



Katie Marriner

DESIGNER • DEVELOPER • JOURNALIST

katiemarriner.com
kemarriner@gmail.com
910-620-4048

EDUCATION

University of North Carolina at Chapel Hill

B.A. Journalism and Mass Communication | May 2014
Editing and Graphic Design Specialization
Kappa Tau Alpha Honors Society

EXPERIENCE

Reese News Lab

Research Assistant Jan. '13 - present

- Develop and test new ideas to sustain the media industry
- Create a prototype, survey potential consumers and develop a business strategy for a chosen product idea
- Spend a semester testing a product's viability, feasibility and desirability

Online News Association at UNC

Treasurer Sept. '13 - present

- Partake in networking opportunities with ONA members
- Organize events with four other officers and offer help to multimedia classes

Carolina Union Marketing and Design

Design Assistant Mar '12 - Dec '13

- Improved skills as a visual communicator by creating six to eight graphics for organizations per semester
- Perfected Adobe Illustrator techniques
- Developed a stronger understanding of design principles

Milwaukee Journal Sentinel

Online Production/Design Intern June - July '13

- Improved performance on deadline by refreshing the JSonline.com homepage with new content
- Developed stronger news judgment by deciding placement of stories on JSonline.com

Substance Free Living-Learning Community

Publicity Chair Aug. '12 - May '13

- Improved InDesign skills by establishing a newsletter for a 160-resident community
- Led a three-member team to produce the newsletter

CONNECT

github.com/katiemarriner
@kemarriner
linkedin.com/in/kemarriner
vimeo.com/katiemarriner

QUALIFICATIONS

WORKING ○○○○○ EXPERT

SKILLS

HTML5 ●●●●●
CSS3 ●●●●○
JavaScript/jQuery ●●●○○
PHP ●●○○○

PROGRAMS

Adobe Illustrator ●●●●●
Adobe Photoshop ●●●●○
Adobe InDesign ●●●●●
Adobe Premiere Pro ●●●○○

EXPERTISE

Responsive design ●●●●○
Design principles ●●●●○
API implementation ●●●○○
Copy editing ●●●●○
Video editing ●●●○○
News judgment ●●●●●
SEO ●●○○○

INTERESTS

Data visualization
Lettering and typography
Tech trends
User experience