



# NORTHBRIDGE

## TECHNOLOGY ALLIANCE

Helping people change the world

## Partnership with Northbridge

### What Is Partnership With Northbridge?

Northbridge Technology Alliance creates technology solutions for charitable organizations who are engaged in social justice and community-building efforts. Partnership with Northbridge means that an organization or collaborative team has demonstrated that their activities are focused tightly on social justice and community-building and they are therefore eligible to benefit from the charitable services that Northbridge provides.

### Benefits of Partnership

When you qualify as a Northbridge partner:

1. You earn the privilege to participate in our hosted conversations about the technical needs of the social justice community.
2. You gain access to our growing array of non-commercial technical tools.

### How Does Northbridge Do This?

Northbridge operates with these Guiding Principles at the forefront of every endeavor.

- The people we serve are the experts about their own needs.
- Technology is a means to, not a measure of, progress.
- Effective solutions are tangible, sustainable, and cross-organizational.

In other words, we listen. We listen carefully to what our constituents need in order to further their crucial work. We bring together social justice leaders who are working on similar problems. We help these leaders pool their expertise, *together* imagining technology solutions that could raise productivity for all of them. Then, using skilled IT volunteers, Northbridge builds non-commercial vendor-neutral solutions that advance our partners program reach.

### Technical Tools Available to Northbridge Partners

#### Nexus Global Web Conference Center

**Available June 2015**

Northbridge Technology Alliance is proud to provide a sophisticated web conference platform to



our qualified partners. ([Feature Overview](#)<sup>1</sup>) As a US 501(c)(3) organization, Northbridge maintains the Nexus Global Web Conference Center by means of micro-grants<sup>2</sup> from the general public.

A tax-exempt micro-grant of as little as \$50 to Northbridge Technology Alliance allows us to activate one Northbridge partner for one full year in the Nexus Global Web Conference Center. This includes unlimited meeting minutes for 10 seats, all-way video chat, mobile-enabled audio, training, and much more.

Micro-grant Level	\$50	\$100
Interactive room seats	10	25
Meeting minutes	Unlimited	Unlimited
Training	Yes	Yes
All-way video chat	Yes	Yes
Non-commercial (ad-free)	Yes	Yes
Many more features available	See <a href="#">Micro-grant Details</a> <sup>3</sup> for complete feature list.	

## Nexus Collaboration Platform

### Available Spring 2016

It is widely acknowledged by the nonprofit community that the most effective and lasting work in our sector is done collaboratively. It is also widely acknowledged that while most nonprofits aspire to collaborative partnerships, this type of work is actually notoriously difficult to achieve. One significant obstacle to collaborative work is the practical lack of access to a framework from which to create and sustain collaborative communications throughout the life-cycle of a cross-

1 [http://northbridgetech.org/downloads/Northbridge\\_web\\_conference\\_center.pdf](http://northbridgetech.org/downloads/Northbridge_web_conference_center.pdf)

2 Depending on small donations from motivated individuals allows Northbridge to use crowd funding techniques in order to support Nexus and also to enhance the overall cooperative, community focus that Northbridge champions.

3 [http://northbridgetech.org/downloads/Northbridge\\_tech\\_specs.pdf](http://northbridgetech.org/downloads/Northbridge_tech_specs.pdf)



organizational partnership.

There is no shortage of collaborative tools and solutions in the marketplace at large. However, there are formidable obstacles to unified adoption by organizationally unconnected nonprofits, including cost, security, community delineation, and central administration.

Northbridge is building a solution to this problem. The Nexus Collaboration Platform is currently in pilot phase with influential Midwest collaborations and will be available to our partners in 2016.

## Who Is Eligible for Partnership?

In order to become a Northbridge partner and qualify for the charitable services that Northbridge provides, an organization or collaborative team must:

1. Demonstrate that their activities are directed toward social justice and community building;
2. Demonstrate that they are
  - supported by, fiscally sponsored by, or acting under the supervision of a US IRS tax-exempt organization, or
  - registered in the United States as a nonprofit, charitable organization with a budget of less than \$25,000, or
  - if a non US organization, able to provide evidence of the charitable nature of the organization based on the regulations of your country of operation

It is possible for a smaller team that is sustained by one or more larger organizations to gain partner standing. This is a good approach for collaborative teams that span organizational boundaries or for smaller teams that are embedded within very large organizations. Northbridge does not partner directly with houses of worship, however task forces or other social efforts that a house of worship sustains may obtain partnership with us.

## How Do I Apply To Become a Northbridge Partner?

[Apply for partnership](http://northbridgetech.org?view=apply)<sup>4</sup> at the Northbridge Technology Alliance web site.

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<sup>4</sup> <http://northbridgetech.org?view=apply>