

KATHARINE E. MEYER
Annenberg Institute | Brown University
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ACADEMIC APPOINTMENTS

2019 - present	Postdoctoral Research Associate, Annenberg Institute, Brown University Affiliate, Taubman Center for American Politics and Policy Lecturer in International and Public Affairs (Fall 2021)
2017 - present	Research Affiliate, Nudge ⁴ Solutions Lab, University of Virginia

EDUCATION

2019	PhD Education Policy; University of Virginia
2016	Master of Public Policy (MPP); University of Virginia
2014	MEd Research, Statistics, and Evaluation; University of Virginia
2010	BA Government; University of Virginia

PUBLICATIONS

- Meyer, K.**, Bird, K., & Castleman, B. (forthcoming). Stacking the Deck for Employment Success: Labor Market Returns to Stackable Credentials. *Journal of Human Resources*.
- Rosinger, K. O., **Meyer, K.**, & Wang, J. (2021). Leveraging Insights from Behavioral Science to Reduce Administrative Burden in Free College Policies. *Journal of Behavioral Public Administration*, 4(2).
- Castleman, B. L., & **Meyer, K.** (2020) Can Text Message Nudges Improve Academic Outcomes in College? Evidence from a West Virginia Initiative. *Review of Higher Education*, 43(4), 1125-1165.
- Page, L. C., Castleman, B. L., & **Meyer, K.** (2019). Customized nudging to improve FAFSA completion and income verification. *Educational Evaluation and Policy Analysis*, 42(1), 3-21.
- Castleman, B. L., & **Meyer, K.** (2019) Financial Constraints and Collegiate Student Learning: A Behavioral Economics Perspective. *Daedalus*, 148(4).
- Meyer, K.**, & Rosinger, K. O. (2019) Applying behavioral insights to improve postsecondary outcomes: A review of Obama administration efforts and next steps under the Trump administration. *Journal of Policy Analysis and Management*, 38(2), 481-499.
- Castleman, B. L., **Meyer, K.**, Sullivan, Z., Hartog, W. D., & Miller, S. (2017). Nudging students beyond FAFSA: The impact of university outreach on financial aid behaviors and outcomes. *Journal of Student Financial Aid*, 47(3).

BOOK CONTRIBUTIONS

- Castleman, B. L., & **Meyer, K.** (2017). Nudges, norms, and navigation: Behavioral insights to improve student success. In R. S. Feldman (Ed.), *The first year of college: Research, theory, and*

practice on improving the student experience and increasing retention. Cambridge, UK: Cambridge University Press.

WORKING PAPERS

Meyer, K., Page, L., Smith, E., Walsh, T., Fifield, C. L., Evans, M. "Let's Chat: Academic Chatbots and Student Course Success"

Kim, B., **Meyer, K.,** & Choe, A. "Using Natural Language Processing to Investigate Treatment Variation in Education: Evidence from a Large-Scale College Advising Field Experiment"

Bell, E., & **Meyer, K.** "The effect of school counselor staffing on Oklahoma Promise Program participation: Evidence from a regression discontinuity"

WORKS IN PROGRESS

Lessons from the library: Improving youth library engagement (with Ben Castleman, Alice Choe, and Ariel Kalil); funded by Heckscher Foundation. \$400,000. 2018-2021

Home Visits and Parental Engagement (with Susanna Loeb and Biraj Bisht)

Reducing SNAP benefit churn (with Susanna Loeb); funded by J-PAL. \$152,188. 2019-2021

Eyes on the Virtual Prize: The Impact of Goal Setting on Virtual Learning Engagement (with Carycruz Bueno)

FELLOWSHIPS AND HONORS

2019-2020 Emerging Education Policy Scholar, Thomas B. Fordham Institute and the American Enterprise Institute

2014-2018 Institute of Education Sciences, Virginia Education Science Training Pre-doctoral Fellowship

November 2018 Association for the Study of Higher Education, Graduate Student Policy Seminar pre-conference workshop

Summer 2016 Harvard Business School BIG Ideas Graduate Student Workshop

INVITED PRESENTATIONS

January 2022, Behavioral Science and Government Innovation, *Harvard Kennedy School Government Performance Lab*

November 2021, Pre-Registering a Study and the Research Life Cycle, *PEERS Data Hub*

