

Power View

MsBIP møde 23. august 2012



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Just Thorning Blindbæk

- ▶ Konsulent i justB
- ▶ Underviser hos Orange Man
- ▶ MCITP og MCT
- ▶ Arbejdet med Microsoft BI i 6 år
- ▶ Stærkt fokus på front-end
 - Analysis Services
 - Reporting Services
 - PerformancePoint Services
 - Excel og PowerPivot
- ▶ just@blindbaek.dk

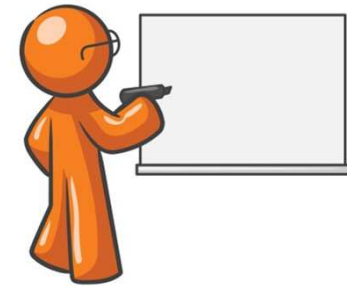


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Agenda



- ▶ Introduction
- ▶ Power View
- ▶ Demo: Exploring Self-Services Reporting
- ▶ Tabular BI Semantic Model Optimization
- ▶ Developer Opportunities
- ▶ Demo
- ▶ Summary
- ▶ More resources

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Introduction

- ▶ Power View is an interactive data exploration, visualization, and presentation experience
 - Highly visual design experience
 - Rich meta-driven interactivity
 - Presentation-ready at all times
- ▶ Provides intuitive ad-hoc reporting for business users such as data analysts, business decision makers, and information workers
- ▶ Ordinarily, a Power View report needs to be based on a tabular BI Semantic Model that has been optimized for the report authoring tool

Power View is NOT

- ▶ Does not replace RB 2.0, 3.0 or BIDS
- ▶ Not a goal to edit or add new interactivity to Dev/IT Pro reports built in RB or BIDS
- ▶ Not a high-end analysis experience
 - Not a goal to provide complex calculation building
- ▶ Not a cell-based calculation tool
- ▶ Not a forecasting/write back tool
- ▶ Not a replacement for PPS scorecards or ProClarity

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Developers



Sophisticated
Design Environment

Report
Viewer Controls

Rich Design
Capabilities

IT Pros



Productive
Authoring

Re-use
of insights

Flexible
layout

Power Users

End Users



Visual data
representation

Highly
Interactive

Rich
Presentation

Report Designer

Report Builder

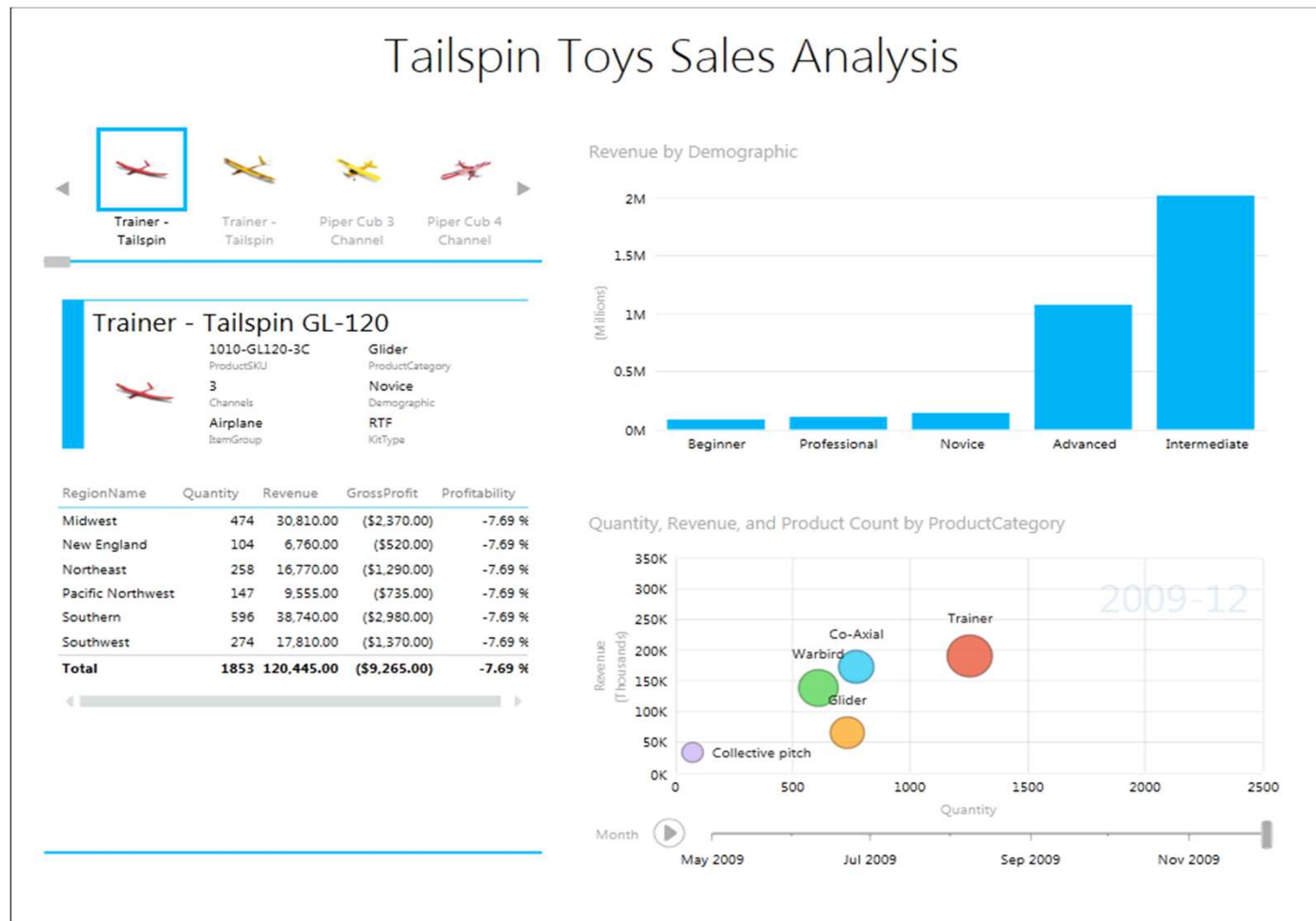
Project "Crescent"

