

An investigation into incongruous headlines

Participant Information

I'm working on creating an algorithm that can detect if a news article's headline matches its content. To do this, I need a collection of articles that have already been labelled with a rating of incongruence, both to determine if the algorithm is working, and also to train it to be more accurate.

In this study, you will be shown a news article, then be asked to read through it and rate how well you think the headline matches the content.

You can rate as many articles as you want, and stop participating at any time.

The only information collected when rating an article is the rating you give and the length of time taken to reach that rating. You can take as long as you feel necessary to read through and rate each article.

The information collected from your participation will be made publically available. No identifying information regarding your participation is collected, so any rating you provide will be completely anonymous.

If you are below the age of 18, please do not participate in this study.

Informed Consent

By taking part in the study, you confirm you agree with the following:

- I freely and voluntarily consent to be a participant in this research to be conducted by Jacob Barrow, who is an undergraduate student in the Edinburgh Napier School of Computing.
- I have been informed of the broad goal of this research study. I have been told what is expected of me and that I can spend as long as I feel comfortable participating
- I have been told that my responses will be anonymised. My name will not be linked with the research materials, and I will not be identified or identifiable in any report subsequently produced by the researcher. I have been told that these data may be made publically available.
- I also understand that if at any time during the survey I am free to leave. That is, my participation in this study is completely voluntary, and I may withdraw from it at any time without negative consequences.
- In addition, should I not wish to rate a particular article, I am free to decline.
- I understand that I can contact Jacob Barrow at 40337360@live.napier.ac.uk if I have any questions regarding the survey.
- I have read and understood the above and consent to participate in this study. My participation is not a waiver of any legal rights. Furthermore, I understand that I will be able to keep a copy of this consent form for my records.