## The informational content of geographical indications

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#### **Abstract**

This file contents the Replication Material (RM) associated to the AAWE Working Paper No XXX entitled *The informational content of geographical indications*. Data, code and prediction materials are under the copyleft license GNU GPL V3, which means that license notices must be preserved. Raw data are available from the INRA dataverse server <a href="https://data.inra.fr">https://data.inra.fr</a>. Some R functions are reported in the Appendix to preserve the readability of codes in the main text. The most recent version of this document and a Shiny application about the econometric classification of vineyards in the *Côte d'Or* (Burgundy, France) are available from the remote repository <a href="https://github.com/jsay/geoInd">https://github.com/jsay/geoInd</a>.

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## 1 Descriptive Statistics

#### 1.1 Data shaping

The full detail of data construction is presented in a data paper available at <a href="https://github.com/jsay/geoInd/">https://github.com/jsay/geoInd/</a>. The data paper also contains the dictionary of the variables used here. The result of these preliminary treatments can be directly downloaded from the INRA dataverse server at <a href="https://data.inra.fr">https://data.inra.fr</a>.

The following R code allows to load the data once downloaded and located in the /Inter/ folder at the root of the working directory of the R session. It loads a SpatialPolygonDataFrame object from the sp package (cite) that contains the characteristics of the vineyard plots under consideration (session information used for this article is reported at Section XX). It also reshapes some variables of particular interest:

- It reorders the *commune* levels along the North-South gradient
- It standardizes the variable about solar radiation
- It recodes the variable about exposition in 8 quadrants
- It projects the geographical coordinates inside the WGS84 system
- It selects the parcels with GIs and drop omitted values

#### [1] 59113 71

The resulting object is a SpatialPolygonDataFrame that contains 59 113 observations of vineyard plots with 72 variables without omitted values.

#### 1.2 Geology and pedology

Another pre-regression treatment is the transformation of the geological and pedological variables into dummy variables in order to control sub-soil and soil characteristics of vineyards with fixed effects. A too small number of observation within a given fixed effect can be a problem for the precision and convergence of the estimation, hence we choose to include a fixed effects only for geological and pedological polygons with more than 1 000 vineyard plots. The details and robustness of this arbitrary choice are presented in the data paper mentioned above.

```
Reg.Ras$NOTATION <- factor(Reg.Ras$NOTATION)</pre>
 tmp <- table(Reg.Ras$NOTATION)< 1000</pre>
 Reg.Ras$GEOL <- factor(</pre>
     ifelse(Reg.Ras$NOTATION %in% names(tmp[ tmp]), "OAREF",
             as.character(Reg.Ras$NOTATION)))
 Reg.Ras$NOUC <- factor(Reg.Ras$NOUC)</pre>
 tmp <- table(Reg.Ras$NOUC)< 1000</pre>
 Reg.Ras$PEDO <- factor(</pre>
     ifelse(Reg.Ras$NOUC %in% names(tmp[tmp]), "OAREF",
             as.character(Reg.Ras$NOUC)))
 apply(Reg.Ras@data[, c("GEOL", "PEDO")], 2, table)
$GEOL
OAREF
            C
                    Ε
                           Fu
                                  Fx
                                          Fy
                                                  GP
                                                          j3
                                                                j3a
                                                                        j3b
                                                                                j4a
 5208 19014
                1997
                        1060
                                2142
                                        1460
                                               8372
                                                       1288
                                                               2570
                                                                       2539
                                                                              1531
          j5b
                  j6a
                        p-IV
  j5a
 3526
         3928
                3087
                        1391
$PEDO
OAREF
           13
                   14
                           26
                                   28
                                          29
                                                  30
                                                          32
                                                                  34
                                                                         35
                                                                                 36
         1553 17475
                                8687
 3310
                        3718
                                        6241
                                               4563
                                                       1802
                                                               1700
                                                                       5255
                                                                              1116
     5
           69
                    8
 1051
         1484
                1158
```

The characteristics of sub-soils and soils are modeled with respectively 14 and 13 fixed effects. In each case, the reference modality coded **OAREF** is equal to 1 for all vineyards plots inside geological and pedological polygons without sufficient observations. Robustness checks have been made with other threshold values than 1 000 without this arbitrary choice changes the results.

#### 1.3 Crossing GIs dimensions

The data are now ready for the econometric analysis. The GIs on the area of interest contains both an horizontal (*commune*) and a vertical (*hierarchical level*) dimension as detailed in the Working Paper. The balance of the two distributions can be assessed with the following Figure 3 (p.36) in the Working Paper.

```
library(lattice) ; library(RColorBrewer)
fig.dat <- aggregate(model.matrix(~0+ factor(Reg.Ras$AOC))*</pre>
                     Reg.Ras$AREA/ 1000, by= list(Reg.Ras$LIBCOM), sum)
names(fig.dat) <- c("LIBCOM", "BGOR", "BOUR", "VILL", "PCRU", "GCRU")</pre>
fig.dat$LIBCOM <- factor(fig.dat$LIBCOM, lev= rev(levels(fig.dat$LIBCOM)))</pre>
fig.crd <- t(apply(fig.dat[, -1], 1, function(t) cumsum(t) - t/2))</pre>
fig.lab <- round(t(apply(fig.dat[, -1], 1, function(t) t/ sum(t)))* 100)</pre>
my.pal <- brewer.pal(n= 9, name = "BuPu")[ 2: 8]
barchart(LIBCOM~ BGOR+ BOUR+ VILL+ PCRU+ GCRU, xlim= c(-100, 10200),
         xlab="Vineyards delineated as Geographical Indications (hectare)",
         data= fig.dat, horiz= T, stack= T, col= my.pal, border= "black",
         par.settings= list(superpose.polygon= list(col= my.pal)),
         auto.key= list(space= "top", points= F, rectangles= T, columns= 5,
                         text=c("Coteaux b.", "Bourgogne",
                                "Village", "Premier cru", "Grand cru")),
         panel=function(x, y, ...) {
             panel.grid(h= 0, v = -11, col= "grey60")
             panel.barchart(x, y, ...)
             ltext(fig.crd, y, lab= ifelse(fig.lab> 0, fig.lab, ""))})
```

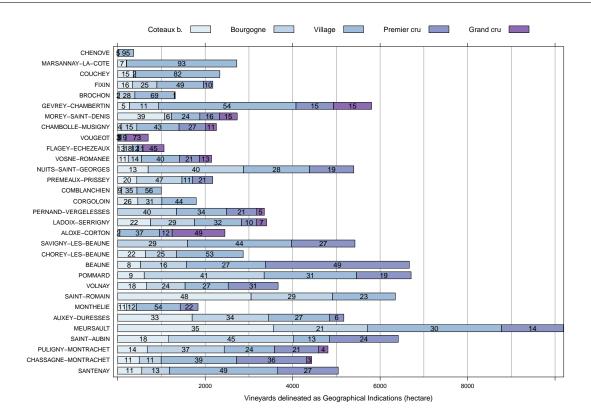


Figure 1: Cross-distribution of current GI levels among communes

We also use historical GI designation scheme from 1936, the year of creation of the French national institute in charge of geographical indications (INAO). At his time, the vertical dimension counted only three levels, whereas the horizontal dimension was identical. The balance of the distribution can be assessed by the following Figure.

```
library(lattice) ; library(RColorBrewer)
fig.old <- aggregate(model.matrix(~0+ factor(Reg.Ras$A0C36lvl))*</pre>
                      Reg.Ras$AREA/ 1000, by= list(Reg.Ras$LIBCOM), sum)
names(fig.old) <- c("LIBCOM", "BOUR", "VILL", "GCRU")</pre>
fig.old$LIBCOM <- factor(fig.old$LIBCOM, lev= rev(levels(fig.old$LIBCOM)))</pre>
old.crd <- t(apply(fig.old[, -1], 1, function(t) cumsum(t)- t/2))</pre>
old.lab <- round(t(apply(fig.old[, -1], 1, function(t) t/ sum(t)))* 100)</pre>
old.pal \leftarrow brewer.pal(n= 9, name = "BuPu")[ c(2, 5, 8)]
barchart(LIBCOM~ BOUR+ VILL+ GCRU, xlim= c(-100, 10200),
         xlab="Vineyards delineated as 1936 GI (hectare)"
         data= fig.old, horiz= T, stack= T, col= old.pal, border= "black",
         par.settings= list(superpose.polygon= list(col= old.pal)),
         auto.key= list(space= "top", points= F, rectangles= T, columns= 3,
                         text=c("Bourgogne", "Village", "Grand cru")),
         panel=function(x, y, ...) {
             panel.grid(h= 0, v = -11, col= "grey60")
             panel.barchart(x, y, ...)
             ltext(old.crd, y, lab= ifelse(old.lab> 0, old.lab, ""))})
```