March 2021, Stacking the Deck for Employment Success: New Research on the Labor Market Returns to Stackable Credentials, *The National Council for Workforce Education*

January 2021, New Data and Directions in Research on Public Libraries, *Institute of Museum and Library Services (IMLS)*

December 2020, Student Success in a Time of Remote Learning, *The Chronicle of Higher Education*

CONFERENCE PRESENTATIONS

Association for Education Finance and Policy (AEFP) annual conference, March 2022, Denver, CO

Association for the Study of Higher Education (ASHE) Council on Public Policy in Higher Education pre-conference, Nov. 2021, virtual

Society for Research on Educational Effectiveness (SREE) annual conference, September 2021, Washington, DC

AEFP annual conference, March 2021, virtual

Association for Public Policy Analysis and Management (APPAM) annual conference, Nov. 2020, virtual

Summer Higher Education Policy Seminar Series, June 2020, virtual

AEFP annual conference, March 2020, virtual

AEFP annual conference, March 2019, Kansas City, MO

APPAM annual conference, Nov. 2018, Washington, DC

AEFP annual conference, March 2018, Portland, OR

APPAM annual conference, Nov. 2017, Chicago, IL

AEFP annual conference, March 2017, Washington, DC

APPAM annual conference, Nov. 2016, Washington, DC

AEFP annual conference, March 2016, Denver, CO

APPAM annual conference, Nov. 2015, Miami, FL

RESEARCH AND POLICY EXPERIENCE

2014 – 2019	Research assistant to Benjamin L. Castleman, University of Virginia
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Summer 2016	Research intern, Virginia Department of Education Office of Research
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2009 – 2012	Research assistant to Carolyn Callahan, University of Virginia
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PROFESSIONAL EXPERIENCE

2012-2014	External Affairs Coordinator, University of Virginia
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2010-2012	Faculty Affairs Coordinator, University of Virginia
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COURSES TAUGHT

Brown University

MPA 2445: Policy Analysis and Problem Solving (MPA, fall 2021)

University of Virginia

EDLF 1200: Evaluating Social Innovation (undergraduate, spring 2018)

Co-instructor with Daphna Bassok

EDLF 2050: What the Innovators Do: Strategies to Transform
the Lives of Youth (undergraduate, fall 2016)

Co-instructor with Benjamin Castleman

TEACHING – WORKSHOPS & CONFERENCES

Summer 2021	Annenberg Institute Undergraduate Fellows <i>Eight-week training program; program co-director and data instructor</i>
February 2021	Leveraging Behavioral Insights for Community College Success <i>Workshop at Cape Cod Community College</i>
January 2019	Policy Memo Writing <i>Two day workshop for IES pre-doctoral fellows, co-facilitator</i>
July 2018	Undergraduate workshop: Resumes/CVs
July 2017	Undergraduate workshop: Quantitative Methods Overview
May 2017	Behavioral Science and Nudge Interventions in Education <i>Two day conference for IES pre- and post-doctoral fellows, co-facilitator</i>
March 2017	Behavioral Insights to Improve Community College Success <i>Workshop at Washington State Community College, co-facilitator</i>
July 2015, 2016	Undergraduate workshop: Communicating research in clear and compelling ways

SERVICE

Journal Reviewer	<i>AERA: Open; Behavioural Public Policy; Children and Youth Services Review; Economics of Education Review; Education Evaluation and Policy Analysis; Education Finance and Policy; Educational Policy; Educational Researcher; Higher Education Policy; Journal of Behavioral Public Administration; Journal of Human Resources; Journal of Student Financial Aid; Research in Higher Education; Studies in Higher Education</i>
Conference Reviewer	Society for Research on Educational Effectiveness Conference (2020) Curry Research Conference (2015, 2016)
Memberships	Association for Education Finance and Policy (AEFP) Association for Public Policy Analysis and Management (APPAM) Association for the Study of Higher Education (ASHE) Society for Research on Educational Effectiveness (SREE)

NON-REFEREED WRITING

Meyer, K. & Castleman, B. "Stackable credentials open doors to new career opportunities." *The Brookings Institution Brown Center Chalkboard*, scheduled February 2021.

Page, L. C., Castleman, B. L., & Meyer, K. "The gift of time: The opportunity and benefit of early FAFSA filing." *The Brookings Institution Brown Center Chalkboard*, October 2016.