Predicted probability of choosing rating before & after experience Period: Before After Number of observations = 13,036 Definitely not Probably not Maybe / Not sure Probably yes Definitely yes Probability of choosing rating 70 80 80 0.0 Leaf Leaf Leaf e-tron Kona Leaf Nexo **Prius Prime** e-tron Kona Nexo e-tron Kona Nexo e-tron Kona Nexo Prius Prime e-tron Kona Leaf Nexo Prius Prime Prius Prime Prius Prime Car Model