### Traditional Modern Data Warehouse

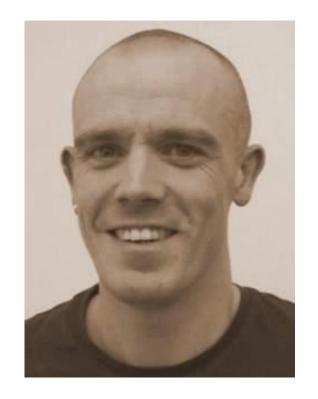
#DataWeekender Conference, Oct 17th 2020





## Just Thorning Blindbæk

- Self-employed BI consultant in justB
- Trainer at Orange Man
- Founder
  - Danish Microsoft BI Community (<u>MsBIP.dk</u>)
  - Power BI UG Denmark (<u>PowerBI.dk</u>)
  - Power BI Quiz show
- Strong focus on
  - Architecture
  - Analysis Services
  - Reporting Services
  - Power BI
- just@blindbaek.dk / blog.justB.dk / @justblindbaek / youtube.com/c/justblindbaek







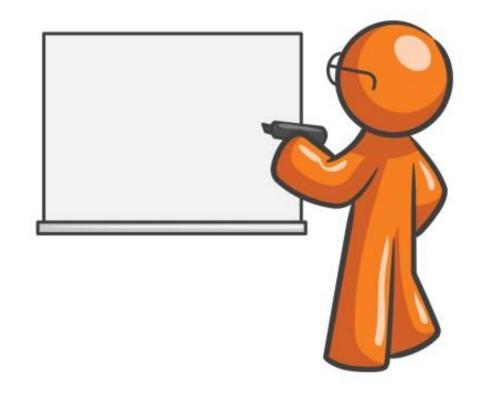
SSAS MAESTRO by Microsoft



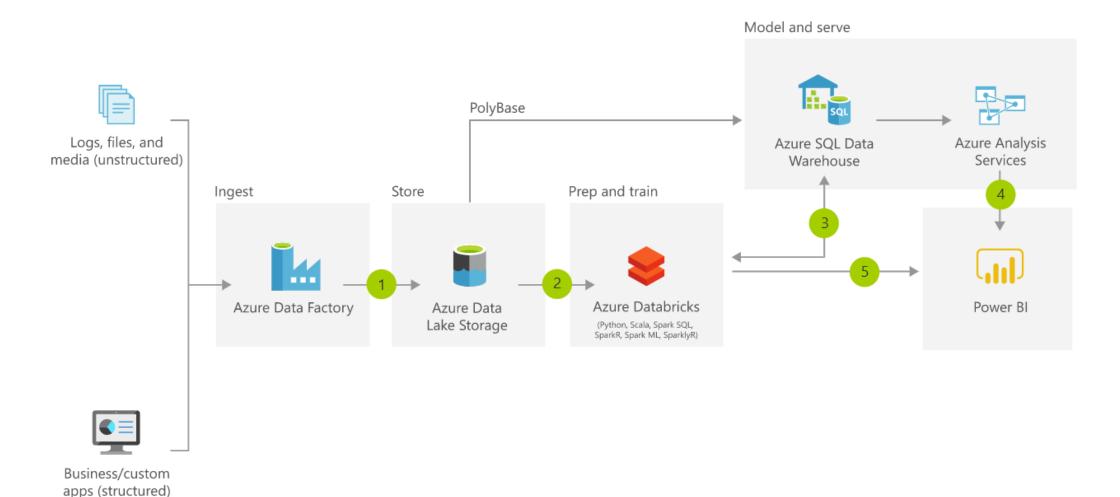


## Agenda

- Big data, big data, big data
  - Modern Data Warehouse
  - Synapse Analytics
- ▶ Small data SMB market
  - 0 ?
- Components
- Pricing estimate