Embedded

Operational

Business

Example report

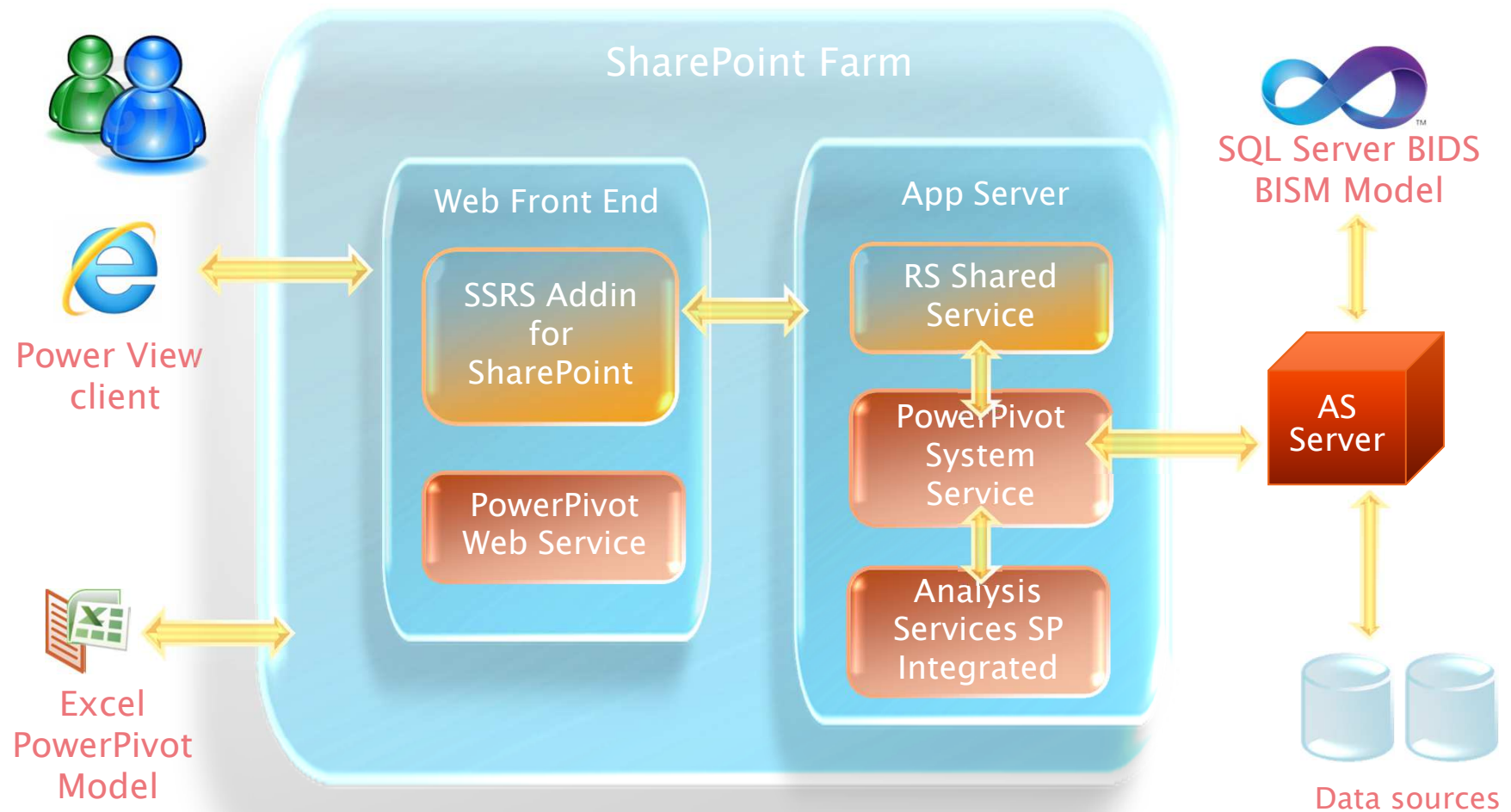


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System requirements

- ▶ Server(s):
 - SharePoint Server 2010 SP1 Enterprise Edition
 - SQL Server 2012 Reporting Services Add-in for SharePoint
- ▶ Client:
 - Supported browsers:
 - Windows Vista: IE7 32-bit, FireFox 4
 - Windows 7: IE8 32-bit, IE9 32-bit, FireFox 4, Safari
 - Note the InPrivate browsing feature of IE is not supported
 - Silverlight 5
 - No support for tables (iPad etc.)
 - In the “near-future”...

Architecture



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Data model requirements

- ▶ A Power View report must be based on a deployed tabular BI Semantic Model:
 - Published PowerPivot workbook in a SharePoint library
 - Tabular database
- ▶ DAX Query is used to query the model
- ▶ Ordinarily, the model needs to be optimized for the Power View experience

Creating Power View reports

- ▶ Users create a new Power View report (.rdlx) from:
 - A BISM Connection File (.bism)
 - A PowerPivot workbook (.xlsx) in the PowerPivot Gallery (in **Gallery** view)
 - An SSRS shared data source (.rsds) based on a tabular BI Semantic Model
- ▶ Reports can consist of multiple views and each view can be filtered
- ▶ Reports may be:
 - Printed
 - Saved to SharePoint libraries
