

KATHARINE E. MEYER
Annenberg Institute | Brown University
katharine_meyer@brown.edu

ACADEMIC APPOINTMENTS

2019 - present Postdoctoral Research Associate, Annenberg Institute, Brown University
 *Affiliate, Taubman Center for American Politics and Policy

2017 - present Research Affiliate, Nudge⁴ Solutions Lab, University of Virginia

EDUCATION

2019 PhD Education Policy; University of Virginia

2016 Master of Public Policy (MPP); University of Virginia

2014 MEd Research, Statistics, and Evaluation; University of Virginia

2010 BA Government; University of Virginia

PUBLICATIONS

Rosinger, K. O., **Meyer, K.**, & Wang, J. (2021). Leveraging Insights from Behavioral Science to Reduce Administrative Burden in Free College Policies. *Journal of Behavioral Public Administration*, 4(2).

Castleman, B. L., & **Meyer, K.** (2020) Can Text Message Nudges Improve Academic Outcomes in College? Evidence from a West Virginia Initiative. *Review of Higher Education*, 43(4), 1125-1165.

Page, L. C., Castleman, B. L., & **Meyer, K.** (2019). Customized nudging to improve FAFSA completion and income verification. *Educational Evaluation and Policy Analysis*, 42(1), 3-21.

Castleman, B. L., & **Meyer, K.** (2019) Financial Constraints and Collegiate Student Learning: A Behavioral Economics Perspective. *Daedalus*, 148(4) [[open access](#)]

Meyer, K., & Rosinger, K. O. (2019) Applying behavioral insights to improve postsecondary outcomes: A review of Obama administration efforts and next steps under the Trump administration. *Journal of Policy Analysis and Management*, 38(2), 481-499.

Castleman, B. L., **Meyer, K.**, Sullivan, Z., Hartog, W. D., & Miller, S. (2017). Nudging students beyond FAFSA: The impact of university outreach on financial aid behaviors and outcomes. *Journal of Student Financial Aid*, 47(3).

BOOK CONTRIBUTIONS

Castleman, B. L., & **Meyer, K.** (2017). Nudges, norms, and navigation: Behavioral insights to improve student success. In R. S. Feldman (Ed.), *The first year of college: Research, theory, and practice on improving the student experience and increasing retention*. Cambridge, UK: Cambridge University Press.

WORKING PAPERS

Meyer, K., Bird, K., & Castleman, B. "Stacking the Deck for Employment Success: Labor Market Returns to Stackable Credentials." (*Revise and Resubmit at the Journal of Human Resources*)

Kim, B., **Meyer, K.,** & Choe, A. "Using Natural Language Processing to Investigate Treatment Variation in Education: Evidence from a Large-Scale College Advising Field Experiment"

WORKS IN PROGRESS

Lessons from the library: Improving youth library engagement (with Ben Castleman, Alice Choe, and Ariel Kalil); funded by Heckscher Foundation. \$400,000. 2018-2021

Reducing SNAP benefit churn (with Susanna Loeb); funded by J-PAL. \$152,188. 2019-2021

Home Visits and Parental Engagement (with Susanna Loeb and Biraj Bisht)

Boston Public Schools school choice (with Jesse Bruhn)

The effect of school counselor staffing on Oklahoma Promise Program participation: Evidence from a regression discontinuity (with Elizabeth Bell)

How information affects students' interest in colleges: Results from a randomized control trial of a college search interface (with Ben Castleman and Cait Lamberton)

FELLOWSHIPS AND HONORS

2019-2020	Emerging Education Policy Scholar, Thomas B. Fordham Institute and the American Enterprise Institute
-----------	--

2014-2018	Institute of Education Sciences, Virginia Education Science Training Pre-doctoral Fellowship
-----------	--

November 2018	Association for the Study of Higher Education, Graduate Student Policy Seminar pre-conference workshop
---------------	--

Summer 2016	Harvard Business School BIG Ideas Graduate Student Workshop
-------------	---

PRESENTATIONS

Peer Reviewed Conferences

Stacking the Deck for Employment Success: Labor Market Returns to Stackable Credentials

APPAM annual conference, virtual	Nov. 2020
----------------------------------	-----------

Summer Higher Education Policy Seminar Series, virtual	June 2020
--	-----------

AEFP annual conference, Dallas, TX [virtual]	March 2020
--	------------

How information affects students' interest in colleges: Results from a randomized control trial of a college search interface