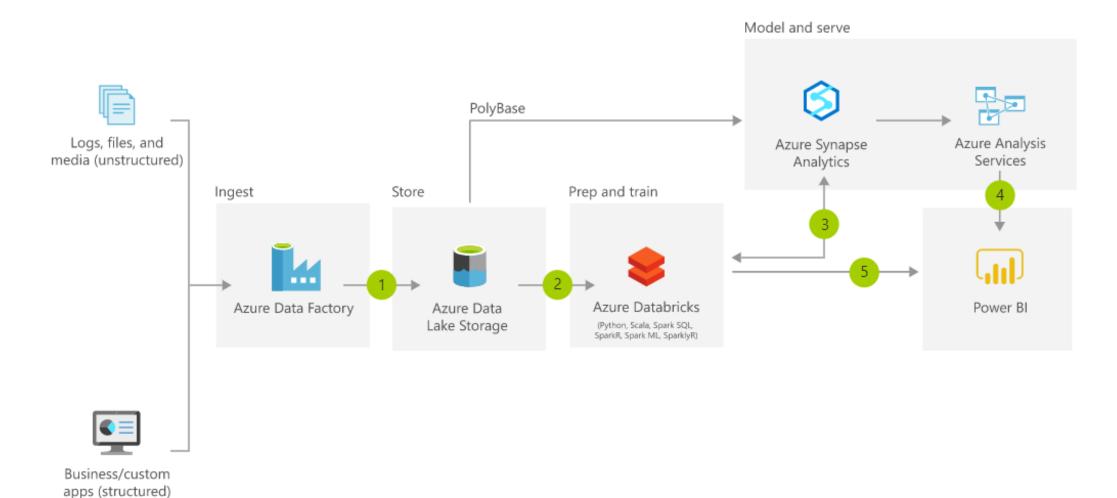


#### Modern Data Warehouse in Azure

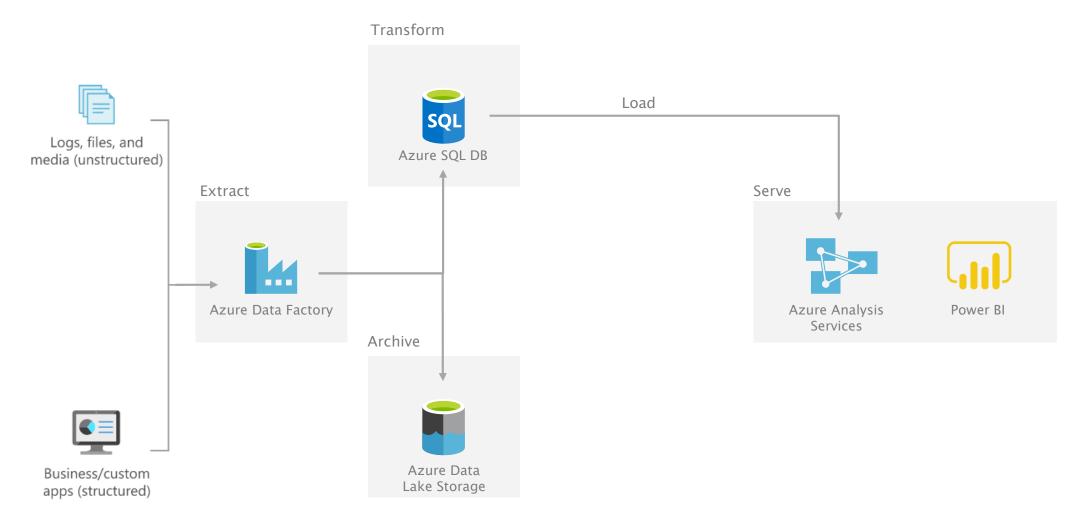




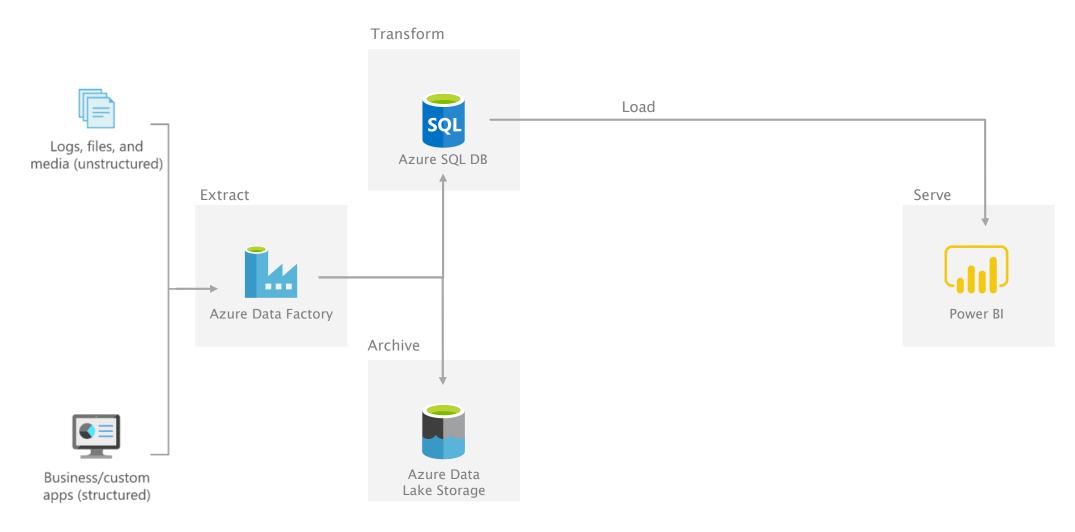
#### Modern Data Warehouse in Azure



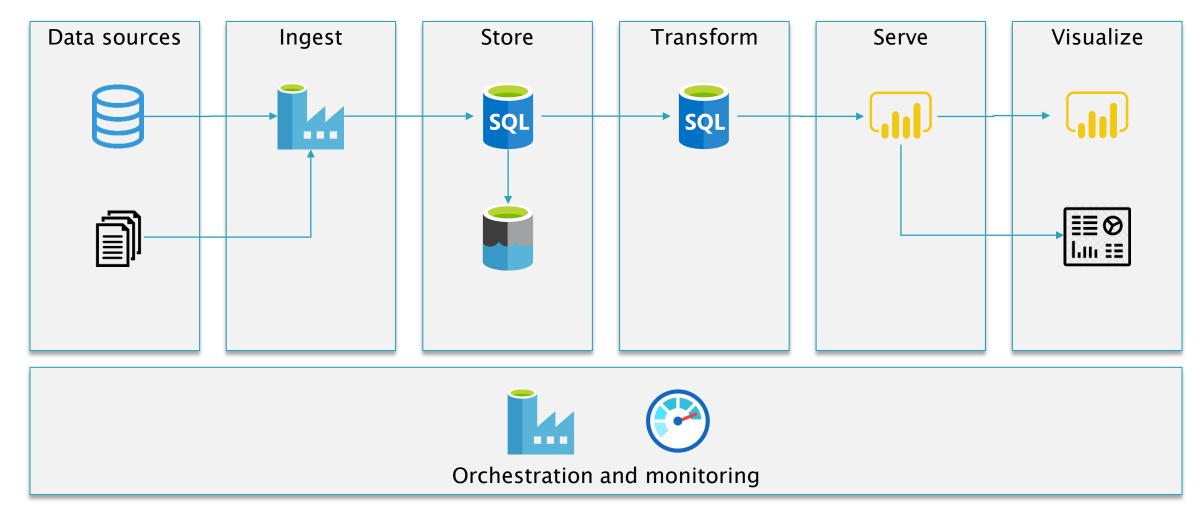




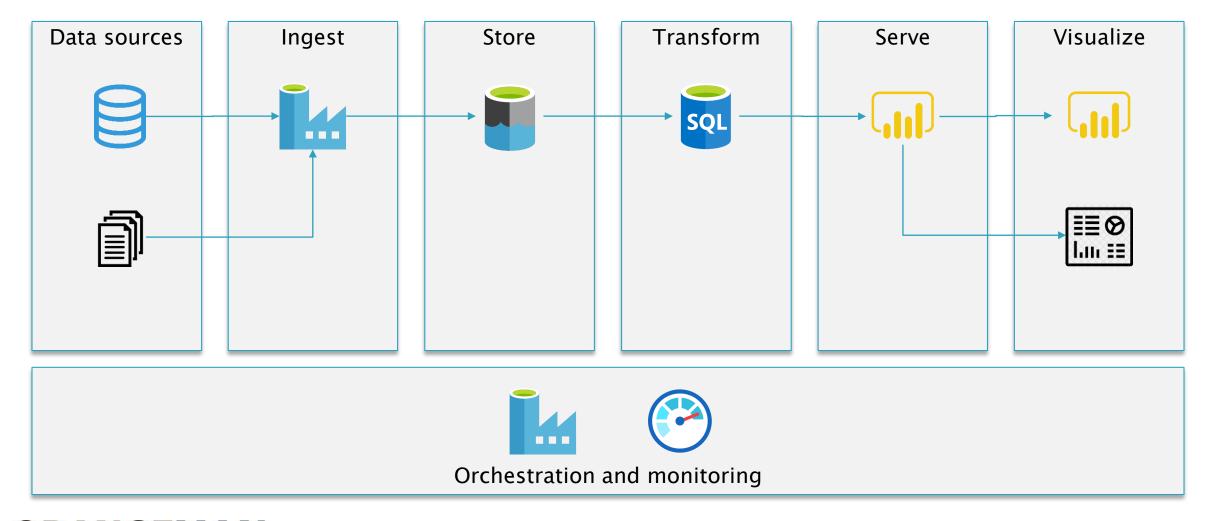














## Components

Data Factory, Data Lake Store, SQL DB and Power BI





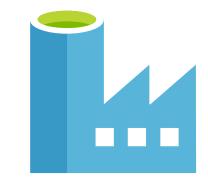


#### ORANGEMAN

## Azure Data Factory

- Hybrid data integration at scale
- ▶ 80+ connectors provided to Cloud & Hybrid
- Create, plan, administer and monitor data pipelines
- Execute activities (copy, transform or orchestration)
- Parameters, control flow and triggers







