Overview

Nexus Web Meet provides reliable and sophisticated group collaboration using internet-connected laptops, tablets and cell phones. Much like a traditional conference center, Nexus Web Meet provides users with a dedicated and private meeting location inside a secure space that is flexible enough to accommodate many types of meeting and collaboration needs. In contrast to a brick-and-mortar location, Nexus Web Meet allows meeting attendees to participate from any geographic location at all using basic internet-connected devices.[1]

Digital Audio	Talk and listen over the internet with a digital voice quality that is higher than typical cell phone meeting lines.
Video Camera	Get the face-to-face experience with dedicated video feed for every meeting attendee.
Presentations	Present and view meeting materials as if you were in the same room together.
Whiteboard	Enhance a presentation or lecture, or just brainstorm, using a shared virtual whiteboard.
Desktop Sharing	Create live demonstrations by sharing the screen of a local desktop with the whole audience.
In-meeting Chat	Conduct polls or ask private questions using the on-screen chat window.
Recording and Playback	Make a meeting available on demand to folks who were unable to attend.
Webinars	Broadcast a presentation to three or hundreds of participants simultaneously.

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1   See Technical Specifications for details about the devices that are required to connect to a web conference: http://northbridgetech.org/downloads/Whitepaper_NexusSystemReq.pdf

Benefits of Web Conferencing

Though the value of face-to-face meetings remains unchallenged, many nonprofits are beginning to realize that the benefits of digital collaboration are also significant. If your nonprofit organization is not fluent with web conferencing tools and services then you may be missing out on an opportunity to extend your impact!

- Reduced travel expense [2]
- Increased capacity to collaborate with far away people
- Preserve and archive meeting records in a centralized place

- Include absent team members more effectively by preserving an important meeting for later playback
- Automated Post-meeting attendance reporting

Why Northbridge for Your Web Conference Needs?

Of the marketplace options for web conference service, there are several reasons that Nexus Web Meet, powered by Northbridge Technology Alliance, is the best choice for charitable organizations who are working toward social justice or community building efforts.

Robust and stable feature set with unrivaled value proposition

Because we are largely volunteer-supported and draw from the open source software tradition,, Northbridge is able to host an extraordinarily rich feature set that compares very favorably to leading profit-sector offerings. For membership dues as low as $120 USD, we are able to provide a full year of feature-rich service. Backed by the acclaimed Free and Open Source project called BigBlueButton[3], Northbridge provides this value-laden, sophisticated web conferencing service exclusively to our qualified nonprofit partners in fulfillment of our US 501(c)(3 mission.

Thorough training.

Corporations of all structures and sizes report that there is a learning curve associated with

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2   Though there is cost associated with maintaining the computers that are used to connect to a web conference meeting, this total cost is typically much lower than repeated travel expenses. Also, many organizations already have in place the tools that are required to participate in a Nexus web conference.

3   BigBlueButton: http://bigbluebutton.org

incorporating web conferencing practices into their overall communication strategies. We recognize that it is essential for organizations to become fluent and confident in the use of web conference tools in order for their benefits to be fully realized. Therefore, in fulfillment of our mission, we include high-quality, instructor-led training with every conference package.

Strengthen the social justice community.

Unlike profit-driven corporations, every aspect of Northbridge operations promotes socially just, healthy and thriving communities. Every conference package includes a community feedback loop that allows the social justice community to influence and improve our software. We even provide discounted memberships in exchange for some types of volunteer contribution. When our qualified members use Nexus Web Meet to fulfill their web conferencing needs, they also strengthen, and become more closely connected to, the social justice community as a whole.

How Is Nexus Web Meet Funded?

As a US 501(c)(3) organization, Northbridge maintains Nexus Web Meet by means of membership dues. Annual dues of as little as $120 USD allows us to activate one qualified member for one full year in Nexus Web Meet. In addition to traditional membership dues collection and activation, we provide some additional scholarship options.

- To enable organizations on the leanest of budgets take advantage of our resources, Northbridge maintains a pool of membership scholarships that have originated from our own support base and we direct them to our potential members using a prioritized wait list.
- Northbridge supplies easy-to-understand, social media friendly materials to potential members that they may use to locate a scholarship source from within their own support base.

How Do I Become a Northbridge Member?

Northbridge Technology Alliance membership is available to charitable organizations who are engaged in social justice and community-building efforts. See our web site under Membership[4] for complete details.

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4   http://northbridgetech.org?view=apply