

STRATEGIC PARTNER



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Just Blindbæk

Traditional Modern Data Warehouse



Just Blindbæk

- Self-employed BI consultant in justB
- Trainer at Orange Man
- Founder
 - Danish Microsoft BI Community (<u>MsBIP.dk</u>)
 - Power BI UG Denmark (<u>PowerBI.dk</u>)
 - Power BI Quiz show
- Strong focus on
 - Architecture
 - Analysis Services
 - Reporting Services
 - Power BI
- just@blindbaek.dk / blog.justB.dk / @justblindbaek / youtube.com/c/justblindbaek





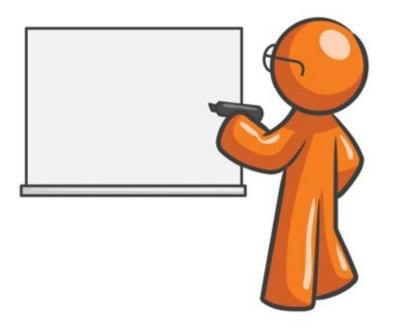


SSAS MAESTRO by Microsoft



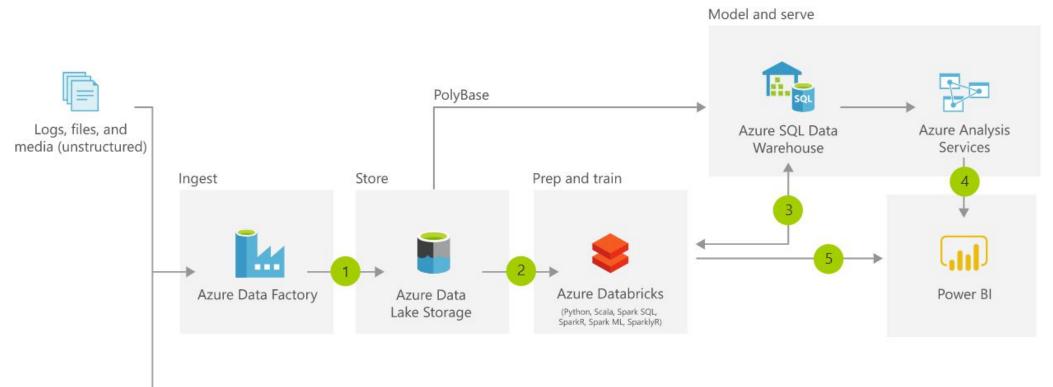
AGENDA

- Big data, big data, big data
 - Modern Data Warehouse
 - Synapse Analytics
- Small data SMB market
 - ?
- Components
- Pricing estimate





Reference architecture V1

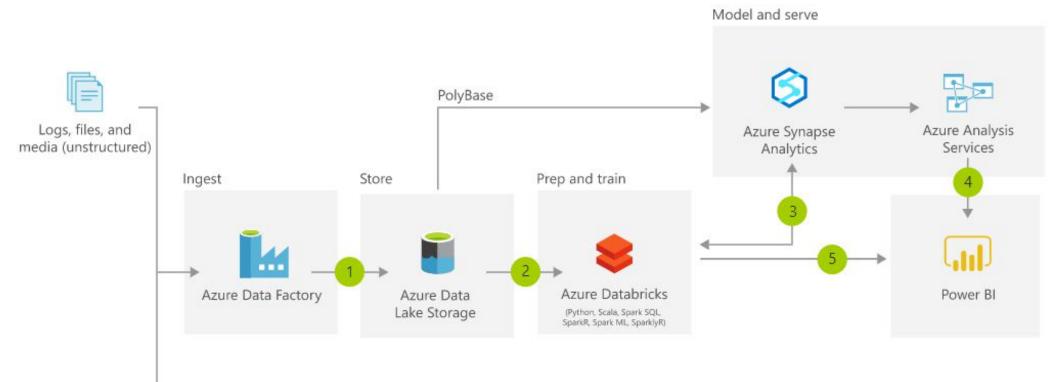


Business/custom apps (structured)