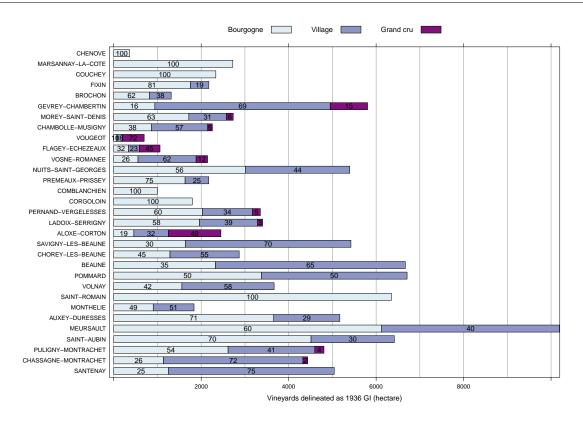


Figure 2: Cross-distribution of 1936 GI levels among communes

## 2 Models of GI designation

#### 2.1 Parametric ordered logit models

We first estimate the benchmark parametric ordered logistic model polm1 that corresponds to model (0) of Table 1 (p.XX) in the Working Paper. Model polm1a is the auxiliary regression without *commune* fixed effects used to test the presence of omitted *terroir* effect as detailed in the Working Paper. Model polm1b is also an auxiliary regression without smoothing of spatial coordinates to compute the Fisher statistics associated to these terms in Table 1. We use for this the standard polr function from MASS package (cite).

#### Warning messages:

```
    1: In polr(factor(AOC) ~ 0 + LIBCOM + EXPO + GEOL + PEDO + poly(DEM, une coordonnée à l'origine est nécessaire et assumée
    2: In polr(factor(AOC) ~ 0 + LIBCOM + EXPO + GEOL + PEDO + poly(DEM, le plan ne semble pas de rang plein, des coefs seront ignorés
```

The warning messages come from the choice to drop the intercept in order to estimate a coefficient for each *commune* from the variable LIBCOM. This choice is made to compute more easily the ordinal superiority measures from fixed effects. This does not have any effect on the other estimated coefficients.

## 2.2 Ordered generalized additive models

We estimate the series of ordered generalized additive models (OGAMs) of GIs designations within a loop. Models (I) to (V) reported in Table XX (p.XX) of the Working Paper are only a subset of all models of the gamod object that can be downloaded directly from the INRA server, https://data.inra.fr/geoInd/gamod.Rda. Models with high complexities for the spatial effects (more than 600 edf) are long to run. They require about 8 hours each, with the full loop requires about 2 days to run with Intel Core i7-7820HQ CPU 2.90 GHz x 8 and 64 Go of RAM. We advise the reader to not run the full loop, but instead to select values of listk and estimate each model separately.

The second loop below produces the gammod object that contains the auxiliary regressions to test the omitted *terroir* effects as presented in the Working Paper, Section 3.XX. The reader is not expected to run the loop entirely but pick some value of k in listk between 0 and 1 000 to estimate each model individually.

109562

384

113038

## 3 Diagnostics

## 3.1 Significance

We first reports the Chi-square statistics for the joint significance of the parametric ordered logit model polm1 that corresponds to model (0) of Table XX in the Working Paper.

```
library(car)
res1a <- anova(polm1, polm1b)
(res1 <- Anova(polm1))</pre>
```

Le chargement a nécessité le package : carData

Analysis of Deviance Table (Type II tests)

Response: factor(AOC)

```
LR Chisq Df Pr(>Chisq)
LIBCOM
                          9768 31
                                       <2e-16 ***
EXPO
                                       <2e-16 ***
                           743 7
GEOL
                                       <2e-16 ***
                          1716 14
PEDO
                          8811 13
                                       <2e-16 ***
                                       <2e-16 ***
poly(DEM, 2)
                          4030 2
poly(SLOPE, 2)
                           532 2
                                       <2e-16 ***
poly(RAYAT, 2)
                          1885 2
                                       <2e-16 ***
                          1933 3
                                       <2e-16 ***
poly(X, 3)
poly(Y, 3)
                                       <2e-16 ***
                           178 3
poly(X, 3):poly(Y, 3)
                          5257 9
                                       <2e-16 ***
```

---

codes: 0 '\*\*\*' 0.001 '\*\*' 0.01 '\*' 0.05 '.' 0.1 ' ' 1

#### Warning messages:

```
1: glm.fit: fitted probabilities numerically 0 or 1 occurred 2: glm.fit: fitted probabilities numerically 0 or 1 occurred 3: glm.fit: fitted probabilities numerically 0 or 1 occurred 4: glm.fit: fitted probabilities numerically 0 or 1 occurred 5: glm.fit: fitted probabilities numerically 0 or 1 occurred
```

Then, we compute the same Chi-square statistics for all the OGAMs with the function resume. They are also reported in Table XX in the Working Paper. Recall that the estimated models can be downloaded from https://data.inra.fr/geoInd/gamod.Rda.

	gam100	gam300	gam500	gam700	gam900
s(DEM)	4123.2	1793.1	1189.9	1014.1	867.0
	8.9	8.9	8.9	8.8	8.8
s(SLOPE)	922.5	343.6	168.5	155.5	190.1
	8.3	8.2	8.3	8.2	7.7
s(RAYAT)	2091.3	981.6	797.7	646.5	531.0
	8.1	8.1	8.3	8.0	7.3
s(X,Y)	32524.2	59293.9	74154.2	78445.3	86597.1
	98.6	295.0	483.2	666.6	841.4
LIBCOM	3007.9	2295.2	2353.7	1721.6	1363.5
	31.0	31.0	31.0	31.0	31.0
EXPO	61.0	81.3	171.5	159.0	130.5
	7.0	7.0	7.0	7.0	7.0
GEOL	977.4	557.4	500.5	406.4	440.9
	14.0	14.0	14.0	14.0	14.0
PED0	2447.2	713.1	450.4	408.6	387.9
	13.0	13.0	13.0	13.0	13.0

#### 3.2 Goodness of fit

We report below the code used to compute the goodness-of-fit measures for model (0) reported in Table XX: McFadden  $R^2$ , Akaike information criteria (AIC), and percent of good predictions.

```
psR2 AIC Pcgp 0.37 104.15 0.64
```

And the same goodness of fit measures for OGAMs.

```
Le chargement a nécessité le package : nlme
This is mgcv 1.8-28. For overview type 'help("mgcv-package")'.
```

```
gam100 gam300 gam500 gam700 gam900
psR2 0.5323 0.631 0.684 0.7248 0.7565
AIC 77.2170 61.397 53.088 46.7579 41.9259
Pcgp 74.8600 80.387 84.376 87.2566 89.4778
```

#### 3.3 Omitted variable bias

As indicated in the Working Paper (Section 3.X), we evaluate the potential omitted *terroir* variables through the joint significance of *commune* fixed effects on the residuals from auxiliary regressions without such fixed effects. Code below allows to compute the bootstrapped Fisher statistics with 100 replications from parametric ordered logistic model. The absence of correlated effects is strongly rejected. Note that we use the sure package (cite) to compute the surrogate residuals from this parametric model.

```
library(lmtest) ; library(sandwich) ; library(sure)
wal1 <- rep(NA, times= nsim <- 100)
for (i in 1: nsim){
    tmp <- surrogate(polm1a) - polm1a$1p
    wal1[ i] <- waldtest(lm(tmp~ Reg.Ras$LIBCOM), .~ 1, vcov= vcovHC)$F[ 2]
}
quantile(wal1, c(.05, .5, .95))</pre>
5% 50% 95%
151.3 155.9 160.6
```

Note that the values obtained are not exactly equal to those reported in the Working Paper because of the bootstrap procedure.

