



NORTHBRIDGE TECHNOLOGY ALLIANCE

Helping people change the world

Membership

Summary of Benefits

Benefits of Membership

1. **Usage licensing** for our member-owned Nexus cloud-based collaboration suite (including Nexus Web Meet and Nexus Advantage) ([Online Demoⁱ](#)) ([Whitepaperⁱⁱ](#))
2. **Expert, instructor-led training** to help you adopt the latest streaming collaboration technologies (for example, webinars and virtual conferencing) ([Whitepaperⁱⁱⁱ](#))
3. **Caucus participation**, a structured way for you to participate in the advancement of technologies developed specifically by and for the social justice community ([Whitepaper^{iv}](#))

Benefit Levels

Northbridge Technology Alliance currently offers two membership levels, structured by Team. Organizational memberships will be forthcoming in 2017.

Level	Great For	Annual Dues	Nexus Web Meet	Training	Caucus
Activist	Volunteer teams, leadership teams, smaller committees or task forces	\$120 USD	Standard Feature Set, incl. 3 Admins 3 Guest Passes unlimtd minutes	Standard	Track 1
Director	Boards of Directors, larger committees and community organizing groups	\$200 USD	Extended Feature Set, incl. 10 Admins 8 Guest Passes unlimtd minutes	Extended	Tracks 1 & 2

Nexus Web Meet Feature Sets	Standard	Extended
WebEx comparison for similar features	\$720	\$1420
Interactive room seats (total)	6	18
Room administrators	3	10
Meeting minutes	Unlimited	Unlimited

Nexus Web Meet Feature Sets	Standard	Extended
On-demand meetings	✓	✓
Permanent Room Link	✓	✓
Multiple room hosts	✓	✓
All-way Video Cams	✓	✓
VOIP Audio	✓	✓
Real-time desktop sharing	✓	✓
Public/Private In-meeting Chat	✓	✓
Non-commercial (ad-free)	✓	✓
Interactive Whiteboard	✓	✓
Presentation Display	✓	✓
Room Display Customization	✓	✓
No Proprietary Download (great for older equipment)	✓	✓
In-meeting polling		✓
Recording and Playback		✓
Attendance Reporting		✓
Skype-integrated (audio)		✓

Training Packages	Standard	Extended
Introduction to Virtual Collaboration	✓	✓
Leading a Meeting with Nexus Web Meet	✓	✓
Advanced Virtual Collaboration		✓
Leading a Webinar with Nexus Web Meet		✓

Caucus Tracks	Standard	Extended
Track 1 – Focused on improving the member-owned Nexus software suite.	✓	✓
Track 2 – Focused on innovating new solutions for your community.		✓

Who Is Eligible for Membership?

In order to become a Northbridge partner and qualify for the member services that Northbridge provides, an organization or collaborative team must:

1. Demonstrate that their activities are directed toward one of the service areas that Northbridge supports, which are broadly focused on social justice and community building;
2. Demonstrate that they are
 - a community-organized initiative with a budget of less than \$10,001 USD, or
 - an incorporated or otherwise regulated nonprofit or charitable organization with a budget of less than \$100,001 USD, or
 - supported by, fiscally sponsored by, or acting under the direct supervision of a tax-exempt organization

We accept members from around the world. The nonprofit/charity regulation procedures vary between countries so the above guidelines are adapted, with best judgment, to the country of origin of member applicants.

Cross-organizational initiatives are welcome and encouraged! These initiatives should select just one of their sponsoring organizations to represent their work.

How Do I Apply For Membership?

Check your eligibility and apply for [Membership](#)^v at the Northbridge Technology Alliance web site.

- i Nexus Web Meet Demo: <http://nexus.northbridgetech.org/demo>
- ii Member Benefit: Nexus Web Meet: http://northbridgetech.org/downloads/Member_Benefit_NexusWM.pdf
- iii Member Benefit: Training: http://northbridgetech.org/downloads/Member_Benefit_Training.pdf
- iv Member Benefit: Caucuses: http://northbridgetech.org/downloads/Member_Benefit_Caucus.pdf
- v Membership Application: <http://northbridgetech.org?view=apply>