https://azure.microsoft.com/en-us/solutions/architecture/modern-data-warehouse/

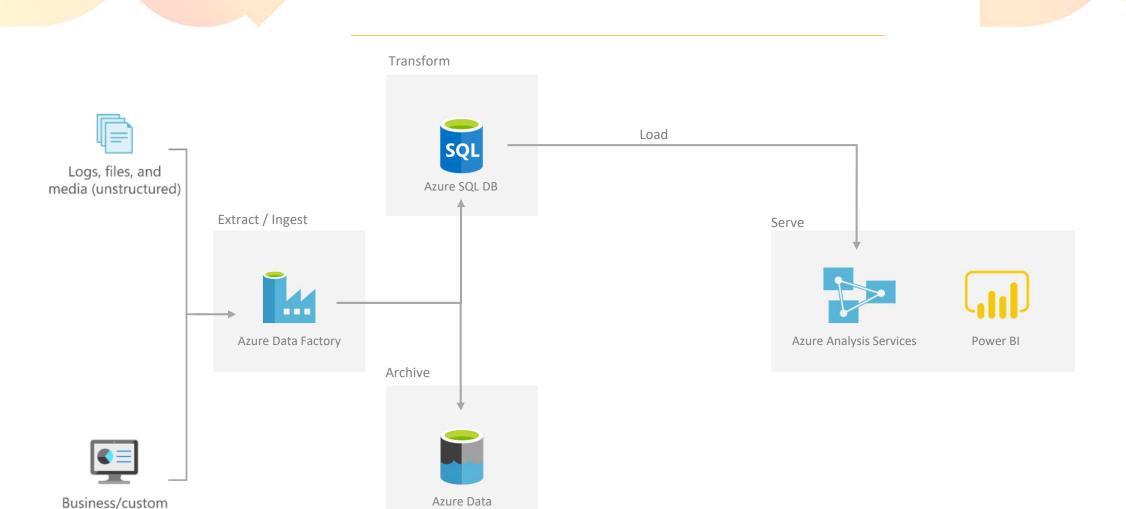


Reference architecture V2



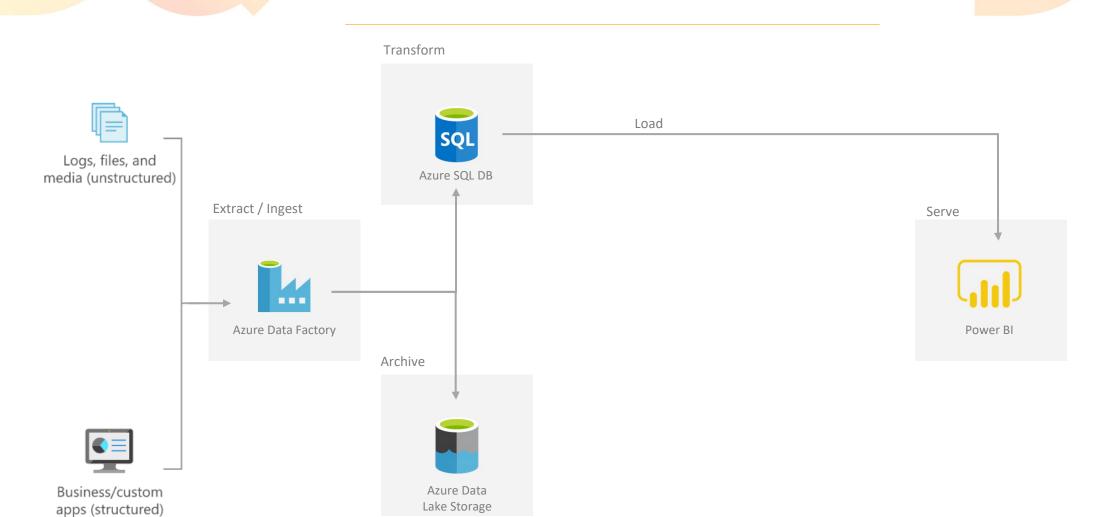
Business/custom apps (structured)

