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Website Idea - Promoting online sermon activity

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Wed, Jan 19, 2022 at 7:58 AM

Hi,
I was off campus for sermon this week, waiting to hear back on my covid test. First online sermon & I noticed something

Soft Spot - Congregation engagement with online sermon chat

Lots of conv from external, off-site guests though! An excitement was shown, I loved it and started 'liking' their messages

But, no one else ever liked them! There always seemed to be 'that one' like though, for just about every message except pastor Terry's messages, implying these likes were just from the pastor

Desire - To extend the Pursuit feeling of *family*, to the off-site audience too

Help them feel like they are part of something centerstage; that they are important

Idea - Promote on-site engagement with the online thread!

How about a team of Pursuit staff, say 10-15 participate in 'Liking' said content, and they also periodically reach out to Pursuit staff to encourage engagement with the online thread periodically ("Hey we're working to incorporate offsite members into our congregation family and we want to make them feel heard, if you could check in sometime during your sermon or the other sermons it would be great! Consider maybe a response or even just a 'Like', a little bit of your time here holds quite the impact we would love it")

Food for thought 🤔

~J

1 @brief The confessions Idea
2 @details Promote engagement, confession & support
3 @auth Justin Reina
4 @date 2/7/22
5
6
7 @section Idea
8 Giving congregation members a destination to confess in sins shared
w/support
9
10 1. Somewhere to unload
11
12 e.g. "Dear father, I confess I drank too much this weekend, and
ignored my wife who is struggling to support the family without
me"
13
14 2. Somewhere to synchronize
15
16 e.g. the Pursuit pastoral staff says "Hey, this Bill seems
unstable! Lets connect him with our CR to stabilize his
alcohol addictions, and get his wife connected with XYZ for
help"
17
18 3. Somewhere to share
19
20 So WHEN appropriate, this content is shared to a Pursuit's
internal (maybe public?) prayer board for others to congregate
in prayer
21
22 *WHEN - names are often (always?) generalized, and content
posted to this share after approval from staff (e.g. violence &
crime likely don't get posted)
23
24 4. Somewhere to congregate
25
26 With reliable access through the app, the congregation knows
(i) they matter, (ii) they are heard but more importantly (iii)
they are connected, warriors in prayer unite
27
28 @section Notes
29 Promotes congregation, ownership & identity, also capturing the
elements of safety & counsel as needed
30
31