AEFP annual conference, Kansas City, MO	March 2019
---	------------

Lessons from the Library: Leveraging public institutions and behavioral insights to improve adolescent outcomes

APPAM annual conference, virtual	Nov. 2020
----------------------------------	-----------

APPAM annual conference, Washington, DC	Nov. 2018
How do guidance counselors affect student outcomes? Evidence from state student/counselor ratio policies.	
AEFP annual conference, Portland, OR	March 2018
AEFP annual conference, Washington, DC	March 2017
Summer Reading Connection: Engaging student learning through technology	
APPAM annual conference, Chicago, IL	Nov. 2017
Can Text Message Nudges Improve Academic Outcomes in College? Evidence from a West Virginia Initiative	
APPAM student regional conference, Washington, DC.	April 2016
AEFP annual conference, Denver, CO	March 2016
APPAM annual conference, Miami, FL	Nov. 2015
Nudging students beyond FAFSA: The impact of university outreach on financial aid behaviors and outcomes	
APPAM annual conference, Washington, DC	Nov. 2016
AEFP annual conference, Denver, CO	March 2016

Invited Presentations and Panels

March 2021, Stacking the Deck for Employment Success: New Research on the Labor Market Returns to Stackable Credentials, <i>The National Council for Workforce Education</i> [webinar]
January 2021, New Data and Directions in Research on Public Libraries, <i>Institute of Museum and Library Services (IMLS)</i> [panel]
December 2020, Student Success in a Time of Remote Learning, <i>The Chronicle of Higher Education</i> [panel]

RESEARCH AND POLICY EXPERIENCE

2014 – 2019	Research assistant to Benjamin L. Castleman, University of Virginia
Summer 2016	Research intern, Virginia Department of Education Office of Research
2009 – 2012	Research assistant to Carolyn Callahan, University of Virginia

PROFESSIONAL EXPERIENCE

2012-2014	External Affairs Coordinator, University of Virginia
2010-2012	Faculty Affairs Coordinator, University of Virginia

TEACHING – COURSES

Spring 2018	EDLF 1200: Evaluating Social Innovation Co-instructor with Daphna Bassok
-------------	---

Fall 2016	EDLF 2050: What the Innovators Do: Strategies to Transform the Lives of Youth Co-instructor with Benjamin Castleman
-----------	--

TEACHING – WORKSHOPS & CONFERENCES

Summer 2021	Annenberg Institute Undergraduate Fellows <i>Eight-week training program; program coordinator and data instructor</i>
February 2021	Leveraging Behavioral Insights for Community College Success <i>Workshop at Cape Cod Community College</i>
January 2019	Policy Memo Writing <i>Two day workshop for IES pre-doctoral fellows, co-facilitator</i>
July 2018	Undergraduate workshop: Resumes/CVs
July 2017	Undergraduate workshop: Quantitative Methods Overview
May 2017	Behavioral Science and Nudge Interventions in Education <i>Two day conference for IES pre- and post-doctoral fellows, co-facilitator</i>
March 2017	Behavioral Insights to Improve Community College Success <i>Workshop at Washington State Community College, co-facilitator</i>
July 2015, 2016	Undergraduate workshop: Communicating research in clear and compelling ways

SERVICE

Journal Reviewer	<i>AERA: Open; Behavioural Public Policy; Children and Youth Services Review; Economics of Education Review; Education Evaluation and Policy Analysis; Education Finance and Policy; Educational Policy; Educational Researcher; Higher Education Policy; Journal of Human Resources; Journal of Student Financial Aid; Research in Higher Education; Studies in Higher Education</i>
Conference Reviewer	Society for Research on Educational Effectiveness Conference (2020) Curry Research Conference (2015, 2016)
Memberships	Association for Education Finance and Policy (AEFP) Association for Public Policy Analysis and Management (APPAM) Association for the Study of Higher Education (ASHE) Society for Research on Educational Effectiveness (SREE)

NON-REFEREED WRITING

Meyer, K. & Castleman, B. "Stackable credentials open doors to new career opportunities." *The Brookings Institution Brown Center Chalkboard*, scheduled February 2021.

Page, L. C., Castleman, B. L., & Meyer, K. "The gift of time: The opportunity and benefit of early FAFSA filing." *The Brookings Institution Brown Center Chalkboard*, October 2016.

Meyer, K. "Studying first-generation college students." *Sense About Science: Epistemically Challenged Series*, May 2016.