The sure package does not allow to compute surrogate residuals for gam models from the mgcv package. Because this framework is also consistent for OGAMs, we write the function sureOGAM presented and tested in Appendix A.3 to adapt the framework. This function is also available in the file of custom function ./myFcts.R that is sourced in the following code. Hence, we compute the bootstrapped F-statistics for the full set of OGAM belows. The estimation of auxiliary models is presented above, they can be directly downloaded from https://data.inra.fr/geoInd/gamod.Rda.

```
load("Inter/gammod.Rda") ; library(ggplot2) ; source("myFcts.R")
omitVar <- function(mod, var, nsim= 100){
    usq <- rep(NA, nsim)
    for(i in 1: nsim) {
        RES <- sureOGAM(mod)
        tmp <- lm(I(RES- mod$linear.pred)~ factor(var))
        usq[ i] <- waldtest(tmp, . ~ 1, vcov= vcovHC)$F[ 2]
    }
    usq
}
wal2 <- sapply(gammod, function(x) omitVar(x, Reg.Ras$LIBCOM, nsim= 100))
apply(wal2[, -1], 2, function(x) quantile(x, c(.05, .5, .95)))</pre>
```

```
gam100 gam200 gam300 gam400 gam500 gam600 gam700 gam800 gam900
5%
    15.22 5.724
                 4.983
                        4.033
                               3.522
                                      2.787
                                             2.032
                                                   1.699
                                                          1.361
    16.86 6.504
                  5.658
                        4.690
                               4.056
                                      3.373
                                             2.439 2.132
                                                          1.722
95% 18.35 7.429
                  6.536 5.487
                              4.916 4.024 3.195 2.827
                                                          2.203
```

Again, the values are not exactly the same. Note that the critical value at 0.01 % for the F-distribution in this case is 2.3, as can be assessed from qf(.9999, 31, Inf).

The following plot resumes the specification diagnostics and shows the relevance of OGAMs to control for omitted spatial effects. It corresponds to Figure XX in the Working Paper.

```
library(lattice)
pltdat <- stack(data.frame(logit= wal1, wal2))</pre>
Fstat \leftarrow \text{round}(qf(.9999, 31, Inf), 2)
bwplot(log(values)~ ind, data= pltdat, type=c("1","g"), horizontal= FALSE,
       xlab= 'Model of GI designation',
       ylab= 'Bootstraped F-statistics (log scale)',
       par.settings = list(box.rectangle=list(col='black'),
                           plot.symbol = list(pch='.', cex = 0.1)),
       scales=list(y= list(at= log((1: 15)^2), lab= (1: 15)^2)),
       panel = function(..., box.ratio) {
           panel.grid(h= 0, v = -11)
           panel.abline(h= log((1: 15)^2), col= "grey80")
           panel.violin(..., col = "lightblue",
                         varwidth = FALSE, box.ratio = box.ratio)
           panel.bwplot(..., col='black',
                        cex=0.8, pch='|', fill='gray', box.ratio = .1)
           panel.abline(h= log(Fstat), col= "red", lty= 2, cex= 1.5)
           panel.text(2, log(Fstat)+ .1,
                      paste0("F= ", Fstat, " : critical value at .01%"))})
```

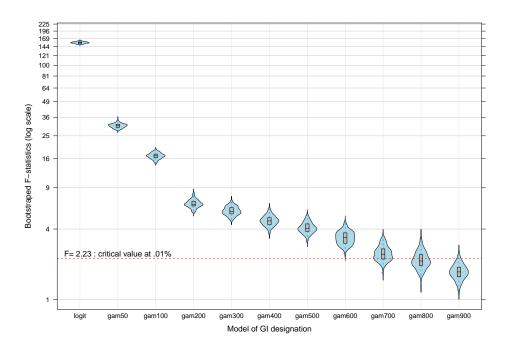


Figure 3: F-statistics for the diagnostic of correlated residual effects

## 3.4 Specification

The estimation of surrogate residuals from the full models can be used to test the specification of the effects of explanatory variables. The Figures from the code below are not reported in this document are they are too detailed.

```
library(sure) ; library(gridExtra)
var <- c("DEM", "SLOPE", "RAYAT", "EXPO", "LIBCOM", "X", "Y")
plots <- lapply(var, function(.x)
    autoplot(polm1, what= "covariate", x= Reg.Ras@data[, .x], xlab= .x))
do.call(grid.arrange, c(list(autoplot(polm1, what= "qq")), plots))
restmp <- sureOGAM(gamod$gam900) - gamod$gam900$line
plot(qlogis(1: nrow(Reg.Ras)/ nrow(Reg.Ras), scale= 1), sort(restmp))
abline(0, 1)
pltSURE <- function(resid, xvar, lab){
    plot(xvar, resid, xlab= lab, main= paste("Surrogate Analysis", lab))
    abline(h= 0, col= "red", lty= 3, lwd= 2)
    lines(smooth.spline(resid ~ xvar), lwd= 3, col= "blue")
}
par(mfrow= c(3, 3)) ; for (i in var) pltSURE(restmp, Reg.Ras@data[, i], i)</pre>
```

## 4 Marginal effects

## 4.1 Parametric ordered logit

The marginal effects from parametric model polm1 can be directly plotted with the package effect. The following plots corresponds to the dotted lines in Figure XX, Appendix XX of the Working Paper.

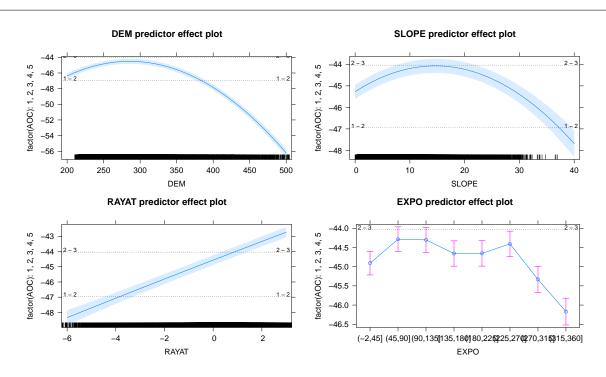


Figure 4: Marginal effects of topographic variables from ordered logit

## 4.2 Ordered generalized additive

The same effect plots can be drawn for the OGAMs models. We report below the effects from the OGAM gam900 which corresponds to a maximum effective degrees of freedom of 900. For all models of gamod, we obtain the gray curves of Figure XX, Appendix XX of the Working Paper.

plot(gamod[[ 10]], pages= 1, scale= 0)

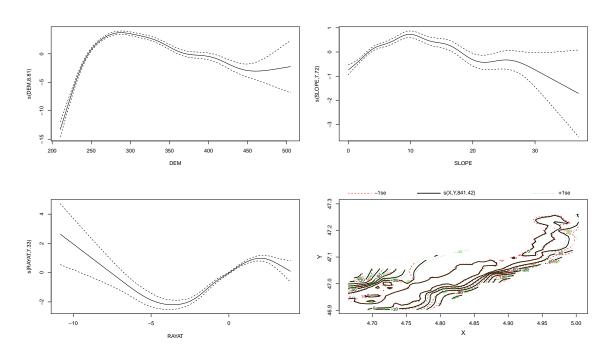


Figure 5: Marginal effects of topographic variables from OGAM with edf= 900

## 4.3 Ordinal superiority figure

From the equation XX of the Working Paper, we can compute ordinal superiority measures for each *communes* relatively to the average. The code below reproduces the Figure XX (p. XX) of the Working Paper. Note that we drop the isolated Northern *communes* of *Chenôve*, *Marsannay-la-Côte* and *Couchey* which do not have comparable neighbors. The effect of the proximity to Dijon is too high for these *communes* and they present high ordinal superiority measures without high rated vineyards.

```
library(latticeExtra)
plogi \leftarrow function(x) exp(x/ sqrt(2))/ (1+ exp(x/ sqrt(2)))
xx <- data.frame(sapply(gamod, function(x)</pre>
    2* plogi(I(x$coeff[ 4: 31]- mean(x$coeff[ 4: 31])))- 1))
foo_key <- list(x = .35, y = .95, corner = c(1, 1),
            text = list(c("Côte de Beaune", "Côte de Nuits")),
            rectangle = list(col = c("chartreuse", "tomato")))
ww <- data.frame(xx,
                 LIBCOM= substr(names(gamod[[1]]$coef[ 4: 31]), 7, 30),
                 REGION= c(rep("tomato", 12), rep("chartreuse", 16)),
                 MIN= apply(xx[ 8: 10], 1, min),
                 MAX= apply(xx[ 8: 10], 1, max),
                 MEAN= apply(xx[ 8: 10], 1, mean))
segplot(reorder(factor(LIBCOM), MEAN)~ MIN+ MAX, length= 5, draw.bands= T,
        data= ww[order(ww$MEAN), ], center= MEAN, type= "o",
        key= foo_key, col= as.character(ww$REGION[order(ww$MEAN)]),
        unit = "mm", axis = axis.grid, col.symbol= "black", cex= 1,
        xlab= "Min, Mean and Max of Ordinal Superiorty Measures")
```

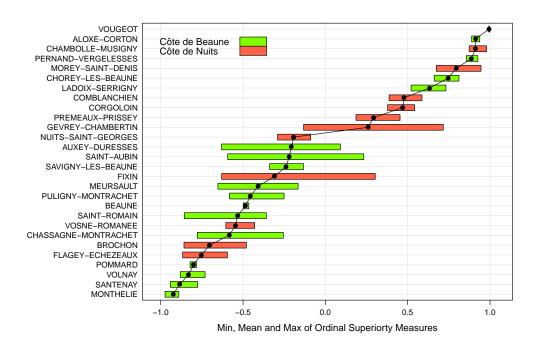


Figure 6: Ordinal superiorty measures for the communes of the region

#### 4.4 Correlation between Communes

Below the code to produce the Figure XX in Appendix XX of the Working Paper. This Figure illustrates the claim that "*commune* with higher GIs do not have necessary a preferential treatment" (p.XX). It shows the correlation between the average vertical GI score and the mean ordinal superiority measures estimated from OGAMs with high effective degrees of freedom.

