



UK - India Social Innovation Challenge

User guide for Applicants

The **UK-India Social Innovation Challenge** invites you to propose an innovative sustainable solutions to the problem of **Clean water and sanitation.**



Who can Participate?



Any current university student from any year of study or discipline from the UK or India.

Until when I can apply?

START:



END



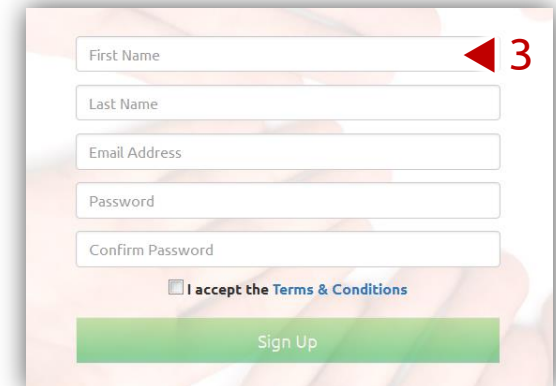
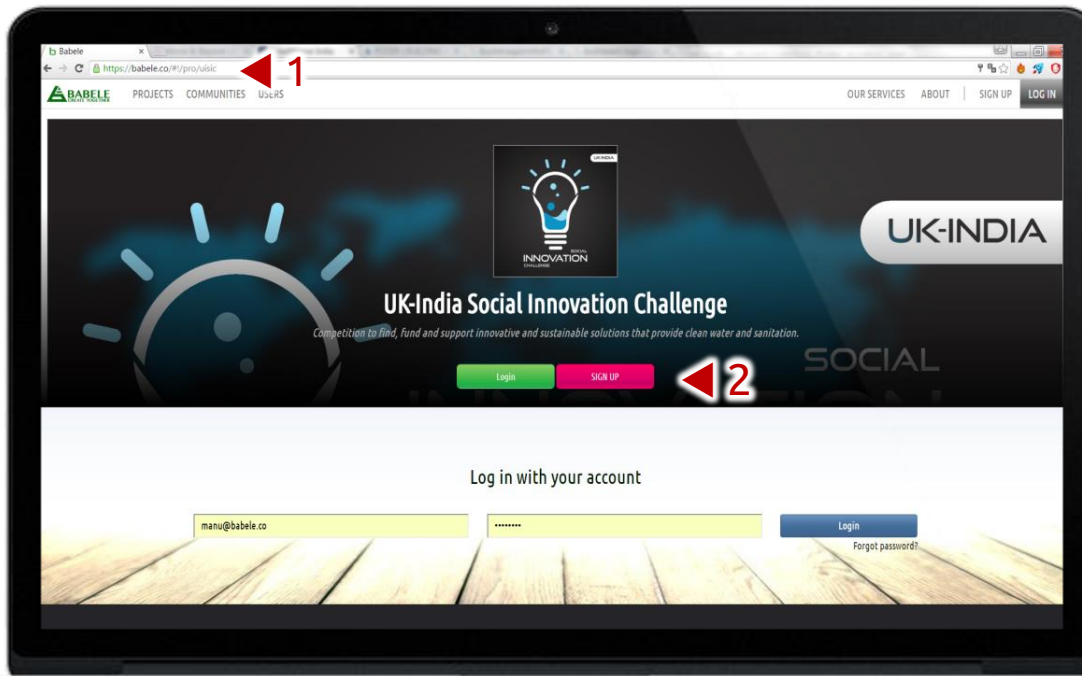
What are the rewards?



Join the Community!

