

Startup Catalyst 2015 - Program						
Status		Event	Details	Location	Contact	Status
Sat 26 Sept						
	8:50am	Meet at Brisbane INTERNATIONAL Airport				
	10:50am	Virgin Australia Flight VA7 BNE -> LAX	Arrives LAX 6:55am local time			
		Transfer from LAX International to Domestic				
	11:25am	Virgin America flight VX927 LAX -> SFO				
	12:40pm	Arrive SFO				
	1:00pm	Bus from SFO to hotel	Driver to meet group in baggage claim area, SIGN TO READ "STARTUP CATALYST". Res No. 69152		RLM Executive Phone: 415-401-6100	Confirmed
	2pm	Check in - Pickwick Hotel	Check in time is 3pm, but may be able to check in earlier if rooms are ready.	Pickwick Hotel - 85 5th Street, San Francisco CA 94103	Ph +1 415-423-0869	Confirmed
	afternoon	Free time to explore city				
	6:30pm	Dinner at SOMA Restaurant (in hotel)	24ppl booked under Kinner			Confirmed
Sun 27 Sept						
	7-9am	Breakfast at hotel				
	morning	Own arrangements. Buy SIM card	Getting plenty of sunlight is a good way of minimising jet lag			
	3pm - 5pm	Startup ideation, validation and pitching workshop	Informal session with Colin and Peter	Pickwick Hotel TBC		
	7pm	Dinner at John's Grill (10 min walk from Hotel)	Two table bookings (20 and 4 people. Wouldn't take reservation for 24 without changing menu. Have requested for tables to be together)	63 Ellis Street, San Fran		
Mon 28 Sept Day 1						
	7-9am	Breakfast at hotel				
	10am	10 min walk to StartupHouse - meet the team on arrival				
	11am - 1pm	"Intro to San Francisco and Silicon Valley" panel session followed by light lunch	Speakers per run sheet	StartupHouse, 934 Howard St San Francisco - TBC	Ryan Chatterton	Confirmed
	1:30pm	10 min walk to Atlassian office				
	2pm - 4pm	Atlassian visit	Office tour by Danae Dost, Experience Specialist Presentation and Q&A by Eric Wittman, General Manager, Developer Tools Presentation and Q&A by Anna Srisomboune, IT Product Manager, Customer Support	1098 Harrison St, San Francisco	Natasa Efstratiou nefstratiou@atlassian.com	Confirmed
	4pm	Uber XL's to Xero office				
	5pm - 6:30pm	Xero visit	Sid Maestre (Developer Relations Manager)	101 Green St, San Francisco (near Embarcadero)	Sid Maestre Call Sid on 415-696-1038 on arrival	Confirmed
	7:00pm	Dinner - Urban Curry (5 min walk from Xero)	Booked under Startup Catalyst (Colin as the contact)	523 Broadway St SF	Ph +1 415-677-9743	
Tues 29 Sept Day 2						
	7-9am	Breakfast at hotel				
	9am	Bus to San Jose	Reservation Number 69153		RLM Executive Phone: 415-401-6100	
	11am - 12:30pm	Equinix Data Center tour www.equinix.com	via Bill Norton (founder of Equinix, now at IIX), Paul Gampe (IIX CTO) to join tour	11 Great Oaks Boulevard, San Jose	Bill Norton. CK to ping Bill day before to reconfirm.	Confirmed
	12:30pm - 1pm	Bus - Equinix to Jon Jon's				
	1pm	Lunch - Jon Jon's BBQ	Confirmed can cater for group of 25	1305 Oakland Rd, San Jose	CK to email closer to time to confirm coming	Confirmed
	2:00pm - 3pm	Bus to Twitter				
	3pm - 5pm	Twitter visit	Richard Slatter (founder of We Are Hunted, now Twitter Music Product Manager) plus two other tweeps who founded companies acquired by Twitter. Also an overview of Fabric - https://get.fabric.io/	1355 Market Street, Suite 900	Richard Slatter - Ph +1 (347) 425-4141, rslatter@twitter.com	Confirmed
	5pm	Bus - Twitter to Clara St				
	6:00pm - 7:30pm	Meet and greet + happy hour at Kiwi Landing Pad	Happy hour for all resident companies plus SC group	185 Clara St San Francisco	Sian. P: +1 (323) 747 3136 E: sian@klp.org.nz	Confirmed
	7pm	Walk / Ubers to Fang				
	7:30pm	Dinner at Fang (10 min walk from Hotel)	Reservation under Kinner	660 Howard St @ 3rd Street, San Fran		
Wed 30 Sept Day 3						
	7-9am	Breakfast at hotel				
	10am - 11:30am	AWS Loft - Intro to AWS	Intro to AWS - tech talk by AWS Architect https://aws.amazon.com/start-ups/loft/sf-loft/	925 Market Street, San Francisco	Gloria Kim -	Confirmed
	11:30am	Walk to bart				
	11:45am - 12:15pm	Bart train from Market St Civic Centre stop to 19th St stop in Oakland. 5 min walk to 99designs office				
	12:15pm - 12:45pm	Lunch - own arrangements near 99designs office				

	1:00pm - 2:30pm	99designs	Talk from Aleks Witko, Senior US Designer	2201 Broadway, Suite 815, Oakland	Laura Hobbs	Confirmed
	2:30pm	Bart train from Market St Civic Centre stop to 19th St stop in Oakland. 5 min walk to Runway	3 volunteers required to set up event space at Runway plus 2 to greet guest speakers at ground floor security desk. Will need to Uber and be there by shortly after 3pm.			