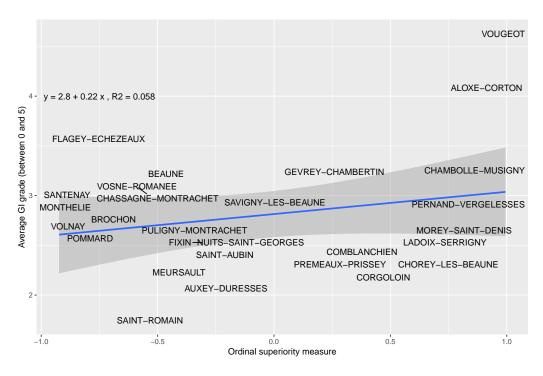


Figure 7: Correlation between ranking and ordinal superiority

## 5 Informational content

## **5.1** Decomposition tables

We proceed now to the decomposition of variance of the latent quality index from the GI designations. The mathematical formula and codes used in the decomposition are presented and tested in Appendix A.4. These functions are also available in the file of custom function ./myFcts.R that can be directly sourced. The following codes perform the decomposition for the subset of models reported in Table XX of the Working Paper. The predictions of the latent quality index in the first rows need some time to run, the decomposition that follow are computed rapidly.

	gam100	gam300	gam500	gam700	gam900
Total Signal	85.3	94.5	96.0	97.3	97.5
Total Noise	14.7	5.5	4.0	2.7	2.5
Joint Signal	69.7	70.1	76.7	75.2	78.6
Joint Noise	15.6	24.3	19.3	22.2	18.9
Vertical Signal	54.1	48.8	51.7	56.2	65.2
Vertical Residual	15.7	21.4	25.0	18.9	13.4
Vertical Noise	31.3	45.7	44.4	41.1	32.3
Horizontal Signal	18.3	16.6	25.6	22.6	23.8
Horizontal Residual	51.4	53.6	51.1	52.6	54.8
Horizontal Noise	67.0	77.9	70.5	74.7	73.7

## 6 Models for GIs of 1936

## **6.1** Descriptive statistics

We turn now to the detail of the analysis with past 1936 GIs. We make the same analysis than for actual GIs, first with some descriptive statistics.

```
1
            2
                   3
                          4
                                5
   7124 11452 5111
                               39
                        575
2
      5
          536 15175
                      8101
                              261
3
      0
            1
                  13
                             1604
                          3
```

#### 6.2 Estimation

We estimate both the parametric and generalized additive models we the following codes. Because of the long computation times, the reader would prefer to fit the models individually.

```
library(MASS)
polm2 <- polr(factor(AOCo)~ 0+ LIBCOM+ EXPO+ GEOL+ PEDO</pre>
               + poly(DEM, 2)+ poly(SLOPE, 2)+ poly(RAYAT, 2)
               + poly(X, 3)* poly(Y, 3), data= Reg.Old, Hess= T)
polm2a <- polr(factor(AOCo)~ 0+ EXPO+ GEOL+ PEDO</pre>
                + poly(DEM, 2)+ poly(SLOPE, 2)+ poly(RAYAT, 2)
                + poly(X, 3)* poly(Y, 3), data= Reg.Old, Hess= T)
polm2b <- polr(factor(AOCo)~ 0+ LIBCOM+ EXPO+ GEOL+ PEDO</pre>
                + poly(DEM, 2)+ poly(SLOPE, 2)+ poly(RAYAT, 2)
              , data= Reg.Old, Hess= T)
library(mgcv)
listk <- c(25, 50, 75, 100, 125, 150, 200, 250)
gamold <- vector("list", length(listk))</pre>
system.time(
    for (i in 1: length(listk)){
        gamold[[ i]] <- gam(AOCo~ 0+ LIBCOM+ EXPO+ GEOL+ PEDO</pre>
                             + s(DEM)+ s(SLOPE)+ s(RAYAT)
                             + s(X, Y, k= listk[ i])
                           , data= Reg.Old, family= ocat(R= 3))
    }
)
names(gamold) <- paste0("gam", listk)</pre>
save(gamold, file= "Inter/gamold.Rda")
gammold <- vector("list", length(listk))</pre>
system.time(
for (i in 1: length(listk)){
    gammold[[ i]] <- gam(AOCo~ 0+ EXPO+ GEOL+ PEDO</pre>
                          + s(DEM)+ s(SLOPE)+ s(RAYAT)
                          + s(X, Y, k= listk[ i])
                        , data= Reg.Old, family= ocat(R= 3))
})
names(gammold) <- paste0("gam", listk)</pre>
save(gammold, file= "Inter/gammold.Rda")
```

```
      utilisateur
      système
      écoulé

      20454.2
      309.5
      20766.0

      utilisateur
      système
      écoulé

      28307.5
      462.8
      28772.0
```

#### 6.3 Significance

We first assess the joint significance of variables in all OGAMs of GIs designation. The following results are reported in Table XX in Appendix XX of the Working Paper (p.XX).

```
load("Inter/gamold.Rda")
 res2a <- anova(polm2, polm2b)</pre>
 res2 <- Anova(polm2)</pre>
 sapply(gamold[ 1: 7], resume)
           gam25
                   gam50
                           gam100
                                    gam125
                                             gam150
                                                      gam200
                                                               gam250
          1503.8 1196.2
s(DEM)
                            197.7
                                     219.6
                                              144.8
                                                       265.0
                                                                253.0
             8.6
                     8.8
                              7.6
                                       8.4
                                                8.2
                                                         8.7
                                                                  7.4
           534.2
                                                                169.1
s(SLOPE)
                   478.1
                            466.5
                                     332.8
                                              297.1
                                                       190.4
             8.7
                     8.8
                              8.7
                                       8.8
                                                8.7
                                                         8.8
                                                                  7.5
           339.4
                  208.8
                            139.4
                                     150.2
                                               99.2
                                                        87.7
s(RAYAT)
                                                                142.8
             8.3
                     8.0
                              1.1
                                       8.0
                                                8.1
                                                         7.4
                                                                  7.4
s(X,Y)
          4789.1 6760.0 14558.9 15981.2 17285.3 18979.3 20905.7
                                     122.4
            23.9
                    48.7
                             98.0
                                              147.1
                                                       194.3
                                                                235.3
          5828.9 3720.9
                           2639.2
                                    2378.3
                                             2177.2
                                                     1831.7
                                                               1264.7
LIBCOM
            25.0
                             25.0
                                      25.0
                    25.0
                                               25.0
                                                        25.0
                                                                 25.0
EXPO
           258.0
                  177.5
                            131.9
                                     101.2
                                               58.5
                                                        43.0
                                                                 64.0
             7.0
                     7.0
                              7.0
                                       7.0
                                                7.0
                                                         7.0
                                                                  7.0
GEOL
          1018.5 1047.0
                            692.1
                                     772.8
                                              710.2
                                                       585.8
                                                                509.3
            14.0
                    14.0
                             14.0
                                      14.0
                                               14.0
                                                        14.0
                                                                 14.0
PED0
          3335.3 2820.6
                            898.8
                                     660.3
                                              599.4
                                                       537.0
                                                                539.3
            12.0
                    12.0
                             12.0
                                      12.0
                                               12.0
                                                        12.0
                                                                 12.0
```