CREATE YOUR ACCOUNT

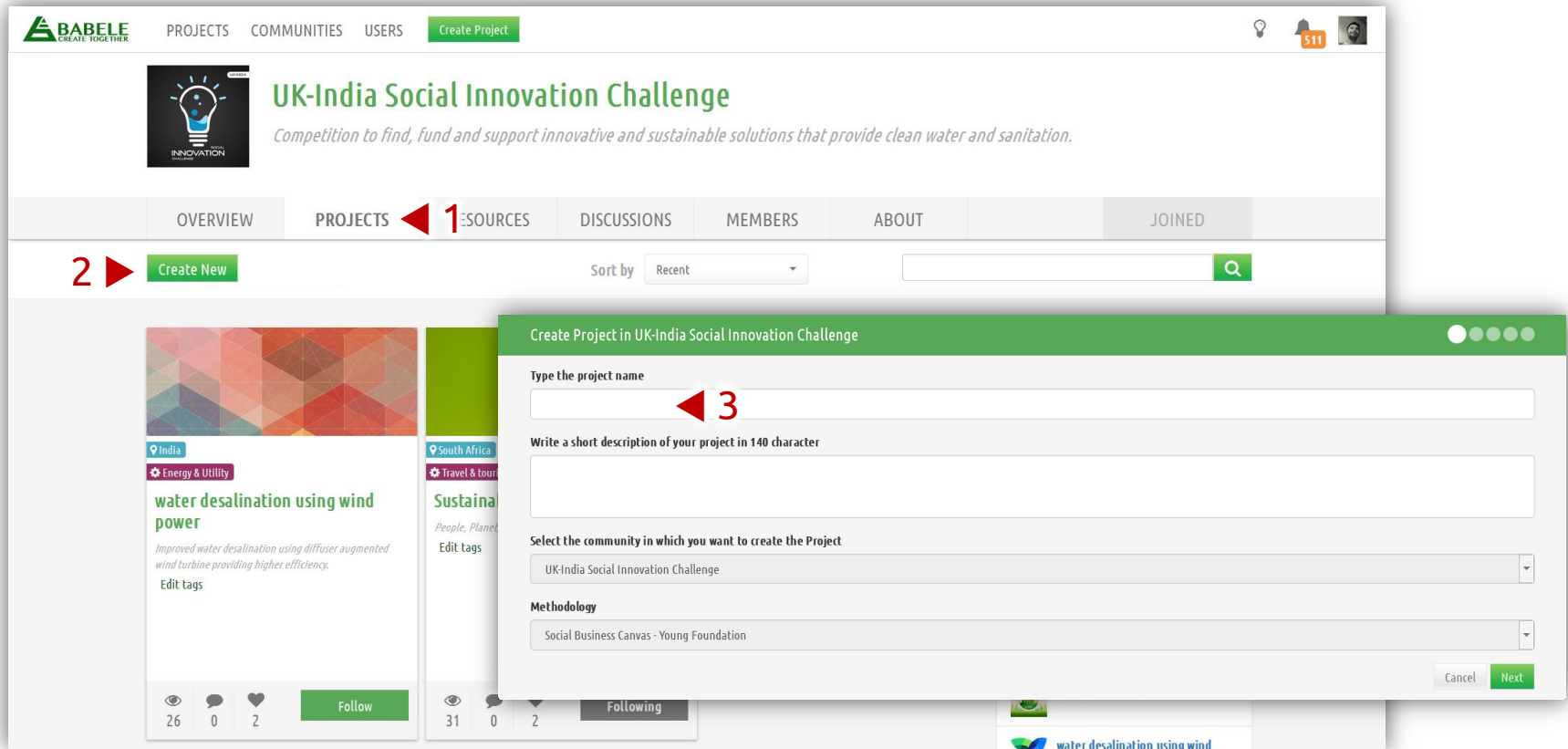
1. Open the **Social Innovation Challenge** at [THIS LINK](#);
2. Click on the **pink sign-up** button;
3. Follow the step-by-step tutorial to **create your account**;
*You will receive a **confirmation email** with a link to login.

A sign-up form with a light pink background. It contains five input fields: 'First Name', 'Last Name', 'Email Address', 'Password', and 'Confirm Password'. A red arrow labeled '3' points to the 'First Name' field. Below the fields is a checkbox labeled 'I accept the Terms & Conditions' and a green 'Sign Up' button.

Post your Social Venture Idea

GET STARTED
IN LESS THAN
1 MINUTE

1. After you log-in, click on the Tab **Projects**;
2. Click on the green button **Create New**;
3. Follow the **step-by-step tutorial** to submit your idea.



The screenshot displays the UK-India Social Innovation Challenge website interface. The top navigation bar includes 'PROJECTS', 'COMMUNITIES', 'USERS', and a 'Create Project' button. The main header features the challenge logo and title: 'UK-India Social Innovation Challenge' with the subtitle 'Competition to find, fund and support innovative and sustainable solutions that provide clean water and sanitation.' Below this is a tabbed interface with 'OVERVIEW', 'PROJECTS', 'RESOURCES', 'DISCUSSIONS', 'MEMBERS', 'ABOUT', and 'JOINED'. The 'PROJECTS' tab is active, showing a 'Create New' button and a 'Sort by' dropdown set to 'Recent'. A modal window titled 'Create Project in UK-India Social Innovation Challenge' is overlaid, containing the following steps:

1. Type the project name (indicated by a red arrow and the number 3).
2. Write a short description of your project in 140 character.
3. Select the community in which you want to create the Project (dropdown menu showing 'UK-India Social Innovation Challenge').
4. Methodology (dropdown menu showing 'Social Business Canvas - Young Foundation').

