



JAVASCRIPT UNCONFERENCE

Dear Madam/Sir

In Spring 2014 the **BOOT - Best Of Open Technologies e.V.**, which has also organized the PHP Unconference for the last seven years, is organizing the JS Unconf - a JavaScript Unconference.

The organizers are expecting 250-350 attendees from Germany and the rest of Europe. The target audience of the two day event is developers and consultants, who use JavaScript as frontend language and also deploy JS as a server-side scripting language in a professional and hobby context. A number of core developers of popular JavaScript frameworks and leading members of the JavaScript community are expected to attend the event next year.

Previous Unconferences offered a great number of sessions, the quality of which was on a par with professional conferences.

To ensure that this event is as successful as in previous years the PHP Unconference, we need your help! Our goal is to organize a well rounded and highly polished event. I have attached further informations to this PDF file, which offer an overview of the various sponsoring options.

If you have any questions, or if I can assist you in any way, please do not hesitate to contact me.

Yours faithfully,

Robert Kowalski
JS Unconf - OrgaTeam
<http://jsunconf.eu>



Sponsor-Matrix:

Gold-Sponsor

Elevator pitch in front of all delegates.

Booth or stand at venue.

Posters, roll-ups etc. at venue.

Naming of company with logo, link and sponsorship level (Gold) on web site.

Naming of company and sponsorship level (Gold) in e-mails.

In the case of a planned lottery/raffle, there will be a drawing of the prize winners on the last day of the event in front of all delegates

A short text on our website which describes your company (50-100 words)

8 free tickets, maximum additional buyable: 4

All silver sponsor benefits.

Max. 5 Slots
EUR 4.000,-

Silver-Sponsor

A3 posters at venue.

Naming of company with logo, link and sponsorship level (Silver) on web site.

Naming of company and sponsorship level (Silver) in e-mails.

A short text on our website which describes your company (50-100 words)

4 free tickets, maximum additional buyable: 2.

All bronze benefits.

Max. 10 Slots
EUR 2.000,-

Bronze-Sponsor

A4 posters at venue.

Naming of company with link and sponsorship level (Bronze) on web site.

A short text on our website which describes your company (50-100 words)

2 free tickets, maximum additional buyable: 1.

Max. 20 Slots
EUR 1.000,-



Sponsor Goodies:

Gold Sponsor

Cost: EUR 4,000.00

- Elevator pitch in front of all delegates.
- Booth or stand at venue.
- Posters, roll-ups, projector walls etc. at venue.
- Naming of company with logo, link and sponsorship level (Gold) on web site.
- Naming of company and sponsorship level (Gold) in all e-mails to delegates.
- In the case of a planned lottery/raffle, there will be a drawing of the prize winners on the last day of the event in front of all delegates
- A short snippet of text on our website which describes your company
- 8 free admission tickets, maximum additional buyable: 4
- All Silver Sponsorship benefits.

Silver Sponsor

Cost: EUR 2,000.00

- Posters of size A3 at venue.
- Naming of company with logo, link and sponsorship level (Silver) on web site.
- Naming of company and sponsorship level (Silver) in all e-mails to delegates.
- A short text on our website which describes your company
- 4 free admission tickets, maximum additional buyable: 2
- All Bronze Sponsorship benefits.

Bronze Sponsor

Cost: EUR 1,000.00

- Posters of size A4 at venue.
- Naming of company without logo, but with sponsorship level (Bronze) on web site.
- A short text on our website which describes your company
- 2 free admission tickets, maximum additional buyable: 1

Additional Benefits

Sponsors may supply delegates with advertising material and "goodie bags". For example: pens, bottle openers, stickers, magazines, books, lighters, key rings, USB sticks, balloons etc.