#### Goodness of fit 6.4

gam25

Goodness of fit measures from the same Table XX in Appendix XX of the Working Paper.

```
round(c(McFaddenR2= psR2(polm2), AIC= AIC(polm2)/ 1000,
         Pcgp= sum(diag(table(predict(polm2), Reg.Old$AOCo)))/ nrow(Reg.Old)), 2)
 rbind(Pcgp= sapply(gamold[1: 7], pcgp),
       AIC= sapply(gamold[1: 7], AIC)/ 1000,
       psR2= sapply(gamold[1: 7 ], psR2))
McFaddenR2
                      AIC
                                  Pcgp
       0.45
                   45.22
                                  0.82
```

gam250

#### 6.5 Omitted variable

Bootstrapped statistics for omitted variables, not reported in the working paper, mentioned at p.XX.

```
library(lmtest) ; library(sandwich) ; library(sure) ; library(ggplot2)
wal3 <- rep(NA, nsim <- 100)
for (i in 1: nsim){
    tmp <- surrogate(polm2a) - polm2a$lp
    wal3[ i] <- waldtest(lm(tmp~ Reg.Old$LIBCOM), . ~ 1, vcov= vcovHC)$F[ 2]
}
load("Inter/gammold.Rda") ; library(ggplot2) ; source("myFcts.R")
wal4 <- sapply(gammold, function(x) omitVar(x, Reg.Old$LIBCOM, nsim))
wold <- data.frame(logit= wal3, wal4)
apply(wold, 2, function(x) quantile(x, c(.05, .5, .95)))</pre>
```

```
logit gam25 gam50 gam100 gam125 gam150 gam200 gam250 
5% 88.18 24.15 8.776 3.903 3.577 2.025 1.700 1.207 
50% 92.78 26.62 10.171 4.802 4.372 2.740 2.308 1.748 
95% 97.08 28.57 11.472 5.594 5.647 3.638 3.452 2.583
```

Now the same violon plot as for current GIs, not reported the Working Paper but mentioned at p.XX.

```
library(lattice)
poldat <- stack(wold)</pre>
Fstat \leftarrow round(qf(.9999, 31, Inf), 2)
bwplot(log(values)~ ind, data= poldat, type=c("l","g"), horizontal= FALSE,
       xlab= 'Model of GI designation',
       ylab= 'Bootstraped F-statistics (log scale)',
       par.settings = list(box.rectangle=list(col='black'),
                           plot.symbol = list(pch='.', cex = 0.1)),
       scales=list(y= list(at= log((1: 15)^2), lab= (1: 15)^2)),
       panel = function(..., box.ratio) {
           panel.grid(h= 0, v = -11)
           panel.abline(h= log((1: 15)^2), col= "grey80")
           panel.violin(..., col = "lightblue",
                        varwidth = FALSE, box.ratio = box.ratio)
           panel.bwplot(..., col='black',
                        cex=0.8, pch='|', fill='gray', box.ratio = .1)
           panel.abline(h= log(Fstat), col= "red", lty= 2, cex= 1.5)
           panel.text(2, log(Fstat)+ .1,
                      paste0("F= ", Fstat, " : critical value at .01%"))})
```

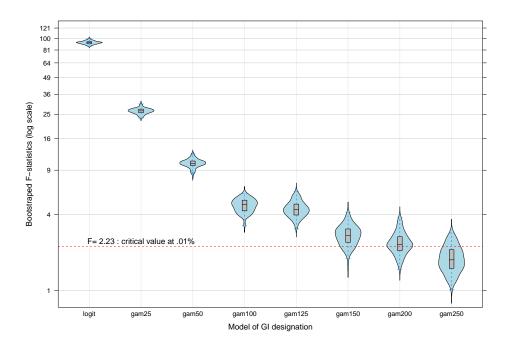


Figure 8: F-statistics for the omitted terroir effects in 1936 GIs

#### 6.6 Specification

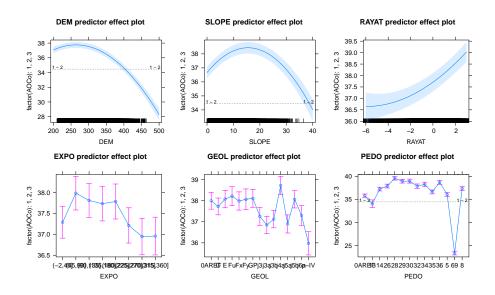
The use of surrogate residuals to test the specification process for models of 1936 GI designations. As before, the results are not reported because the resulting file is too big.

```
library(sure) ; library(ggplot2) ; library(gridExtra)
var <- c("DEM", "SLOPE", "RAYAT", "EXPO", "LIBCOM", "X", "Y")
plots <- lapply(var, function(.x)
    autoplot(polm2, what= "covariate", x= Reg.Old@data[, .x], xlab= .x))
do.call(grid.arrange, c(list(autoplot(polm2, what= "qq")), plots))

restmp <- sureOGAM(gamold$gam150) - gamold$gam150$line
plot(qlogis(1: nrow(Reg.Old)/ nrow(Reg.Old), scale= 1), sort(restmp))
abline(0, 1)
var <- c("DEM", "SLOPE", "RAYAT", "EXPO", "LIBCOM", "X", "Y")
par(mfrow= c(3, 3)) ; for (i in var) pltSURE(restmp, Reg.Old@data[, i], i)</pre>
```

#### 6.7 Marginal effects

Marginal effect ca be assessed as for current GIs, the code belows can be used on the models from the gamold object to produce Figure XX in the Appendix XX in the Working Paper.



#### 6.8 Ordinal superiority measures

Ordinal superiority for the GIs of 1936, that corresponds to Figure XX in the Appendix of the Working Paper.

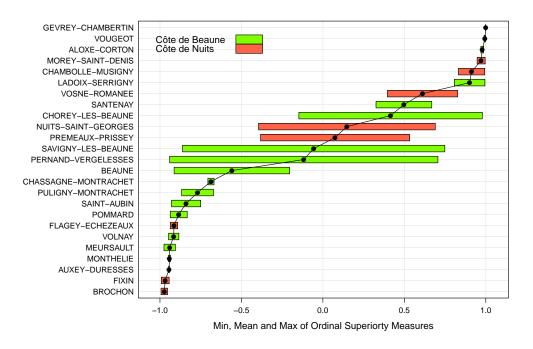


Figure 9: Ordinal superiorty measures for the 1936 GIs

#### 6.9 Correlation between models

An additional unreported Figure to show the claim that "the importance of *communes* has decreased since the 1936 scheme" (p.XX)

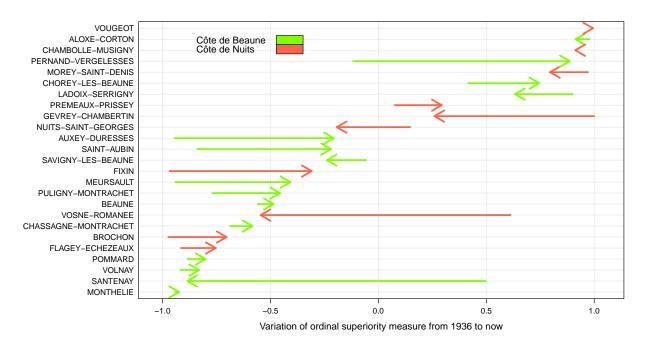


Figure 10: Evolution of superiority measures between 1936 and now

We obtain 11 *communes* for which the measure keeps the same sign and decrease in absolute value, against 6 for which the value keeps the same sign but increase in absolute value. We have 7 *communes* for which the measure changes its sign.

## 6.10 Decomposition table

The code below compute the decomposition table for GIs of 1936, reported as Table XX in Appendix (p.XX) of the working Paper. Again, the first row are long to run.

	gam25	gam50	gam100	gam125	gam150	gam200	gam250
Total Signal	95.9	98.3	97.2	97.4	100.0	99.1	99.6
Total Noise	4.1	1.7	2.8	2.6	0.0	0.9	0.4
Joint Signal	90.8	95.0	72.2	56.1	98.5	59.2	84.4
Joint Noise	5.1	3.4	25.0	41.4	1.5	39.9	15.2
Vertical Signal	2.4	1.3	19.7	16.8	3.1	20.3	13.0
Vertical Residual	88.4	93.7	52.6	39.2	95.4	38.9	71.4
Vertical Noise	93.5	97.1	77.5	80.6	96.9	78.8	86.6
Horizontal Signal	86.0	92.0	54.5	31.7	97.8	39.7	74.8
Horizontal Residual	4.8	3.0	17.7	24.4	0.7	19.5	9.6
Horizontal Noise	9.9	6.4	42.7	65.8	2.1	59.4	24.8