The modal also includes 'Cancel' and 'Next' buttons at the bottom right. In the background, a project listing is visible, featuring a project titled 'water desalination using wind power' with a 'Follow' button.

Choose your challenge!



Ensuring access to
drinking water



Adequate and equitable
sanitation and hygiene



Improving
water quality



Increase water-use
efficiency



Protect and restore
water-related ecosystems



Support and strengthen
local participation



Find the Full Explanation for each challenge at

[THIS LINK](#)

Manage your venture page

Overview

Here you find the wall where you and your team can share news & updates

EDIT Project

Click this button to upload a logo, video or tags

Discussions

Here you have a space to post discussions, challenges & debates for your advisory network

Network

Here you find your venture's team & your network of mentors

Business Strategy

Here you find all the activities for the challenge

Resources

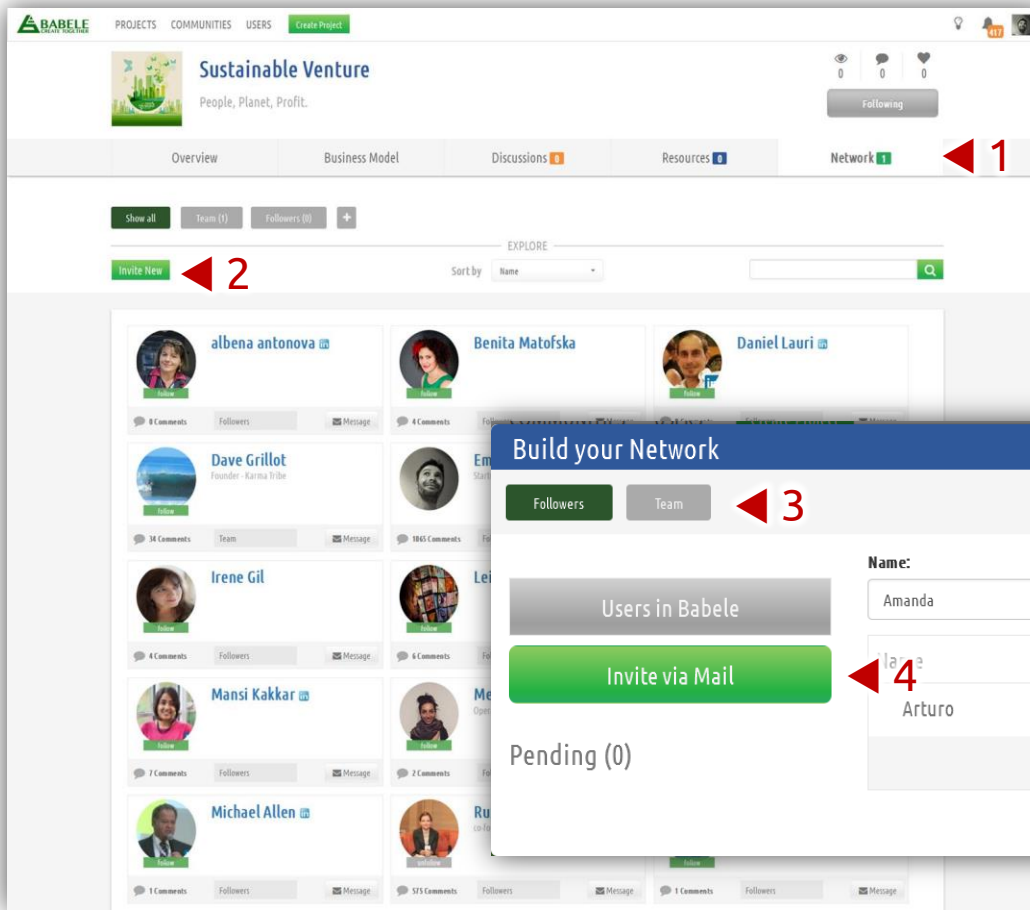
Here you have a database where you can upload relevant files & docs

