

Zeshan Jam

SEO Expert (You Think I Rank)

ADDRESS, CONTACT DETAIL

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VISION

My vision as an SEO expert is to empower businesses with strategic SEO tactics. I aim to drive organic growth, enhance online visibility, and deliver measurable results that exceed client expectations. “Unlocking the potential of businesses through strategic SEO and digital marketing expertise.”

SKILLS & ABILITIES

- SEO Expert
- Off-Page SEO
- On-Page SEO
- Link Building
- Keyword research
- Local SEO
- Competitor Analysis

VALUES

- A Strong Work Ethic.
- Dependability and Responsibility.
- Honesty and Integrity.
- Motivated to Grow and Learn.
- Strong Self-Confidence.

PROFESSIONAL EXPERIENCE

SEO CAREER

- SEO Expert (On Fiverr & Freelancer)
- Worked with 50+ clients
- Ranked many websites on 1st Page(nivito.com, [celebritiesnetworth](https://celebritiesnetworth.com) and many more)
- Owned many websites and sold to clients
- Worked on many projects
- Efficiently worked with International Clients
- Worked on Official E-Mails, Letters, & Reports
- Recently Working on Nivito Project(Competitors Analysis, Back linking Campaign & Ranking)
- Ranking 8 domains of [Nivito](https://nivito.com) in [8 different Countries](#)
- Worked for Fann company (Located in UAE)
- Managed Social Media for Fann
- Worked for local client from Pakistan (Sellkero project done)
- Done many projects for making Reports and Analysis of websites

Social Media Manager 2020 TO

Recent

- Managed Social media accounts for Clients
- Own two pages
- Monetized pages on Facebook
- Open to new ideas
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ACADEMIC RECORD

- **BS Software Engineering, The Islamia University, Bahawalpur.**

Continued

ICS (Computer + Mathematics) , Superior College Bahawalpur

Session: 2020-2022

Grade: 85% Marks

- **Matriculation (Science Group), Faizan Public School Khan Bela, BISE Bahawalpur.**

Session: 2018-2020

Grade: 85% marks

ACHIEVEMENTS

- Have excellent profile on Freelancing Platform
- Got Level 2 badge on Fiverr.com
- Have 3 successful profiles on Fiverr with Level 1 & 2
- Successfully running Freelancing Career
- Own 3 websites on Different Niches
- Wrote commercial adds for International Companies on Freelancing Platform
- Ranked Clients websites on 1st Page
- Worked on E -Commerce Stores
- Worked on Shopify

BEYOND ACADEMICS

In addition to my excellent academic education, I have participated in several supplemental activities, events, and programming that have helped me evolve into the person I am today. In my spare time, I participate in social initiatives such as tree planting, awareness campaigns, sports activities, summer camps, and content authoring.

LANGUAGES SKILLS

- English —Fluent.
- Urdu —Fluent.
- Saraiki —Native • Punjabi—Fluent
- French - Conversational

SKILLS

- Keyword research and analysis
- On-page optimization
- Off-page optimization and link building
- Technical SEO
- SEO auditing and reporting
- Content creation and optimization
- Mobile SEO optimization
- Knowledge of search engine algorithms and updates
- Competitor analysis
- Familiarity with SEO tools and software
- Excellent writing and editing skills
- Knowledge of social media integration with SEO
- Ability to perform website audits and identify areas for improvement
- Strong analytical and problem-solving skills
- Stay updated with the latest SEO trends and industry changes
- Excellent communication and collaboration skills with other teams and clients

