



# NORTHBRIDGE TECHNOLOGY ALLIANCE

Helping people change the world

## **Nexus** Technical Specifications and Micro-grant Details

### **Overview**

The Nexus Global Web Conference Center provides reliable and sophisticated group collaboration using internet-connected laptops, tablets and cell phones. See [Feature Overview](#)<sup>1</sup> for a description of how web conferencing can extend the impact of Northbridge partners.

As a US 501(c)(3) organization, Northbridge maintains Nexus by means of micro-grants<sup>2</sup> from the general public.

### **How the Micro-grant Program Works**

A tax-exempt micro-grant of as little as \$50 to Northbridge Technology Alliance allows us to activate one Northbridge partner for one full year in the Nexus Global Web Conference Center.

When an authorized Northbridge partner wishes to make use of Nexus to advance their mission, they have two options for obtaining the micro-grant that will sustain the use of this sophisticated tool.

1. Northbridge maintains a pool of micro-grants that have originated from our own support base and we direct them to our qualified partners using a prioritized wait list. This is the most traditional approach and requires that our qualified partners await micro-grant funding in order for their service to be activated.
2. Northbridge supplies easy-to-understand, social media friendly materials to our qualified partners that they may use to locate a micro-grant source from within their own support base.

As soon as a micro-grant has been awarded to a Northbridge partner, their service in Nexus is ready for activation.

### **Micro-grant Funding Levels**

There are two micro-grant levels that can be awarded to a Northbridge partner in order to sustain their use of Nexus for one year: \$50 and \$100.

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<sup>1</sup> [http://northbridgetech.org/downloads/Northbridge\\_web\\_conference\\_center.pdf](http://northbridgetech.org/downloads/Northbridge_web_conference_center.pdf)

<sup>2</sup> Depending on small donations from motivated individuals allows Northbridge to use crowd funding techniques in order to support Nexus and also to enhance the overall cooperative, community focus that Northbridge champions.

Micro-grant Level	\$50	\$100
Interactive room seats	10	25
Scheduled meeting minutes	Unlimited	Unlimited
On-demand meeting minutes	Unlimited when available	Unlimited
Personal Training	Unlimited	Unlimited
Mobile-enabled audio	Yes	Yes
Non-commercial, ad-free	Yes	Yes
Whiteboard	Yes	Yes
All-way video chat	Yes	Yes
Room layout customization	Yes	Yes
Multiple room hosts	Yes	Yes
Screen share	Yes	Yes
In-meeting chat, public and private	Yes	Yes
In-meeting file presentation	Unlimited	Unlimited
Post-meeting file archiving	30-day	Unlimited
Webinar streaming	No	200 Seats
Recording and playback	No	Yes
Post-meeting attendance reporting	No	Yes
Attendee communication tools	No	Yes
Custom room labeling (white label)	No	Yes

## Technical Requirements

The Nexus Global Web Conference Center requires a certain level of user system capabilities that are fairly typical of most desktop and laptop systems in use today. As a browser-based application, Nexus uses features that are already likely to be installed or available in your web browsing setup

Component	Requirement
Web Browser	Later versions of Chrome, Safari, Internet Explorer, or Firefox
Browser Plugins	<ul style="list-style-type: none"> <li>Flash Player version 11.2 or higher for any user to connect to the conference room</li> <li>Java Player is required only for desktop sharing. (Not available in Chrome.)</li> </ul>
Internet Connection Speed	Download: At least 1 Mb/s/sec Upload: At least .5 Mb/s/sec Wired connectivity typically performs best, but a strong wireless signal will work.
Speaker	Any connecting system must have an audio output jack capable of supporting earbuds, earphones, or a headset.
Microphone	In order for an attendee to speak into the conference, their system must have a microphone. (Without a microphone they can hear others, but not talk.)
Camera	In order for an attendee to broadcast their video, their system must have a camera. (Without a camera they can see others, but others cannot see them.)
System CPU	For optimal experience, a connecting system should have 2 Gigabytes of RAM and have other applications closed.
Mobile	The web conference room is so full-featured as to require a laptop or tablet size display. However, mobile audio-only connectivity is possible using Skype.



## Technical Checking

Northbridge provides a technical check for any system from the [Conference Demo](#)<sup>3</sup> page of our public web site.

## Training

Corporations of all structures and sizes report that there is a learning curve associated with incorporating web conferencing practices into their overall communication strategies. We recognize that it is essential for organizations to become fluent and confident in the use of web conference tools in order for the benefits of web conferencing to be fully realized.

Therefore, in fulfillment of our mission, we include high-quality, in-person training with every conference package. We require certification in meeting attendance by a percentage of the team who intends to use Nexus. The certification is brief and ensures that participants are able to achieve levels of user adoption levels that will make a difference in their mission. Training and certification details are made available at the time of service activation.

## Eligibility

The Nexus Global Web Conference Center is only available to qualified Northbridge partners. See [Partner Application Details](#)<sup>4</sup> for more information. [Apply for partnership](#)<sup>5</sup> at the Northbridge Technology Alliance web site.

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3 <http://northbridgetech.org>

4 [http://northbridgetech.org/downloads/Northbridge\\_partnership.pdf](http://northbridgetech.org/downloads/Northbridge_partnership.pdf)

5 <http://northbridgetech.org?view=apply>

