

PAULA PADDACK

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EDUCATION

Cornell University, Ithaca, NY

Expected graduation May 2019

Bachelor of Science in Information Science and Communication

Minor in Business

GPA: 3.7

Dean's List (4 semesters)

Relevant Coursework: Design and Programming for the Web; Computing Using Python; Marketing; Media Communication; New Media and Society

ACTIVITIES & LEADERSHIP

Anabel's Grocery, *Visual Media Specialist*

2017-present

- Created digital content for the student-run grocery store's website and social media accounts
- Designed graphics and visuals for marketing campaigns

Writing About Communication, *Teaching Assistant*

2017-present

- Graded and revised students' writing assignments
- Taught the skills and requirements to write a piece or news story for an online media source

Additional activities: Slope Media Group, Women in Computing at Cornell, Society for Women in Politics, Consent Education (*Ambassador*), Kappa Kappa Gamma (*New Member Chairman*)

RELATED EXPERIENCE

Brunswick Group LLP, London, UK

Summer 2016

- Created presentation on successful social media usage for companies looking to expand their platforms and outreach
- Attended seminars on successful PR and company leadership

CNBC International, London, UK

Summer 2016

- Composed interview questions for an upcoming interview with Michelin-star chef Michel Roux Jr.
- Created, voiced, and edited vox-pops and video news recaps for the CNBC website

International Talent Booking, London, UK

Summer 2015

- Worked closely with employees to create film schedules, presentations, and casting opportunities for clients
- Matched up brands looking for sponsorship opportunities with relevant movies and artists

Timothy Sammons Ltd., London, UK

Summer 2015

- Attended art auctions to create result lists and spread sheets to be sent to clients
- Reviewed museum exhibits for clients online and updated the company website

Houlihan Lokey, London, UK

Summer 2014

- Researched companies and made presentations in preparation for investment pitches
- Shadowed investment meetings and summarized meetings for potential investors

SKILLS

Languages: Fluent in Catalan, Spanish, English and French

Applications: Proficient in Microsoft Office (Word, Excel, PowerPoint); Basic knowledge of Photoshop and InDesign