

---

## ACADEMIC APPOINTMENTS

---

2019 - present      Postdoctoral Research Associate, Annenberg Institute, Brown University  
                              \*Affiliate, Taubman Center for American Politics and Policy

2017 - present      Research Affiliate, Nudge<sup>4</sup> Solutions Lab, University of Virginia

---

## EDUCATION

---

2019                      PhD Education Policy; University of Virginia

2016                      Master of Public Policy (MPP); University of Virginia

2014                      MEd Research, Statistics, and Evaluation; University of Virginia

2010                      BA Government; University of Virginia

---

## PUBLICATIONS

---

Castleman, B. L., & Meyer, K. (forthcoming) Can Text Message Nudges Improve Academic Outcomes in College? Evidence from a West Virginia Initiative. *Review of Higher Education*

Page, L. C., Castleman, B. L., & Meyer, K. (2019). Customized nudging to improve FAFSA completion and income verification. *Educational Evaluation and Policy Analysis*, 42(1), 3-21.

Castleman, B. L., & Meyer, K. (2019) Financial Constraints and Collegiate Student Learning: A Behavioral Economics Perspective. *Daedalus*, 148(4) [[open access](#)]

Meyer, K., & Rosinger, K. O. (2019) Applying behavioral insights to improve postsecondary outcomes: A review of Obama administration efforts and next steps under the Trump administration. *Journal of Policy Analysis and Management*, 38(2), 481-499.

Castleman, B. L., Meyer, K., Sullivan, Z., Hartog, W. D., & Miller, S. (2017). Nudging students beyond FAFSA: The impact of university outreach on financial aid behaviors and outcomes. *Journal of Student Financial Aid*, 47(3).

---

## BOOK CONTRIBUTIONS

---

Castleman, B. L., & Meyer, K. (2017). Nudges, norms, and navigation: Behavioral insights to improve student success. In R. S. Feldman (Ed.), *The first year of college: Research, theory, and practice on improving the student experience and increasing retention*. Cambridge, UK: Cambridge University Press.

---

## WORKING PAPERS

---

Rosinger, K. O., Meyer, K., & Wang, J. "Leveraging Insights from Behavioral Science to Reduce Administrative Burden in Free College Policies." (*revise & resubmit*)

Meyer, K., Bird, K., & Castleman, B. "Stacking the Deck for Employment Success: Labor Market Returns to Stackable Credentials."

## WORKS IN PROGRESS

---

Lessons from the library: Improving youth library engagement (with Ben Castleman, Alice Choe, and Ariel Kalil); funded by Heckscher Foundation. \$400,000. 2018-2021

Reducing SNAP benefit churn (with Susanna Loeb); funded by J-PAL. \$152,188. 2019-2021

The effect of school counselor staffing on Oklahoma Promise Program participation: Evidence from a regression discontinuity (with Elizabeth Bell)

Do College Advising Styles Matter? Applying Natural Language Processing to Understand Treatment Variation (with Brian Kim and Alice Choe)

The effects of parental outreach on preschool attendance

How information affects students' interest in colleges: Results from a randomized control trial of a college search interface (with Ben Castleman and Cait Lamberton)

## FELLOWSHIPS AND HONORS

---

2019-2020	Emerging Education Policy Scholar, Thomas B. Fordham Institute and the American Enterprise Institute
-----------	--

2014-2018	Institute of Education Sciences, Virginia Education Science Training Pre-doctoral Fellowship
-----------	--

November 2018	Association for the Study of Higher Education, Graduate Student Policy Seminar pre-conference workshop
---------------	--

Summer 2016	Harvard Business School BIG Ideas Graduate Student Workshop
-------------	---

## PRESENTATIONS

---

Stacking the Deck for Employment Success: Labor Market Returns to Stackable Credentials

Summer Higher Education Policy Seminar Series

June 2020

AEFP annual conference, Dallas, TX [virtual]

March 2020

How information affects students' interest in colleges: Results from a randomized control trial of a college search interface

AEFP annual conference, Kansas City, MO

March 2019

Lessons from the Library: Leveraging public institutions and behavioral insights to improve adolescent outcomes

APPAM annual conference, Washington, DC

Nov. 2018

How do guidance counselors affect student outcomes? Evidence from state student/counselor ratio policies.

