

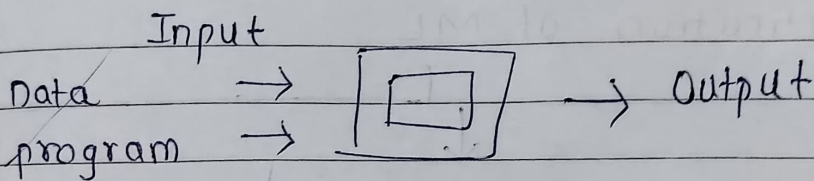
# Machine Learning

## What is Machine Learning?

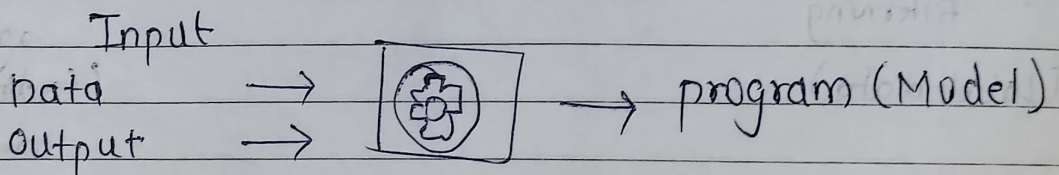
Machine learning is the science of getting computers to learn and act like humans do, and improve their learning over time in autonomous fashion, by feeding them data and information in the form of observations & real-world interactions.

## How ML is Different from Traditional Programming?

### Traditional



### ML



## characteristics of ML

- The potential to perform automated data visualization
- Precise Data Analysis
- Business Intelligence at it's finest

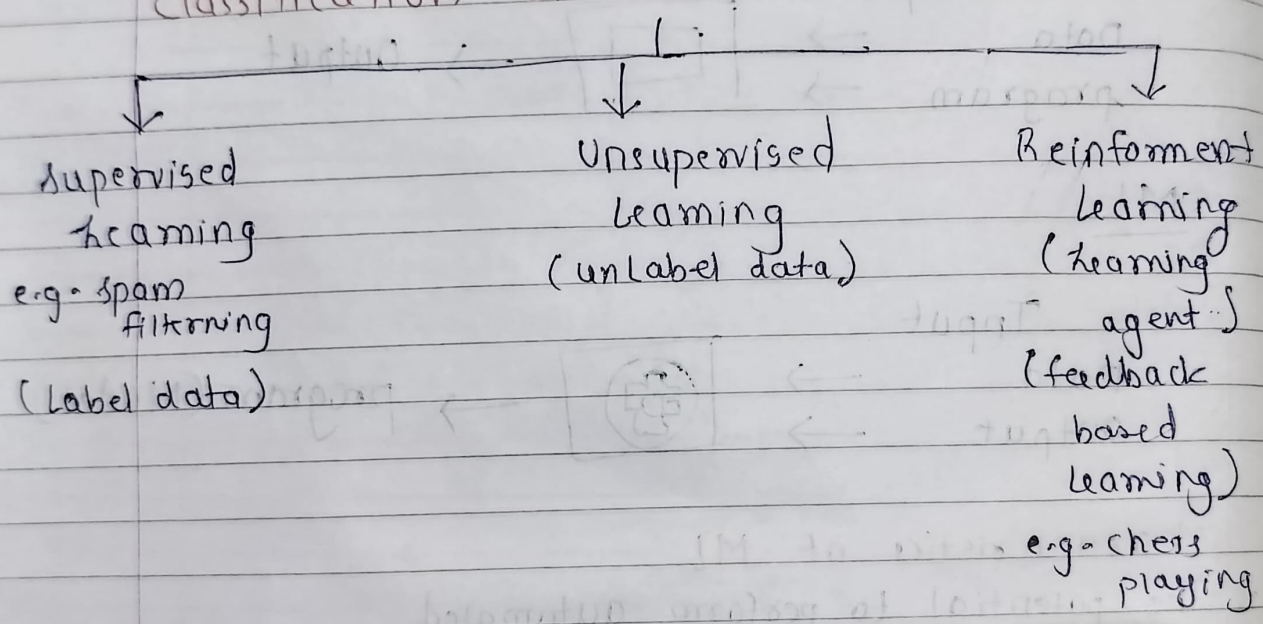
## Advantages of ML

- Resolving complex problems
- Automation for everything
- Trends and Pattern Identification
- Wide Range of Appl<sup>s</sup>