## Azure Data Lake Storage

- Unlimited cheap, cheap, cheap storage
- Can handle structured, semi-structured, and unstructured data
- Apache Hadoop file system compatible (HDFS)



Raw Data
Sales
Sales
CustomerContacts
2018
CustContact\_2018\_12\_01.csv
CustContact\_2018\_12\_03.csv
...
CustActivity\_2018\_12\_01.csv
CustActivity\_2018\_12\_02.csv
CustActivity\_2018\_12\_03.csv
...
CustActivity\_2018\_12\_03.csv
...
CustActivity\_2018\_12\_03.csv

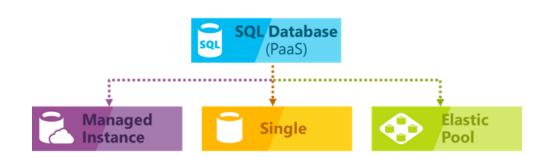
▶ Now we have Gen2 – combining Azure Blob Storage



#### Azure SQL Database

SQL

- Relational SQL database-as-a service
- Scale to your needs
- DTU- and vCore-based models

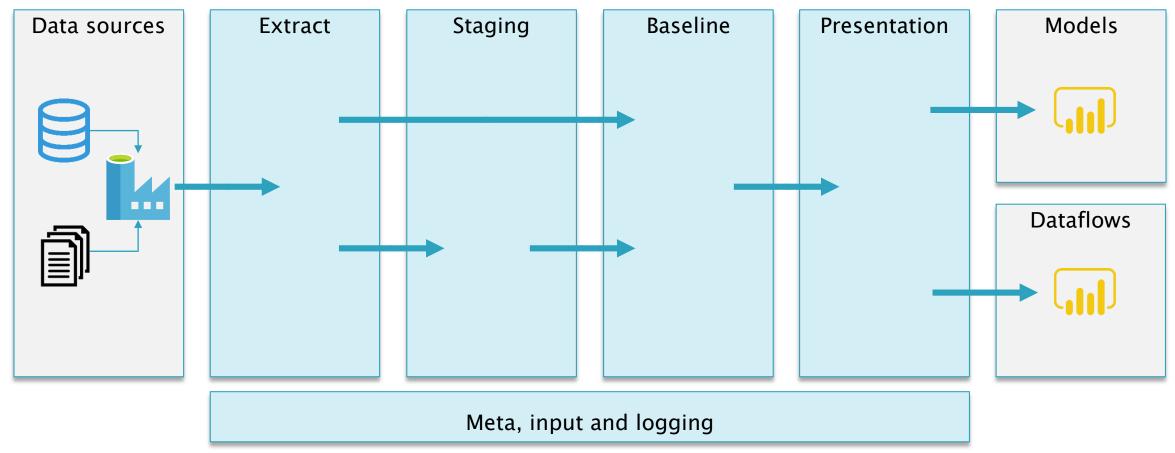






## Transform "framework" in SQL DB

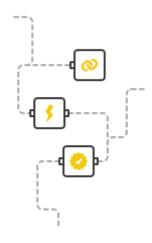


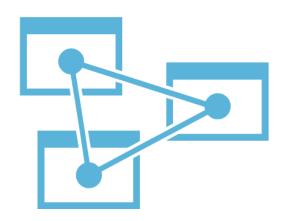


#### **ORANGEMAN**

#### Serve with Power BI

- Stunning visuals, reports and dashboards
- Analysis Services engine inside
  - XMLA endpoint to manage the Semantic models
  - Security handled with RLS
- Dataflows
  - Expose data to business analysts