AEFP annual conference, Portland, OR

March 2018

AEFP annual conference, Washington, DC

March 2017

Summer Reading Connection: Engaging student learning through technology

APPAM annual conference, Chicago, IL

Nov. 2017

## Can Text Message Nudges Improve Academic Outcomes in College? Evidence from a West Virginia Initiative

APPAM student regional conference, Washington, DC.	April 2016
AEFP annual conference, Denver, CO	March 2016
APPAM annual conference, Miami, FL	Nov. 2015

## Nudging students beyond FAFSA: The impact of university outreach on financial aid behaviors and outcomes

APPAM annual conference, Washington, DC	Nov. 2016
AEFP annual conference, Denver, CO	March 2016

## AP is IN: The Impact of Standardizing Postsecondary Acceptance of Advanced Placement Credit in Indiana

APPAM student regional conference, Washington, DC	April 2016
APPAM annual conference (poster), Miami, FL	Nov. 2015
VERA annual conference, Charlottesville, VA	Sept. 2015

## RESEARCH AND POLICY EXPERIENCE

---

2014 – 2019	Research assistant to Benjamin L. Castleman, University of Virginia
Summer 2016	Research intern, Virginia Department of Education Office of Research
2009 – 2012	Research assistant to Carolyn Callahan, University of Virginia

## PROFESSIONAL EXPERIENCE

---

2012-2014	External Affairs Coordinator, University of Virginia
2010-2012	Faculty Affairs Coordinator, University of Virginia

## TEACHING – COURSES

---

Spring 2018	EDLF 1200: Evaluating Social Innovation Co-instructor with Daphna Bassok
Fall 2016	EDLF 2050: What the Innovators Do: Strategies to Transform the Lives of Youth Co-instructor with Benjamin Castleman

## TEACHING – WORKSHOPS & CONFERENCES

---

January 2019	Policy Memo Writing <i>Two day workshop for IES pre-doctoral fellows, co-facilitator</i>
July 2018	Undergraduate workshop: Resumes/CVs
July 2017	Undergraduate workshop: Quantitative Methods Overview
May 2017	Behavioral Science and Nudge Interventions in Education <i>Two day conference for IES pre- and post-doctoral fellows, co-facilitator</i>

March 2017	Behavioral Insights to Improve Community College Success <i>Workshop at Washington State Community College, co-facilitator</i>
July 2015, 2016	Undergraduate workshop: Communicating research in clear and compelling ways

---

## SERVICE

Journal Reviewer	<i>AERA: Open; Behavioural Public Policy; Economics of Education Review; Education Evaluation and Policy Analysis; Educational Policy; Educational Researcher; Studies in Higher Education</i>
Conference Reviewer	Society for Research on Educational Effectiveness Conference (2020) Curry Research Conference (2015, 2016)
Memberships	Association for Education Finance and Policy (AEFP) Association for Public Policy Analysis and Management (APPAM) Association for the Study of Higher Education (ASHE) Society for Research on Educational Effectiveness (SREE)
University	Member, Curry School Student Travel Committee Logistics co-chair, Curry Research Conference

---

## NON-REFEREED WRITING

- Page, L. C., Castleman, B. L., & Meyer, K. "The gift of time: The opportunity and benefit of early FAFSA filing." *The Brookings Institution Brown Center Chalkboard*, October 2016.
- Meyer, K. "Studying first-generation college students." *Sense About Science: Epistemically Challenged Series*, May 16, 2016.

---

## PRESS CITATIONS

- Education Week. You Want More Students Applying for Financial Aid? Bring in Michelle Obama. July 2017.
- The Atlantic. The FAFSAs Midterm Grade: Changes intended to make filing for financial aid easier were accompanied by major structural hiccups. April 2017.
- Charleston Gazette-Mail. Students complete more credits due to text reminders, research shows. July 2016.