The screenshot displays the BABELE platform interface for a venture named 'Sustainable Venture'. The top navigation bar includes 'Projects', 'Communities', 'Users', and a 'Create Project' button. The venture's header features a logo, the tagline 'People, Planet & Profit', the location 'Anguilla', and tags for 'Social & Environmental services' and 'Start-up'. The main content area is organized into five tabs: 'Overview', 'Business Model', 'Discussions 1', 'Resources 2', and 'Network 2'. The 'Overview' tab is currently selected, showing a large image of a family walking in a field. Below this image is a section titled 'Continue your Business Model' with two buttons: 'Current status of the company' and 'Historical financials', each with a 'Start' button. To the right of the main content is a sidebar with a 'Team' section showing two members: Emanuele Musa and Simon Mathijssen, and an 'Open Discussions' section showing a discussion titled 'My experiments to validate the revenue model.' with a 'See all discussions' link.

Engage your supporters!

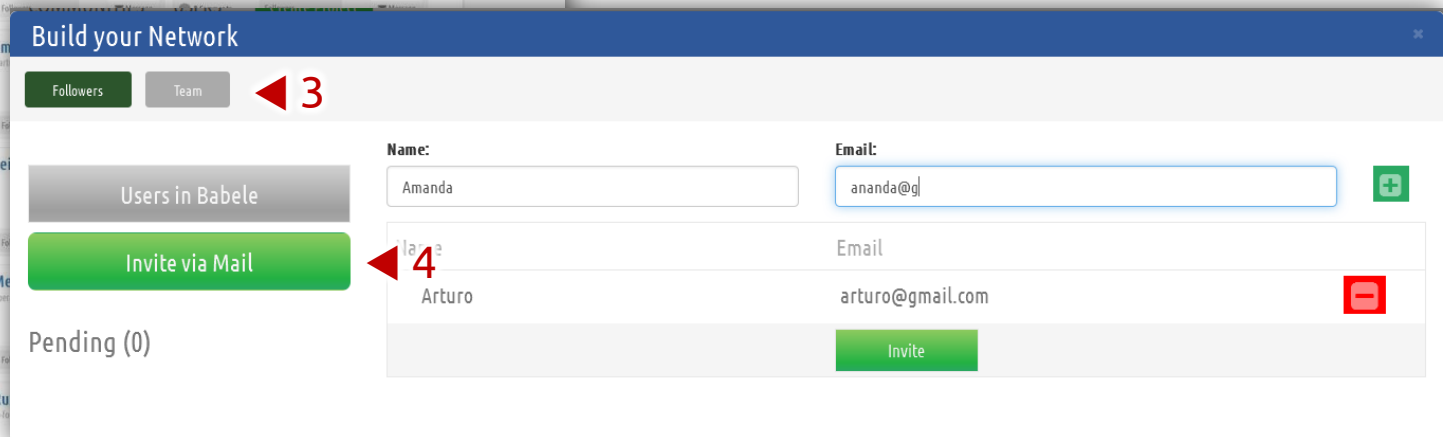


Involve your network of friends and mentors to get as much feedback as possible, and improve your business strategy **collaboratively** within the shortest period of time.



The screenshot shows the Babele platform interface for a project named 'Sustainable Venture'. The 'Network' tab is selected, and the 'Invite New' button is highlighted with a red arrow and the number 2. The interface also shows a list of users in the network, including albenantonova, Benita Matofska, Daniel Lauri, Dave Grillot, Irene Gil, Mansi Kakkar, and Michael Allen.

1. Open the Tab **Network**;
2. Click on the green button «**Invite New**»;
3. Choose if to **invite a mentor or a team-member**;
4. **Invite via email** the people you think will share a useful feedback to improve your business idea.



The screenshot shows the 'Build your Network' modal window. The 'Team' tab is selected, and the 'Invite via Mail' button is highlighted with a red arrow and the number 4. The modal also shows a list of users in the network, including Amanda, Arturo, and others.

Develop your solution

BUILD YOUR SOCIAL BUSINESS STRATEGY

1. Open the Tab **Business Model**;
2. On the right you will find **all the topics to describe your social business idea**;
3. **Customise the privacy** of your strategy >> you can **share only with your TEAM**!
4. You can find all details of your task in the **light-blue tutorial**;
5. Complete **your answer** and don't forget to click on **SAVE**.

