Kyle Grover

Full-Stack Web Developer

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SKILLS

Web Design/Development:

Strong Fundamentals: HTML5, CSS3, ES6 JavaScript, HTTP/2, PHP7

Very experienced with WordPress, Sass, jQuery, Jekyll, Netlify, GSuite
Some experience with Node, Ionic, React, Angular, Vue, Shopify, SQL

Specializing in SEO & Marketing Analytics, Site Speed Optimization, Interactive UI, and e-Commerce

Graphic Design:

Experienced with the standard tools:
Photoshop, Illustrator, AfterEffects

And some less standard tools:
Blender3D, Generative/Code Art (GLSL), CSS & SVG Animation, and command line tooling such as AI upscaling and frame interpolation.

Deep understanding of file formats and image/video compression optimization.

Software/Programming:

Daily user of Windows, Macintosh, and Linux (Ubuntu & Debian)

Fundamentals: Git, CLI, Networking

Experience building internal command line and GUI business tools using PHP, Python, Node, and Electron

Some experience with Ruby, GLSL, Arduino

EXPERIENCE

Contractor-Advertising / Goldstein Brossard, Watsonville - *Lead Web Developer*
JAN 2016 - JUNE 2017, MAY 2018 - PRESENT
- Lead web developer and website manager for 50+ sites.
- Duties included front end and back end development, graphic design, server management and performance reporting.

Indigital Studios / 365 Producer - *Webmaster*

AUG 2017 - MAR 2019

- Sole webmaster and developer for indigitalstudios.com and 365producer.com.
- 365 Producer is a complex online music school leveraging Wordpress and WooCommerce to both sell and provide classes in an integrated LMS or Learning Management System

Sleepless Media - *Contract Web Developer*

AUG 2017 - FEB 2018

- Web Developer for a local-focused web design firm and Shopify Plus Expert
- SEO Advisor, Site Speed Expert, and general all around web-problem-fixer.

Cruz Culture, Santa Cruz- *Webmaster*

JAN 2016 - MAY 2018

- Sole webmaster and web developer for a complex WooCommerce site.
- In one year we've drastically simplified and improved his e-business management by condensing 3 sites into one, much more powerful site.

EDUCATION

UCSC - *B.A. in Anthropology*
Fall 2009 - Spring 2013

CLIENT WORK

https://www.mtpest.com/ - Fully designed and developed from the ground up, this website is a culmination of recent developments in my workflow. Developing in Jekyll, hosting on Netlify, and controlling the content with a Git-backed static CMS means this site can be hosted for nearly free, loads lightning fast, and is unhackable and uncrashable. I also think it looks pretty neat.

https://365producer.com/ - Before I showed up these guys were feeling stifled by their LMS. Still a work in progress, the solution we've come up with is an integrated eCommerce and eLearning site all built on top of WordPress. It allows students to register, enroll, pay for courses, and take the coursework all online – including lessons, reading, video lectures, discussion boards, homework, interactive web elements and more.

https://cruzculture.com - I inherited two fairly vanilla WooCommerce sites and a third wholesale site built on a different back end, and combined them all into one fully integrated backend system that handles wholesale, retail, CRM, invoicing, reporting, and tradeshows. Visually I haven't changed the front-end much besides managing products, updating images, creating new slides, and adding notices/disclaimers. I'm the sole webmaster/designer/developer for this site and have had great success maintaining and building it for 2 years.

http://www.chainlaw.com - I've worked on a few projects for this site - I'm pretty happy with my latest addition: a completely custom video gallery dynamically populated by WordPress posts with custom fields.

https://ufffd.com/ - Reading resumes must get a little dry - check out my 3D interactive art gallery -- Have fun!

Thanks for your interest in my services. Please don't hesitate to contact me with any questions or inquiries.