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## DESCRIPTION

*Poetics* is an interdisciplinary journal of theoretical and empirical research on **culture**, the **media** and the **arts**. Particularly welcome are papers that make an original contribution to the major disciplines - **sociology**, **psychology**, media and **communication** studies, and **economics** - within which promising lines of research on culture, media and the arts have been developed.

*Poetics* would be pleased to consider, for example, the following types of papers:

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- Media and communications research on the globalization of media production and consumption; the role and performance of journalism; the development of media and creative industries; the social uses of media; etc.
- Economic research on the funding, costs and benefits of commercial and non-profit organizations in the fields of art and culture; choice behavior of audiences analysed from the viewpoint of the theory of lifestyles; the impact of economic institutions on the production or consumption of cultural goods; etc.

The production and consumption of media, art and culture are highly complex and interrelated phenomena. Our insight into these broad domains will be considerably enhanced by studies focusing on the interrelationships of the many factors that shape behavior towards art, culture and the media.

*Poetics* publishes not only advanced research reports but also overview articles. Occasional special issues, guest-edited by specialists, present the state of the art and/or discuss new developments in a particular field. Included among these special issues are: *Relational analysis and institutional meanings: Formal models for the study of culture* (2000), *Advertising and entertainment* (2001), *Gender, networks, and cultural capital* (2004), *Music in society: The sociological agenda* (2004), *Approaches to material culture: The sociology of fashion and clothing* (2006), *The digital divide in the twenty-first century* (2006), *Social status and cultural consumption in seven countries* (2007), and *Religion and culture* (2008).

## AUDIENCE

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Cultural Sociologists, Cognitive Psychologists, Cultural Economists, Literary Theorists, Researchers on art policy, on value attribution and on empirical aesthetics, Philosophers, Linguists and Anthropologists.

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*Poetics* is an interdisciplinary journal of theoretical and empirical research on culture, the media and the arts. Particularly welcome are papers that make an original contribution to the major disciplines - psychology, sociology, and economics - within which promising lines of research on art and culture have been developed including economic sociology and the sociology of culture. *Poetics* publishes not only advanced research reports but also overview articles. Occasional special issues, guest-edited by specialists, present the state of the art or discuss new developments in a particular field.

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Mettam, G.R., Adams, L.B., 1994. How to prepare an electronic version of your article. In: Jones, B.S., Smith, R.Z., (Eds.), *Introduction to the electronic age*. E-Publishing Inc, New York, pp. 281-304.

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