

gallformers



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# Gallformers Maroon

R 102

G 38

B 45

#66262D



#### **Gallformers Gold**

R 187

**G** 107

**B O** 

**#BB6B00** 



#### **Gallformers Sky Blue**

R 160

G 189

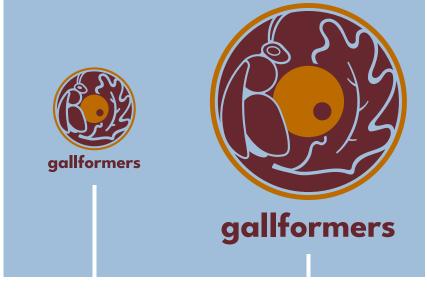
**B 217** 

**#AOBDD9** 

## **Usage Guidelines:**

Color logo is designed for use on Gallformers Sky Blue, white, and black backgrounds. It is recommended to use a single color version of the logo on dark color backgrounds.

Use small logo when being printed or displayed digitally in small sizes, as it has been adjusted to show the details better. Large version of logo can be used in almost all other situations.



**Small Logo Version** (Bolder lines for small printing, web, and sizes.)

Large Logo Version (More details and finer lines, better for large sizes, posters.)

### What the heck is a gall?!

Plant galls are abnormal growths of plant tissues, similar to tumors or warts in animals, that have an external cause--such as an insect, mite, nematode, virus, fungus, bacterium, or even another plant species. Growths caused by genetic mutations are not galls. Nor are lerps and other constructions on a plant that do not contain plant tissue. Plant galls are often complex structures that allow the insect or mite that caused the gall to be identified even if that insect or mite is not visible.



### **About Gallformers**

Gallformers is the product of curious amateurs becoming obsessed. If you are here then you too have at least been touched, if not bitten, by the gall bug. It grows in you, but it is not a parasite nor an inquiline. While you are here we hope that we can help you both ID an unknown plant gall as well as to learn about galls. Whether your interests are very casual, you are a burgeoning scientist, or even a full-fledged cecidiologist we strive to provide useful tools.