## 7 Alternative GI designations

## 7.1 Change latent vineyard quality

We conclude this work with the simulations of alternative GIs designations schemes. Below are scenarios S0 to S3 where the counterfactual GI designations are computed according to (we note  $\hat{q}_i^{gam} = B(X_i)^{\mathsf{T}} \hat{\beta}^{gam}$ ):

$$y_{i}^{S0} = \sum_{j=0}^{5} j \cdot \mathbb{1}[\hat{\alpha}_{j_{i}-1} + \hat{\mu}_{c_{i}} \geqslant \hat{q}_{i}^{gam} + \hat{\xi}_{i}^{sur} \geqslant \hat{\alpha}_{j_{i}} + \hat{\mu}_{c_{i}}]$$

$$y_{i}^{S1} = \sum_{j=0}^{5} j \cdot \mathbb{1}[\hat{\alpha}_{j_{i}-1} + \hat{\mu}_{c_{i}} \geqslant \hat{q}_{i}^{gam} \geqslant \hat{\alpha}_{j_{i}} + \hat{\mu}_{c_{i}}]$$

$$y_{i}^{S2} = \sum_{j=0}^{5} j \cdot \mathbb{1}[\hat{\alpha}_{j_{i}-1} \geqslant \hat{q}_{i}^{gam} + \hat{\xi}_{i}^{sur} \geqslant \hat{\alpha}_{j_{i}}]$$

$$y_{i}^{S3} = \sum_{j=0}^{5} j \cdot \mathbb{1}[\hat{\alpha}_{j_{i}-1} \geqslant \hat{q}_{i}^{gam} \geqslant \hat{\alpha}_{j_{i}}]$$

	( Tmf 17	( 1 5 247	(F 24 147	(14 217	(21 Tmf7
1		(-1,5.34]			
1	7847	1510		40	9
2	1688	9476		158	98
3	146	2360		2005	146
4	25	117	2160	5956	421
5	0	1	84	455	1364
	(-Inf,-1]	(-1,5.34]	(5.34,14]	(14,21]	(21, Inf]
1	8592	1021	62	0	0
2	562	11787	1147	50	0
3	7	929	23528	834	11
4	0	9	1089	7446	135
5	0	0	1	363	1540
	(-Inf,-1]	(-1,5.34]	(5.34,14]	(14,21]	(21, Inf]
1	(-Inf,-1] 7580	(-1,5.34] 1770		(14,21] 34	(21, Inf] 11
1 2			280		
_	7580	1770	280 3482	34	11
2	7580 2150	1770 7655	280 3482 16162	34 150	11 109 179
2	7580 2150 409	1770 7655 5038	280 3482 16162 2039	34 150 3521 5389	11 109
2 3 4	7580 2150 409 28	1770 7655 5038 127	280 3482 16162	34 150 3521	11 109 179 1096
2 3 4	7580 2150 409 28 0	1770 7655 5038 127 8	280 3482 16162 2039 185	34 150 3521 5389 611	11 109 179 1096 1100
2 3 4	7580 2150 409 28 0 (-Inf,-1]	1770 7655 5038 127 8 (-1,5.34]	280 3482 16162 2039 185 (5.34,14]	34 150 3521 5389 611	11 109 179 1096 1100
2 3 4 5	7580 2150 409 28 0 (-Inf,-1] 8197	1770 7655 5038 127 8 (-1,5.34] 1403	280 3482 16162 2039 185 (5.34,14] 73	34 150 3521 5389 611 (14,21]	11 109 179 1096 1100 (21, Inf]
2 3 4 5	7580 2150 409 28 0 (-Inf,-1] 8197 1624	1770 7655 5038 127 8 (-1,5.34] 1403 8961	280 3482 16162 2039 185 (5.34,14] 73 2875	34 150 3521 5389 611 (14,21] 2 85	11 109 179 1096 1100 (21, Inf] 0 1
2 3 4 5	7580 2150 409 28 0 (-Inf,-1] 8197 1624 111	1770 7655 5038 127 8 (-1,5.34] 1403 8961 4655	280 3482 16162 2039 185 (5.34,14] 73 2875 17666	34 150 3521 5389 611 (14,21] 2 85 2873	11 109 179 1096 1100 (21, Inf] 0 1
2 3 4 5	7580 2150 409 28 0 (-Inf,-1] 8197 1624	1770 7655 5038 127 8 (-1,5.34] 1403 8961	280 3482 16162 2039 185 (5.34,14] 73 2875	34 150 3521 5389 611 (14,21] 2 85	11 109 179 1096 1100 (21, Inf] 0 1

#### 7.2 Add a vertical level in GIs

Here we simulate counterfactual GIs designations from scenarios S4, S5, and S6. In each case, we use the GIs from S0 and add a vertical level by computing the mean of the thresholds.

6	5	4	3	2	1	
0	0	0	0	0	9675	1
0	0	0	6146	7400	0	2
0	0	25309	0	0	0	3
0	8679	0	0	0	0	4
1904	0	0	0	0	0	5
6	5	4	3	2	1	
0	0	0	0	0	9675	1
0	0	0	0	13546	0	2
0	0	12517	12792	0	0	3
0	8679	0	0	0	0	4
1904	0	0	0	0	0	5
6	5	4	3	2	1	
0	0	0	0	0	9675	1
0	0	0	0	13546	0	2
0	0	0	25309	0	0	3
0	4607	4072	0	0	0	4
1904	0	0	0	0	0	5

#### 7.3 Decomposition table

And we conclude with the decomposition that are reported Table XX (p.XX) of the Working Paper.

```
OLD
                          S0
                               SI SII SIII SIV
                                                  SV SVI
Total Signal
                   97.5 97.5 97.5 97.5 97.5 97.5 97.5
Total Noise
                    2.5 2.5 2.5 2.5 2.5 2.5 2.5
Joint Signal
                   48.0 78.2 81.0 79.5 81.5 79.0 79.5 78.9
Joint Noise
                   49.5 19.3 16.5 18.1 16.0 18.5 18.0 18.6
Vertical Signal
                   34.4 64.6 68.2 69.7 72.6 65.6 66.1 65.5
Vertical Residual
                   13.6 13.6 12.8 9.7 8.9 13.4 13.4 13.4
Vertical Noise
                   63.1 32.9 29.3 27.8 24.9 31.9 31.4 32.0
Horizontal Signal
                   23.8 23.8 23.8 23.8 23.8 23.8 23.8 23.8
Horizontal Residual 24.2 54.4 57.2 55.7 57.7 55.2 55.7 55.1
Horizontal Noise
                   73.7 73.7 73.7 73.7 73.7 73.7 73.7
```

#### 8 Session information

sessionInfo()

R version 3.6.0 (2019-04-26) Platform: x86\_64-pc-linux-gnu (64-bit) Running under: Ubuntu 18.04.2 LTS Matrix products: default BLAS: /usr/lib/x86\_64-linux-gnu/blas/libblas.so.3.7.1 LAPACK: /usr/lib/x86\_64-linux-gnu/lapack/liblapack.so.3.7.1 locale: [1] LC\_CTYPE=fr\_FR.UTF-8 LC\_NUMERIC=C [3] LC\_TIME=fr\_FR.UTF-8 LC\_COLLATE=fr\_FR.UTF-8 [5] LC\_MONETARY=fr\_FR.UTF-8 LC\_MESSAGES=fr\_FR.UTF-8 [7] LC\_PAPER=fr\_FR.UTF-8 LC\_NAME=C [9] LC\_ADDRESS=C LC TELEPHONE=C [11] LC\_MEASUREMENT=fr\_FR.UTF-8 LC\_IDENTIFICATION=C attached base packages: [1] stats graphics grDevices utils datasets methods [7] base other attached packages: [1] latticeExtra\_0.6-28 effects\_4.0-3 gridExtra\_2.3 [4] ggplot2\_3.1.0 sure\_0.2.0 sandwich\_2.5-0 [7] lmtest\_0.9-36 zoo\_1.8-4 mgcv\_1.8-28 [10] nlme\_3.1-140 car\_3.0-2 carData\_3.0-1 [13] MASS\_7.3-51.1 RColorBrewer\_1.1-2 lattice\_0.20-38 [16] sp\_1.3-1 loaded via a namespace (and not attached): [1] tidyselect\_0.2.5 purrr\_0.3.2 splines\_3.6.0 [4] haven\_1.1.2 survival\_2.43-3 colorspace\_1.3-2 [7] rlang\_0.3.4 nloptr\_1.0.4 pillar\_1.3.0 [10] foreign\_0.8-71 glue\_1.3.0 withr\_2.1.2 [13] readxl\_1.1.0 bindrcpp\_0.2.2 plyr\_1.8.4 [16] bindr\_0.1.1 munsell\_0.5.0 gtable\_0.2.0 [19] cellranger\_1.1.0 zip\_1.0.0 labeling\_0.3 [22] rio\_0.5.10 forcats\_0.3.0  $curl_3.2$ [25] Rcpp\_1.0.0 scales\_1.0.0  $abind_1.4-5$ [28] lme4\_1.1-18-1  $hms_0.4.2$ openxlsx\_4.1.0 [31] dplyr\_0.7.8 survey\_3.33-2 grid\_3.6.0 [34] rgdal\_1.3-6 tools\_3.6.0 magrittr\_1.5 [37] lazyeval\_0.2.1 tibble\_1.4.2 crayon\_1.3.4 [40] pkgconfig\_2.0.2 Matrix\_1.2-17 data.table\_1.11.4 [43] minqa\_1.2.4 assertthat\_0.2.1 R6\_2.4.0 [46] nnet\_7.3-12 compiler\_3.6.0