 - Exported to PowerPoint
- ▶ Clicking the report will open it in **Preview** mode
- ▶ If the user has permission, they can switch to **Edit** mode

Design experience



- ▶ The design experience consists of:
 - Ribbon
 - Canvas
 - Filter area
 - Field List
 - Layout selection
- ▶ The report may be viewed in Preview or Full Screen mode
- ▶ Visualizations can be added to the canvas and then configured using the Layout Selection

Design experience (continued)

- ▶ Visualizations include:
 - Matrices
 - Charts
 - Cards
 - Tiles
 - Scatter and bubble charts



Demonstration

EXPLORING SELF-SERVICE REPORTING
WITH SQL SERVER 2012 POWER VIEW
(The Hans Rosling project)

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Tabular BI Semantic Model Optimization

- ▶ Ordinarily, the tabular BI Semantic Model needs to be optimized for the Power View experience
- ▶ This is required to exploit the unique capabilities of the report authoring tool by supplying hints and directives
- ▶ Note: Optimizing a model for Power View may de-optimize it for OLAP clients !!!

Shortcomings

- ▶ The following model resources are not available in the Power View Field List:
 - Hidden tables, columns and measures
 - Hierarchies !
 - Implicit measures (defined in the PowerPivot Field List)
 - Key Performance Indicators (KPIs)
- ▶ Only the default perspective can be used