The screenshot displays the BABELE platform interface for a project titled "Sustainable Venture". The top navigation bar includes links for PROJECTS, COMMUNITIES, and USERS, along with a "Create Project" button. The main content area shows the "Business Model" tab selected, with a "Problem Landscape" section. A "Navigation Menu" on the right lists various topics for describing the social business idea. Red arrows and numbers 1 through 5 highlight specific steps in the process:

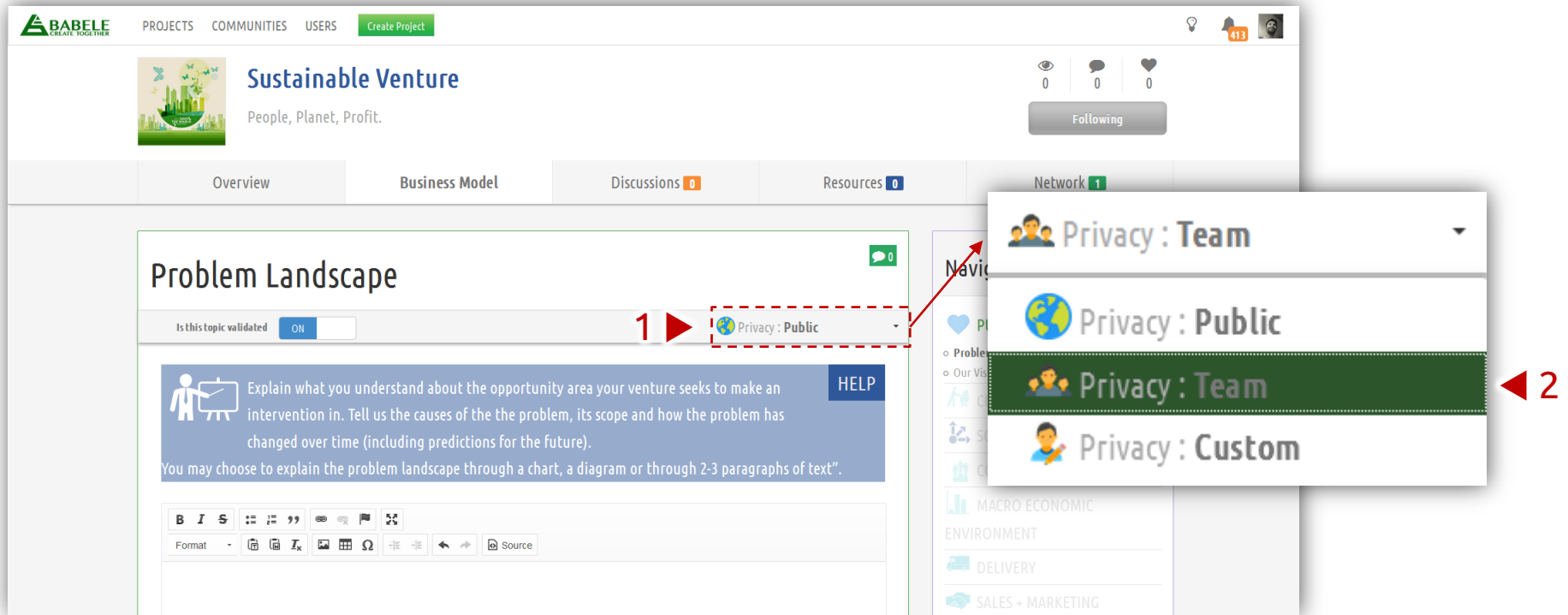
- 1. Points to the "Business Model" tab in the navigation bar.
- 2. Points to the "Navigation Menu" on the right, which lists topics like PURPOSE, CUSTOMER SEGMENTS, and SOCIAL VALUE PROPOSITION.
- 3. Points to the "Privacy" dropdown menu, which is currently set to "Public".
- 4. Points to the "Problem Landscape" text area, which contains a tutorial explaining the task.
- 5. Points to the "Format" dropdown menu, which allows users to choose how to explain the problem landscape.

Manage your Privacy

CUSTOMIZE **PRIVACY** AT EVERY LEVEL

You can customize the privacy of each section of your **Business Model**!

1. Click on the **Privacy Option**;
 2. Choose **with whom you want to share the topic**!
- * From the tab **NETWORK** you can organise your supporters in CIRCLES and customize the privacy for each business topic with the right group of people.