## Disadvantages of ML

- Data Acquisition
- Highly Error - Prone
- Algo selection
- Time Consuming

## classification of ML



## Timeline of ML

- 1950 - Alan Turing proposed Turing test  
Isaac Asimov Proposed The Three Laws of Robotics
- 1952 - Arthur Samuel - Pioneer, IBM Computer to play checkers game
- 1959 - Term 'ML' was coined by Arthur Samuel
- 1961 - The first Robot was introduced
- 1974 - The first Autonomous vehicle was created  
At - Stanford AI Lab
- 1997 - IBM Deep Blue Intelligent Computer  
Beats Expert At Chess
- 2009 - Self-driving car
- 2012 - Deep Neural Network
- 2014 - DeepFace
- 2017 -
- 1
- 1
- 1
- 1
- 1



## Real World Applications

- voice assistant
- Netflix movie recommendation
- Ads recommendation

### (1) Recommendation Engines

Ex - Netflix

Appl<sup>n</sup> - Media, Entertainment, shopping

### (2) Self-driving Cars

Ex - Tesla

Appl<sup>n</sup> - Automotive + Transportation

### (3) Gamified Learning and Education

Ex - Duolingo's

### (4) E-Commerce Websites

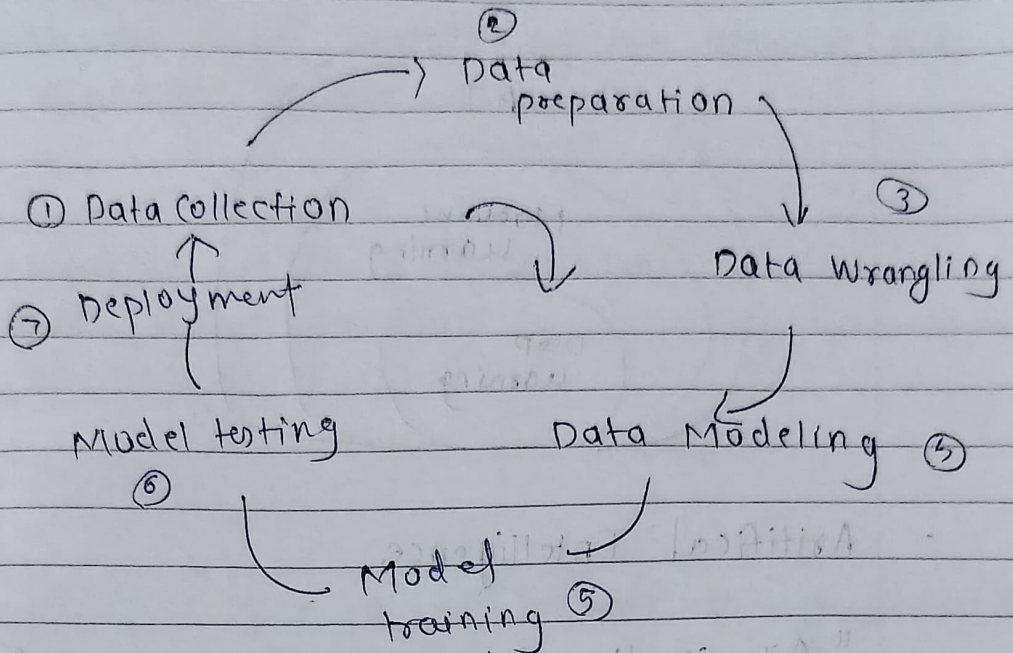
### (5) Medical Diagnosis

e.x. orderly health

### (6) Getting Your Right Answers

e.g. Quora's Super Specific Answer Ranking

# ML Life Cycle.



- (1) Data Collection :
- Gather data
  - use open-src datasets
  - relevant data
- (2) Data Preparation (Exploration)
- quality of data
  - understand data

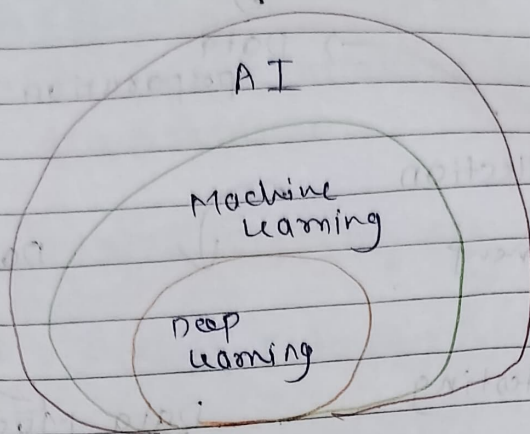
- (3) Data Wrangling :
- cleaning, converting raw data to useable format
- Filtering/cleaning
  - Filtering noise
  - Recognizing & removing outliers
  - Filling missing values
- (4) Data Modeling :
- Select Algo to build
- Select Algo
  - Build model
  - validate results