Optimize the model

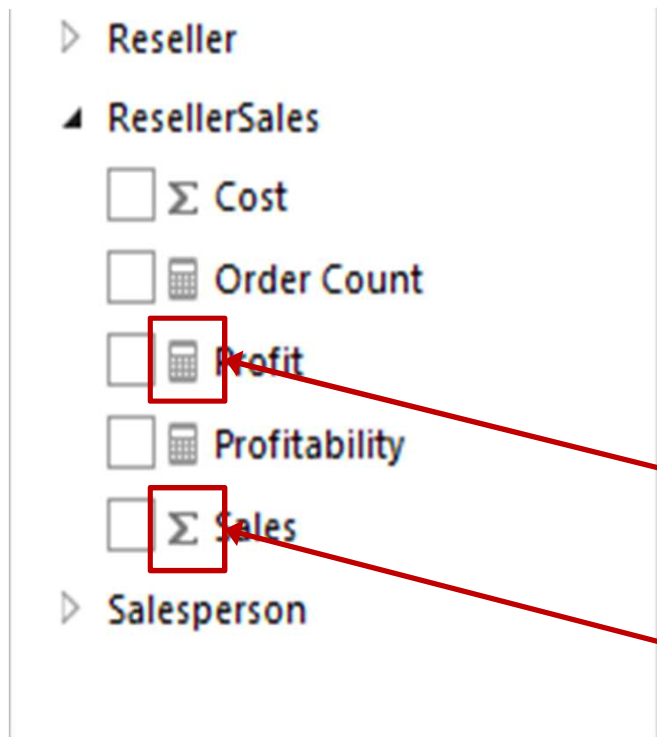
- ▶ Providing friendly names for tables, columns and measures
- ▶ Hiding unnecessary tables, columns and measures
- ▶ Setting appropriate formats for columns and measures
- ▶ Providing descriptions for tables, columns and measures
 - These are surfaced as tooltips in the Field List
- ▶ Adding columns that contain images (binary data)
 - Images can also be referenced by their URL
- ▶ There may not be the need to define measures

Defining measures

- ▶ By default, Power View will express numeric columns with a **Decimal** or **Currency** data type as measures
 - Advantage: Users can modify the aggregation function of a Power View expressed measure
 - Disadvantage: No measure will be available in OLAP clients
- ▶ Use the **SummarizeBy** property to:
 - Disable the automatic expression of a column as a measure
 - Set the default aggregation behavior to a function other than **Default** (for Power View this means **Sum**)
 - Ensure columns with a **Whole Number** data type are expressed as measures

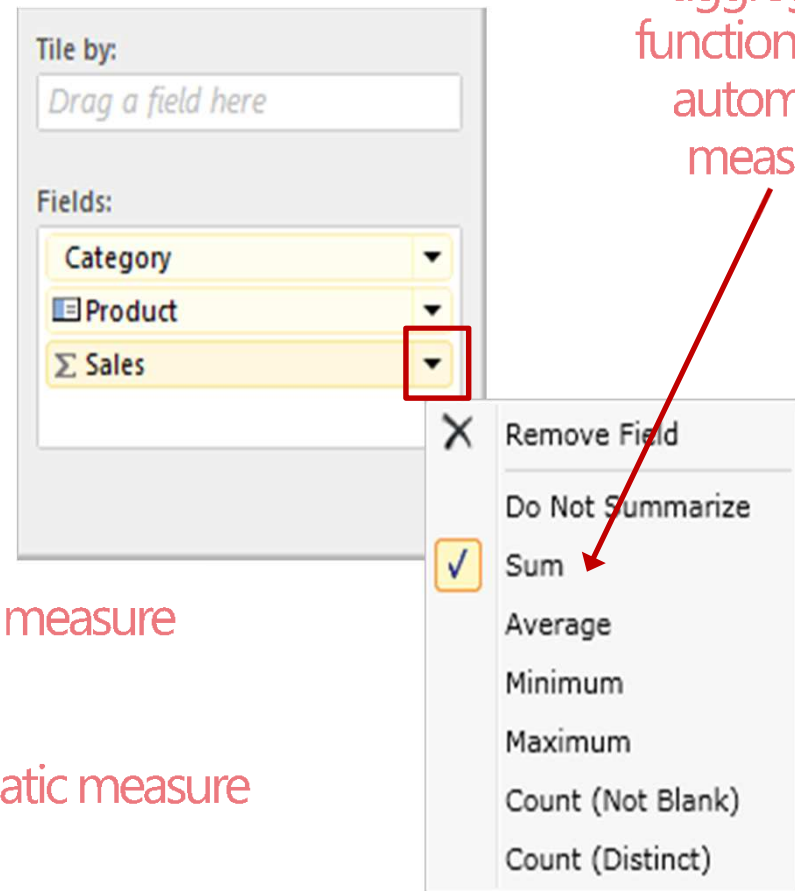
Defining measures

Field List:



