

## KATHARINE E. MEYER

Annenberg Institute | Brown University

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### PROFESSIONAL APPOINTMENTS

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2019 - present	Postdoctoral Research Associate Annenberg Institute, Brown University *Affiliate, Taubman Center for American Politics and Policy
2017 - present	Research Affiliate, Nudge <sup>4</sup> Solutions Lab, University of Virginia

### EDUCATION

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2019	PhD Education Policy; University of Virginia <i>Dissertation: "Resource and Information Gaps: Policies Affecting Academic Trajectories"</i> <i>Dissertation Committee:</i> Benjamin Castleman (chair), Daphna Bassok, Sally Hudson, James Wyckoff
2016	Master of Public Policy (MPP); University of Virginia
2014	MEd Research, Statistics, and Evaluation; University of Virginia
2010	BA Government; University of Virginia

### FELLOWSHIPS AND HONORS

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2020	Emerging Education Policy Scholar
2014-2018	Institute of Education Sciences, Virginia Education Science Training Pre-doctoral Fellowship
November 2018	Association for the Study of Higher Education, Graduate Student Policy Seminar pre-conference workshop
Summer 2016	Harvard Business School BIG Ideas Graduate Student Workshop

### PUBLICATIONS

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- Castleman, B. L., & Meyer, K. (accepted) Can Text Message Nudges Improve Academic Outcomes in College? Evidence from a West Virginia Initiative. *Review of Higher Education*
- Page, L. C., Castleman, B. L., & Meyer, K. (2019). Customized nudging to improve FAFSA completion and income verification. *Educational Evaluation and Policy Analysis*
- Castleman, B. L., & Meyer, K. (2019) Financial Constraints and Collegiate Student Learning: A Behavioral Economics Perspective. *Daedalus*, 148(4) [[open access](#)]
- Meyer, K., & Rosinger, K. O. (2019) Applying behavioral insights to improve postsecondary outcomes: A review of Obama administration efforts and next steps under the Trump administration. *Journal of Policy Analysis and Management*, 38(2), 481-499.
- Castleman, B. L., Meyer, K., Sullivan, Z., Hartog, W. D., & Miller, S. (2017). Nudging students beyond FAFSA: The impact of university outreach on financial aid behaviors and outcomes. *Journal of Student Financial Aid*, 47(3).

## BOOK CONTRIBUTIONS

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Castleman, B. L., & Meyer, K. (2017). Nudges, norms, and navigation: Behavioral insights to improve student success. In R. S. Feldman (Ed.), *The first year of college: Research, theory, and practice on improving the student experience and increasing retention*. Cambridge, UK: Cambridge University Press.

## WORKING PAPERS

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Rosinger, K. O., Meyer, K., & Wang, J. (invited special issue submission). "Leveraging Insights from Behavioral Science to Reduce Administrative Burden in Free College Policies."

Meyer, K., Rodriguez, D., Bird, K., & Castleman, B. "Stacking the Deck for Employment Success: Labor Market Returns to Stackable Credentials."

Castleman, B.L., Meyer, K., & Page, L. (mimeo). "Design and Implementation in Nudging: Insights from a Statewide Financial Aid Intervention."

Meyer, K. (dissertation chapter). "The effect of school counselors on student discipline: Evidence from a regression discontinuity."

Meyer, K. (dissertation chapter). "Do small price changes affect college enrollment? Evidence on college commitment deposits"

## GRANTS

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Brooklyn Public Library Engagement Project. Heckscher Foundation. \$400,000. 2018-2020.

## CURRENT RESEARCH PROJECTS

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How information affects students' interest in colleges: Results from a randomized control trial of a college search interface (with Ben Castleman and Cait Lamberton)

- Examining how small variations in the presentation of information about a college affect students' interest in and sense of fit with that institution (~ 5,000 participants)

Reducing SNAP benefit churn (with Susanna Loeb)

- Applying behavioral science insights to reduce SNAP "churn" (temporary benefits lapse) through proactive outreach and process simplification
- Partner agencies: Massachusetts Department of Transitional Assistance

The effects of parental outreach on preschool attendance

- Developing pilot intervention to evaluate effectiveness of different messaging campaigns to increase preschool and early grades attendance
- Partner agencies: Urban Community Schools (Cleveland, OH)

Lessons from the library: Improving youth library engagement (with Ben Castleman and Ariel Kalil)

- Funded by Heckscher Foundation; developing and evaluating interventions to nudge book returns, fine repayment, and youth/family engagement with library services
- Partner agencies: Brooklyn Public Library

First Year Forward: The effects of virtual mentoring and timely nudges on college persistence (with Ben Castleman and Zack Mabel)

- Designed college-advising interventions for first-year students. Launched RCT of three interventions in fall 2016 and revised RCTs in fall 2017 and 2018 (~900 students per cohort)
- Partner agencies: College Summit/Peer Forward

The labor market returns to “stackable credentials” (with Daniel Rodriguez, Ben Castleman, and Kelli Bird)

- Evaluating the labor market returns to individuals who “stack” credentials in Virginia
- Partner agencies: Virginia Community College System

Design and Effect: Examining the relationship between “free college” program design and student outcomes (with Kelly Ochs Rosinger)