#### A Custom R functions

#### A.1 Translation of geology

```
trans_geol <- data.frame(</pre>
    GEOL= Reg.Ras$GEOL[!duplicated(Reg.Ras$GEOL)],
        "Calcaires massifs de \"Comblanchien\" (Bathonien sup.)",
        "Marnes et calcaires divers (Callovien inférieur)",
        "Marnes et calcaires argileux (Oxfordien moyen)",
        "Eboulis ordonnés cryoclastiques et colluvions diverses",
        "Oolithe ferrugineuse (Oxfordien moyen-sup)",
        "Calcaires hydrauliques de Molesmes et Noiron (Oxfordien sup.)",
        "Colluvions diverses",
        "Dépôts argilo-limoneux, sables et graviers du Villafranchien",
        "Calcaires de Tonnerre, Oisellemont et calcaires á Astartes",
        "Eboulis et glissements de terrains",
        "Calcaires grenus bicolores (Bathonien terminal)",
        "Terrasse argilo-limoneuse de Saint-Usage",
        "Formation de Saint-Cosme (marnes fluvio-lacustres varvées)",
        "Alluvions anciennes indifférenciées, argilo-limoneuses",
        "Calcaires bioclastiques, graveleux, á oolithes (Bathonien inf.)"
    ),
    GEOe= c(
        "Massive limestones from \"Comblanchien\" (upper Bathonian)",
        "Various marls and limestones (lower Callovian)",
        "Marls and argillaceous limestones (middle Oxfordian)",
        "Ordered cryoclastic scree and various colluviums",
        "Ferruginous Oolite (middle-upper Oxfordian)",
        "Hydraulic limestones of Molesmes and Noiron (upper Oxfordian)",
        "Various colluviums",
        "Clay-silt deposits, sand and gravel from Villafranchien",
        "Limestones of Thunder, Oisellemont and limestones in Astartes",
        "Screes and landslides",
        "Two-tone gray limestones (terminal Bathonian)",
        "Clay-silty terrace of Saint-Usage",
        "Formation of Saint-Cosme (varnished fluvio-lacustrine marls)",
        "Undifferentiated ancient alluvium, clay-silty",
        "Bioclastic limestones, gravelly, with oolites (lower Bathonian)")
)
```

#### A.2 Translation of pedology

```
trans_pedo <- data.frame(</pre>
    PEDO= Reg.Ras$PEDO[!duplicated(Reg.Ras$PEDO)],
        "Vignoble de la Côte de de Beaune",
        "Cônes de déjection du pied de Côte",
        "Côteaux viticoles des Hautes Côtes de Nuits",
        "Courtes pentes marneuses des plateaux plio-pléistocène",
        "Piedmont de la côte viticole",
        "Versants pentus des Hautes Côtes de Beaune",
        "Sommets des collines des Hautes Côtes de Beaune",
        "Alluvions récentes calcaires des vallées (Ouche, Tille, Meuzin)",
        "Pentes liasiques du Haut-Auxois",
        "Basses terrasses gravelo-caillouteuses des plaines alluviales",
        "Basses terrasses argileuses des plaines alluviales",
        "Terrasse argilo-limoneuse de Saint-Usage",
        "Vignoble de la Côte de Nuits",
        "Rebord oriental des plateaux calcaires dominant la Côte viticole"
    ),
    PEDe= c(
        "Vineyard of the Côte de Beaune",
        "Coot footing cones",
        "Wine hills of Hautes Côtes de Nuits",
        "Oxfordian limestone-marly trays of the Hautes Côtes",
        "Short marly slopes of Plio-Pleistocene plateaus",
        "Piedmont of the vineyard of the Côte",
        "Sloping slopes of the Hautes Côtes de Beaune".
        "Summits of the hills of the Hautes Côtes de Beaune",
        "Recent alluvial limestone valleys (Ouche, Tille, Meuzin)",
        "Liastic slopes of Haut-Auxois",
        "Gravelo-stony low terraces of alluvial plains",
        "Low clay terraces of alluvial plains",
        "Vineyard of the Côte de Nuits".
        "Eastern edge of the limestone plateaus overlooking the Côte"
    )
)
```

#### A.3 Surrogate Residuals

The R package sure allows to simulate the surrogate residuals from a large panel of ordered parametric models <a href="https://koalaverse.github.io/sure/index.html">https://koalaverse.github.io/sure/index.html</a>. Actually, it is not possible to compute the residuals for semiparametric ordered generalized additive model fitted with the package mgcv. Here, we first define the truncLogis function for the simulation of random draws from a truncated logistic distribution with a vector of inputs (locations and thresholds) as the package truncdist is only designed for a given value of location and thresholds. Then, we code the function surePOLR inspired from the sure package which simulate surrogate residuals from polr models from the MASS package. This will be used to check the validity of used functions.

```
truncLogis <- function(n, spec, a = -Inf, b = Inf, ...) {
    require(truncdist)
    p \leftarrow runif(n, min = 0, max = 1)
    G <- get(paste("p", spec, sep = ""), mode = "function")</pre>
    Gin <- get(paste("q", spec, sep = ""), mode = "function")</pre>
    G.a \leftarrow G(a, ...)
    G.b \leftarrow G(b, \ldots)
    pmin(pmax(a, Gin(G(a, ...) + p * (G(b, ...) - G(a, ...)), ...)), b)
}
surePOLR <- function(mod, newd= NULL){</pre>
    if (mod$method!= "logistic") stop("Logistic required")
    gg <- as.numeric(mod$zeta)</pre>
    if (is.null(newd)){
        g1 <- as.integer(model.response(model.frame(mod)))</pre>
        g6 \leftarrow mod p
    } else {
        g1 <- as.integer(newd[, "AOCc"])</pre>
        g6 <- gg[ 1]-qlogis(predict(mod, newdata= newd, type= 'probs')[, 1])</pre>
    }
    nn <- length(g1)</pre>
    suls <- sapply(g1, switch,</pre>
                     "1"= c(-Inf , gg[ 1]), "2"= c(gg[ 1], gg[ 2]),
                     "3"= c(gg[ 2], gg[ 3]), "4"= c(gg[ 3], gg[ 4]),
                     "5"= c(gg[ 4], Inf
                                           ))
    sls <- data.frame(unlist(t(suls)))</pre>
    truncLogis(nn, spec= "logis", a= sls[, 1], b= sls[, 2],
                location= g6, scale= 1)
}
```

The custom function surePOLR allows to compute the same surrogate value and surrogate residuals than the functions surrogate and resids from the sure package.

Now we use the same structure to simulate the surrogate residuals for the OGAM through the function sureOGAM. Again, the function is tested for a random OGAM.

```
sureOGAM <- function(mod, newd= NULL){</pre>
```

sure1 <- surrogate(polm1)+ polm1\$zeta[ 1]</pre>

polr1 <- surePOLR(polm1) ; polr2 <- surePOLR(polm1) - polm1\$lp</pre>

sure2 <- resids(polm1)</pre>

```
if (is.null(newd)){
    g1 <- as.integer(mod$y)
    g6 <- mod$linear.predictors
} else {
    g1 <- as.integer(newd[, names(mod$model[ 1])])
    g6 <- predict(mod, newdata= newd)
}

nn <- length(g1)
gt <- data.frame(rep(NA, nn), rep(NA, nn))
gg <- c(mod$family$getTheta(TRUE), Inf)
kk <- c(- Inf, gg[ 1])
for (j in 2: length(unique(g1))) kk <- rbind(kk, c(gg[ j- 1], gg[ j]))
gt <- data.frame(t(sapply(g1, function(x) kk[x, ])))
truncLogis(nn, spec= "logis", a= gt[, 1], b= gt[, 2], location= g6)
}</pre>
```

```
library(mgcv)
fit.ogam <- gam(AOC~ poly(DEM, 2)+ poly(SLOPE, 2)</pre>
                + poly(RAYAT, 2)+ poly(ASPECT, 2)+ poly(PERMEA, 2)
              , family= ocat(R= 5), data= Reg.Ras)
ogam1 <- sureOGAM(fit.ogam)</pre>
ogam2 <- sureOGAM(fit.ogam) - fit.ogam$linear.pred</pre>
par(mfrow= c(3, 2))
plot(sure1, polr1)
abline(h= fit.polr$zeta, v= fit.polr$zeta, lty= 2, col= "blue")
abline(0, 1, col= "orange")
plot(sure2, polr2)
abline(0, 1, col= "orange")
plot(polr1, ogam1- mean(ogam1))
abline(h= fit.ogam$family$getTheta(TRUE) - mean(ogam1),
       v= fit.polr$zeta, lty= 2, col= "blue")
abline(0, 1, col= "orange")
plot(polr2, ogam2)
abline(0, 1, col= "orange")
plot(sure1, ogam1- mean(ogam1))
abline(h= fit.ogam$family$getTheta(TRUE) - mean(ogam1),
       v= fit.polr$zeta, lty= 2, col= "blue")
abline(0, 1, col= "orange")
plot(sure2, ogam2)
abline(0, 1, col= "orange")
```

