
Kyle Grover

Front-End Web Developer

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SKILLS

Web Design/Development:

PHP, JavaScript, WordPress Themes & Plugins, e-Commerce, HTML5, CSS3 & Sass, jQuery, SEO & Marketing Analytics, Site Speed Optimization Junkie, Responsive Design

Graphic Design:

Photoshop, Illustrator, AfterEffects, Interactive/Generative/Audio-Reactive Art, Apparel Design.

Very familiar with Windows, Macintosh, and GNU/Linux.

EXPERIENCE

Indigital Studios, Santa Cruz- *Webmaster*

Aug 2017 - PRESENT

Sole webmaster and developer for indigitalstudios.com and 365producer.com.

365 Producer is a complex online music school leveraging Wordpress and WooCommerce to both sell and provide classes in an integrated LMS or Learning Management System

Sleepless Media, Santa Cruz- *Contract Developer*

Aug 2017 - Feb 2018

Web Developer for a local-focused web design firm and Shopify Plus Expert

SEO Advisor, Site Speed Expert, and general all around web-problem-fixer.

Cruz Culture, Santa Cruz - *Webmaster*

Jan 2016 - PRESENT

Sole webmaster and web developer for a complex WooCommerce site.

In one year we drastically simplified and improved his e-business management by condensing 3 sites into one, much more powerful site.

Contractor-Advertising / Goldstein Brossard, Watsonville - *Design & Development*

Jan 2016 - June 2017, March 2018 - PRESENT

Primary web developer and website manager for 50-or-so sites.

Duties included front end and back end development, graphic design, server management and troubleshooting just about everything and anything.

EDUCATION

UCSC - *B.A. in Anthropology*

Fall 2009 - Spring 2013

[References removed for web, available on request]

Samples of my work...

<https://cruzculture.com> - I inherited two fairly vanilla WooCommerce sites and a third wholesale site built on a different back end, and combined them all into one complicated beast that handles wholesale, retail, CRM, invoicing, reporting, and tradeshow. Visually I haven't changed the front-end much besides managing products, updating images, creating new slides, and adding notices/disclaimers. I'm the sole webmaster/designer/developer for this site - if anything goes wrong it's my fault!

<http://www.planetokrانت.org> - This is a simple splash page / MailChimp signup form for the Cruz Culture guy's non-profit. This was built entirely from scratch with simple boilerplate static HTML. I did everything but the logo -- although the rotating arrow was my added bit of flair. This site's hosted on nearlyfreespeech for nearly free.

<http://www.chainlaw.com> - Perhaps the cleanest looking site I work on at my day job. I didn't design this site but when it was handed to us it was a huge mess of outdated widgets and plugins, so I've manually rebuilt just about every element on the site. I'm pretty happy with my latest addition: [a completely custom video gallery](#) dynamically populated by WordPress posts with custom fields.

<http://oddstar.xyz/phyllotaxis/> - Reading job applications must get a little dry - here's a javascript based art toy I work on from time to time.
controls: arrow keys, mouse x/y/left-click, spacebar