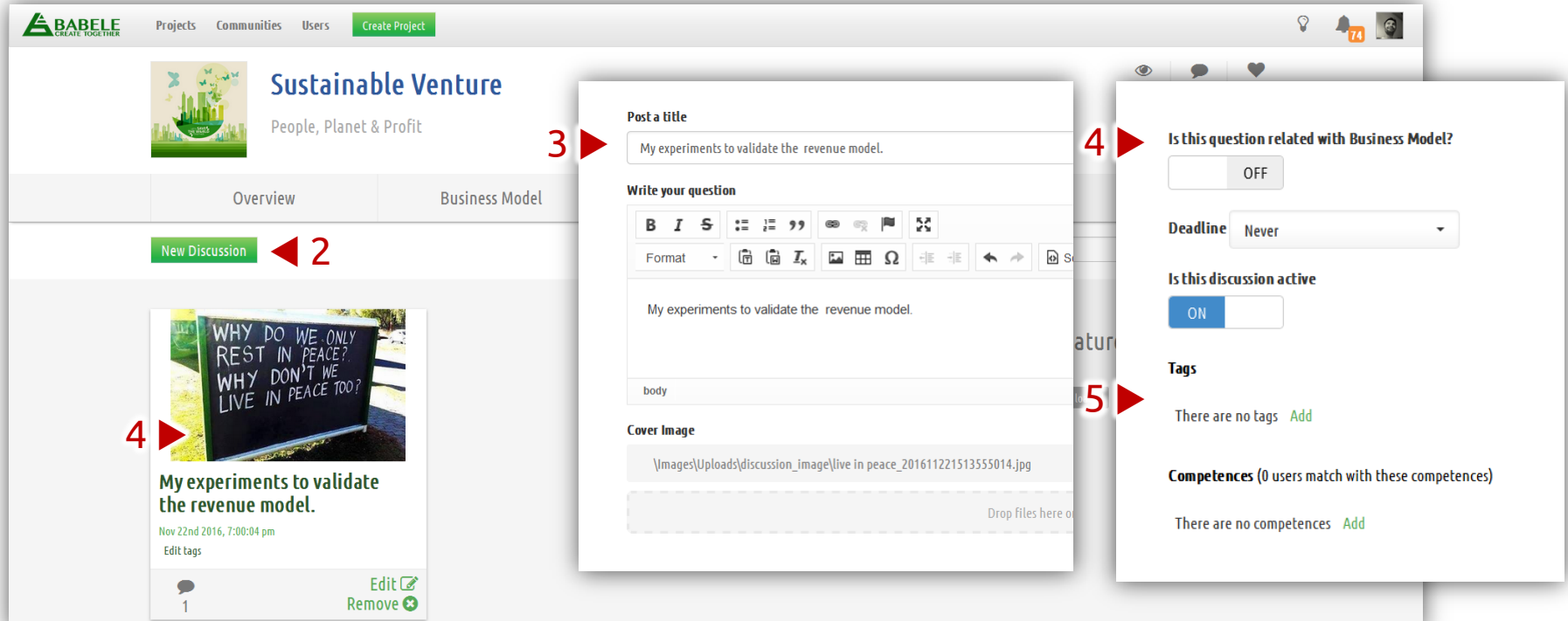


The screenshot displays the BABEL platform interface for a user named 'Sustainable Venture'. The top navigation bar includes 'PROJECTS', 'COMMUNITIES', 'USERS', and a 'Create Project' button. The main content area shows the 'Business Model' tab selected, with sub-tabs for 'Overview', 'Business Model', 'Discussions', 'Resources', and 'Network'. The 'Problem Landscape' section is visible, with a 'Privacy : Public' dropdown menu highlighted by a red dashed box and a red arrow labeled '1'. The dropdown menu shows four options: 'Privacy : Team', 'Privacy : Public', 'Privacy : Team' (highlighted with a green background and a red arrow labeled '2'), and 'Privacy : Custom'. The 'Privacy : Team' option is also highlighted with a green background. The 'Privacy : Public' option is highlighted with a green background. The 'Privacy : Custom' option is highlighted with a green background. The 'Privacy : Team' option is highlighted with a green background. The 'Privacy : Public' option is highlighted with a green background. The 'Privacy : Team' option is highlighted with a green background. The 'Privacy : Public' option is highlighted with a green background. The 'Privacy : Team' option is highlighted with a green background. The 'Privacy : Custom' option is highlighted with a green background.

