

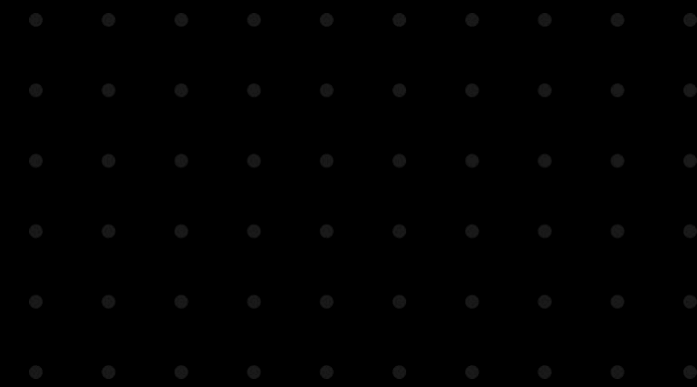
# ON-PAGE SEO PORTFOLIO





# My On-Page SEO services include:

- Keyword Research
- Content Optimization
- Meta Tag Optimization
- Image Optimization
- Internal Linking



# Keyword Research:

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## - Keyword Research Process:

- Thorough keyword research to identify high-value and relevant keywords.
- Strategic keyword placement within content, metatags, and headers.
- Continuous monitoring and adjustment to align with search trends.



# Content Optimization:

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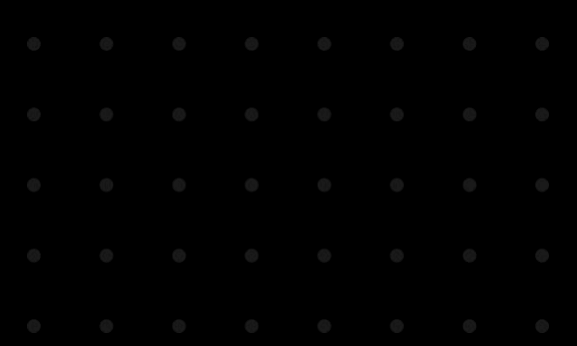
## CONTENT OPTIMIZATION STRATEGY:

"Quality content is king. My approach to content optimization includes:"

- Creating valuable, engaging, and SEO-friendly content.
- Optimizing content structure, headings, and formatting.
- Balancing keyword usage for natural readability and search engine appeal.

# Meta Tag Optimization:

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## - Meta Tag Optimization:

Meta tags play a crucial role in On-Page SEO. I excel in meta tag optimization by:

- Crafting compelling and click-worthy meta titles and descriptions.
- Using keywords strategically in meta tags for higher click-through rates.

# Image Optimization:

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## - Image Optimization Strategy:

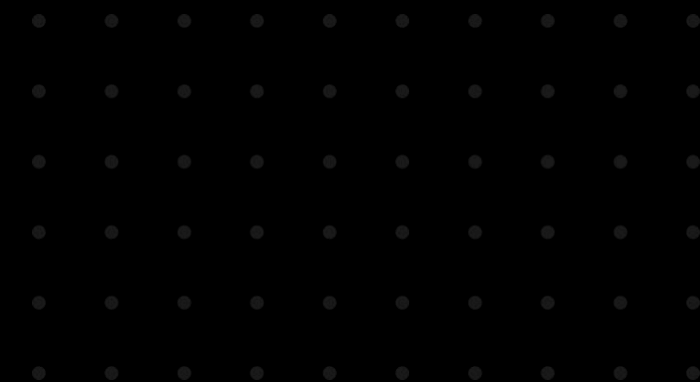
- File Compression: Reducing image file sizes without compromising quality for faster loading times.
- Alt Text: Providing descriptive and keyword-rich alt text for better accessibility and SEO.
- Image Format Selection: Choosing the right image format (e.g., JPEG, PNG, WebP) for optimal performance.
- Responsive Images: Implementing responsive image techniques for various screen sizes.
- Image optimization contributes to faster page load times, improved search rankings, and enhanced user engagement.

# INTERNAL LINKING:

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## Internal Linking Strategy:

- "Creating a logical and user-friendly site structure through internal links, making navigation easier for both users and search engines."
- "Strategically using anchor text to signal the relevance of linked pages to search engines."
- "Distributing link authority throughout the site to boost the ranking potential of important pages."



# Happy Clients Says

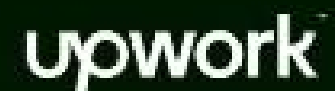
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Completed successfully!



I Tried three other freelancers for On page SEO and no one was able to understand my problem Ramzan was the one who quickly resolved my problem. Great Guy!

Upwork Client



Completed successfully!




His expertise and dedication have really helped me. Ramzan delivered exceptional On-page work!  
Highly recommended!

Upwork Client





# Happy Clients Says

 South Africa

★★★★★ 5 | 5 days ago

This was BY FAR the best freelancer I have ever worked with! Exceptional customer support, work ethic, communication and results! I would highly recommend their services!



periscopic

 Colombia

★★★★★ 5 | 1 month ago

I was all at sea with regards to my SEO needs. Seller led me to a new domain name on Word Press, moved my content, set up blogs on Off Page SEO and On Page SEO flawlessly. Will BUY AGAIN! Highly Recommended! Five Star!

## Need On-page SEO for WordPress E-commerce website

★★★★★ 5.00 Sep 9, 2023 - Sep 22, 2023



*"Ramzan is truly impressive. His communication skills are exceptional, and he is remarkably efficient both in his work and in his communication. The on-page work he delivered is nothing short of outstanding. I highly recommend him!"*



Maximizing **Visibility,**  
**Conversions,** and **User**  
**Experience** with On-Page SEO