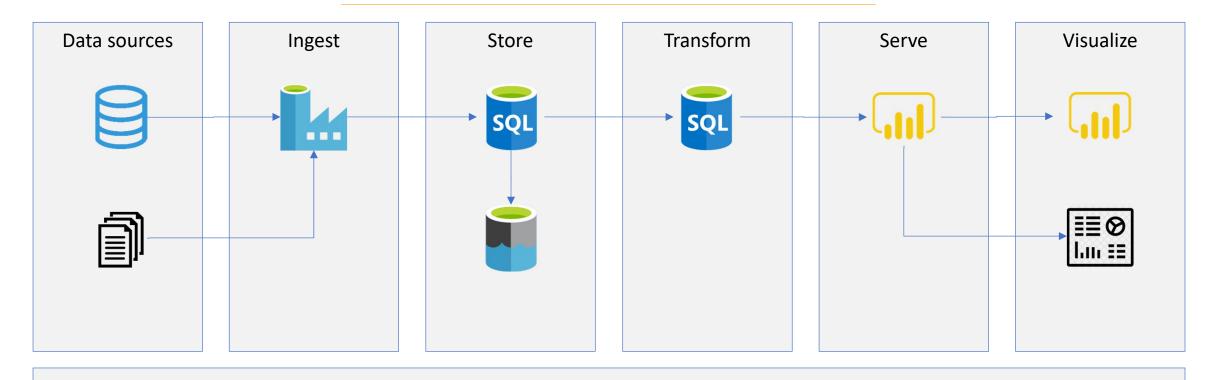
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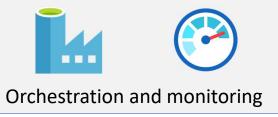


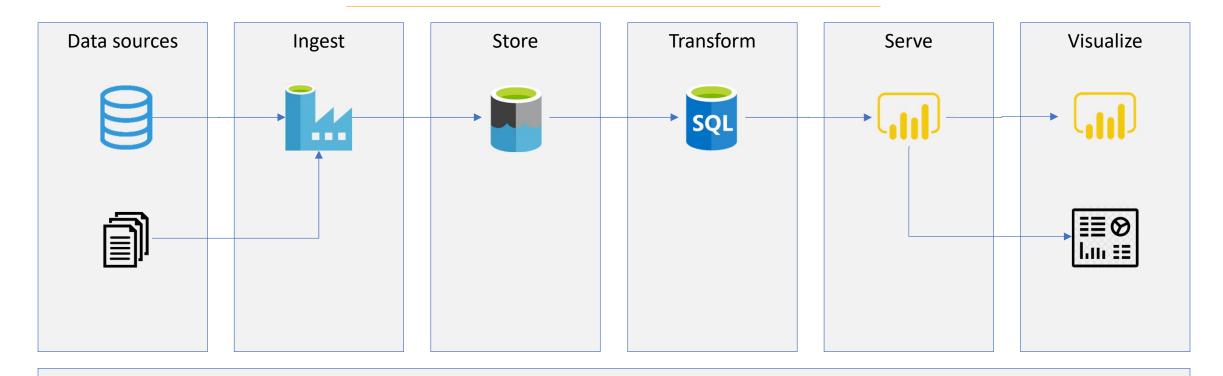
Lake Storage

apps (structured)











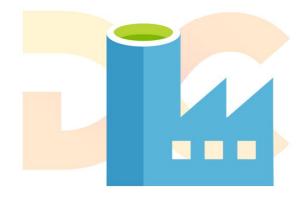


COMPONENTS

Data Factory, Data Lake Store, SQL DB and Power BI



Azure Data Factory

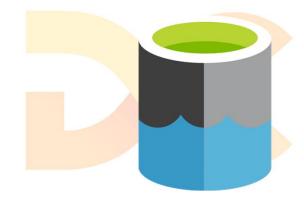


- Hybrid data integration at scale
- Execute activities (copy, transform or orchestration)
- 80+ connectors provided to Cloud & Hybrid
- Create, plan, administer and monitor data pipelines
- Parameters, control flow and triggers