- (5) Model training :
- Algo + data fed to learn
- (6) Model testing :
- check accuracy, validate

- (7) Model Deployment :
- ready for production



## AI Vs ML Vs DL



### - Artificial Intelligence

"AI is the science & engineering of making computers capable of performing tasks that typically require human intelligence."

Based on the capabilities, AI is classified as:

(1) Applied AI (Weak AI)

— ex. Alexa

(2) Generalized AI (Strong AI)

— robots

### - Machine Learning (Weak AI)

"Subset of AI which enables machines to learn from past data or experience without being explicitly programmed."

classification

(1) Supervised

(2) Unsupervised

(3) Reinforcement

## - Deep Learning

"Deep learning is a subset of ML concerned with the algo inspired by the structure and function of human brains"

### Uses

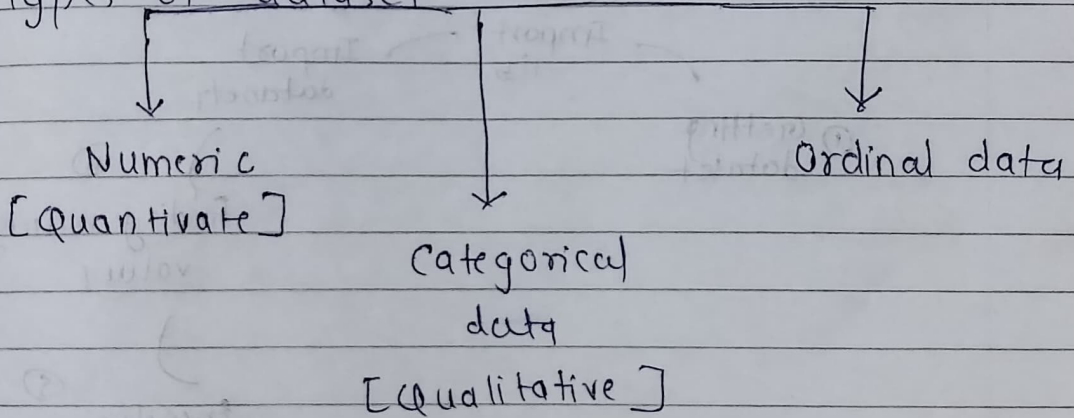
- Automatic Machine Translation
- Fraud News detection
- Colorization of BW

### How to get dataset?

"Dataset is a collection of records usually presented in tabular form"