	4pm - 7pm	Panel session at Runway followed by networking	Speakers per run sheet	Runway Incubator, Level 4, 1355 Market St, SF	Joe Vasquez	Confirmed
	7pm	Dinner - own arrangements				
Thurs 1 Oct Day 4						
	7-8am	Breakfast at hotel				
	8:45am	Bus to Mountain view	Reservation Number 69154		RLM Executive Phone: 415-401-6100	
	10:00am - 11:30am	Computer History Museum guided tour	One hour guided tour of Computer History Museum	1401 N Shoreline Blvd, Mountain View	Megan Merritt, Ph 650.810.1889	Payment required
	11:30am - 12:00pm	Bus from Computer History Museum to Stanford				
	12:00pm - 1:00pm	Lunch - own arrangements at Stanford campus	There are several cafes a short walk from the Visitor Centre			
	1:15pm - 2:15pm	Stanford campus tour	Guided walking tour of campus led by a current student - leaves promptly at 1:15pm from Visitor Centre	Stanford University Visitor Center 295 Galvez Street, Stanford	Jen, Visitors Centre. grouptours@stanford.edu Tel. (650) 725-3335 http://visit.stanford.edu/tours/groups.html	
	2:15pm - 3:15pm	Free time to explore Stanford campus				
	3:15pm	Bus from Stanford to Facebook				
	4pm - 7pm	Facebook talks and campus tour	Joel Pobar + Chuck Rossi	Building 10, 1 Hacker Way, Menlo Park	Joel Pobar	Confirmed
	7pm	Bus from Facebook to Hotel				
	8pm	Dinner at Cupola Pizzeria (5 min walk from Hotel)	Booking under Startup Catalyst	4th Floor, Westfield Centre, 845 Market Street	Ph (415) 896-5600	
Fri 2 Oct Day 5						
	6:30am - 7:30am	Breakfast at hotel				
	7:45am - 9:00am	Bus to Google	Reservation Number 69155		RLM Executive Phone: 415-401-6100	
	9:30am-12pm	Google tech talk and campus tour	Talks from Sally-Ann Williams, Ian Green, Adam Eijdenberg, Wayne Piekarski	Google Bldg SB10, 1310 Shorebird Way, Mountain View	Sally	Confirmed
	12pm - 1pm	Bus - Google to Hotel				
	1pm - 3:30pm	Lunch - own arrangements in SF				
	3:30pm	Collect laptops etc for Startup Weekend. 5 min walk to StartupHouse				
	4pm - 6pm	Product-focused panel session at Startup House	Speakers per run sheet	StartupHouse, 934 Howard St San Francisco - TBC	Ryan Chatterton	Confirmed
	6pm	10 min walk to Hack Reactor				
	6:30pm	Startup Weekend - registration from 6:30pm. Dinner included	http://hrx.hackreactor.com/startup_weekend_hrx	Hack Reactor - 7th Floor, 944 Market Street, San Francisco		Confirmed
Sat 3 Oct Day 6						
	7-8am	Breakfast at hotel				
	All day	Startup Weekend. Lunch and dinner included		Hack Reactor - 7th Floor, 944 Market Street, San Francisco		Confirmed
Sun 4 Oct Day 7						
	7-8am	Breakfast at hotel				
	All day	Startup Weekend. Lunch and dinner included		Hack Reactor - 7th Floor, 944 Market Street, San Francisco		Confirmed
Mon 5 Oct Day 8						
	7:00am - 8:15am	Breakfast at hotel				
	8:30am - 9:30am	Bus to Cloudera office - Palo Alto	Reservation Number 69156		RLM Executive Phone: 415-401-6100	
	10:00am - 11:45am	Tour of Cloudera and Q&A session www.cloudera.com	Vala Dormiani	1001 Page Mill Rd, Palo Alto	Vala Dormiani	Confirmed