Azure Data Lake Storage



- Unlimited cheap, cheap storage
- Can handle structured, semi-structured, and unstructured data
- Apache Hadoop file system compatible (HDFS)



Now we have Gen2 – combining Azure Blob Storage

```
Example of date partitioning at year/month level:

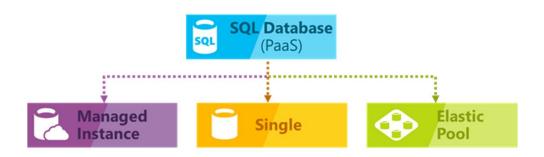
Raw Data
Sales
Sales
CustomerContacts
2018
201812
CustContact_2018_12_01.csv
CustContact_2018_12_02.csv
CustContact_2018_12_03.csv
...
CustomerActivity
2018
201812
CustActivity_2018_12_01.csv
CustActivity_2018_12_01.csv
CustActivity_2018_12_03.csv
CustActivity_2018_12_03.csv
```



Azure SQL Database



- Relational SQL database-as-a service
- Scale to your needs
- DTU- and vCore-based models

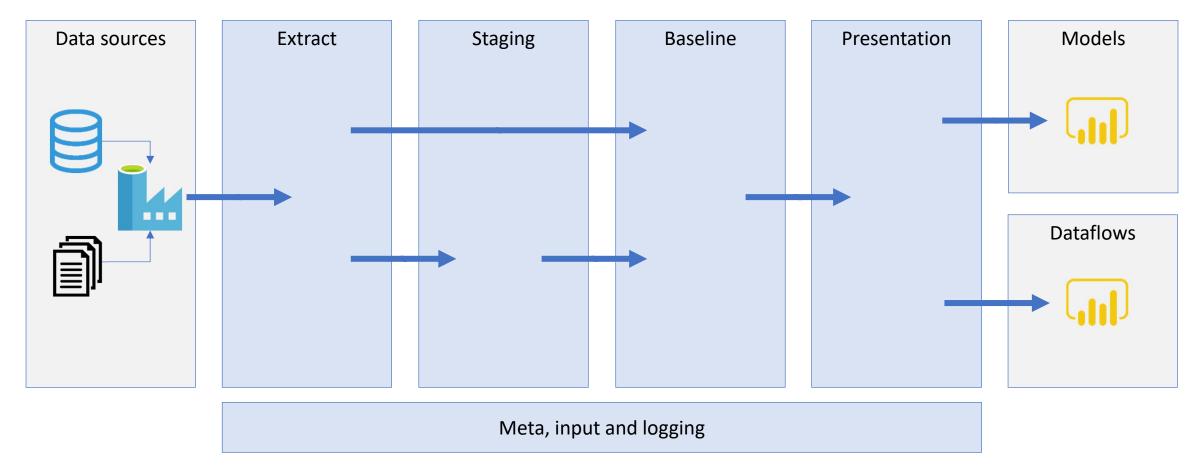






Transform in SQL DB



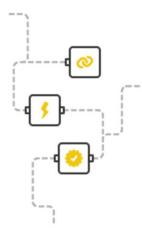


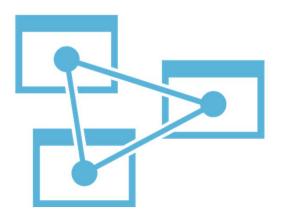


Serve with Power BI



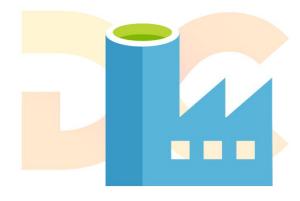
- Stunning visuals, reports and dashboards
- Analysis Services engine inside
 - XMLA endpoint to manage the Semantic models
 - Security handled with RLS
- Dataflows
 - Expose data to business analysts



