John Oluwafemi - Website Developer

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PROFESSIONAL EXPERIENCE

ENGAJ MEDIA   **Remote**
Web Design Intern   **07/2023 - 10/2023**

- Led the development of **Engaj Media's first official website**, working with a cross-functional team to create a **modern, 3D-enhanced** user experience.
- Created and integrated **interactive 3D elements**, improving **visual appeal and user engagement** by **40%**.
- Spearheaded the **UI/UX design** process, conducting 5+ **usability tests** and integrating feedback that improved task completion rates by 40%.
- Increased **website performance**, reducing **load time by 50%**, ensuring a **smooth browsing experience** across devices.

CENTRE FOR POPULATION AND HEALTH RESEARCH(CEPHER)   **Lagos, Nigeria**
Frontend Web Developer   **06/2024 - 12/2024**

First hire to develop CEPHER's first official website, establishing its online presence to enhance visibility and accessibility for a wider audience.

- Designed and developed a **responsive, SEO-optimized website** using **React.js and Tailwind CSS**, improving **search engine visibility** and making CEPHER more accessible online.
- Integrated **Contentful CMS**, allowing **non-technical staff** to easily update and manage content.
- Collaborated with stakeholders to align website content with **CEPHER's mission**, improving outreach efforts.
- Improved **site performance and mobile responsiveness**.
- Implemented **accessibility and UX enhancements**, resulting in a **35% increase in website engagement**.

NIGERIAN JOURNAL OF SOCIAL HEALTH   **Remote**
FullStack Web Developer   **10/2024 - present**

Developed and managed NJSH's journal submission website to streamline academic publishing and improve online visibility.

- Implemented a **user-friendly journal submission system** using **OJS and PHP**, enabling seamless interaction between **authors, reviewers, and editors**.
- Customized **peer-review workflows** and **editorial management tools**, enhancing publication efficiency.
- Enhanced **SEO and metadata structures**, improving **Google search rankings** and increasing **organic traffic.**
- Provided **technical support and training** to editorial staff, reducing **reliance on external developers**.
- Regularly updated and maintained the website, ensuring **security, stability, and compliance** with academic publishing standards.

ADDITIONAL INFORMATION

Technical Skills:

- **Frontend Development**: React, Next.js
- **Backend Development**: Node.js, Express.js, GraphQL
- **Styling and Design**: Tailwind CSS, Bootstrap, Material UI
- **Database Management**: MySQL, MongoDB, Contentful (CMS)
- **DevOps**: Docker, Docker Compose, GitHub Actions (CI/CD)
- **Other Technologies**: JWT, bcrypt, RESTful APIs
- **Tools & Platforms**: VS Code, Git, GitHub, Vercel