mailers
- Company Profile text in Prints (50 Words)
- Drop a flyer (to be printed by sponsor)
- Logo on standee to be placed at entrance / registration counter (printed by iOS Conf SG)
- 2x Complimentary iOS Conf SG Tickets
- 10% Discount Code for additional tickets (on top of any discounts)

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SPONSOR PACKS

COFFEE (1 ONLY) - SGD 6,000

- Logo on Website and in Mailers
- Logo and message in short Video to be flashed during breaks, and before the beginning of talks
- Company Profile text in Prints (50 Words)
- Drop a flyer (to be printed by sponsor)
- Logo on standee to be placed at entrance / registration counter (printed by iOS Conf SG)
- 3x Complimentary iOS Conf SG Tickets
- 10% Discount Code for additional tickets (on top of any discounts)
- Design your coffee cups (Optional) OR print stickers on coffee cup.
- **Will have opportunity to Gamify. (For example take a selfie with the company logo, post on twitter / Instagram and win some prizes. Any additional prizes to be given by sponsors).**

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SPONSOR PACKS

SPEAKER DINNER (1 ONLY) - SGD 5,000

- Logo on Website and in Mailers
- Company Profile text in Prints (50 Words)
- Drop a flyer (to be printed by sponsor)
- Logo on standee to be placed at entrance / registration counter (printed by iOS Conf SG)
- 3x Complimentary iOS Conf SG Tickets
- 10% Discount Code for additional tickets (on top of any discounts)
- **3 x Guest Passes to speaker dinner**

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AFTER PARTY (2 ONLY) - SGD 5,000

- Logo on Website and in Mailers
- Company Profile text in Prints (50 Words)
- Banners and Standees (provided by sponsors) at After Party Venue
- Drop a flyer (to be printed by sponsor)
- Logo on standee to be placed at entrance / registration counter (printed by iOS Conf SG)
- 3x Complimentary iOS Conf SG Tickets
- 10% Discount Code for additional tickets (on top of any discounts)
- **3 x Guest passes to after party**
- Design your own drink coupons (Optional) OR give away swags at after party
- **It can be all yours if you become the only sponsor (by paying 10K) and you may choose to do whatever you want like choose your own venue/ drinks, host talks, have games, or have some coding challenge.**

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TO BE A SPONSOR CONTACT



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