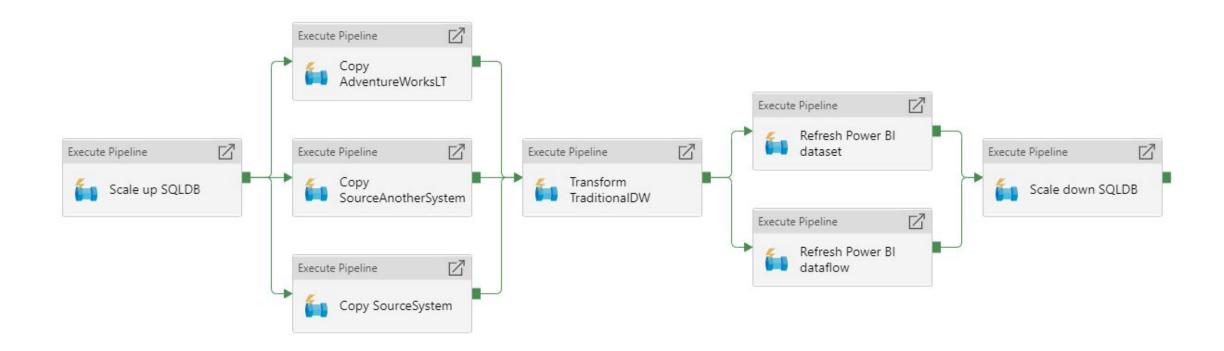




Orchestration



Master Pipeline in Azure Data Factory







PRICING

Estimate





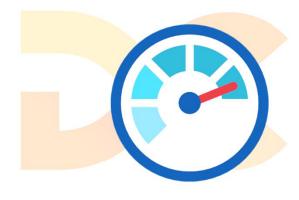


Service type	Description	Estimated Cost
Storage Accounts	Data Lake Storage Gen2, Standard, LRS Redundancy, Hot Access Tier, Hierarchical Namespace File Structure, 100 GB Capacity	\$ 3.71
Azure SQL Database	Single Database, DTU Purchase Model, Standard Tier, S0: 10 DTUs, 250 GB included storage per DB, 1 Database(s) x 640 Hours	\$ 12.90
Azure SQL Database	Single Database, DTU Purchase Model, Standard Tier, S6: 400 DTUs, 250 GB included storage per DB, 1 Database(s) x 90 Hours	\$ 72.59
Data Factory	Azure Data Factory V2 Type, Data Pipeline Service Type, Azure Integration Runtime: 1 Activity Run(s), 30 Data movement unit(s), 90 Pipeline activities	\$ 9.72
Power BI Embedded	Power BI Embedded, Node type: A1, 10 Hours	\$ 10.08
Azure Monitor		\$ 1.60
	Monthly Total	\$ 110.60

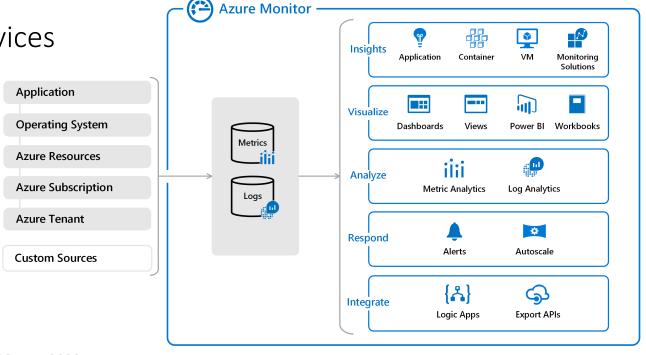
Azure pricing calculator: https://azure.microsoft.com/en-us/pricing/calculator/



Monitoring



- Custom logging in SQL Database
 - Pipeline and Task level
- Azure Monitor
 - Gather diagnostic from Azure Services
 - Analyze with Log Analytics
 - Setup alerts
 - Export with Power Query





Questions







Usefull ressources



- Modern Data Warehouse reference: https://azure.microsoft.com/en-us/solutions/architecture/modern-data-warehouse/
- Pricing estimate: https://azure.com/e/7787ad5038584b12b62292abf51352ec
- Code on GitHub: https://github.com/justBlindbaek/TraditionalModernDW



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