#### A.4 Decomposition terms

For each terms of the decomposition presented in the main text, we code a different function as reported below. First note the vector of predicted latent quality index  $\hat{q}_i = B(X_i)^T \hat{\beta}$ . With  $N_y$ ,  $N_c$  and  $N_{y,c}$  the numbers of vineyard plots respectively in rank y, in *commune* c and both in rank y and *commune* c, we define:

$$\overline{q}_{y_i} = \frac{1}{N_{y_i}} \sum_{\ell=1}^{N} \mathbb{1}[y_{\ell} = y_i] \cdot \hat{q}_{\ell} 
\overline{q}_{c_i} = \frac{1}{N_{c_i}} \sum_{\ell=1}^{N} \mathbb{1}[c_{\ell} = c_i] \cdot \hat{q}_{\ell} 
\overline{q}_{y_i,c_i} = \frac{1}{N_{y_i,c_i}} \sum_{\ell=1}^{N} \mathbb{1}[(y_{\ell}, c_{\ell}) = (y_i, c_i)] \cdot \hat{q}_{\ell}$$

The **joint signal** terms is the variance of the expected quality conditionally on vertical and horizontal dummies:

$$\mathbb{V}\{\mathbb{E}[q(X^*) \mid y, c]\} = \frac{1}{N} \sum_{i=1}^{N} \left[ \overline{q}_{y_i, c_i} - \overline{q} \right]^2 \tag{1}$$

```
jointSignal <- function(dat, lt, vt= "AOC", hz= "LIBCOM"){
    jS <- rep(0, nrow(dat))
    for (i in unique(dat[, vt])){
        for (j in unique(dat[, hz])){
            tmp <- dat[, vt]== i & dat[, hz]== j
            jS[ tmp] <- mean(dat[tmp, lt])
        }
    }
    c("Joint Signal"= var(jS))
}</pre>
```

The **joint noise** terms is the expectation of the variance quality conditionally on vertical and horizontal dummies:

$$\mathbb{E}\{\mathbb{V}[q(X^*) \mid y, c]\} = \sum_{y=1}^{J} \sum_{c=1}^{C} \left[ \frac{N_{y,c}}{N} \sum_{i=1}^{N} \mathbb{1}[(y_i, c_i) = (y, c)] \cdot (\hat{q}_i - \overline{q}_{y_i, c_i})^2 \right]$$
(2)

```
jointNoise <- function(dat, lt, vt= "AOC", hz= "LIBCOM"){
    jN <- 0
    for (i in unique(dat[, vt])){
        for (j in unique(dat[, hz])){
            tmp <- dat[, vt]== i & dat[, hz]== j
            if (sum(tmp)> 1) jN <- jN+ var(dat[ tmp, lt])* mean(tmp)
        }
    }
    c("Joint Noise"= jN)
}</pre>
```

The **vertical signal** terms is the variance of the expectation quality conditionally on vertical GI dummies:

$$\mathbb{V}\{\mathbb{E}[q(X^*) \mid y]\} = \frac{1}{N} \sum_{i=1}^{N} [\overline{q}_{y_i} - \overline{q}]^2$$
 (3)

```
vertiSignal <- function(dat, lt, vt= "AOC", hz= "LIBCOM"){
    vS <- rep(0, nrow(dat))
    for (i in unique(dat[, vt])){
        vS[ dat[, vt]== i] <- mean(dat[dat[, vt]== i, lt])
    }
    c("Vertical Signal"= var(vS))
}</pre>
```

The **vertical residual** terms is the expectation of the conditional on horizontal variance of the expectation quality conditionally on vertical GI dummies:

$$\mathbb{E}\{\mathbb{V}[\mathbb{E}(q(X^*) \mid y, c) \mid c]\} = \sum_{y=1}^{J} \left[ \frac{N_y}{N} \sum_{i=1}^{N} (\overline{q}_{y_i} - \overline{q})^2 \right]$$
(4)

```
vertiResid <- function(dat, lt, vt= "AOC", hz= "LIBCOM"){
    sig <- rep(0, nrow(dat)) ; vR <- 0
    for (i in unique(dat[, vt])){
        for (j in unique(dat[, hz])){
            tmp <- dat[, vt]== i & dat[, hz]== j
            sig[ tmp] <- mean(dat[ tmp, lt])
        }
    }
    for (i in unique(dat[, vt])){
        vR <- vR+ var(sig[dat[, vt]== i])* mean(dat[, vt]== i)
    }
    c("Vertical Residual"= vR)
}</pre>
```

The **vertical Noise** terms is the expectation of the variance of the quality conditionally on vertical GI dummies:

$$\mathbb{E}\{\mathbb{V}[q(X^*) \mid y]\} = \sum_{y=1}^{J} \left[ \frac{N_y}{N} \sum_{i=1}^{N} \mathbb{1}[y_i = y] \cdot (\hat{q}_i - \overline{q}_{y_i})^2 \right]$$
 (5)

```
vertiNoise <- function(dat, lt, vt= "AOC", hz= "LIBCOM"){
    vN <- 0
    for (i in unique(dat[, vt])){
        vN <- vN+ var(dat[dat[, vt]== i, lt])* mean(dat[, vt]== i)
    }
    c("Vertical Noise"= vN)
}</pre>
```

The **horizontal signal** terms is the variance of the expectation quality conditionally on horizontal GI dummies:

$$\mathbb{V}\{\mathbb{E}[q(X^*) \mid c]\} = \frac{1}{N} \sum_{i=1}^{N} \left[ \overline{q}_{c_i} - \overline{q} \right]^2$$
 (6)

```
horizSignal <- function(dat, lt, vt= "AOC", hz= "LIBCOM"){
   hS <- rep(0, nrow(dat))
   for (j in unique(dat[, hz])){
      hS[ dat[, hz]== j] <- mean(dat[dat[, hz]== j, lt])
   }
   c("Horizontal Signal"= var(hS))
}</pre>
```

The **horizontal residual** terms is the expectation of the conditional on vertical variance of the expectation quality conditionally on horizontal GI dummies:

$$\mathbb{E}\{\mathbb{V}[\mathbb{E}(q(X^*) \mid y, c) \mid y]\} = \sum_{c=1}^{C} \left[ \frac{N_c}{N} \sum_{i=1}^{N} (\overline{q}_{c_i} - \overline{q})^2 \right]$$
 (7)

```
horizResid <- function(dat, lt, vt= "AOC", hz= "LIBCOM"){
    sig <- rep(0, nrow(dat)) ; hR <- 0
    for (i in unique(dat[, vt])){
        for (j in unique(dat[, hz])){
            tmp <- dat[, vt]== i & dat[, hz]== j
            sig[ tmp] <- mean(dat[ tmp, lt])
        }
    }
    for (j in unique(dat[, hz])){
        hR <- hR+ var(sig[dat[, hz]== j])* mean(dat[, hz]== j)
    }
    c("Horizontal Residual"= hR)
}</pre>
```

The **horizontal Noise** terms is the expectation of the variance of the quality conditionally on horizontal GI dummies:

$$\mathbb{E}\{\mathbb{V}[q(X^*) \mid c]\} = \sum_{c=1}^{C} \left[ \frac{N_c}{N} \sum_{i=1}^{N} \mathbb{1}[c_i = c] \cdot (\hat{q}_i - \overline{q}_{c_i})^2 \right]$$
(8)

```
horizNoise <- function(dat, lt, vt= "AOC", hz= "LIBCOM"){
   hN <- 0
   for (j in unique(dat[, hz])){
      hN <- hN+ (var(dat[dat[, hz]== j, lt])* mean(dat[, hz]== j))
   }
   c("Horizontal Noise"= hN)
}</pre>
```