	11:45am - 12:15pm	Bus - Cloudera to IBM office, SF				
	12:15pm - 1pm	Quick lunch near IBM office - own arrangements				
	1pm-4pm	IBM Bluemix workshop www.ibm.com/cloud-computing/bluemix	Need to register for free 30-day trial before coming to the workshop at ibm.biz/bluemixv Once registered, the system will generate login credentials. The free 30-day trial won't start until you actually sign in.	425 Market St, San Francisco, Floor 20, Room 20-113	Jessica Toy to meet at ground floor lobby Phone: (408) 622-6449 Email: jdtoy@us.ibm.com	Confirmed
	4pm	20 minute walk to hotel (or Ubers)				

7pm	Dinner at Amber India (10 min walk from Hotel)	Booked under Colin Kinner	25 Yerba Buena Ln, San Fransisco	Ph (415) 777-0500	
Tues 6 Oct	Day 9				
7am - 9am	Breakfast at hotel				
9am - 10:30am	Amit from Zero AI - TBC http://zero.ai/	TBC - via Anthony Painter	SF		TBA
11:00am	20 min walk (or Ubers) to Keepsafe				
11:30am - 12:45pm	Visit Keepsafe www.getkeepsafe.com Also talk from Mark Mavroudis, BootstrapLabs (TBC) http://bootstraplabs.com/	Philipp Berner (Co-founder and CTO) to speak about: The CTO/founder perspective: What it takes to build a viral, scalable and successful startup.	427 Bryant St, San Francisco	Via Anthony Painter	Confirmed
12:45pm - 1pm	Grab a quick bite to eat on bus on the way to Accel				
1pm - 2pm	Bus - Bryant St SF to Palo Alto	Reservation Number 69171			
2pm - 3:30pm	Visit Accel Partners	Meet with Andrew, Miles and Matt - Partners Note: Accel is an investor in Atlassian and 99designs	428 University Ave, Palo Alto	Abbey - Ph 650-614-4800	Confirmed
4:15pm	Bus - Accel to Hotel				
7pm	Dinner and fireside chats with Andrew Barnes (GO1) and Warren Hogarth (Sequoia). Partner from a16z as well ?	Dinner in Bogart Room, Pickwick hotel (menu tbc by Soma)	Bogart Room, The Pickwick Hotel		Confirmed
Wed 7 Oct	Day 10				
6:30am - 7:30am	Breakfast at hotel				
7:30am	Check out of hotel. Leave bags for collection later.				
8:00am	Bus - hotel to Muir Woods	Muir Woods Tour, Giant Redwoods and Sausalito	Pick up from outside Pickwick Hotel at 8:00am. Wait in front lobby	Tower Tours - 415 345 8687	
9:00am - 12:00pm	Guided walking in Muir Woods and visit to Sausalito	Need comfortable shoes. Lunch - own arrangements at Sausalito http://www.nps.gov/muwo/index.htm http://www.sausalito.com/			
12:00pm - 1:00pm	Bus - Sausalito to hotel	Tour company to provide bus			
4:00pm	Bus - hotel to SFO	Reservation number 69157		RLM Executive Phone: 415-401-6100	
5:30pm	Check in for flight at SFO				
6:45pm OR 7:25pm	Virgin America flight VX938 SFO -> LAX OR Virgin America flight VX942 SFO -> LAX	Arrives LAX at 8:05pm / 8:50pm. Please make sure you know which flight you are on!			
	Transfer from LAX domestic to international terminal				
11:50pm	Virgin Australia flight VA8 LAX -> BNE	Arrive Brisbane International Airport 6:50am Fri 9 Oct			
Thurs 8 Oct					
	Flying				
Fri 9 Oct					
6:50am	VA8 arrives BNE International Airport				