

**Brief:** A longstanding curiosity of mine, the innate and trivial power to smile raises an idea today

**Details:** What is served by sharing this? What around us benefits? Why; where can this go?

**Idea:** Establish a routine of walking somewhere, around special places & just be happy

- Allows churches to congregate together
- Allows hard places to gain some support
- Allows you to evangelize!
- It's really fun, and something people think they should do anyways
- Playground, for conversation and he is with the Four Corners, what do they think?

Lol simple right, Justin step back of course we can do that, we already do. Well – do we? .. Hmmm, from my experience today no we do not, across **most** of this landscape around us. Over-invested, stressed or distracted perhaps but check this out -

### Benefits:

- Improved environment (happiness & cheer, peace)
- Sharing a reference (remind people what it's like to be nice)
- ...
- Establishing routine (congregation members – socialize/fitness/spiritual/etc.)
- Interchurch reach (people from different churches meet, congregate & socialize)
- Reach the city! (connect with your city, meet people and share the gospel)
- ....
- Establish Ideation (allow churches to experiment here, see what grows)
- Share the vision (to Facebook feeds perhaps, posting updates or neat events)
  - Calendar Review (providing positive feedback, and visualization to sustain this)
- Feedback (allow people to identify needs, which this program can help)
  - Admin Motivation (give user's a bump to go on walks, positive feedback in reward)

*For example let's say for every smile walk post a user shares, an admin takes action to go on a follow-up walk sharing a selfie saying thanks*

### Vision:

Ok how about this, lets create a new Facebook group allowing members to join from different churches. You can select your region/activity/social preferences, and the admins will arrange different walks. An admin is used to arrange the pairings establishing trust, e.g. you will walk with members from another church only because your pastor & their pastor approved the selection – personalize this experience.

...

¶/When this becomes as successful admins then track and plan regional coverage, e.g. stretches of Hwy 99 or working districts where all you see is overstressed 9-5ers.

We can make this fun too, having admins step up and perform extra walks as members participate. E.g. perhaps for each FB post sharing a smiles walk, an admin posts a smiles photo too, and tags this user in resp 😊