



# Katie Marriner

DESIGNER • DEVELOPER • JOURNALIST

katiemarriner.com

kemarriner@gmail.com

910-620-4048

## EDUCATION

### University of North Carolina at Chapel Hill

B.A. Journalism and Mass Communication | May 2014

*Editing and Graphic Design Specialization*

Kappa Tau Alpha Honors Society

## EXPERIENCE

### Reese News Lab

*Entrepreneurial Journalist*

Jan. '14 - present

- Develop and test new ideas to sustain the media industry
- Create a prototype, survey potential consumers and develop a business strategy for a chosen product idea
- Spend a semester testing a product's viability, feasibility and desirability

### Online News Association at UNC

*Treasurer*

Sept. '13 - present

- Organize events with four other officers and offer help to multimedia classes
- Partake in networking opportunities with ONA members

### Carolina Union Marketing and Design

*Design Assistant*

Mar '12 - Dec '13

- Improved skills as a visual communicator by creating six to eight graphics for organizations per semester
- Perfected Adobe Illustrator techniques
- Developed a stronger understanding of design principles

### Milwaukee Journal Sentinel

*Online Production/Design Intern*

June - July '13

- Improved performance on deadline by refreshing the JSonline.com homepage with new content
- Developed stronger news judgment by deciding placement of stories on JSonline.com

### Substance Free Living-Learning Community

*Publicity Chair*

Aug. '12 - May '13

- Improved InDesign skills by establishing a newsletter for a 160-resident community
- Led a three-member team to produce the newsletter

## CONNECT

[github.com/katiemarriner](https://github.com/katiemarriner)

[@kemarriner](https://twitter.com/kemarriner)

[linkedin.com/in/kemarriner](https://www.linkedin.com/in/kemarriner)

[vimeo.com/katiemarriner](https://vimeo.com/katiemarriner)

## QUALIFICATIONS

LEARNING ○○○○○ EXPERT

### SKILLS

HTML5	●●●●●
CSS3	●●●●○
JavaScript/jQuery	●●●○○
Django	●●●○○
Python	●●○○○
PHP	●●○○○

### PROGRAMS

Adobe Illustrator	●●●●●
Adobe Photoshop	●●●●○
Adobe InDesign	●●●●●
Adobe Premiere Pro	●●●○○

### EXPERTISE

Responsive design	●●●●○
Design principles	●●●●○
API implementation	●●●○○
Copy editing	●●●●○
Video editing	●●●○○
News judgment	●●●●●
SEO	●●○○○