Post your questions & challenges

ENGAGE YOUR
CROWDS
TO TACKLE KEY
CHALLENGES

1. Open the Tab **Discussions**;
2. Click on the green button «**New Discussion**» ;
3. Choose a **short title** and write the **details of your question/challenge** ;
4. You can **link your discussion** to any topic of your business strategy;
5. You can **add tags** to better contextualize your threads.



The screenshot displays the BABEL platform interface. At the top, the navigation bar includes 'Projects', 'Communities', 'Users', and a 'Create Project' button. The main content area shows the 'Sustainable Venture' community page, which has a profile picture and the tagline 'People, Planet & Profit'. Below this, there are tabs for 'Overview' and 'Business Model'. A green 'New Discussion' button is visible. A red arrow points to this button, labeled '2'. Below the button, a discussion titled 'My experiments to validate the revenue model.' is shown, with a date of 'Nov 22nd 2016, 7:00:04 pm' and a comment count of '1'. A red arrow points to the discussion title, labeled '4'. A modal form for creating a new discussion is overlaid on the right. It has a 'Post a title' field with the text 'My experiments to validate the revenue model.', a 'Write your question' text area with the same text, and a 'Cover Image' field with a file path. A red arrow points to the title field, labeled '3'. To the right of the modal, a settings panel is visible with options for 'Is this question related with Business Model?' (OFF), 'Deadline' (Never), 'Is this discussion active' (ON), 'Tags' (There are no tags), and 'Competences' (There are no competences). Red arrows point to these settings, labeled '4' and '5'.

Upload anything

You can SHARE
Excel files
Docs, links,
pictures...

1. Open the Tab **Resources**;
2. Click on the green button «**New Resource**» ;
3. Give a **title to your document** and write a **short description** ;
4. **Upload anything**: a presentation, a link to a google Document, your financial plan ;
5. Add **relevant tags** to organise your shared docs & files.

The screenshot displays the BABELE web application interface. At the top, the navigation bar includes 'Projects', 'Communities', 'Users', and a 'Create Project' button. The main header shows the 'Sustainable Venture' project, described as 'People, Planet & Profit', with 76 views, 5 comments, and 2 likes. The 'Resources' tab is active, showing a list of resources. A green 'Add Resource' button is visible. An 'Edit resource' modal is open, showing the following details:

- Name:** Our First crowdfunding campaign!
- Description:** Best start ever!
- Source:** \Images\Uploads\resource_files\KKBB_201611221526509770.jpg
- Icon:** A selection of icons is shown, with a folder icon selected.
- Tags:** pictures × Add

The modal also includes 'Save' and 'Cancel' buttons at the bottom.