Explicit measure

Automatic measure

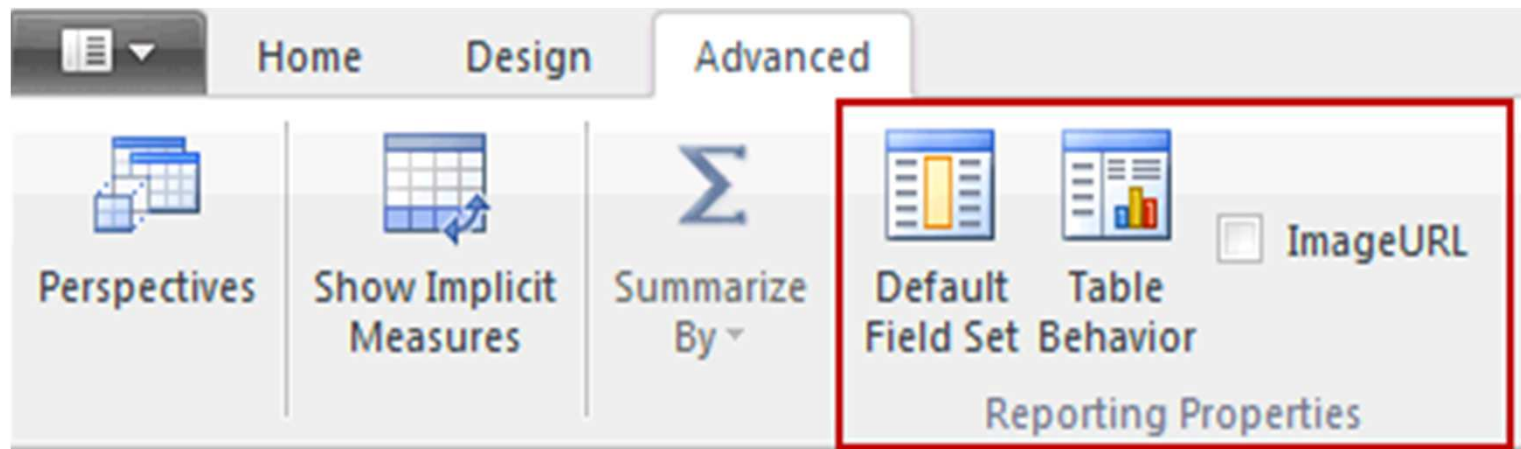


Modifying the aggregate function of an automatic measure

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Configuring reporting properties

- ▶ Reporting properties can also be configured
- ▶ The properties apply to tables and columns



Configuring reporting properties

- ▶ Reporting properties:
 - Default Field Set: Ordered set of columns and measures that can be conveniently added as a table with one click
 - Table Behavior:
 - Row Identifier: Sets the unique identifier column for a table (like a primary key), and it cannot be based on a calculated column
 - Keep Unique Rows: Columns that relate directly to the row identifier
 - Default Label: Behaves as the user-friendly label for the table
 - Default Image: Behaves as the image for the table
 - Image URL: Column contains a URL to an image
 - The URL can reference an HTTP directory or a SharePoint library

Developer opportunities

- ▶ Develop, optimize and deploy tabular models
- ▶ Create SharePoint libraries of BISM Connection Files for each tabular data model
- ▶ Develop SharePoint libraries of Power View reports to provide intuitive, highly interactive and presentation-ready experiences
- ▶ Note: Power View reports cannot be embedded into solutions by using the ReportViewer control



Demonstration

EXPLORING SQL SERVER 2012
REPORTING SERVICES POWER VIEW

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Summary

- ▶ Power View provides intuitive and visually impressive ad-hoc reporting targeting business users
- ▶ Reports must be based on a deployed tabular BI Semantic Model
- ▶ Ordinarily, the model author needs to optimize the model by configuring the reporting properties
- ▶ Power View is only available with SharePoint Server SP1 Enterprise Edition

More ressources

- ▶ TechEd North America 2011 - DBI208: Abundantly "Crescent": Demos Galore
 - <http://channel9.msdn.com/Events/TechEd/NorthAmerica/2011/DBI208>
- ▶ SSRS Team Blog
 - <http://blogs.msdn.com/b/sqlrsteamblog/>
- ▶ TechNet: Power View Overview - Includes many useful links to related topics
 - <http://social.technet.microsoft.com/wiki/contents/articles/project-crescent-overview.aspx>
- ▶ More demos of Power View available
 - <http://blogs.msdn.com/b/oneclickbi/archive/2011/12/27/more-demos-of-power-view-available.aspx>
- ▶ Microsoft BI Demo Image XII:
 - <http://www.microsoft.com/betaexperience/pd/BIVHD/enus/default.aspx>
- ▶ The Hans Rosling project:
 - <http://blogs.msdn.com/b/cathyk/archive/2011/12/21/the-hans-rosling-project.aspx>