



Redfly

Redfly provides collaborative people tracking for teams.

Redfly watches your email. It looks for new people that you email or respond to for the first time.

Every few days, I'll send you a **reminder** to add notes and tags to the new contacts you've made that week.

You can see other contacts curated by other team members.

[Connect through Gmail >](#)

This is what you see if you're not logged in, and you did not arrive at Redfly from a link in your **nudge** email.



Gmail

http://



Gmail

Search


Mail

Contacts

Tasks

COMPOSE MAIL


Inbox (561)

Chats 

Drafts (8)

Spam (167)

Trash

Send SMS 

 Username  

Search, chat, or SMS

Invite a friend 

Tell me more about Bob, Jay and Jon

Hi Joe,

I've noticed you've emailed some new people this week:

Bob Metcalf
Jay Axelrod
Jon Stewart

Please come back to Redfly and classify them.

Classify in Redfly >

Redfly nudges you every week. But only if you made new contacts.

Tell me more about Bob!

← → × 🏠

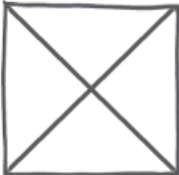
http://fly.redstar.com/classify

🔍

Redfly

🔍 search

Joe Chung



Bob Metcalf

Linked in

f

twitter

You emailed Bob for the first time on Wednesday 2/29/2011.

The email subject was: [re: Investment thesis brainstorming sessions](#)

Bobs is a:


✕ VC

✕ Mentor

✕ Tag

write

preview



Add additional notes about Bob

Notes are parsed with Markdown

Bob is 2nd of 8 contacts you made this week

Next

The "Next" button becomes a "Save" when you're editing a contact one off. You can go to a contact's page (to edit it) by searching for the contact in the search box and then clicking on it (or arrow - enter) to go to the page.

What if Redfly already knows about Bob? (ie, Jeet met him before Joe emails responds to the first email?)

This page would then display any information Redfly already knows about Bob. We'll use the email address as a unique hash.


Tags are just text strings. They do not need to be pre-configured.

I love Markdown. It is a super simple markup that produces LaTeX quality markup! Widely used on Github. Parsing Markdown in Python is trivial (there is a library)

You can pass on classifying a person and just click next



Redfly

 search

Joe Chung

You're done!

You've told me about all the new contacts you made this week.

I'll be in touch next week.

[See all the new contacts the team made this week](#)

<http://fly.redstar.com>

Redfly

search

VC

Vikram Pandit

Vera Wang

Search is how you find if someone exists in Redfly. Would be nice to also just append an email to the url: like

<http://redfly.redstar.com/bob@gmail.com>

Joe Chung

Friday 3/2/2011



[Joe](#) added [Bob Metcalf](#) as [VC](#) and [Mentor](#)

[More about Bob](#)



[Marcus](#) added [John Resig](#) as [technical](#), [entrepreneur](#) and [product manager](#)

[More about John ...](#)



[Jeet](#) added [Amar Bose](#) as [VC](#) and [Mentor](#)

[More about Amar ...](#)

A "newsfeed" of the latest contacts added

Search auto completes on:

1. name
2. Email address
3. tag



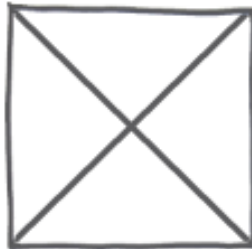
http://



Redfly

search

Joe Chung



Bob Metcalf

Linked



✕ VC

✕ Mentor

✕ Tag

 Edit

Notes

Bob Metcalf

 Edit

Bob reached out to discuss current investment trends. I invited him to participate in our next brainstorm session.

Would love to have Bob mentor one of our next RSVs.

--Joe 3/1/2012

The Underemployed

Had a great conversation with Bob over coffee. We discussed: 1. The underemployed 2. The grey market. 3. electronic medical records using smart phones.

-- Marcus 2/28/2012

Anyone can edit tags and social media links.

You can only edit your own note. Marcus can edit his.