Share your progress



KEEP YOUR
COMMUNITY
UP TO DATE

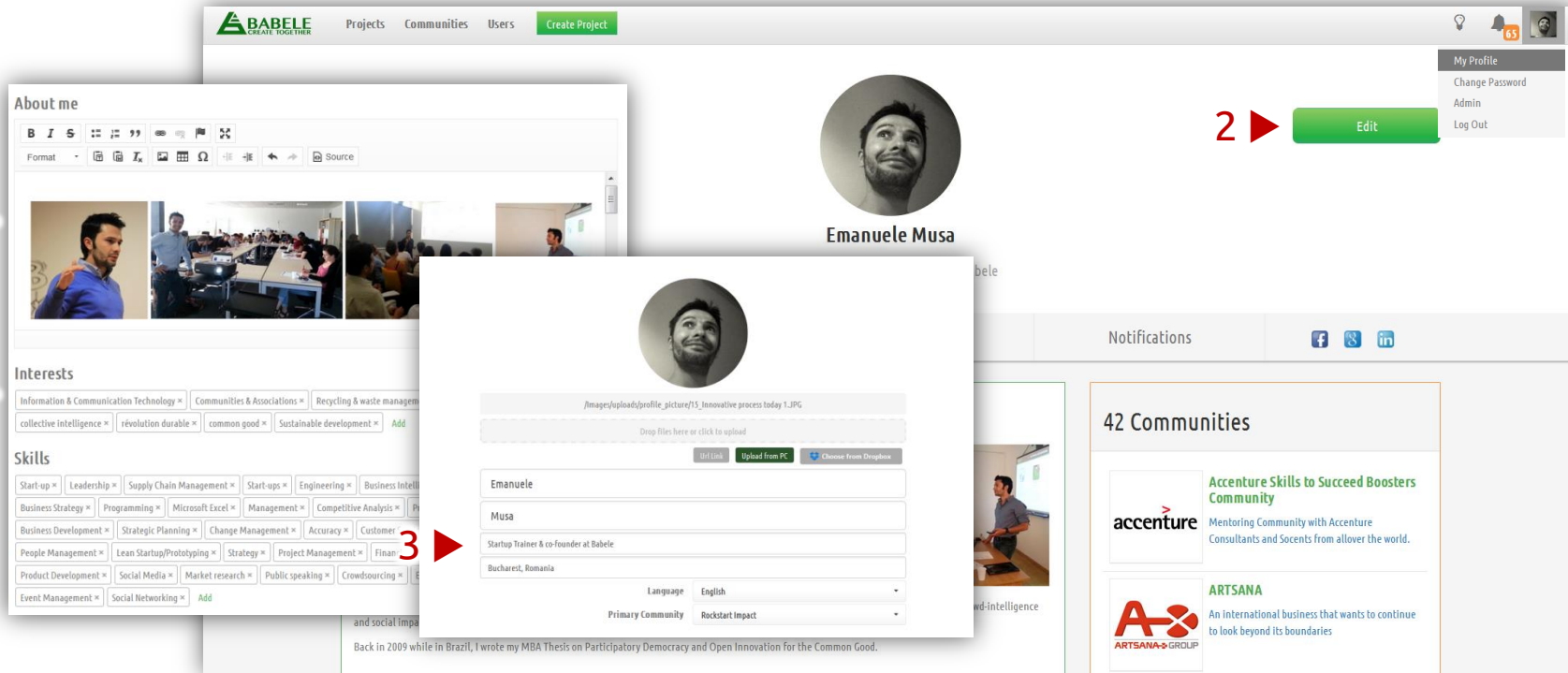
1. Open the Tab **Overview**;
2. Scroll down until you find **the Wall** ;
3. Post **progress and performance** updates .

The screenshot shows the BABELE project page for 'Sustainable Venture'. The page has a header with navigation tabs: PROJECTS, COMMUNITIES, USERS, and a 'Create Project' button. Below the header, the project name 'Sustainable Venture' is displayed with a green 'Edit' button. The project description is 'People, Planet, Profit.' and it is located in 'Cape Town'. The project is categorized under 'Travel & tourism' and 'Start-up'. The 'Overview' tab is selected, indicated by a red arrow labeled '1'. The 'Overview' section shows a green banner with a globe and the text 'Continue your Business Model'. Below this, there are three buttons: 'Beneficiaries/customers', 'Customer relationship', and 'Unique value proposition', each with a 'Start' button. To the right, there is a 'Team' section showing a profile for 'Emanuele Musa' and an 'Open Discussions' section. At the bottom, there is a 'Write something to the team' section with a text input area and a 'Share your update' button, indicated by a red arrow labeled '2'.

Your User-profile (optional)

TELL US
ABOUT
YOURSELF

1. Click on **your user-picture** on the top-right of the page to **open the user menu** ;
2. Click on the **EDIT Button** to build your profile;
3. Complete your **basic information** (Full-name, picture, current role);
4. **Present yourself**, your ambitions, goals and challenges;
5. **Update your interests and competences**, to join the most interesting threads.



The screenshot shows the BABELLE user profile page for Emanuele Musa. The page layout includes a header with navigation links (Projects, Communities, Users, Create Project) and a user menu in the top right. The main profile section displays the user's name, a profile picture, and a bio. Below this are sections for 'About me' (with a rich text editor), 'Interests' (with tags like 'Information & Communication Technology'), and 'Skills' (with tags like 'Start-up', 'Leadership'). A modal window is open for editing the profile, showing fields for name, email, and bio. The page also features a '42 Communities' section with featured communities like 'Accenture Skills to Succeed Boosters Community' and 'ARTSANA'.

Annotations on the screenshot:

- 1: Points to the user menu in the top right corner.
- 2: Points to the 'Edit' button in the user menu.
- 3: Points to the 'Basic information' section in the profile modal.
- 4: Points to the 'About me' section in the profile modal.
- 5: Points to the 'Interests' section in the profile modal.

THANK YOU



**“Innovation is not about solo genius,
it’s about collective genius.”**

Linda Hill – Harvard Professor