- Evaluating the extent to which behavioral science informs the design of free college programs and how design variation affects student outcomes

## SELECT PRESENTATIONS

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*Stacking the Deck for Employment Success: Labor Market Returns to Stackable Credentials* (with Daniel Rodriguez, Ben Castleman, and Kelli Bird)

AEFP annual conference, Dallas, TX

March 2020

*How information affects students' interest in colleges: Results from a randomized control trial of a college search interface*

AEFP annual conference, Kansas City, MO

March 2019

*Lessons from the Library: Leveraging public institutions and behavioral insights to improve adolescent outcomes*

APPAM annual conference, Washington, DC

Nov. 2018

*How do guidance counselors affect student outcomes? Evidence from state student/counselor ratio policies.*

AEFP annual conference, Portland, OR

March 2018

AEFP annual conference, Washington, DC

March 2017

*Summer Reading Connection: Engaging student learning through technology*

APPAM annual conference, Chicago, IL

Nov. 2017

*Can Text Message Nudges Improve Academic Outcomes in College? Evidence from a West Virginia Initiative* (with Benjamin Castleman)

APPAM student regional conference, Washington, DC.

April 2016

AEFP annual conference, Denver, CO

March 2016

APPAM annual conference, Miami, FL

Nov. 2015

*Nudging students beyond FAFSA: The impact of university outreach on financial aid behaviors and outcomes* (with Benjamin Castleman and Zachary Sullivan)

APPAM annual conference, Washington, DC

Nov. 2016

AEFP annual conference, Denver, CO

March 2016

*AP is IN: The Impact of Standardizing Postsecondary Acceptance of Advanced Placement Credit in Indiana*

APPAM student regional conference, Washington, DC	April 2016
APPAM annual conference (poster), Miami, FL	Nov. 2015
VERA annual conference, Charlottesville, VA	Sept. 2015

## **RESEARCH AND POLICY EXPERIENCE**

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2014 – 2019	Research assistant to Benjamin L. Castleman, University of Virginia
Summer 2016	Research intern, Virginia Department of Education Office of Research
2009 – 2012	Research assistant to Carolyn Callahan, University of Virginia

## **TEACHING – COURSES**

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Spring 2018	EDLF 1200: Evaluating Social Innovation (Evaluation: 4.61/5) Co-instructor with Daphna Bassok
Fall 2016	EDLF 2050: What the Innovators Do: Strategies to Transform the Lives of Youth (Evaluation: 4.45/5) Co-instructor with Benjamin Castleman

## **TEACHING – WORKSHOPS & CONFERENCES**

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January 2019	Policy Memo Writing <i>Two day workshop for IES pre-doctoral fellows; co-facilitator with Virginia Deputy Secretary of Education</i>
July 2018	Undergraduate workshop: Resumes/CVs
July 2017	Undergraduate workshop: Quantitative Methods Overview
May 2017	Behavioral Science and Nudge Interventions in Education <i>Two day conference for IES pre- and post-doctoral fellows, co-facilitator</i>
March 2017	Behavioral Insights to Improve Community College Success <i>Workshop at Washington State Community College, co-facilitator</i>
July 2015, 2016	Undergraduate workshop: Communicating research in clear and compelling ways

## **SERVICE**

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Journal Reviews	<i>Behavioural Public Policy</i> <i>Economics of Education Review</i> <i>Education Evaluation and Policy Analysis</i> <i>Educational Researcher</i> <i>Studies in Higher Education</i>
Conference Reviews	Society for Research on Educational Effectiveness Conference (2020) Curry Research Conference (2015, 2016)
2016-2019	Member, Curry School Student Travel Committee
2015-2016	Logistics co-chair, Curry Research Conference

## **SELECT PROFESSIONAL DEVELOPMENT WORKSHOPS**

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2018	R; Advanced R; Missing Data
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2017	Data Visualization in Stata
2016	Field Experiments; Value Added Modeling; Hierarchical Linear Modeling
2015	Statistical Mediation & Moderation

## PROFESSIONAL AFFILIATIONS

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Association for Education Finance and Policy (AEFP)  
 Association for Public Policy Analysis and Management (APPAM)  
 Association for the Study of Higher Education (ASHE)  
 Society for Research on Educational Effectiveness (SREE)

## PROFESSIONAL EXPERIENCE

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2012-2014 External Affairs Coordinator, University of Virginia  
 2010-2012 Faculty Affairs Coordinator, University of Virginia

## NON-REFEREED WRITING

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Page, L. C., Castleman, B. L., & Meyer, K. "The gift of time: The opportunity and benefit of early FAFSA filing." *The Brookings Institution Brown Center Chalkboard*, October 2016.

Meyer, K. "Studying first-generation college students." *Sense About Science: Epistemically Challenged Series*, May 16, 2016.

## SELECT PRESS CITATIONS

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Education Week. You Want More Students Applying for Financial Aid? Bring in Michelle Obama. July 2017.

The Atlantic. The FAFSAs Midterm Grade: Changes intended to make filing for financial aid easier were accompanied by major structural hiccups. April 2017.

Charleston Gazette-Mail. Students complete more credits due to text reminders, research shows. July 2016.