



CNBC
10 Fleet Place
London EC4M 7QS

T: +44 (0)20 7653 9300
F: +44 (0)20 7653 9480

www.cnbc.com

July 2016

To Whom It May Concern

We had the pleasure of working with Paula when she joined us for an internship in June 2016.

I was impressed by her keenness to get involved in all aspects of our work across live editorial news, feature programming, PR and Marketing, event planning, live gallery television production and digital video reporting, and her ability to contribute to all of these areas to a very high standard.

Due to her obvious high level of capability, we were able to involve Paula across a wide variety of projects during her time with us.

For our Features programming she carried out research (archive articles and video interviews) and formulated questions for an upcoming episode of our 30-minute 'CNBC Conversation' series featuring renowned chef Michel Roux Jnr.

Paula also joined our Digital TV reporters as they voice-tracked and edited news pieces for our social media platforms and CNBC.com website, including helping to film London tourist voxpops on the UK EU Referendum in the city.

Paula showed a great understanding of our target audience when she pitched a story on Apple's new Iphone device to stop concert recordings, which she then scripted, voice-tracked and helped to edit. The script and presentation of the piece was to a high broadcast quality, and comparable to the digital packages we seek to produce every day.

As well as editorial reporting, Paula expressed her interest in behind-the scenes production and spent time with our Gallery Production team as they produced/directed our two live flagship morning programmes Squawk Box Europe and Street Signs. She was able to get involved with teleprompting and directing camera shots with the team.

Paula was also keen to further optimize her time with us to explore other areas of the industry which interested her, in particular Events and PR and Marketing. She proactively arranged meetings with the Vice President of CNBC International Marketing & Communications, Finola McDonnell and our Events Coordinator Oliver Jones. She was also able to help Oliver complete some tasks for an upcoming CNBC event taking place in France.

Paula joined us during an extremely busy news time following the UK EU Referendum, with daily breaking news events. I was highly impressed by her ability to quickly fit in with our busy team, and work on the projects given to her at the highest levels, completing them to deadline.

It is rare for an intern to have the opportunity work on their own stories, but Paula's editorial judgment and abilities were very clear, and the digital news package that she wrote, voiced and helped to edit was very well produced and showed a great understanding and awareness of CNBC's digital output and audience.

It was a great pleasure to work with Paula and we look forward to keeping in touch with her in the future.

Sincerely,



Michelle Blackwell | CNBC

10 Fleet Place, London, EC4M 7QS

T: +44 (0)20 7653 9455 M: +44 (0)7970 078 773

michelle.blackwell@cnbc.com

www.cnbc.com