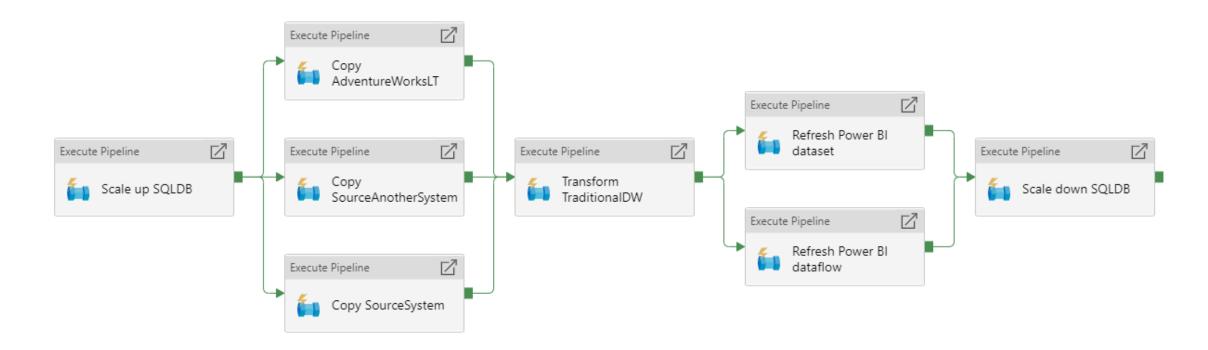




## Orchestration with Azure Data Factory



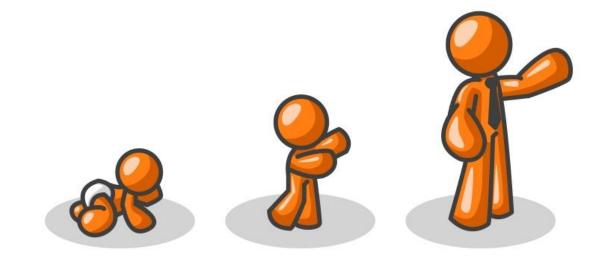
Master Pipeline





# Pricing

Estimate





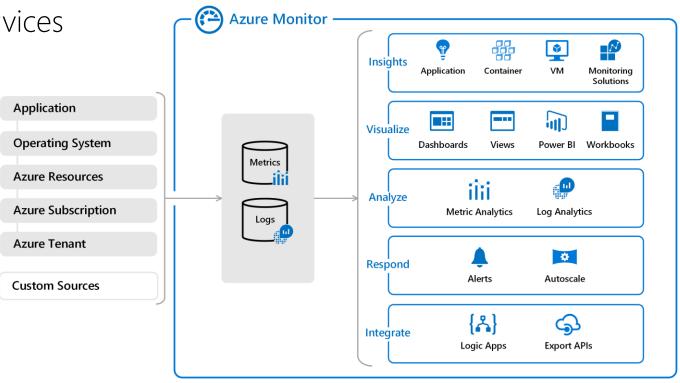
## Pricing estimate - Azure pricing calculator

Service type	Description	Estimated Cost
Storage Accounts	Data Lake Storage Gen2, Standard, LRS Redundancy, Hot Access Tier, Hierarchical Namespace File Structure, 100 GB Capacity	\$ 3.71
Azure SQL Database	Single Database, DTU Purchase Model, Standard Tier, S0: 10 DTUs, 250 GB included storage per DB, 1 Database(s) x 640 Hours	\$ 12.90
Azure SQL Database	Single Database, DTU Purchase Model, Standard Tier, S6: 400 DTUs, 250 GB included storage per DB, 1 Database(s) x 90 Hours	\$ 72.59
Data Factory	Azure Data Factory V2 Type, Data Pipeline Service Type, Azure Integration Runtime: 1 Activity Run(s), 30 Data movement unit(s), 90 Pipeline activities	\$ 9.72
Power BI Embedded	Power BI Embedded, Node type: A1, 10 Hours	\$ 10.08
Azure Monitor		\$ 1.60
	Monthly Total	\$ 110.60



## Monitoring

- Custom logging in SQL Database
  - Pipeline and Task level
- Azure Monitor
  - Gather diagnostic from Azure Services
  - Analyze with Log Analytics
  - Setup alerts
  - Export with Power Query





## Questions



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#### Usefull ressources

- Modern Data Warehouse reference: <a href="https://azure.microsoft.co">https://azure.microsoft.co</a>
  <u>us/solutions/architecture/modern-data-warehouse/</u>
- Pricing estimate:
  <a href="https://azure.com/e/7787ad5038584b12b62292abf51352ec">https://azure.com/e/7787ad5038584b12b62292abf51352ec</a>
- Code on GitHub : <a href="https://github.com/justBlindbaek/TraditionalModernDW">https://github.com/justBlindbaek/TraditionalModernDW</a>

