

Jérôme Ceyrac

Senior Product Manager



I have more than 10 years of experience designing, shipping and managing SaaS products mainly in the Fintech industry within agile and cross-functional teams and using the design thinking and lean startup approaches. On one hand my engineering background and Java developer experience allow me to work on complex technical products and on the other my UX Design skills allow me to build products with great user experience.

Experience

Jan - Nov 2022
(11 months)

Product Manager

Powens (ex-Budget Insight) - Paris, France

- ✓ Managed the [API Bank product](#), the bank data aggregation market leader in France
- ✓ Led the integration of the PSD2 APIs to cover more than 90% the french banking market
- ✓ Increased end users conversion rates by 30% thanks to app to app authentication
- ✓ Developed the B2B services client segment (accounting, ERP, payroll) by conducting discovery research with key clients to consolidate the leading position of Powens in the market



Jan - Sep 2021
(9 months)

Product Owner

Adeo - Lille, France

- ✓ Managed the Data Finder, an internal portal and API to share and find the data of the group
- ✓ Redesigned the data access management module of the Data Finder to allow any product team to manage several Google Cloud Platform projects
- ✓ Designed and delivered an orchestrator to automate the subscription of the Data Finder services in order to increase the user experience and reduce the workload of the support team
- ✓ Designed efficient onboarding workflows to allow non tech users to easily share their data



Apr 2018 - Dec 2019
(1 year 8 months)

Product Manager

Allianz Trade (ex-Euler Hermes Digital Agency) - Paris, France

- ✓ Managed the API Single Invoice Cover (SIC), the first B2B API in the market allowing Factoring clients to request invoice covers in real-time
- ✓ Increased revenues thanks to higher volumes of invoices covered but contained loss ratio
- ✓ Iterated on the product with the bank Crédit Agricole during the launch of their factoring product [Cash in Time](#) using SIC API to insure invoices
- ✓ Continuous improvement of the product, such as process automation and the delivery of a client portal to improve the claim and collection process



May 2014-Aug 2017
(>3 years)

Product Manager

GENIAC - London, UK and Madrid, Spain

- ✓ Managed GENIAC, a platform taking care of SMEs administrative and compliance tasks (accounting, HR, legal) to enable them to spend their time on growth
- ✓ Designed and shipped the MVP of the product allowing the company to secure a [series A investment](#)
- ✓ Conducted a strategical pivot of the product to open it to a new segment of customers, through HR and payroll services



Jan - Jun 2014
(6 months)

Product Owner

Business Of Fashion - London, UK

Designed, shipped and launched the [BoF career website](#).



Jan 2006-Apr 2013
(>7 years)

Java Developer, Release Manager, Project manager, Business Analyst

Accenture - Paris, France

- ✓ Managed a team of 10 developers and a budget of €4.5M to deliver a new banking professional loan branch platform for two retail banks of the group Société Générale
- ✓ Designed and shipped, as a Business Analyst, Crédit du Nord's new online wire transfer application
- ✓ Release manager and Java developer of Crédit du Nord's new banking professional loan branch application
- ✓ Front-end developer of Banque Populaire's new e-banking application



Feb-Dec 2005
(>11 months)

Front-End Developer

Atos Origin - Lille, France

Designed and Built a custom webmail used by millions of Orange customers.

Personal info

Address

10 rue Négrier
59800 Lille, France

Phone

+33695569178

Email

iceyrac@pm.me

Linkedin

linkedin.com/in/jerome-ceyrac

Website

jeromeceyrac.com

Education

- Master's Degree in Engineering at [EPF - Ecole d'ingénieurs](#) (2001-2005)
- Scientific Baccalaureate ('A' Levels), Lille (1999-2000)

Certifications

- UX Design (Google 2024)
- Drone pilot (2023)
- Scrum master (2001)

Skills

Methodology & concepts

UX Design, Design thinking, Lean startup, REST API, Agile Scrum & Kanban

Tools

Figma, Axure, Miro, Google Analytics, Segment, Selenium, Jupyter, Asana, Confluence & Jira, Hugo, Jekyll, Wordpress, Notion, Postman, Github

Tech

Linux, Python, Perl, Java, C#; PHP, SQL, Javascript, Jenkins, Google Cloud Platform,, Microsoft Azure, Amazon WS

Languages

English:	Fluent
French:	Mother tongue
German:	Intermediate
Spanish:	Intermediate

Interests

- Argentinian tango, Kung Fu, Squash, Cycling, Sailing
- Austrian school of economics, Philosophy, Psychology and History
- Web3, Cryptocurrencies, Open source and free software