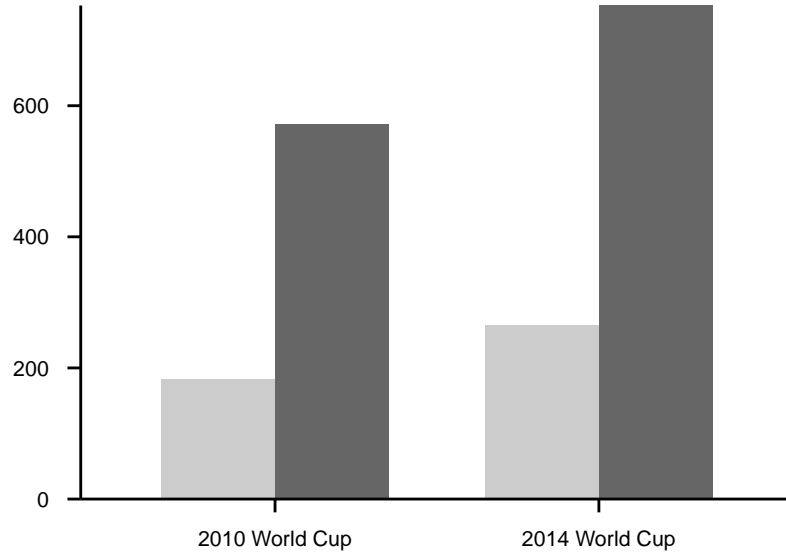
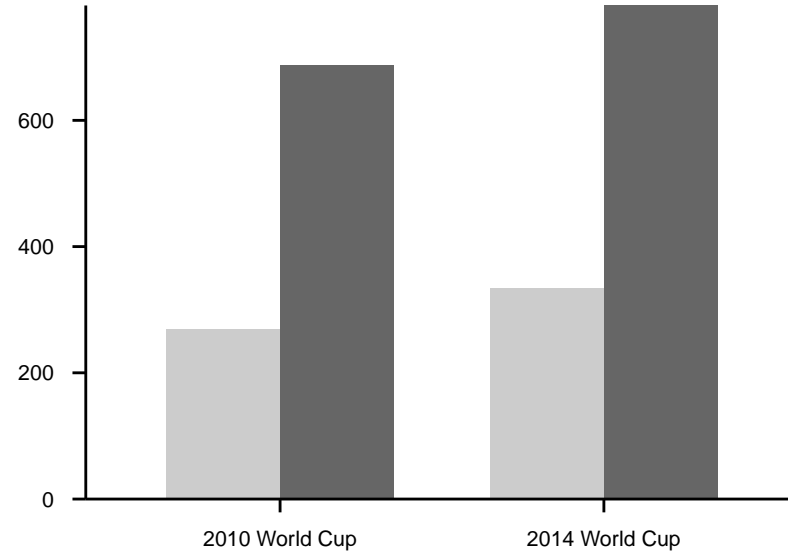


World Cup Viewing Statistics

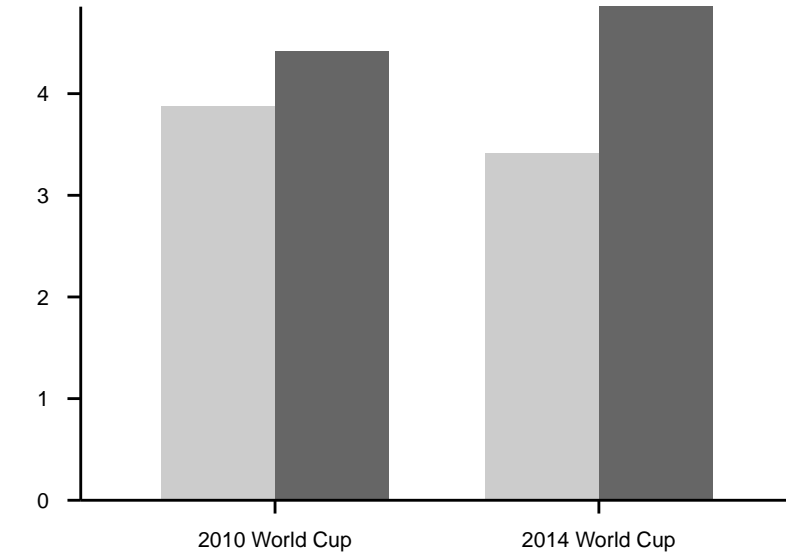
Average Total Number of TV Programs



Average Total TV Coverage (Hours)



Average TV Rating



Average Total Audience Reach (Per Capita)