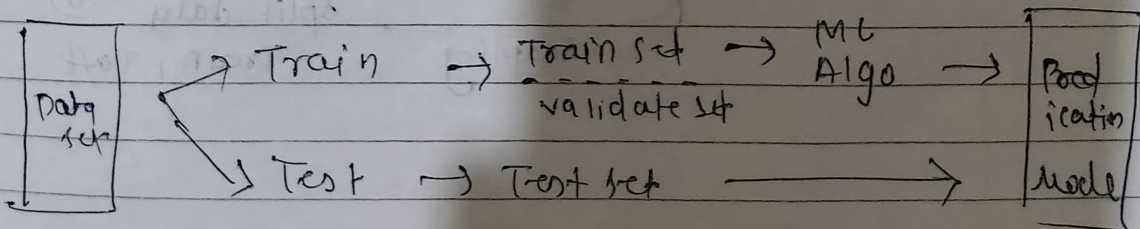
CSV, JSON .... etc

### Types of dataset



### Need

Training data, Testing data



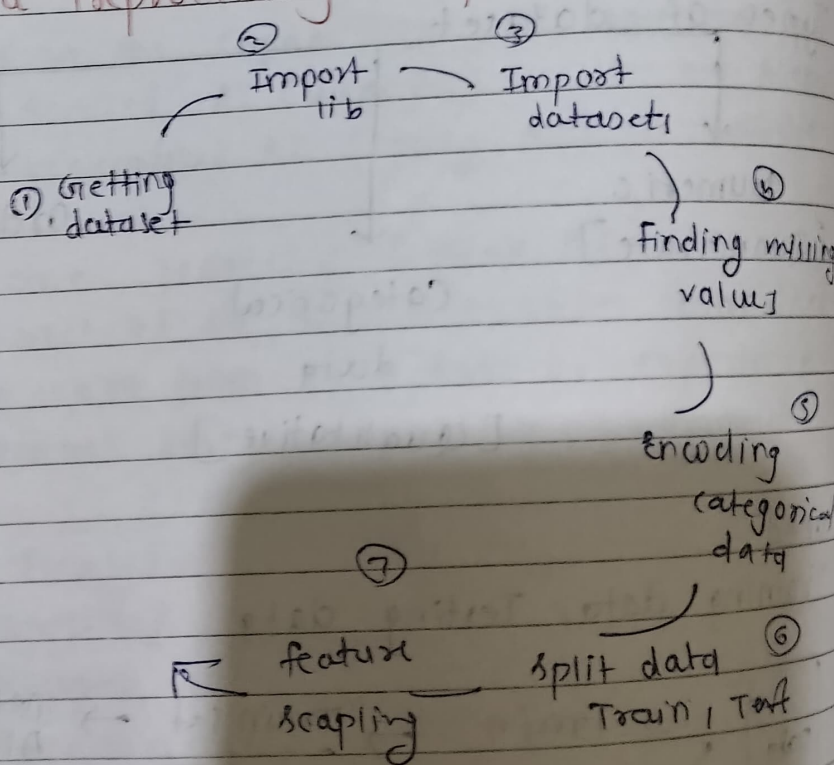
## Resources

- Kaggle datasets
- Amazon datasets
- UCI ML Repository
- Google's Data search Engine
- Microsoft datasets
- Awesome Public
- Scikit-learn Datasets
- Indian Govt. datasets

## What is Data Preprocessing?

"Process of converting raw data into suitable format"

## Data Preprocessing Steps Involves

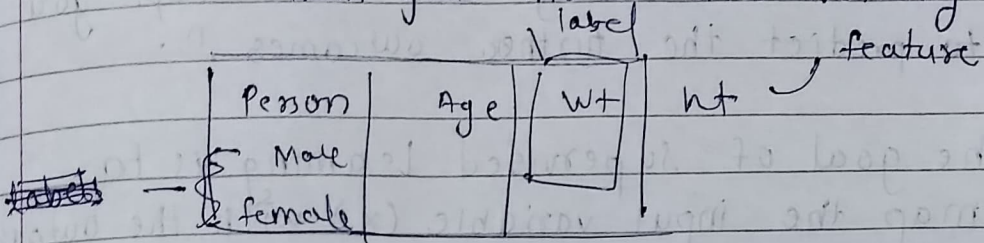




# Feature & Label in Machine Learning

Feature: In ML feature means property of our training data

Label: In ML label means the output you get from your model after training.



Depending on Outcome label & feature varies

# What is Supervised Learning?

"In Supervised learning, we train the machine using data which is well "labeled"  
i.e. Some input data is already tagged with correct answer and this algorithm learns from labeled training data that helps you to predict the further outcomes."

The goal of Supervised Learning is to map the input variable ( $x$ ) with the output variable ( $y$ )

## Types of Supervised ML Algo

### Regression

- Linear Regression
- Polynomial Regression
- Regression Trees

### Classification

- Random forest
- Decision Trees
- Logistic Regression
- Support Vector Machines

## Advantages

- You have full control over what the machine is learning
- You can easily test and debug your model
- You can determine the number of classes

## Disadvantages

- Have limited scope
- Collecting labelled dataset is expensive & time-consuming
- wrong prediction

## What is Unsupervised learning?

"In unsupervised learning, we train the machine using data which is "unlabeled" and models itself find the hidden patterns & insights from the given data."

The goal of Unsupervised learning is to group unlabelled data according to the similarities patterns and differences without any prior training of data.

## Types of Unsupervised Learning

clustering  
(clusters)

Associations  
(discover relationship)

## Unsupervised Learning Algo

k-Means  
clustering

KNN

Hierarchical  
clustering

Neural  
networks

Single Value  
decomposition



## Advantages

- Used for more complex tasks
- helpful for finding patterns in data
- saves lot of manual work and expense

## Disadvantages

- Less accuracy
- Time consuming
- More the features, More the complexity